

Aditya parashar

Full stack developer

✉ adityaparasharadiadi12@gmail.com ☎ 6377280960 📍 17/142, Nehru vihar, Bhilwara

🎓 EDUCATION

Bachelor of technology, *Manikya lal textile and engineering collage*
Completed by B.tech. with **8.0 CGPA**.

2022
Bhilwara

💼 PROFESSIONAL EXPERIENCE

Full stack developer, *Take 2 Technology, Bhilwara, Rajasthan*

Jan 2023 – present

Salesforce Developer, *Cyntexa Labs Pvt. Ltd., Jaipur, Rajasthan*

Dec 2021 – Aug 2022

🧠 SKILLS

Languages — Python | Javascript | HTML | CSS

Libraries/frameworks — NodeJs | NextJs | ReactJs | Material UI | Bootstrap | Tailwind CSS

Tools — Node | NPM | Vite | Git(version control) | Unit Testing | Vercel | CI/CD | WebRTC

Soft Skills — Excellent communication | Troubleshooting | Problem Solving | Team Management | Decision Making

📁 PROJECTS

Employee Management System

- Implemented **CRUD operations** for efficient management of employee records.
- Built an **Admin Panel** for managing leave approvals, salary disbursements, and tracking employee data.
- Integrated a **Notification System** using Node.js for automated updates on leave statuses and salary details.
- **Admin Dashboard**: Consolidated view of employee performance, salaries, and leave statuses.
- **Employee Dashboard**: Displays role, leave history, and salary details for employees.

E-Commerce Bakery Website

- Integrated **Razorpay** for secure payment processing.
- Utilized **Twilio** and email systems for order confirmations, shipping updates, and notifications.
- Enabled **search and filter functionality** for better product navigation.
- Designed a seamless **Add-to-Cart experience** and implemented real-time toast notifications for user engagement.

Investment Platform

- Integrated **payment options** for USD and cryptocurrencies (e.g., Bitcoin) using Binance.
- Automated **wallet balance updates** for enhanced user experience.
- Explored **smart contracts** for secure investment handling on blockchain.
- Implemented **real-time notifications** using Twilio and NodeMailer for transaction updates.

Shoe E-Commerce Backend Development

- Managed **database operations** using MongoDB for efficient data storage and retrieval.
- Deployed the application on **Vercel** and **Render**, enhancing scalability and performance.
- Automated periodic tasks (e.g., inventory updates) using **cron jobs**.
- Optimized backend functionality, improving performance and resolving bottlenecks.

Salesforce Marketing Cloud (SMC)

- Designed **personalized email campaigns** to boost user engagement.
- Created **data extensions** and workflows for targeted marketing.
- Integrated **customer journeys** and leveraged analytics to enhance campaign performance.

Static Website Development, *Delivered visually appealing, performance-optimized static websites for multiple clients.*

- **Gainfront**: Built a sleek, service-focused site with intuitive navigation.
- **Krystal Community Care**: Developed an accessible community services site with **PayPal integration** for donations.
- **Vonderdonk**: Created a user-friendly static site featuring secure **PayPal payments**.

✍ DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.

Aditya Parashar

Aditya parashar