

Q Estimate in-game win probability for American Football

↳ as a function of game-state

\* Why?  
— Betting

— Player valuations

— Strategic decision making

$$\begin{cases} P(Td) = 0.2 \\ P(fg) = 0.2 \\ P(turnover) = 0.1 \\ P(Punt) = 0.5 \end{cases}$$

make the decision which maximizes our win probability.

\* Mathematical Models:

— State-space models & dynamic programming

• States: {<sup># possession</sup><sub>Score of team A</sub>, <sup>Remaining</sup><sub>Score of team B</sub>}  $P(2, 7, 0 | 3, 0, 0) = P(Td)$   
 • transition probabilities  $= 0.2$

\* Statistical Models:

— Learn entirely from historical data

— Across "similar" situations over the entire (recent) history of football, what proportion of times did the team with possession win the game?

— Play by play NFL data is easily accessible today  
(since 2017) **NFLFastR**

— easy to fit your favorite ML model today

- thus today everyone uses Statistical models for WP

\* We want to fit a ML WP model from historical data.

↳ as a function of game-state

## Variables

outcome variable — whether the team with possession won or lost the game

yardline

down

distance

score differential

game seconds remaining

game state vars

off. and def. team quality → point spread

Receive 2nd half kickoff

Timeouts

$$\beta_{11} \cdot \text{ydl} + \beta_{12} \cdot \text{ydl}^2 + \beta_{13} \cdot \text{ydl}^3 + \dots$$



Categorical

$$\beta_{21} \cdot \text{down} +$$

$$\beta_{22} \cdot \text{down}^2 +$$

$$\beta_{23} \cdot \text{down}^3 +$$

$$\beta_{24} \cdot \text{down}^4$$

\* Last week: Logistic Regression

$$P(\text{Win} = 1 \mid \text{game-state } X) = \frac{1}{1 + \exp\left(-(\beta_1 \cdot \text{ydl} + \beta_2 \cdot \text{down} + \beta_3 \cdot \text{dist} + \beta_4 \cdot \text{time rem.} + \beta_5 \cdot \text{game rem.} + \dots)\right)}$$

What's wrong with this?

\* These variables are all interacting  
 but regression models are fundamentally  
 additive (non-interacting)

ex Sunediff and time remaining are  
 def. interacting

$$\beta_1 \cdot \text{sun diff} + \beta_2 \cdot \text{time rem} + \beta_3 \cdot \underbrace{\left( \begin{matrix} \text{sun} \\ \text{diff} \end{matrix} \right) \cdot \left( \begin{matrix} \text{time} \\ \text{rem} \end{matrix} \right)}_{\beta_3 \cdot \text{Sign} \left[ \frac{\text{sun}}{\text{diff}} \right] \cdot e^{- (\text{sun diff}) \cdot (\text{time rem})}}$$

\* You can model interactions in additive  
 regression settings

but this is extremely difficult with

2 Numeric/continuum vars and it is easy with  
 indicator/binary vars linear:  $\beta \cdot X$

$$\text{Shame} = \beta_1 \cdot D_1 + \beta_2 \cdot D_2 + \beta_3 \cdot D_1 \cdot D_2$$

$D_i$  = indicator

$$P(\text{out}) = \frac{1}{1 + \exp(- ( ))}$$

All of these variables are interacting and nonlinear.

Logistic regression is a ~~terrible~~ bad idea.

→ Machine Learning!

Learn an arbitrarily complex relationship between variables, given enough data.

\* Focus on using WP for strategic decision making.

Q What fourth down decision should I make given the game state?

\* The entire 4th down decision process can be defined in terms of the win probability if you have a 1<sup>st</sup> down and 10 yards to go

def  $V_1(x) = \text{value (win probability)} \\ \text{of a 1st and } 0 \\ \text{at game-state } x$

\* Value of kicking a FG on 4<sup>th</sup> down:

$$V_{FG}(x) = P(\text{make})_{FG} \cdot V(\text{make})_{FG} + P(\text{miss})_{FG} \cdot V(\text{miss})_{FG}$$

$\downarrow$        $\downarrow$        $\downarrow$

$1 - V_1(x \text{ except 75 yardline scored off + 3})$

$1 - V_1(x \text{ except flip ydl})$

Logistic Regression

Extreme  $V_1$  made/miss FG

Yardline, Kicker quality,  
weather, time rem.

