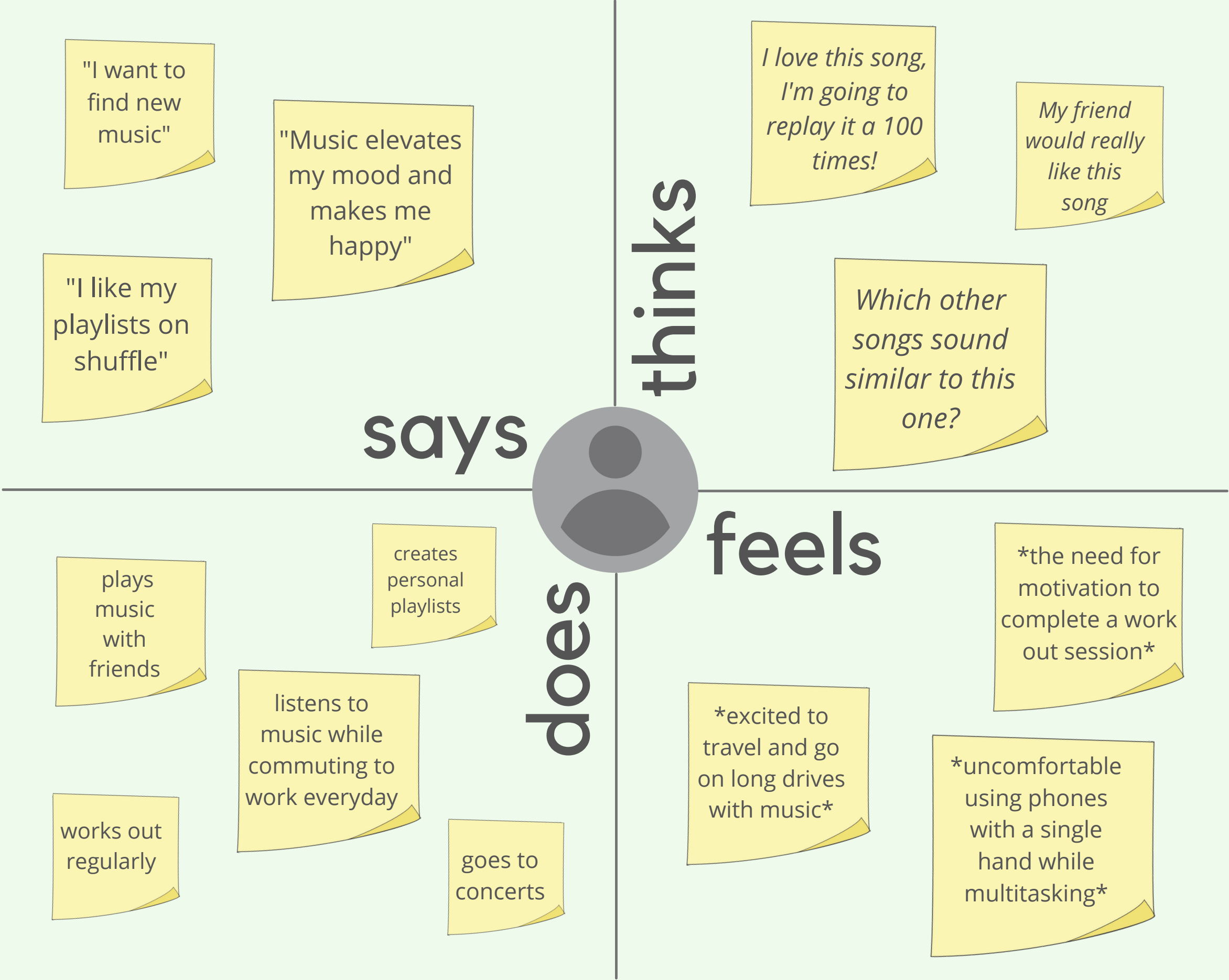


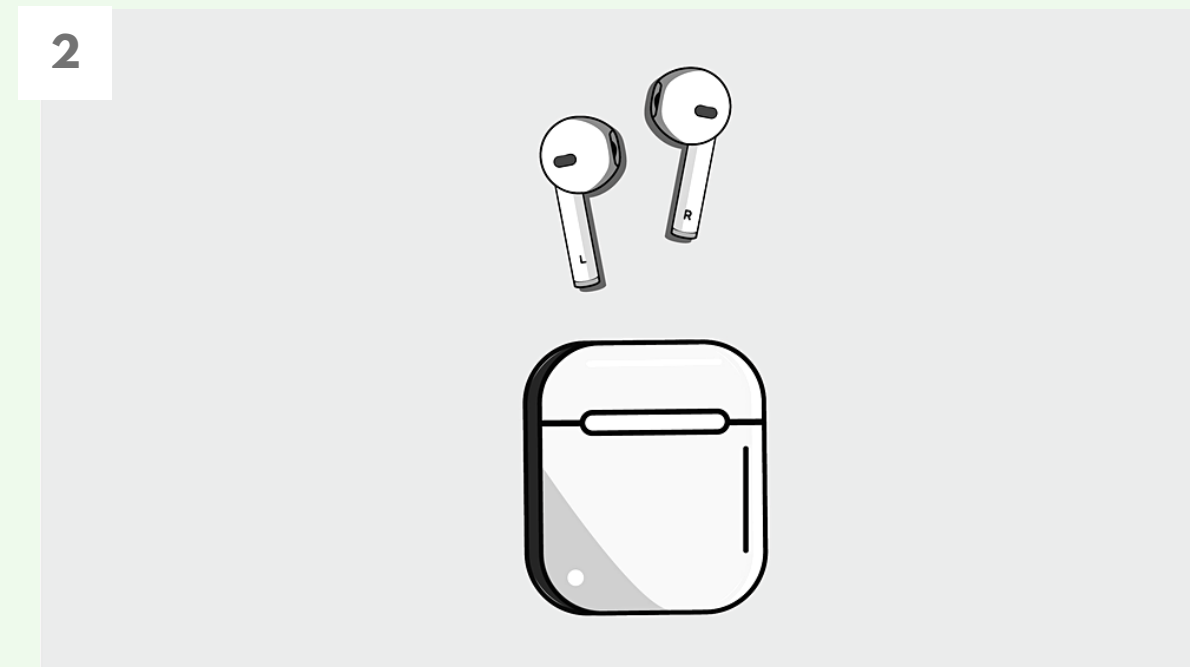
# EMPATHY MAP



# STORYBOARD - Running/Cardio



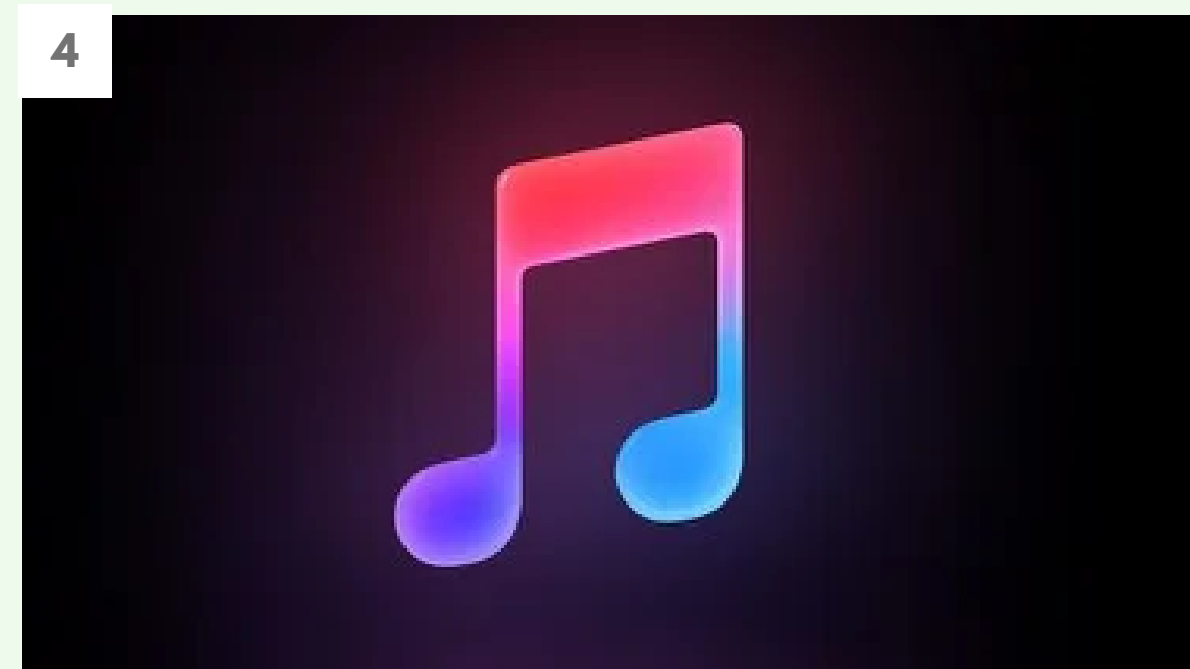
**Gita decides to go for a run.**



**Gita wants to listen to music on rhythmic alongside.