Stat 153 Midterm 2

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Report

Appendix: Code

Establishing working directory:

```
setwd("/Users/sambamamba/Documents/Cal Spring 2017/STAT_153/MT_2/GoogleTimeSeries")
wd <- getwd(); items <- dir()

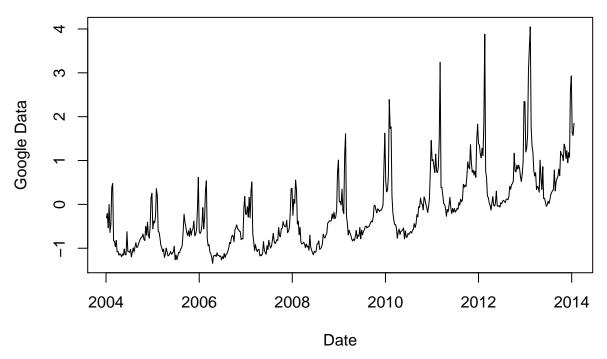
Read in data sets:
readData <- function() { # creates a list of the 5 Google data sets
    dtasets <- items[grep1(".csv", items) == TRUE]
    dataList <- lapply(dtasets, function(dta) read_csv(file.path(wd, dta)))
    names(dataList) <-lapply(1:5, function(x) as.vector(paste0("Q",x,"Train")))
    return(dataList)
}
data <- readData() # where question i can be found by data[[i]] or data$QiTrain</pre>
```

Question 1

Exploratory Data Analysis

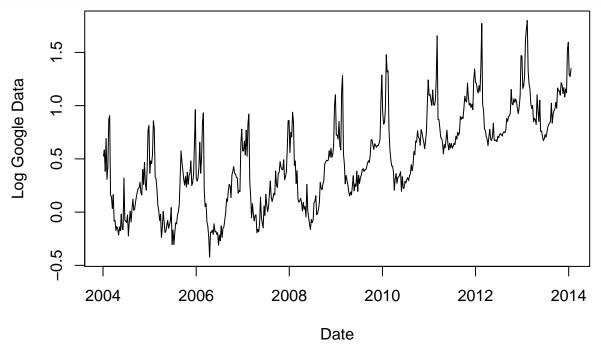
```
Q1Train <- data$Q1Train

plot(Q1Train, type = 'l', xlab = "Date", ylab = "Google Data")
```



There seems to be an increasing linear trend and a clear seasonality in the data set, with a period of around a year. Homoscedasticity in the data set exists. Meaning, as time increases, there seems to be increasing variance in every period. For more convenient analysis and making variance more consistent, we will implement a log transformation of the data. However while log transformation reduces homoskedasticity, logarithms return NaN values with negative data. since the minimum data point in this question is -1.3435, we will shift the data by 2, then perform a log transform, as can be seen in the plot:

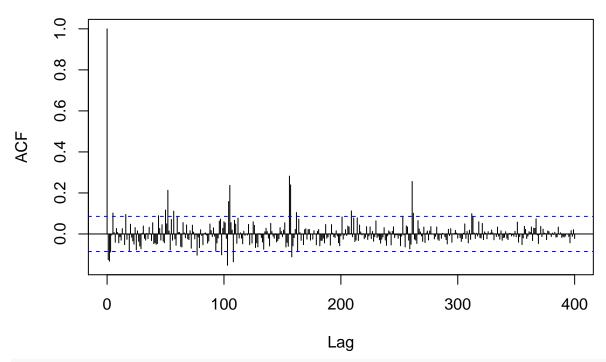
```
Q1Train.Log <- data.frame(Date = Q1Train$Date, Activity = log(Q1Train$activity + 2))
plot(Q1Train.Log, type = 'l', xlab = "Date", ylab = "Log Google Data")
```



With the shifted log data at hand, we have reduced homoskedasticity extensively. Now, we must remove the trend by using differencing, aspiring to achieve a stationary data set.

```
q1train.log <- Q1Train.Log$Activity</pre>
#difference <- function(dta, lag.input = 1, order = 1) {
  # Performs differencing for any degree of regular differencing
  #time <- dta[,1]; ts <- dta[,2];
  #ts.out <- diff(ts, lag = lag.input, differences = order)</pre>
  #return(data.frame(Date = time[(order + 1):length(time)], Activity = ts.out))
#}
acfIndex <- function(vec, n.max = 1, mod = NA) {</pre>
  # input : vector of acf values; output : data frame of the top n.max values and their indices
  stopifnot(n.max <= length(vec));</pre>
  val <- rep(NA, n.max); idx <- rep(NA, n.max)</pre>
  for (i in 1:n.max) {
    val[i] <- max(vec); idx[i] <- which.max(vec)</pre>
    vec <- vec[-idx[i]]</pre>
  if (is.na(mod) == FALSE) {
    mod.vec <- idx %% mod</pre>
    return(data.frame(index = idx, value = val, remainder = mod.vec))
  }
  return(data.frame(index = idx, value = val))
# Observe first and second differenced log data
firstdiff <- diff(q1train.log)</pre>
seconddiff <- diff(q1train.log, differences = 2)</pre>
thirddiff <- diff(q1train.log, differences = 3)</pre>
checkSeas <- acfIndex(acf(firstdiff, lag.max = 400)$acf, n.max = 20, mod = 52)</pre>
```