HW

$$P(\text{make} \mid F_{Gr}) \text{ ydl, } Kq$$

$Kq$  = kicks made over expected

$$= \sum_{\text{his prev kicks } i} \left[ \begin{cases} 1 & \text{if kick } i \text{ made} \\ 0 & \text{if not} \end{cases} \right] - P(\underbrace{\text{kick } i}_{\text{made}} \mid \text{ydl})$$

$$P(\text{make} \mid F_{Gr} \mid \text{ydl})$$

Punter qual = punt yardlines added over expected

$$= \sum_{\text{his prev punts } i} \left( \begin{pmatrix} \text{ydl } y'_i \\ \text{after punt } i \end{pmatrix} - E \left( \begin{pmatrix} \text{ydl } y'_i \\ \text{after punt } i \end{pmatrix} \mid \text{ydl} \right) \right)$$

ignore punter quality

\* Value of Punting on 4<sup>th</sup> down:

$$V_{\text{Punt}}(x) = \sum_{y'} P(\text{ydl after punt is } y') \cdot \left(1 - V_1\left(\frac{x}{\text{ydl}, y'}\right)\right)$$

$$= 1 - \mathbb{E}_{\substack{\text{Punt} \\ y'}} V_1\left(\frac{x}{\text{ydl}, y'}\right)$$

$$\approx 1 - V_1\left(\frac{x}{\text{ydl}, \mathbb{E}_{\text{punt}}(y')}\right)$$

- bin by ydl and take avg next ydl
- linear regression

$\mathbb{E} f(Y) \neq f(\mathbb{E} Y)$  in general on ydl + punter quality

but in this specific case = is close

though because  
is nearly linear

$$f, \quad y \mapsto V_1(y)$$

and so  $\mathbb{E} f(Y) = f(\mathbb{E} Y)$

HW

\* Value of going for it on 4<sup>th</sup> down:

4<sup>th</sup> down and  $z$  yards to go  
at yardline  $y$   
game state  $x$

$$V_{go}(x) \approx$$

$$P(\text{convert}) \cdot V_1(x \text{ except new ydl}) + (1 - P(\text{convert})) \cdot (-V_1(x \text{ except opp. ydl}))$$

$$\downarrow$$
$$y-z$$
$$ydl, y = y \text{ yards from td}$$
$$\downarrow$$
$$100-y$$

$$P(\text{gain} \geq z \text{ yards})$$

off. def. team quality  
dist  
yardline

HW

Logistic Regression



outcome var: 1/0, 1 = conversion

\*  $V_{go}$ ,  $V_{fg}$ ,  $V_{punt}$  on 4<sup>th</sup> down  
as a function of game-state  $x$   
Can be written in terms of

$V_1(x)$  = WP if a team has a  
1<sup>st</sup> and 10 at  $x$   
Machine Learning

and

$P(\text{make fg} | x)$ ,  $P(\text{convert} | x)$ ,  $\mathbb{E}_{\text{punt}}[y' | x]$

Regression (HW)

Task Estimate  $V_1(x) = \text{WP}(x)$  (1<sup>st</sup> and 10)  
Using Machine Learning.

Game-State  $x$  Yardline, Score diff, timeouts,  
game sec, Rem., Point Spread, Receive 2<sup>nd</sup> half kickoff

Dataset  $i = \text{index of 1st and 10 play}$   $i$  in dataset  
 $x_i = \text{game-state vector of play } i$   
 $y_i = 1$  if team with possession wins the game else 0 on play  $i$

Want  $\hat{y}_i = \hat{f}(x_i)$

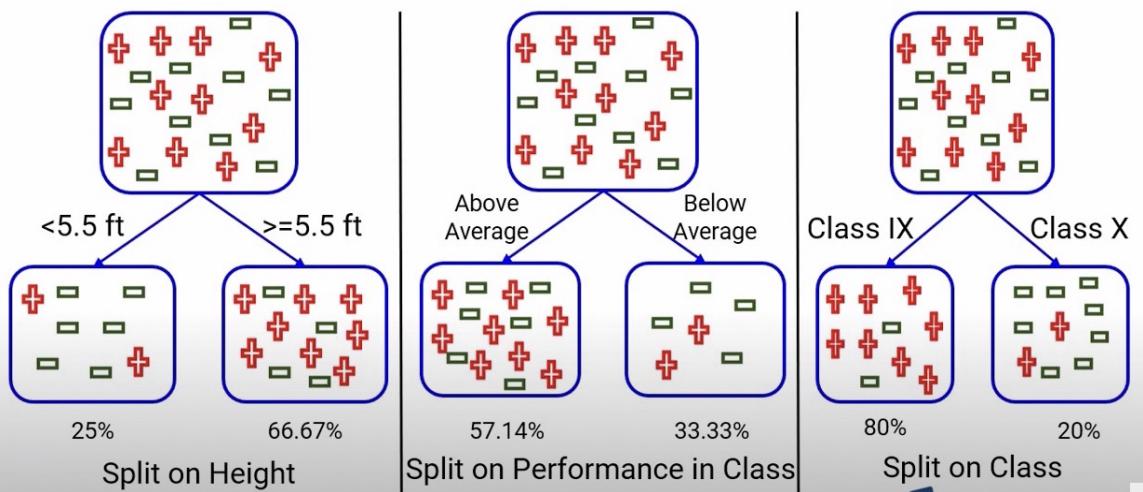
\* Will focus on ML models  
 easy to fit in R, widely used.

