



## Reimagine all that a digital newsroom can be

**Not every AI is made for media. Ours is.**

For an audience immersed in an AI-driven world—watching news on X, finding context in Reddit, and prompting views on ChatGPT—newsrooms must meet them where they are.

We help newsrooms build and scale AI capabilities, right from research to automating processes and serve a segment of one.

# What Makes Our AI Different?

Most AI platforms fall short for media because they:



Miss editorial  
nuance



Risk factual  
errors or bias



Struggle with  
legacy archives



Can't handle  
multilingual complexity

Ninestars delivers media-native AI — trained, tested, and tuned for newsrooms.

## Built by Ninestars. Trusted by Media Leaders.

For the past 26 years, we've worked with leading publishers to digitize 1.2 billion+ pages and modernize content systems. Now, we're helping publishers move from legacy workflows to AI-native operations, and modernize content systems.

## Our Media AI Ecosystem

### ● AOTM GPT

Generative AI tailored for journalism. Produces content that aligns with your tone, ethics, and standards.

### ● Scholar AI

Your research assistant - instantly scans internal archives, reference materials, and past reports.

### ● AOTM ICP

An intelligent content processing engine to structure, tag, and transform content for any platform.

### ● Multilingual Capability

Supports over 60 languages with cultural and editorial sensitivity.

### ● Analytics & Insights

Understand what content performs, what audiences want, and where opportunities lie.

# Let's Build the Future of Media Together

Get a personalized demo or explore how your newsroom can become AI-ready.



SCAN FOR WEBSITE

 **Ninestars**  
we transform experiences

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