Series firstdiff

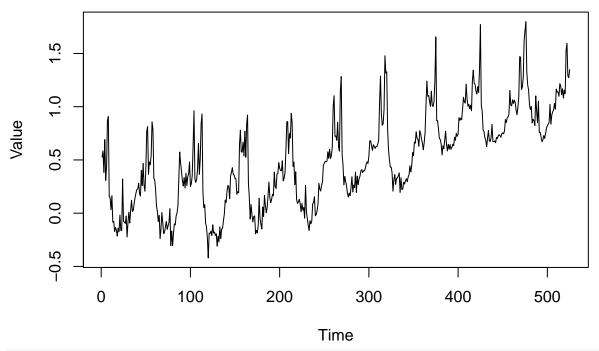


```
# check if yearly
# the acfIndex indicates indices and values of the n highest acf values, and found a lot of them are ye
# seasonal data differencing
print(checkSeas)
```

```
##
                 value remainder
      index
## 1
        1 1.00000000
## 2
        156 0.28215879
                                0
        260 0.25600402
        156 0.23953679
## 4
## 5
        105 0.23686474
## 6
        52 0.21301361
                                0
## 7
        103 0.15798856
                               51
## 8
        50 0.11698184
                               50
        203 0.11235940
## 9
                               47
## 10
        55 0.11112628
                                3
        155 0.10472789
## 11
                               51
## 12
          5 0.10215912
                                5
        251 0.10111736
## 13
                               43
        300 0.09900733
## 14
                               40
## 15
         15 0.09504322
                               15
## 16
         42 0.08916602
                               42
        241 0.08642917
                               33
## 17
## 18
        297 0.08526497
                               37
## 19
        190 0.08322715
                               34
         54 0.08272026
firstdiff.52 <- diff(firstdiff, lag = 50)</pre>
```

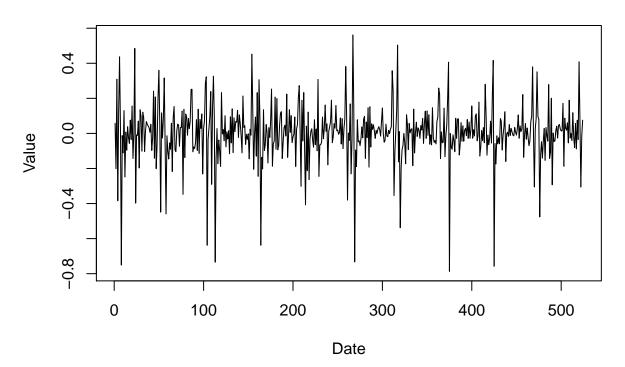
```
# Observe differenced data of orders 1,2
#par(mfrow = c(2,1))
plot(q1train.log, type = 'l', xlab = "Time", ylab = "Value", main = "Undifferenced Google Data")
```

Undifferenced Google Data

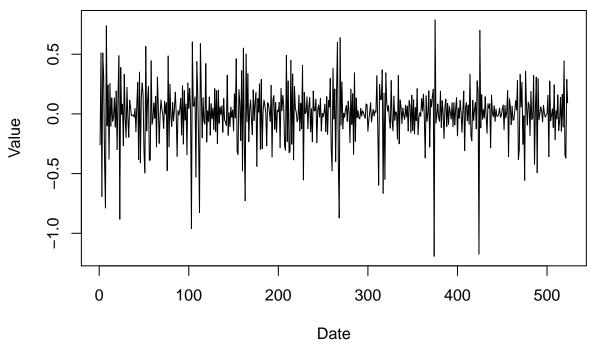


plot(firstdiff, type = 'l', xlab = "Date", ylab = "Value", main = "1st Diff Google Data");