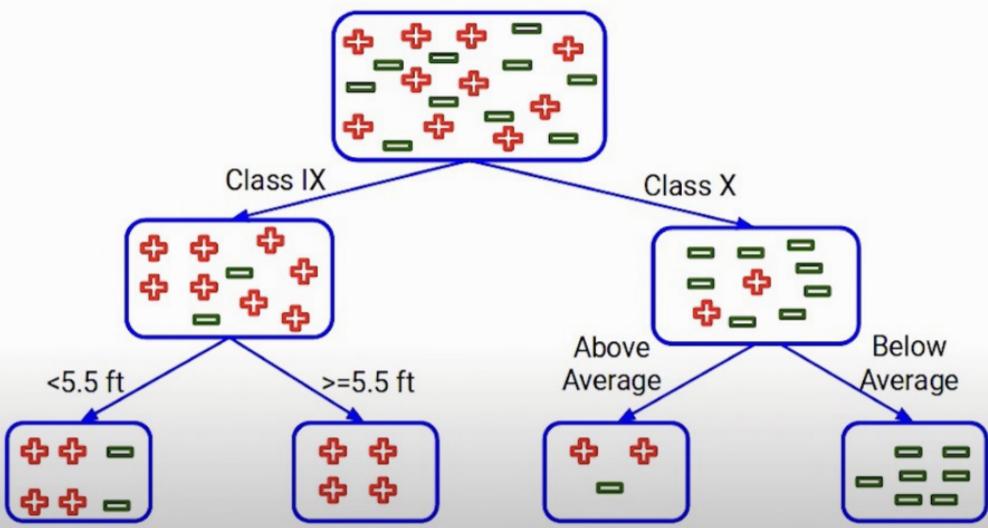
ML: select  $\hat{y}_i$  to be as "close" to  $y_i$  as possible

→ log loss

$$\min_{\hat{y}} \sum_{i=1}^n (y_i \log \hat{y}_i + (1-y_i) \log(1-\hat{y}_i))$$

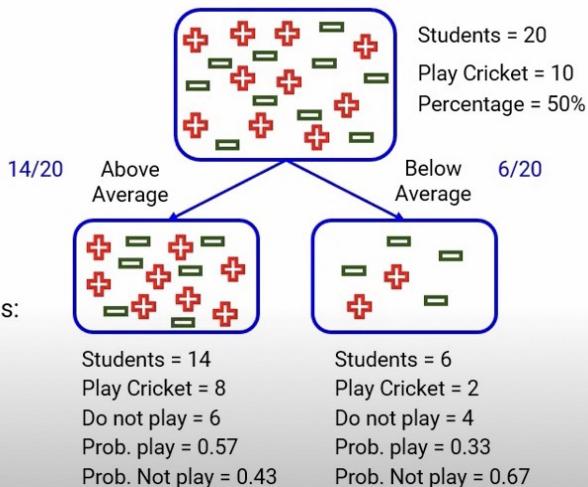
# Decision Trees



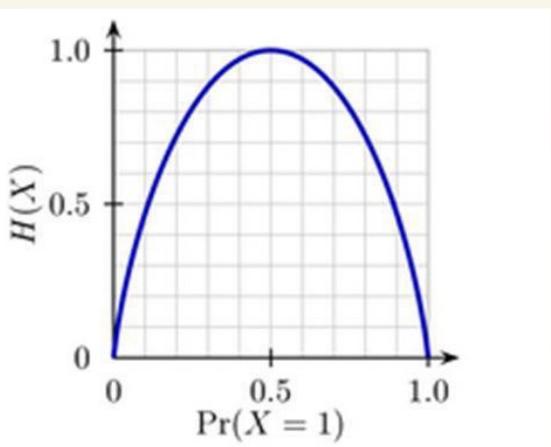
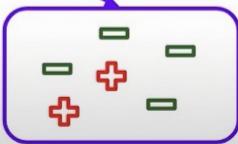
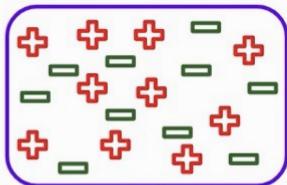
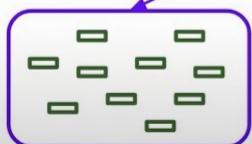
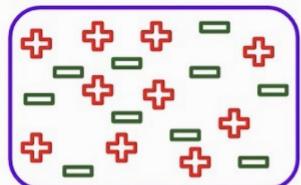