**



**rhythmic captures Gita's steps per minute via her phone or her smart watch.**

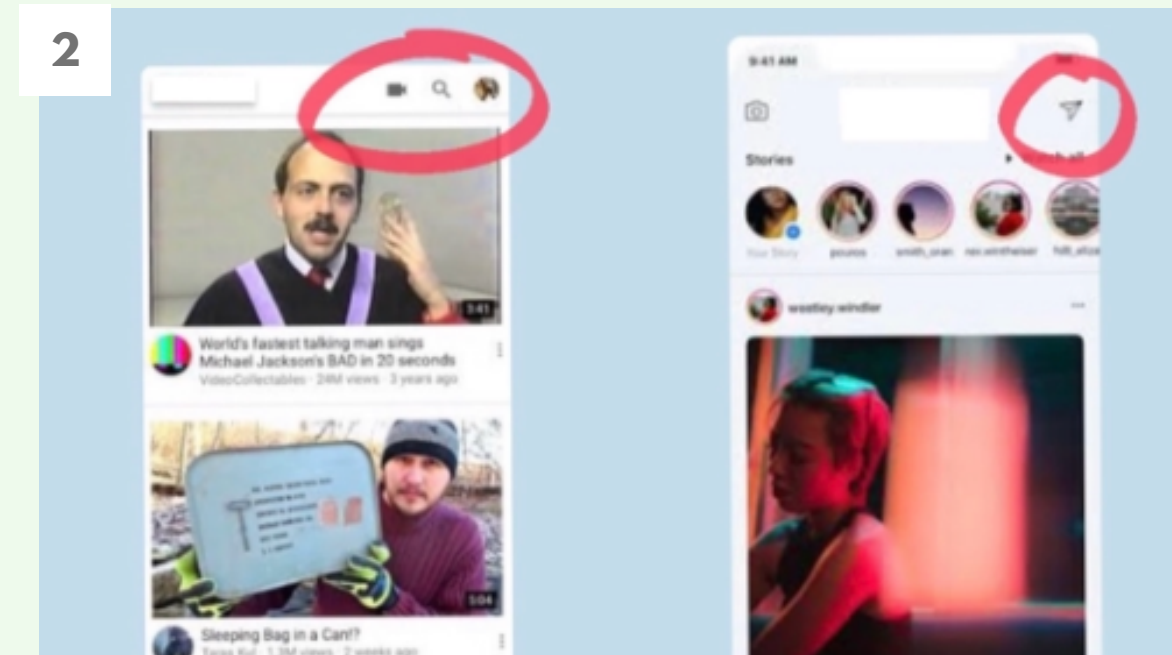


**And delivers music tailored to her pace to keep her motivated.**

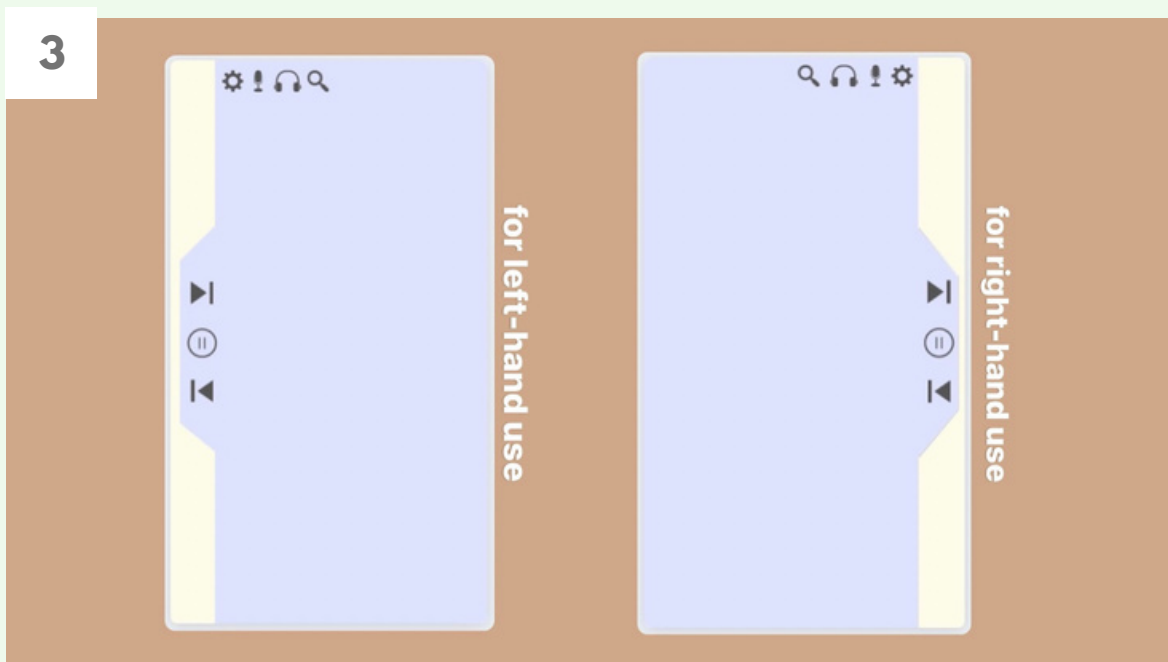
# STORYBOARD - Hand Adaptive Interface



Rahul is a left handed boy.



Rahul often faces difficulties while using mobile apps that are usually right-hand intensive.



But why worry when you have rhythmic.



Our hand-adaptive interface lets Rahul enjoy his music hassle free.