1st Diff Google Data

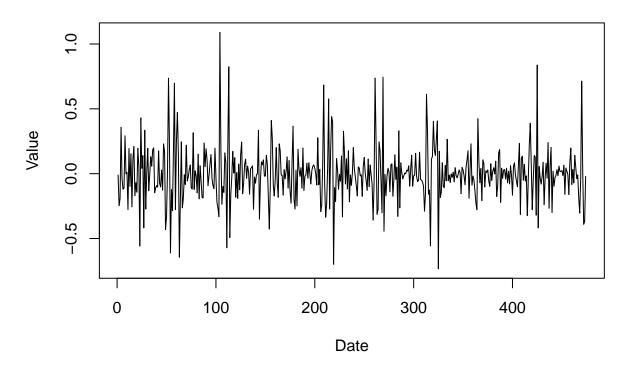


2nd Diff Google Data

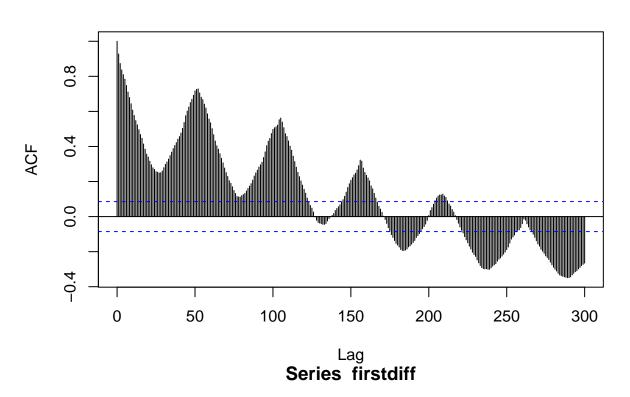


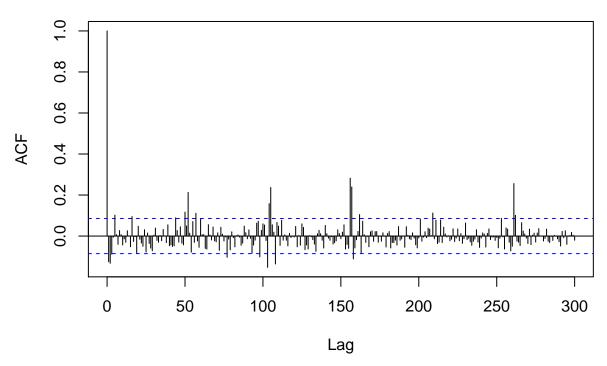
plot(firstdiff.52, type = 'l', xlab = "Date", ylab = "Value", main = "1st Diff and 1st Seasonal Diff

