Website Criteria & Requirements

The site has to fulfill following criteria:

* User-friendly
* Users must experience a great time. Every function has to be super easy to handle with
* Owners must experience a user-friendly dashboard like wordpress or wixx, ….
* !!!!!!Don’t copy paste the site StockX or Restocks.nl !!!!!!!!!. It does have the same functions but this site has to be an own style. Style preferred is gaming
* Easy integrations with payment sites, data sites, database, API, SDK, …
* Easy & open communication

Requirements:

* The website landings page must contain:
* A “head” banner with on the middle the logo (redirect to main page invisible button) and on the right a Sell button (invisible) , language button (invisible) and menu (invisible button)
* Language button: When mouse hits the text, mouse icon must change to a hand icon.   
  When clicked on button, view must be changed to choose your country or language.   
  Admin must have possibility to add country’s and languages.   
  When costumer changed Country or language. The whole site must follow to that language.   
  Admin must have possibility to add translated text for every page/button/…
  + - Logo button: When mouse hits the text, mouse icon must change to a hand icon.   
      When clicked on button there must follow a redirection to the home page.  
      Admin must be able to change logo and change direction/redirected link
* Sell button: redirects to new page with a how it works section. This contains 3 easy steps how it works. List, sold and release funds.  
  Must be a small section available for the penalty explanation (like stockX).  
  Bottom contains 1 button, I agree and start to sell  
  When clicked on I agree and start to sell, redirect to a list item page. User must be able to search (like stock X). when typed key words a list (based on the database) appear which the user can choose from. When the user has chosen, the item pop up big and the user can choose the option identical to the buy/bid price and Sell/ask price (like stock X)
* Menu button: Menu button must have following categories: browse, Shop all, Login, sign up, portfolio and whishlist

Admin must be able to change these names and directions (direction: link the button to the correct page or part of a page)  
When clicked on browse a dropout menu unfolds. This must contain 1 to 8 spaces, when clicked on a space it must unfold a new dropout menu which contains again 1 to 8 spaces, when clicked on the space it must unfold a 3th (and last) new dropout menu which contain again 1 to 8 spaces.  
Admin must be able to choose and change text and link the text/space to a page

* When clicked on Shop all. The user will be redirected to a new page (like Restocks.nl) This page contains all the items. Again 4 items a line with image, name, price, highest bid, lowest ask and heart icon (to add to wishlist). (**DONE**)  
  On this page is a static menu where the user can choose between the categories like the browse section.  
  Also a filter button must be implemented so the user can quickly filter
* When clicked on login, the user gets redirected to another page. Login must be possible with, Google account, Facebook, or the classic email way. After the login section there must be a create button so users can be redirected to the sign-up page.
* Portfolio page. When clicked the user must be redirected to his own portfolio space when he is signed up.   
  This section includes the items a user has marked with “in his possession. It gives the user an overview from the market value (see Stockx). And a list of every item he has with the market value.
* When clicked on wishlist, all the items the user marked (pressed heart icon) are in this list.
* Under the “head banner” is space for a search section surround with an image like (restocks.nl).  
  Admin must be able to easy change the image through the dynamic dashboard
* Under the search space there is the same layout as StockX with 4 sections (automatically Generated based on the views, …)
* Recently viewed items
* Popular
* New Lowest Ask
* New Highest Bids
* Each section must contain 4 items (like StockX)
* Each Item must contain Image of the item, Lowest ask or Highest bid, Price and the time or .. sold (like StockX) and heart icon
* A bottom banner must be added with Term and conditions (invisible button), Privacy Statement (invisible button), copyright (invisible button), about us (invisible button), Contact (invisible button)
* Admin must be able to make changes with the text, color, …
* Each button redirects to other page
* Item page:
* Must contain the title of the item above next to the title a follow button (alert when price changes)
* Image of the item (big photo, like StockX and Restocks
* Ask or Sell button
* Bid or Buy button
* Right space next to the image Lastest sale, highest bid and lowest ask (under each other) Under the image, condition (user must be able to choose between good, very good and mint), box option (user must be to select it), manual option (user must be able to select it. (So when a user wants to buy or sell a certain item he has to complete 3 options. Condition(he has to choose one of these): new & sealed, mint, very good and good, Box: yes or no Manual: yes or no And the 4 option how many he wants to buy or sell Something like this (attached))
* Under the section described above must be a banner like part like StockX which contains: Trade range based on 6 months , 6 months high and 6 months low.
* Under that section also a graphic like stockX with an average sales price and list of all sales (5 listed) and option view all sales like StockX).
* Admin must always be able to make changes in a very easy way ( drop and drag) and dynamic dashboard with preview like Wish, WordPress, …
* Text
* Color
* Layout
* Grids
* Images
* Price
* Every field
* …
* Login: When the user used login. The login button will change to My account and the sign-up button will disappear. When pressed on my account the user gets a drop out menu like the menu button with following categories Profile, following, portfolio, Buying, selling, settings and sign out.
* Profile: user gets an overview like StockX
* Total sales
* Total bids
* Seller level
* Seller level will determine the transaction fee
* Level 1: 8%
* Level 2: 7,5%
* Level 3: 7%
* Level 4: 6%
* Graphic sales to reach the (next) level x
* Level 2 is reached by 4 sales in 1 month
* Level 3 is reached by 10 sales in 1 month
* Level 4 is reached by 30 sales in 1 month
* The levels go back down after 2 months not reaching the sales
* Transaction fee
* Following like stockX
* Displayed the items marked with the hearth Icon of pressed follow
* Each line displays 1 item with the market value, Lowest ask, last sale
* Portfolio: List of the items the user marked which he has. Also a list and per item condition, box (yes or no), manual (yes or no), market value and gain or loss (like stockx)
* Buying like stockx
* List of items the user bid on
* Each item contains bid price, highest bid, lowest ask
* History to take a look at the bids and bought items
* Selling like stockx
* List of items which are up for selling
* Each item contains ask price, highest bid, lowest ask
* History to take a look at the sales
* Settings
* Contains all the info about the user
* Payments he added
* Possibility to change password
* Possibility to load databases (CSV, …) or database from other sites
* Possibility to import prices from ebay and amazon goal is to create an average prize based on all the prices (ebay, amazon, … ) (see StockX)
* Integration payments, shipping, standard stuff
* All layers will be tested on bugs and errors
* Analytics must be added
* Widgets like chat etc must be added and created
* Dynamic site that goes with the window of each smartphone and tablet
* Advertising
* SSL certificates