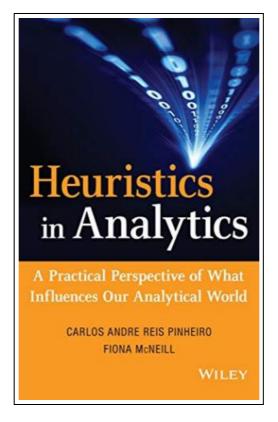
Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World (Hardback)



Filesize: 4.04 MB

Reviews

A whole new e book with a brand new standpoint. I have read through and i also am certain that i am going to planning to read again yet again later on. I found out this book from my i and dad advised this pdf to learn.

(Audrey Lowe I)

HEURISTICS IN ANALYTICS: A PRACTICAL PERSPECTIVE OF WHAT INFLUENCES OUR ANALYTICAL WORLD (HARDBACK)



John Wiley & Sons Inc, United States, 2014. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. Employ heuristic adjustments for truly accurate analysis Heuristics in Analytics presents an approach to analysis that accounts for the randomness of business and the competitive marketplace, creating a model that more accurately reflects the scenario at hand. With an emphasis on the importance of proper analytical tools, the book describes the analytical process from exploratory analysis through model developments, to deployments and possible outcomes. Beginning with an introduction to heuristic concepts, readers will find heuristics applied to statistics and probability, mathematics, stochastic, and artificial intelligence models, ending with the knowledge applications that solve business problems. Case studies illustrate the everyday application and implication of the techniques presented, while the heuristic approach is integrated into analytical modeling, graph analysis, text analytics, and more. Robust analytics has become crucial in the corporate environment, and randomness plays an enormous role in business and the competitive marketplace. Failing to account for randomness can steer a model in an entirely wrong direction, negatively affecting the final outcome and potentially devastating the bottom line. Heuristics in Analytics describes how the heuristic characteristics of analysis can be overcome with problem design, math and statistics, helping readers to: * Realize just how random the world is, and how unplanned events can affect analysis * Integrate heuristic and analytical approaches to modeling and problem solving * Discover how graph analysis is applied in real-world scenarios around the globe * Apply analytical knowledge to customer behavior, insolvency prevention, fraud detection, and more * Understand how text analytics can be applied to increase the business knowledge Every single factor, no matter how large or how small, must be taken into account when modeling a scenario or



Read Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World (Hardback) Online

Download PDF Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World (Hardback)

Other Books



Modern Portfolio Theory: Foundations, Analysis, and New Developments + Website (Hardback)

John Wiley & Sons Inc, United States, 2013. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. A through guide covering Modern Portfolio Theory as well as the recent developments surrounding it Modern portfolio...

Save ePub

»



Bayesian Biostatistics (Hardback)

John Wiley & Sons Inc, United States, 2012. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. The growth of biostatistics has been phenomenal in recent years and has been marked by considerable technical...

Save ePul

»



Fundamentals of Fire Phenomena (Hardback)

John Wiley & Sons Inc, United States, 2006. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. Understanding fire dynamics and combustion is essential in fire safety engineering and in fire science curricula. Engineers...

Save ePub

»



Get into UK Medical School For Dummies (Paperback)

John Wiley & Sons Inc, United States, 2012. Paperback. Condition: New. 1. Auflage. Language: English. Brand new Book. Get the book and get into medical school. Sound simple? Well, it isn't. But Get into UK...

Save ePub

*



How to Survive a Zombie Attack (Hardback)

QEB Publishing, United States, 2018. Hardback. Condition: New. Chris King, Butcher Billy (illustrator). Language: English. Brand new Book. The only book on the market telling the truth about monsters and how to fight them, this...

Save ePub

»



Stochastic Portfolio Theory (Hardback)

Springer-Verlag New York Inc., United States, 2002. Hardback. Condition: New. 2002 ed. Language: English. Brand new Book. Stochastic portfolio theory is a mathematical methodology for constructing stock portfolios and for analyzing the effects induced on Download PDF

>>



Practical Gas Airsoft Pistols Upgrade & Maintenance 2014 SPECIAL EDITION: Also cover Hi-Capa upgrade for IPSC Practical Shooting (Paperback)

Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Special. Language: English. Brand new Book. Gas handguns have been with us for decades. Often being considered as the simplest form of semi-auto airsoft weaponry,



Health Careers Today (Hardback)

Elsevier - Health Sciences Division, United States, 2016. Hardback. Condition: New. 6th Revised edition. Language: English. Brand new Book. Find the health career that's right for you! Health Careers Today, 6th Edition offers a practical

Download PDF

>>



Minecraft Blockopedia: An Official Minecraft Book from Mojang (Hardback)

Egmont UK Ltd, United Kingdom, 2016. Hardback. Condition: New. UK ed. Language: English. Brand new Book. Minecraft is a multiplatform block-based gaming sensation available on Xbox, PlayStation, PC and mobile devices. Whether you're in Creative,

Download PDF

..



Reading Matthew as the Climactic Fulfillment of the Hebrew Story (Hardback)

Wipf & Stock Publishers, United States, 2015. Hardback. Condition: New. Language: English. Brand new Book. This book is a reading of Matthew's Gospel as though it were written to integrate with, advance, and conclude the

Download PDF

»