# **Samuel Nfor**

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Gainesville, VA, 20155

#### **SUMMARY**

Dynamic Front-end Developer with a background in management consulting and marketing, now dedicated to technology and software development. Proficient in HTML, CSS, JavaScript, and modern frameworks like React and Vue.js. Skilled in translating complex business needs into user-friendly interfaces and collaborating effectively with cross-functional teams. Committed to continuous learning and delivering impactful solutions that drive business growth. Ready to bring strategic thinking and creativity to a forward-thinking software development team.

#### **SKILLS**

Technologies: HTML5, CSS3, JavaScript, Visual Studio Code, ReactJS, Git, Squarespace

**Leadership & Soft Skills:** Problem Solving, Time Management, Effective Communication, Detailed Oriented

### **EDUCATION & CERTIFICATION**

## **Bachelor of Science, Interdisciplinary Studies**

May 2021

Virginia Commonwealth University, VA

#### **Associate of Science, Business Administration**

May 2017

Northern Virginia Community College, VA

#### **Relevant Coursework**

- Website Design and Development:
  - o Explored languages essential for website design, including HTML and CSS.
  - o Implemented HTML and CSS to construct webpages from scratch.
  - Validated webpage structures to adhere to W3 standards before publishing to web servers.
  - o Applied Cascading Style Sheets selectors to format webpages for enhanced visual appeal.
- Responsive Web Design:
  - o Demonstrated an understanding of responsive design principles.
  - o Utilized HTML, CSS, and JavaScript to create responsive web layouts.
  - Implemented tags and multimedia elements to enhance webpage functionality and user experience.

### **EXPERIENCE**

# Freelance Web Developer

02/2024 – Present

Independent Freelancer

- Provided personalized consultations to clients, offering design insights and tailored hosting recommendations to align with their specific requests and business objectives.
- Designed and created client websites from start to finish using technologies and design trends while optimizing content for mobile and cross browser performance

Account Executive 05/2023 - Present

#### Madison + Main

- Formulated and implemented insightful creative briefs resulting in a 25% increase in project efficiency and a 15% rise in client satisfaction scores.
- Proactively led meetings with clients and internal collaborators, fostering effective communication and streamlined project workflows.
- Tailored dynamic marketing plans aligned with client objectives, employing innovative strategies for impactful and measurable results.
- Monitored project timelines and budgets of over \$3M, ensuring on-time delivery and optimal resource utilization.
- Executed cost-efficient initiatives by securing competitive quotes from vendors, optimizing project budgets for heightened efficiency.