1st Diff and 1st Seasonal Diff Google Data

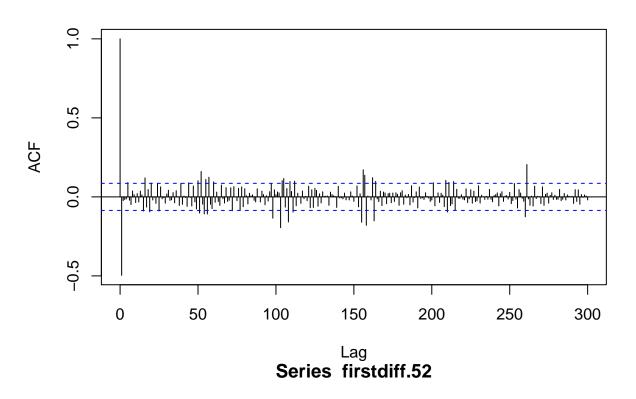


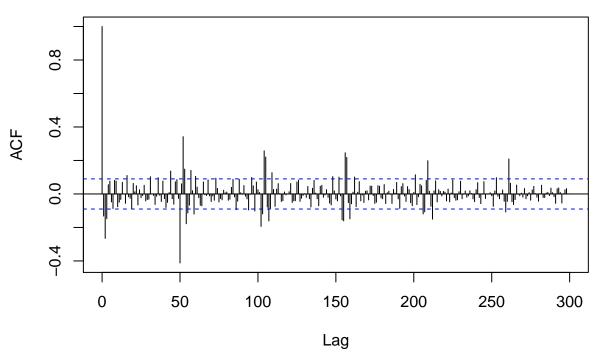
Series q1train.log





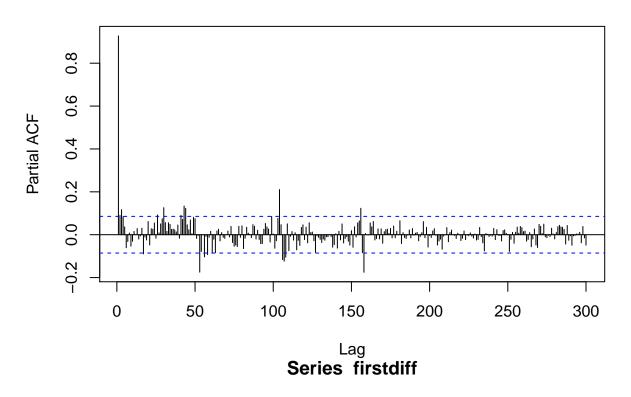
Series seconddiff

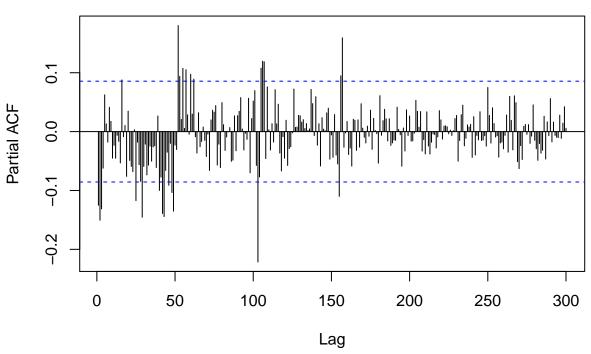




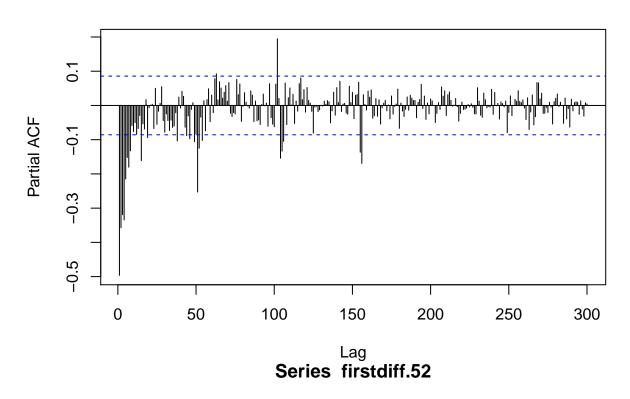
pacf(q1train.log, lag.max = 300); pacf(firstdiff, lag.max = 300); pacf(seconddiff, lag.max = 300); pacf

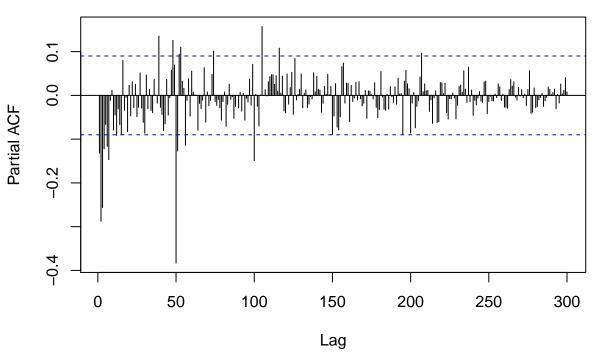
Series q1train.log





Series seconddiff





Lowest sd usually is the best model
which.min(sapply(list(q1train.log, firstdiff, seconddiff, firstdiff.52), function(x) print(sd(x)))) # l

^{## [1] 0.4390374} ## [1] 0.1630348

```
## [1] 0.2447713
## [1] 0.2131558
## [1] 2
```

From the plots above, observe that with the second-order differenced data, there is significantly more higher magnitude of lags than the first-order differenced data. As such, we assume that the second-order differencing over-differences the data due to an increase in the breadth of lags with higher magnitudes, and also the existence of lags with higher than -0.5 magnitudes, not seen in the first-order plot. Also, notice that since the lag-1 acf signal is negative (slightly less than -0.5), we have a non-zero degree MA component to our model. The PACF would have significant evidence of showing an AR signature if its lag-1 component were positive, however this is not the case, and the sporadic nature of the lags tells us that the PACF does not provide enough information. There is also a non-negligible periodicity of high positive magnitude lags in the first-order difference plot, in which we assume that there is a seasonal component to the model. Since the ACF of the first-order differenced data is the one with closest stationarity, a strong lag-1 magnitude in the ACF we guess an ARIMA(0,1,2), ARIMA(0,1,1), ARIMA(0,0,1), $ARIMA(0,1,1)x(0,1,1)_{52}$, $ARIMA(0,1,2)x(0,1,2)_{52}$.

Model Fitting

Now fit model into data set

• Always fit model into transformed data set.

```
m1 <- arima(q1train.log, order = c(0, 1, 1))
m2 <- arima(q1train.log, order = c(0,1,2))
m3 <- arima(q1train.log, order = c(0,0,1))
m4 <- arima(q1train.log, order = c(0,1,1), seasonal = list(order = c(0, 1, 1), period = 52))
m5 <- arima(q1train.log, order = c(0,1,2), seasonal = list(order = c(0, 1, 1), period = 52))
m6 <- arima(q1train.log, order = c(0,1,1), seasonal = list(order = c(0, 1, 2), period = 52))
m7 <- arima(q1train.log, order = c(0,1,2), seasonal = list(order = c(0, 1, 2), period = 52))</pre>
```

1. standardized residuals:

- want to see: rectangular scatter with no trends
- extreme points around 260, which indicate outliers in the data
- want to see plot that is relatively homoskedastic and don't want to see trends in any of the residuals

2. acf of residuals:

- want to see: no significant autocorrelations
- want all of acf to be close to 0 because don't want residuals to be correlated/ want them to be random errors

3. Ljung-Box p-values:

- ullet test that checks if a group of autocorrelations is significantl different from 0
- tests as a group, are acf values significantly different from zero, as opposed to others to check if each lag is sig diff from 0
 - H0: data is iid
 - Ha: data exhibits serial correlation

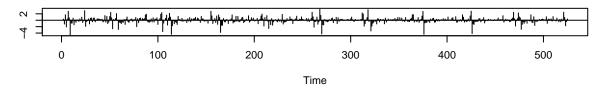
want differences to be close to 0 -> want H0 to be true -> want p-vales > 0.05

since Ljung-Box is only one where data set are beyond the confidence bands, so there may be a better model to be fit

