

RIZKY PRATAMA

UI/UX Designer

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Summary

Creative UI/UX Designer with 5+ years of experience in product design, user research, and design systems. Skilled in creating intuitive and accessible digital experiences.

Experience

Gojek Indonesia — UI/UX Designer

Feb 2022 – Present

Developed Gojek Partner App redesign, created Figma design system, and led usability testing for major features.

Traveloka — Product Designer

Sep 2019 – Jan 2022

Executed user research and implemented A/B testing to optimize booking flow, improving conversion by 18%.

Education

BINUS University — S1 Desain Komunikasi Visual (2013-2017)

Google UX Design Certificate (2023)

Top Skills

Figma, User Research, Prototyping, Wireframing, Accessibility Design

Honors-Awards

Top 10 Product Designer – UXID Challenge 2024