Aditya Parashar

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EDUCATION

Manikya lal textile and engineering college   Bhilwara, RJ, India
Bachelor of Technology in Information Technology (**BTech in IT**); CGPA: 8.0   2022

SKILLS SUMMARY

- **Languages**:   C,C++, JavaScript, HTML, CSS
- **Libraries/frameworks**: Node.js, Express, Next.js, React, Material UI, Bootstrap, Tailwind CSS
- **Tools**:   WebSockets, WebRTC, NPM, Vite, Git(version control), Unit Testing, Vercel
- **Soft Skills**:   Excellent communication, Troubleshooting, Problem-Solving, Team Management, Decision Making

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WORK EXPERIENCE

Full Stack Developer | Take2 Technologies (September 2023 - Present)

Employee Management System
- Implemented CRUD operations for efficient management of employee records.
- Built an Admin Panel for managing leave approvals, salary disbursements, and tracking employee data.
- Integrated a Notification System using Node.js for automated updates on leave statuses and salary details.
- Admin Dashboard: Consolidated view of employee performance, salaries, and leave statuses.
- Employee Dashboard: Displays role, leave history, and salary details for employees.

Orderline AI
- Optimized AI model workflows for high-efficiency text generation, reducing manual intervention by 90% and achieving scalability for diverse training needs.
- Designed and implemented a course management system to create and display courses on the UI, enhancing accessibility and engagement.
- Developed user completion reports with detailed data analytics to track progress and performance.
- Integrated a questionnaire plugin in Moodle to facilitate automated assessments and enhance the learning experience.

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Static Website Development,
- Static Website Development, Delivered visually appealing, performance-optimized static websites for multiple clients.
- Gainfront: Built a sleek, service-focused site with intuitive navigation.
- Krystal Community Care: Developed an accessible community services site with PayPal integration for donations.
- Vonderdonk: Created a user-friendly static site featuring secure PayPal payments.

Associate Software Developer | Cyntexa ()

Salesforce Marketing Cloud (SMC)
- Designed personalized email campaigns to boost user engagement.
- Created data extensions and workflows for targeted marketing.
- Integrated customer journeys and leveraged analytics to enhance campaign performance.

PROJECTS

E-Commerce Bakery Website

- Integrated Razorpay for secure payment processing.
- Utilized Twilio and email systems for order confirmations, shipping updates, and notifications.
- Enabled search and filter functionality for better product navigation.
- Designed a seamless Add-to-Cart experience and implemented real-time toast notifications for user engagement.

Investment Platform (BankNft)

- Integrated payment options for USD and cryptocurrencies (e.g., Bitcoin) using Binance.
- Automated wallet balance updates for enhanced user experience.
- Explored smart contracts for secure investment handling on blockchain.
- Implemented real-time notifications using Twilio and NodeMailer for transaction updates.