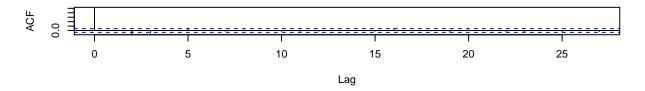
run diagnostics:

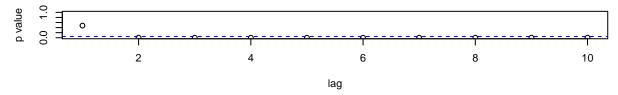
tsdiag(m1) # only one significant value in Ljung Box Statistic

Standardized Residuals



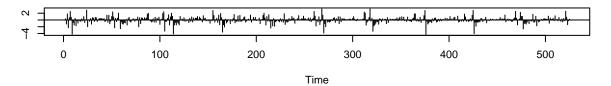
ACF of Residuals



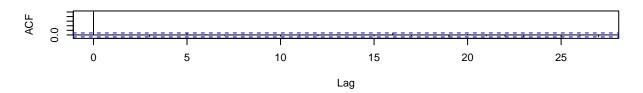


tsdiag(m2) # nearly all significant from 0 for Ljung

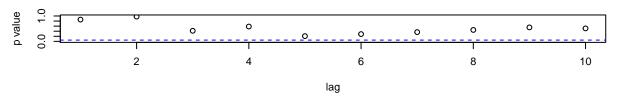
Standardized Residuals



ACF of Residuals

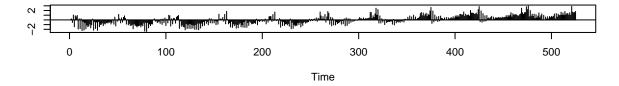


p values for Ljung-Box statistic

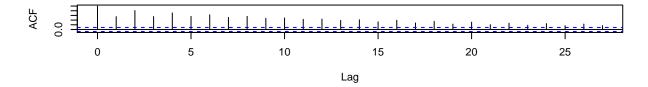


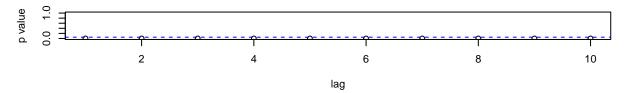
tsdiag(m3) # way off, ACFs all significant, trend in standardized residuals

Standardized Residuals



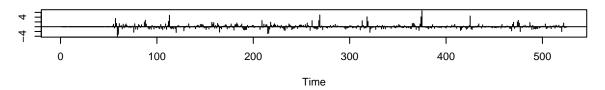
ACF of Residuals



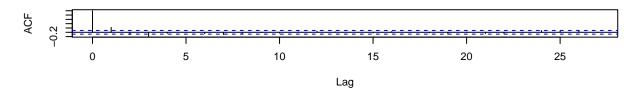


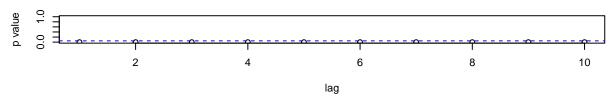
tsdiag(m4) # Ljung has all values near 0

Standardized Residuals



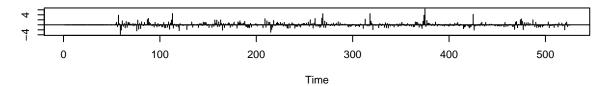
ACF of Residuals



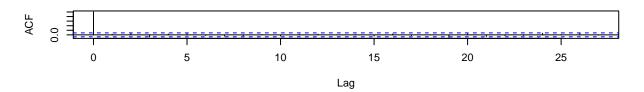


tsdiag(m5) # all but one Ljung insignificant

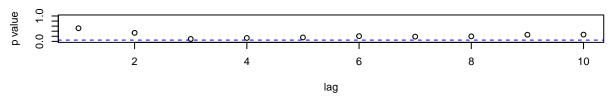
Standardized Residuals



ACF of Residuals

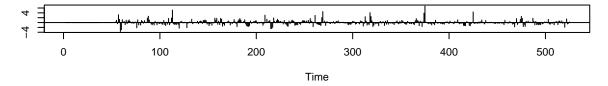


p values for Ljung-Box statistic

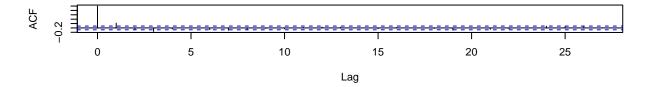


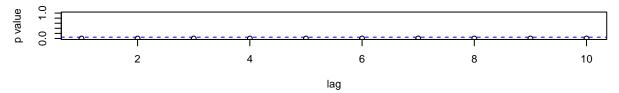
tsdiag(m6) # below zero, near O Ljung statistic values

