



## The 4-Hour Formula Maximises Performance and Profit (Paperback)

By Rupert Eales-White

Createspace Independent Publishing Platform, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. The 4-hour formula is a rigorously designed process that enables the transformation of an immature group into a high-performing team in precisely four hours. The formula proves the truth of the Swiss psychologist Jean Piaget's comment: "effective group work is truly individualising." If individuals work in high-performing teams, then their performance is maximised. My approach is based on developing positive attitudes and harnessing the power of positive action. It is the complete antithesis to the conventional approach, based on the belief that you had to have "blood on the carpet," before you could build a high performing team, i.e. you had to enter a storming stage (where individualism was at its peak) and then resolve all the personality and ego clashes (produce lots of blood) before you could move on. In fact, my formula is the only way to building high-performing teams, as evidenced by the following quote provided by Martin Pexton, Personnel Director of Allen & Overy (1990-2002), Corporate Development Director of London Merchant Securities (2002-2007) and MD of LMS Capital (2007-2009). "Rupert's principles and approach worked every time across job levels and national...

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