

Q Estimate in-game win probability for American Football

↳ as a function of game-state

\* Why?  
— Betting

— Player valuations

— Strategic decision making

$$\begin{cases} P(Td) = 0.2 \\ P(fg) = 0.2 \\ P(turnover) = 0.1 \\ P(Punt) = 0.5 \end{cases}$$

make the decision which maximizes our win probability.

\* Mathematical Models:

— State-space models & dynamic programming

• States: {<sup># possession</sup><sub>Score of team A</sub>, <sup>Remaining</sup><sub>Score of team B</sub>}  $P(2, 7, 0 | 3, 0, 0) = P(Td)$   
 • transition probabilities  $= 0.2$

\* Statistical Models:

— Learn entirely from historical data

— Across "similar" situations over the entire (recent) history of football, what proportion of times did the team with possession win the game?

— Play by play NFL data is easily accessible today  
(since 2017) **NFLFastR**

— easy to fit your favorite ML model today

- thus today everyone uses Statistical models for WP

\* We want to fit a ML WP model from historical data.

↳ as a function of game-state

## Variables

outcome variable — whether the team with possession won or lost the game

yardline

down

distance

score differential

game seconds remaining

game state vars

off. and def. team quality → point spread

Receive 2nd half kickoff

Timeouts

$$\beta_{11} \cdot \text{ydl} + \beta_{12} \cdot \text{ydl}^2 + \beta_{13} \cdot \text{ydl}^3 + \dots$$



Categorical

$$\beta_{21} \cdot \text{down} +$$

$$\beta_{22} \cdot \text{down}^2 +$$

$$\beta_{23} \cdot \text{down}^3 +$$

$$\beta_{24} \cdot \text{down}^4$$

\* Last week: Logistic Regression

$$P(\text{Win} = 1 \mid \text{game-state } X) = \frac{1}{1 + \exp\left(-(\beta_1 \cdot \text{ydl} + \beta_2 \cdot \text{down} + \beta_3 \cdot \text{dist} + \beta_4 \cdot \text{time rem.} + \beta_5 \cdot \text{game rem.} + \dots)\right)}$$

What's wrong with this?

\* These variables are all interacting  
 but regression models are fundamentally  
 additive (non-interacting)

ex Sunediff and time remaining are  
 def. interacting

$$\beta_1 \cdot \text{sun diff} + \beta_2 \cdot \text{time rem} + \beta_3 \cdot \underbrace{\left( \begin{matrix} \text{sun} \\ \text{diff} \end{matrix} \right) \cdot \left( \begin{matrix} \text{time} \\ \text{rem} \end{matrix} \right)}_{\beta_3 \cdot \text{Sign} \left[ \frac{\text{sun}}{\text{diff}} \right] \cdot e^{- (\text{sun diff}) \cdot (\text{time rem})}}$$

\* You can model interactions in additive  
 regression settings

but this is extremely difficult with

2 Numeric/continuum vars and it is easy with  
 indicator/binary vars linear:  $\beta \cdot X$

$$\text{Shame} = \beta_1 \cdot D_1 + \beta_2 \cdot D_2 + \beta_3 \cdot D_1 \cdot D_2$$

$D_i$  = indicator

$$P(\text{out}) = \frac{1}{1 + \exp(- ( ))}$$

All of these variables are interacting and nonlinear.

Logistic regression is a ~~terrible~~ bad idea.

→ Machine Learning!

Learn an arbitrarily complex relationship between variables, given enough data.

\* Focus on using WP for strategic decision making.

Q What fourth down decision should I make given the game state?

\* The entire 4th down decision process can be defined in terms of the win probability if you have a 1<sup>st</sup> down and 10 yards to go

def  $V_1(x) = \text{value (win probability)} \\ \text{of a 1st and } 0 \\ \text{at game-state } x$

\* Value of kicking a FG on 4<sup>th</sup> down:

$$V_{FG}(x) = P(\text{make})_{FG} \cdot V(\text{make})_{FG} + P(\text{miss})_{FG} \cdot V(\text{miss})_{FG}$$

$\downarrow$        $\downarrow$        $\downarrow$

$1 - V_1(x \text{ except 75 yardline scored off + 3})$

$1 - V_1(x \text{ except flip ydl})$

Logistic Regression

Extreme  $V_1$  made/miss FG

Yardline, Kicker quality,  
weather, time rem.