Standardized Residuals



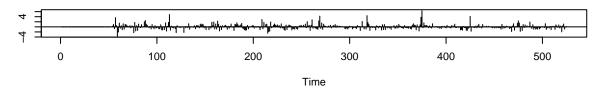
ACF of Residuals



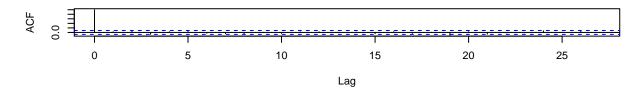


tsdiag(m7) # teetering above 0 line a bit for Ljung

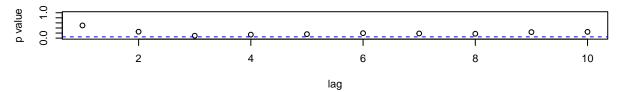
Standardized Residuals



ACF of Residuals



p values for Ljung-Box statistic



m2 seems to have the best model of all of them. we try AIC, BIC now

```
sapply(list(m1,m2,m3,m4,m5,m6,m7), AIC); which.min(sapply(list(m1,m2,m3,m4,m5,m6,m7), AIC))
## [1] -422.9226 -434.6739   161.4187 -426.9510 -473.2317 -437.6907 -479.0921
## [1] 7
sapply(list(m1,m2,m3,m4,m5,m6,m7), BIC); which.min(sapply(list(m1,m2,m3,m4,m5,m6,m7), BIC))
## [1] -414.3996 -421.8894   174.2089 -414.4801 -456.6038 -421.0628 -458.3072
## [1] 7
```

Both AIC and BIC point to m7 to be the best model. This is also the most complex model, so maybe we overfit the data set. We can look at cross valudation to check.

```
}
return(MSE)
}
```

The above function runs cross validation and predicts up to d points ahead, where d is the period of a seasonal ARIMA.

```
\#m1 \leftarrow arima(q1train.log, order = c(0, 1, 1))
\#m2 \leftarrow arima(q1train.loq, order = c(0,1,2))
\#m3 \leftarrow arima(q1train.log, order = c(0,0,1))
\#m4 \leftarrow arima(q1train.loq, order = c(0,1,1), seasonal = list(order = c(0,1,1), period = 52))
\#m5 \leftarrow arima(q1train.loq, order = c(0,1,2), seasonal = list(order = c(0,1,1), period = 52))
#m6 \leftarrow arima(q1train.log, order = c(0,1,1), seasonal = list(order = c(0,1,2), period = 52))
#m7 <- arima(q1train.log, order = c(0,1,2), seasonal = list(order = c(0, 1, 2), period = 52))
MSE1 <- computeCVmse(q1train.log, c(0,1,1), num.seas = 9)
MSE2 <- computeCVmse(q1train.log, c(0,1,2), num.seas = 9)
MSE3 <- computeCVmse(q1train.log, c(0,0,1), num.seas = 9)
MSE4 \leftarrow computeCVmse(q1train.log, c(0,1,1), c(0,1,1), 52, num.seas = 9)
MSE5 <- computeCVmse(q1train.log, c(0,1,2), c(0,1,1), 52, num.seas = 9)
MSE6 \leftarrow computeCVmse(q1train.log, c(0,1,1), c(0,1,2), 52, num.seas = 9)
MSE7 \leftarrow computeCVmse(q1train.log, c(0,1,2), c(0,1,2), 52, num.seas = 9)
apply(ldply(list(MSE1, MSE2, MSE3, MSE4, MSE5, MSE6, MSE7), print), 2, which.min)
## [1] 1.1057777 0.8114794 0.4986750 0.9599229 0.5837007 1.2289713 0.6797553
## [8] 0.4799915 0.7502497
## [1] 1.1005396 0.8648398 0.5201557 0.9456109 0.5800050 1.1116585 0.6459627
## [8] 0.4353872 0.6956977
## [1] 2.7329251 1.8059945 1.7493398 0.8505631 0.5825329 0.2524226 0.2321354
## [8] 0.2045409 0.1351749
## [1] 0.31101379 0.21804876 0.52517779 0.16064631 0.15071189 0.07010756
## [7] 0.04622394 0.08304913 0.31555695
## [1] 0.28799284 0.20974837 0.55069226 0.16111668 0.17601515 0.06375086
## [7] 0.06353072 0.07904211 0.84738605
## [1] 0.24682166 0.19665552 0.49738196 0.16621257 0.14964012 0.07010615
## [7] 0.05829928 0.08288729 0.31555778
## [1] 0.24071332 0.20292747 0.52083604 0.16495310 0.17605789 0.06393120
## [7] 0.07591506 0.07904465 0.84739525
## V1 V2 V3 V4 V5 V6 V7 V8 V9
## 7 6 6 4 6 5 4 5 3
```

