# Aditya Parashar

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#### **EDUCATION**

## Manikya lal textile and engineering college

Bhilwara, RJ, India

Bachelor of Technology in Information Technology (BTech in IT); CGPA: 8.0

2022

### SKILLS SUMMARY

C,C++, JavaScript, HTML, CSS Languages:

 Libraries/frameworks: Node.js, Express, Next.js, React, Material UI, Bootstrap, Tailwind CSS Tools: WebSockets, WebRTC, NPM, Vite, Git(version control), Unit Testing, Vercel

Soft Skills: Excellent communication, Troubleshooting, Problem-Solving, Team Management, Decision Making

#### **WORK EXPERIENCE**

Full Stack Developer | Take2 Technologies (September 2023 - Present)

## **Employee Management System**

- Implemented CRUD operations for efficient management of employee records.
- Built an Admin Panel for managing leave approvals, salary disbursements, and tracking employee data.
- Integrated a Notification System using Node.js for automated updates on leave statuses and salary details.

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- Designed and implemented a course management system to create and display courses on the UI, enhancing accessibility and engagement.
- Developed user completion reports with detailed data analytics to track progress and performance.
- Integrated a questionnaire plugin in Moodle to facilitate automated assessments and enhance the learning experience.

### Static Website Development

- Static Website Development, Delivered visually appealing, performance-optimized static websites for multiple clients.
- Gainfront: Built a sleek, service-focused site with intuitive navigation.()
- <u>Krystal Community Care</u>: Developed an accessible community services site with PayPal integration for donations.
- Vonderdonk: Created a user-friendly static site featuring secure PayPal payments.
- Proctorlink: Developed a fast and SEO-optimized static site using Next.js for ProctorLink, showcasing its proctoring solutions with a responsive and user-friendly UI.

#### Associate Software Developer | Cyntexa ()

# Salesforce Marketing Cloud (SMC)

- Designed personalized email campaigns to boost user engagement.
- Created data extensions and workflows for targeted marketing.
- Integrated customer journeys and leveraged analytics to enhance campaign performance.

## **PROJECTS**

## Investment Platform (BankNft)

- Integrated payment options for USD and cryptocurrencies (e.g., Bitcoin) using Binance.
- Automated wallet balance updates for enhanced user experience.

## **Bench Sales Platform**

- Recruiter Management: Implemented CRUD operations for recruiter details, enabling seamless recruiter creation, updates, and management.
- Interview Scheduling: Designed and developed a backend model for interview scheduling with full CRUD functionality, ensuring efficient interview tracking and management.