HW

$$P(\text{make} \mid F_{Gr}) \text{ ydl, } Kq$$

$Kq$  = kicks made over expected

$$= \sum_{\text{his prev kicks } i} \left[ \begin{cases} 1 & \text{if kick } i \text{ made} \\ 0 & \text{if not} \end{cases} \right] - P(\underbrace{\text{kick } i}_{\text{made}} \mid \text{ydl})$$

$$P(\text{make} \mid F_{Gr} \mid \text{ydl})$$

Punter qual = punt yardlines added over expected

$$= \sum_{\text{his prev punts } i} \left( \begin{pmatrix} \text{ydl } y'_i \\ \text{after punt } i \end{pmatrix} - E \left( \begin{pmatrix} \text{ydl } y'_i \\ \text{after punt } i \end{pmatrix} \mid \text{ydl} \right) \right)$$

ignore punter quality

\* Value of Punting on 4<sup>th</sup> down:

$$V_{\text{Punt}}(x) = \sum_{y'} P(\text{ydl after punt is } y') \cdot \left(1 - V_1\left(\frac{x}{\text{ydl}, y'}\right)\right)$$

$$= 1 - \mathbb{E}_{\substack{\text{Punt} \\ y'}} V_1\left(\frac{x}{\text{ydl}, y'}\right)$$

$$\approx 1 - V_1\left(\frac{x}{\text{ydl}, \mathbb{E}_{\text{punt}}(y')}\right)$$

- bin by ydl and take avg next ydl
- linear regression

$\mathbb{E} f(Y) \neq f(\mathbb{E} Y)$  in general on ydl + punter quality

but in this specific case = is close

though because  $f$  is nearly linear and so  $\mathbb{E} f(Y) = f(\mathbb{E} Y)$

HW

\* Value of going for it on 4<sup>th</sup> down:

4<sup>th</sup> down and  $z$  yards to go  
at yardline  $y$   
game state  $x$

$$V_{go}(x) \approx$$

$$P(\text{convert}) \cdot V_1(x \text{ except new ydl}) + (1 - P(\text{convert})) \cdot (-V_1(x \text{ except opp. ydl}))$$

$$\begin{array}{c} \downarrow \\ y-z \\ \text{ydl, } y = y \text{ yards from td} \end{array}$$

$$P(\text{gain} \geq z \text{ yards})$$

off. def. team quality  
dist  
yardline

HW

Logistic Regression

outcome var: 1/0, 1 = conversion

\*  $V_{go}$ ,  $V_{fg}$ ,  $V_{punt}$  on 4<sup>th</sup> down  
as a function of game-state  $x$   
Can be written in terms of

$V_1(x)$  = WP if a team has a  
Machine Learning 1<sup>st</sup> and 10 at  $x$

and

$P(\text{make fg} | x)$ ,  $P(\text{convert} | x)$ ,  $\mathbb{E}_{\text{punt}}[y' | x]$

Regression (HW)

Task Estimate  $V_1(x) = \text{WP}(x)$  (1<sup>st</sup> and 10)  
Using Machine Learning.

Game-State  $x$  Yardline, Score diff, timeouts,  
Game sec, Rem., Point Spread, Receive 2<sup>nd</sup> half kickoff

Dataset  $i = \text{index of 1st and 10 play } i \text{ in dataset}$   
 $x_i = \text{game-state vector of play } i$   
 $y_i = 1 \text{ if team with possession wins the game} \quad \text{else } 0$