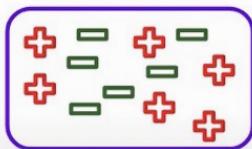
## Split on Performance in Class

- Gini Impurity: sub-node Above Average:  
 $1 - [(0.57)*(0.57) + (0.43)*(0.43)] = 0.49$
- Gini Impurity: sub-node Below Average:  
 $1 - [(0.33)*(0.33) + (0.67)*(0.67)] = 0.44$
- Weighted Gini Impurity: Performance in Class:  
 $(14/20)*0.49 + (6/20)*0.44 = 0.475$



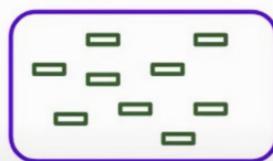
Split	Weighted Gini Impurity
Performance in Class	0.475
Class	0.32





% Play = 0.50  
% Not play = 0.50

$$\begin{aligned}\text{Entropy} &= - (0.5) * \log_2(0.5) - (0.5) * \log_2(0.5) \\ &= 1\end{aligned}$$

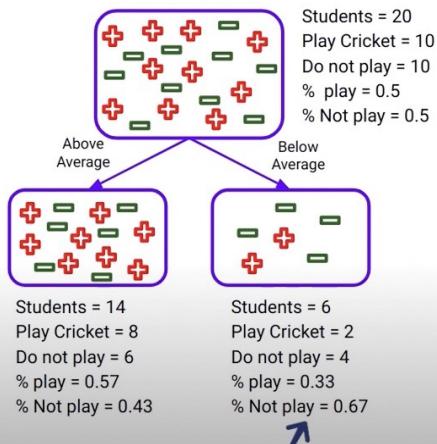


% Play = 0  
% Not play = 1

$$\begin{aligned}\text{Entropy} &= - (0) * \log_2(0) - (1) * \log_2(1) \\ &= 0\end{aligned}$$

### Split on Performance in Class

- Entropy for Parent node:  
 $-(0.5)*\log_2(0.5) -(0.5)*\log_2(0.5) = 1$
- Entropy for sub-node Above Average:  
 $-(0.57)*\log_2(0.57) -(0.43)*\log_2(0.43) = 0.98$
- Entropy for sub-node Below Average:  
 $-(0.33)*\log_2(0.33) -(0.67)*\log_2(0.67) = 0.91$
- Weighted Entropy: Performance in Class:  
 $(14/20)*0.98 + (6/20)*0.91 = 0.959$



Split	Entropy	Information Gain
Performance in Class	0.959	0.041
Class	0.722	0.278

$$\text{Variance} = \sum [(X - \mu)^2] / n$$

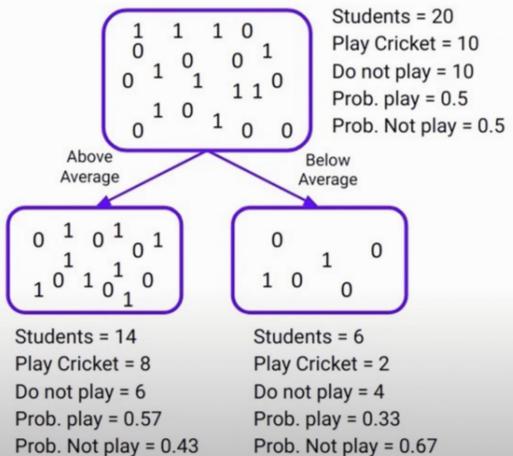
2     6     7  
4     7     9

Variance  $\sim 6$

1     1     1  
1     1     1

Variance = 0

- Above Average node:
  - Mean =  $(8*1 + 6*0) / 14 = 0.57$
  - Variance =  $[8*(1-0.57)^2 + 6*(0-0.57)^2] / 14 = 0.245$
- Below Average node:
  - Mean =  $(2*1 + 4*0) / 6 = 0.33$
  - Variance =  $[2*(1-0.33)^2 + 4*(0-0.33)^2] / 6 = 0.222$
- Variance: Performance in Class:  
 $(14/20)*0.245 + (6/20)*0.222 = 0.238$



Split	Variance
Performance in Class	0.238
Class	0.16