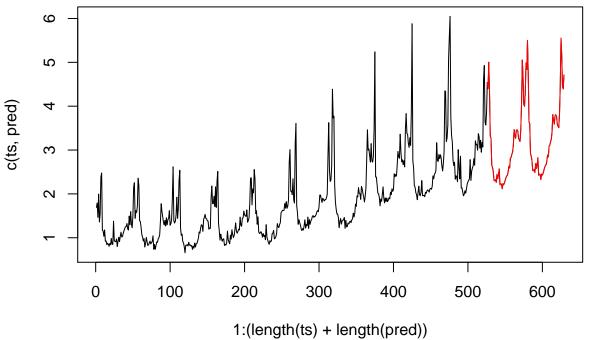
Surprisingly enough, cross-validation by seasons generates that model 6 generates the lowest mean-squared error for the second, third, and fifth

Forecasting

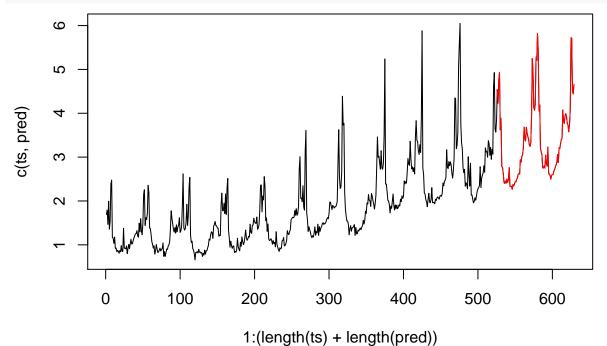
```
predictions <- predict(m6, n.ahead = 104)$pred

need to reverse transformation (take exponential of predicted values)
predictions4 <- exp(predict(m4, n.ahead = 104)$pred)
predictions6 <- exp(predict(m6, n.ahead = 104)$pred)
predictions7 <- exp(predict(m7, n.ahead = 104)$pred)</pre>
```

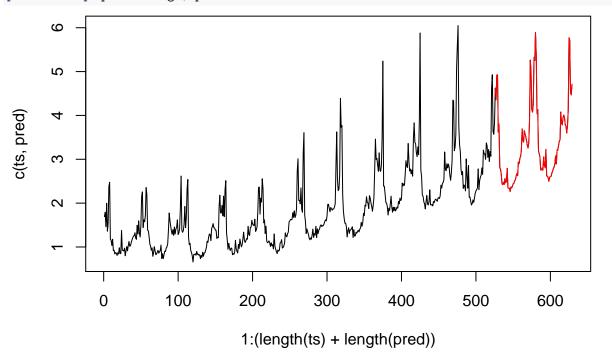
```
plotPred <- function(ts, pred) {
   plot(1:(length(ts) + length(pred)), c(ts, pred), type = 'l', col = 1); points((length(ts) + 1) : (length(ts) + 1) : (length(
```



plotPred(exp(q1train.log), predictions6)



plotPred(exp(q1train.log), predictions7)



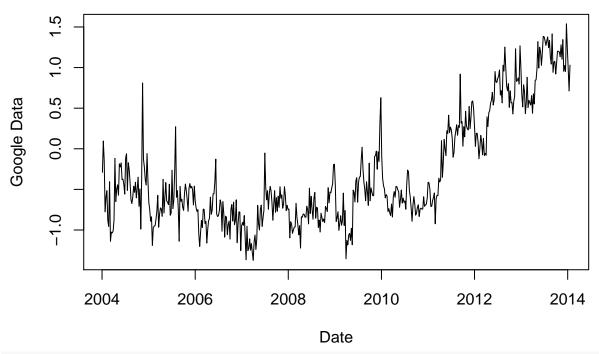
residuals of plot

- doing adjusted R^2, AIC, BIC, differencing
- polynomial, exponential fit

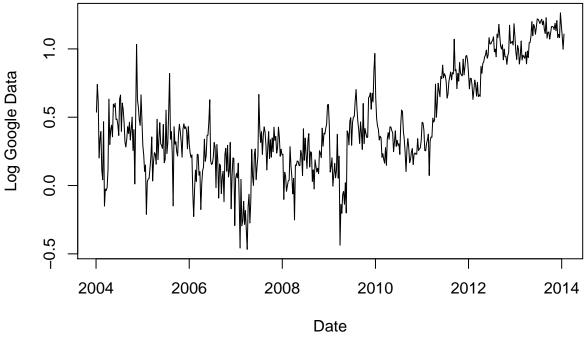
Question 4

```
Q4Train <- data$Q4Train

plot(Q4Train, type = 'l', xlab = "Date", ylab = "Google Data")
```



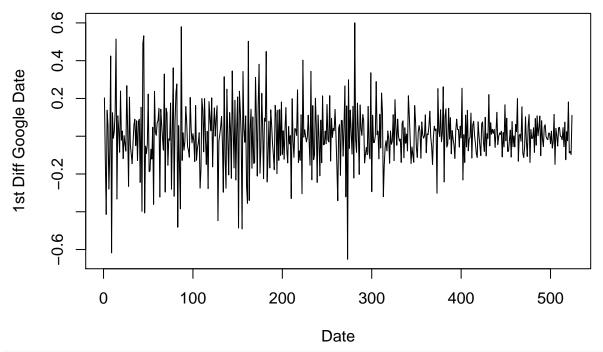
Q4Train.Log <- data.frame(Date = Q4Train\$Date, Activity = log(Q4Train\$activity + 2))
plot(Q4Train.Log, type = 'l', xlab = "Date", ylab = "Log Google Data")

