

Access to Healthcare Medhacks 2017

#### PHYSICAL THERARY AT HOME FOR YOU

## ~ Our Mission Statement ~

Welcome to Mobum!

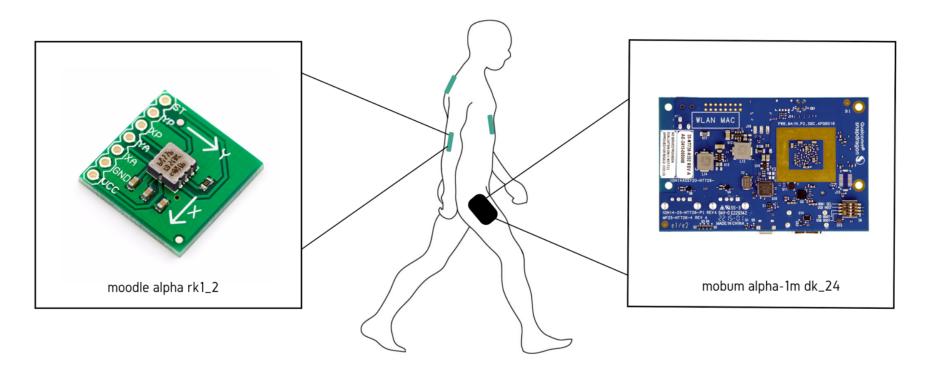
Serious misalignment and unnatural motions of body parts can be signs that there is harm being done .

There is an unmet need for an at-home wearable movement tracker to detect such harm while being low cost and low profile.

Meet Mobum.

Medhacks 2017

### OUR TECHNOLOGY



#### **STAKEHOLDERS**



Young adults developing good posture



Musculoskeletal disease patients



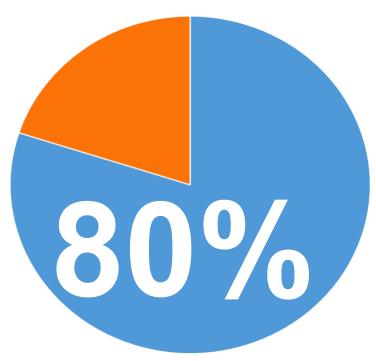
The Elderly

**Medical Professionals** 



Research

Percentage of People Who Have or Will Experience Lower Back Pain



- National Institutes of Health

#### Number of People with Musculoskeletal Disorders



 American Academy of Orthopaedic Surgeons



# The Wearable Medical Device MARKET:

The Wearables market is an EXTREMELY fast growing market:

\$4.8 Billion in 2015 \$5.5 Billion in 2016 \$19.5 Billion in 2021

Between 2015 and 2021, the wearables market is predicted to grow at a compound annual growth rate (CAGR) of 28.8%.

Optimal self-management of health and chronic disease is highly correllated with personalized care and medicine. Wearable medical devices are the new frontier.

Source: BCC