

Position: Graphic Design Intern (Unpaid)

Organization: Blind Love Letters

Location: Fully Remote

Time Expected: < 5 hours/week

About Blind Love Letters

Blind Love Letters is a participant-centric organization determined to help people find love through genuine human connection and understanding. We want to challenge the modern day swipe culture through sharing our stories and personalities instead of our profile pictures and filters. Our 3-month program matches each client to three other matches, and at the end of each month, clients drop one match. Throughout the process, communication between clients will be purposefully limited and appearances will be hidden. After writing back and forth for three months, the two individuals still matched together will reveal their identities and be able to see each other. Our goal is to have clients meet someone who will appreciate them for their stories and experiences over their appearance.

We're looking for a Graphic Design Intern who is experienced in designing graphics and content for social media. Someone who loves creatively expressing their ideas and has an eye for visuals. Someone who understands how to design for a brand and is passionate about increasing brand presence through consistency in design. We're a small, independent organization with a mission to build meaningful experiences that change people's lives.

What will you do?

You will have the opportunity to work with a variety of people from diverse backgrounds. In this role, you will interact directly with other designers on the team to create a holistic and consistent brand presence. You will communicate most closely with the Design and Marketing teams, but will also have multiple opportunities to interact and collaborate with other teams. Thanks to our manageable size at Blind Love Letters, we value every team member and focus on transparent communication throughout the entire organization. Our culture is highly collaborative. Everyone is encouraged to ideate, genuinely listen, and innovate.

Responsibilities

- Create engaging content (for social media such as Instagram, Facebook, and Twitter) and marketing collateral such as email templates
- Utilize and add to the branding/style guide
- Work with Adobe Creative Suite and Canva to execute graphic design projects
- Contribute to social media engagements and campaigns with your design work
- Suggest creative ideas for implementation
- Collaborate closely with the Design and Marketing teams

Minimum qualifications

- Currently enrolled in or have graduated from a 4-year university
- Strong experience working on multi-member, complex projects
- Understanding of utilizing a branding/style guide
- Agile mindset to adapt, reflect, and be resilient
- Outstanding communication skills to work between and within cross-functional teams

How to Apply

Please send your resume and the number of hours you can commit to the email blindloveletter@gmail.com with the subject "Application for Graphic Design Intern". We look forward to reviewing your applications!