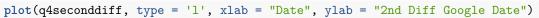


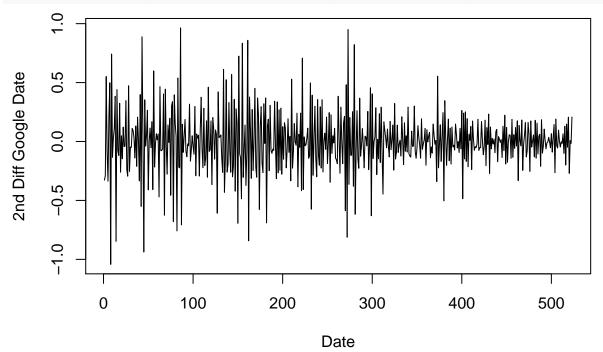
```
q4train.log <- Q4Train.Log$Activity

# Observe first and second differenced log data
q4firstdiff <- diff(q4train.log)
q4seconddiff <- diff(diff(q4train.log))

# Observe differenced data of orders 1,2
plot(q4firstdiff, type = 'l', xlab = "Date", ylab = "1st Diff Google Date");</pre>
```

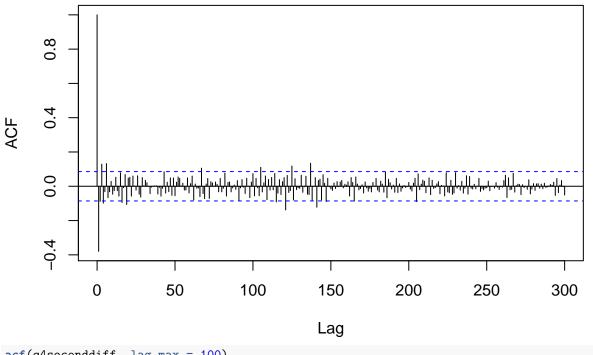






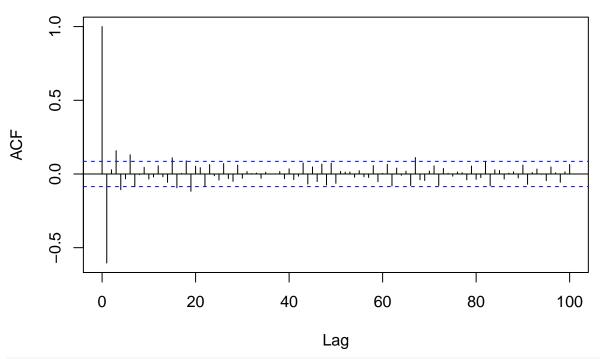
Observe acf of data of orders 1, 2
#par(mfrow = c(2,1))
acf(q4firstdiff, lag.max = 300)

Series q4firstdiff



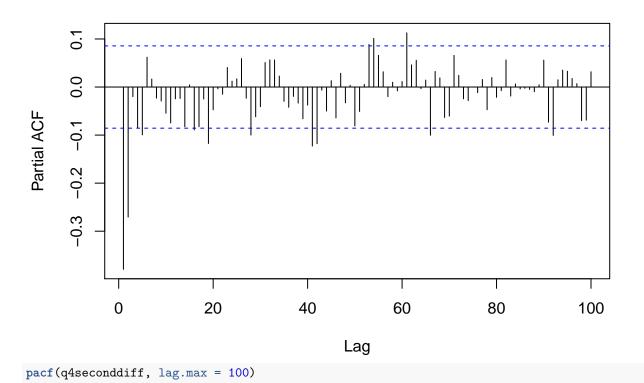
acf(q4seconddiff, lag.max = 100)

Series q4seconddiff

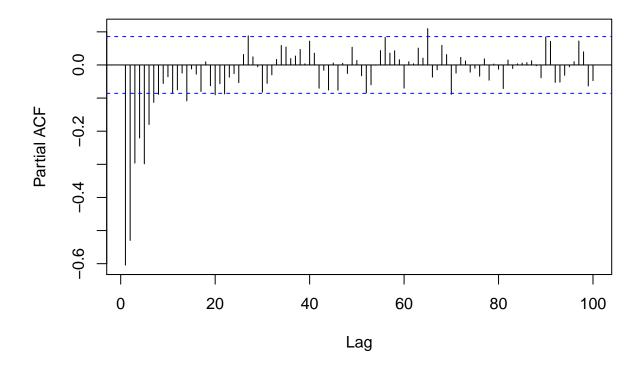


#par(mfrow = c(2,1))pacf(q4firstdiff, lag.max = 100)

Series q4firstdiff



Series q4seconddiff



Creating the Submission File