Want

$$P(y_i=1|x_i) = E[y_i|x_i] = \hat{y}_i = \hat{f}(x_i)$$

$\hat{f}$  could be an arbitrarily complex  
nonlinear interacting function



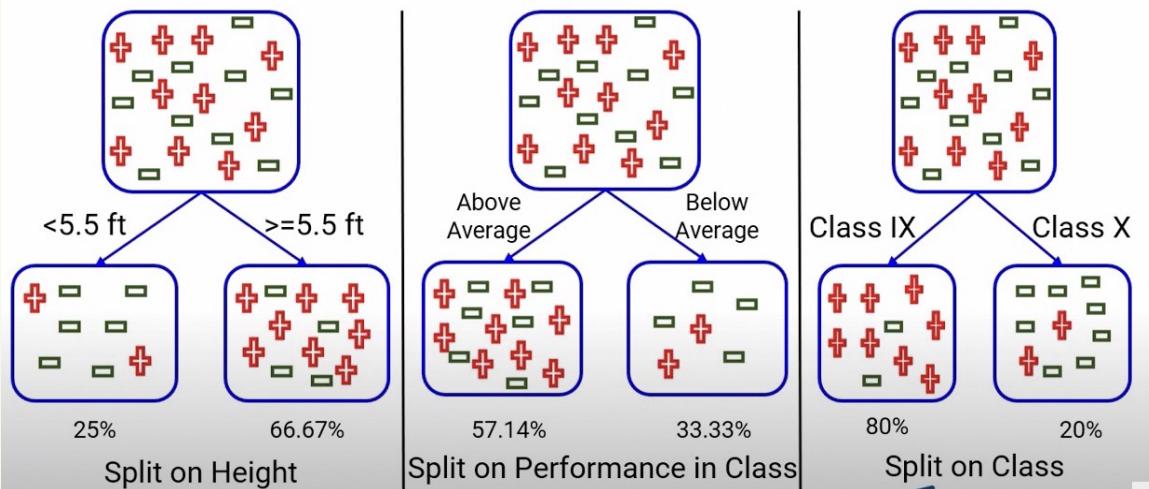
## Tree Machine Learning

- decision trees / CART  
classification & regression trees
- Random forests
- XGBoost (extreme gradient boosting)

# Decision Trees

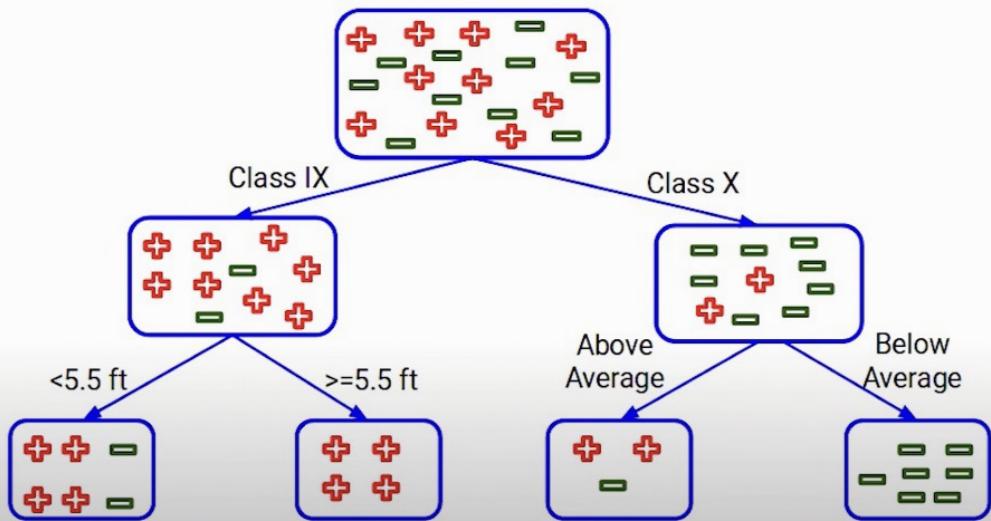
Ex 20 students in the class, 10 play cricket  
fit a model to predict whether a student plays cricket  
X Variables: Height, grades, class

Idea Split on an X variable to classify the Y variable



Which split is best? The rightmost split is best because the 80% in left bucket and 20% in Right bucket separates the classes of Cricket & not cricket as best as possible.

\* decision trees allow variables to interact

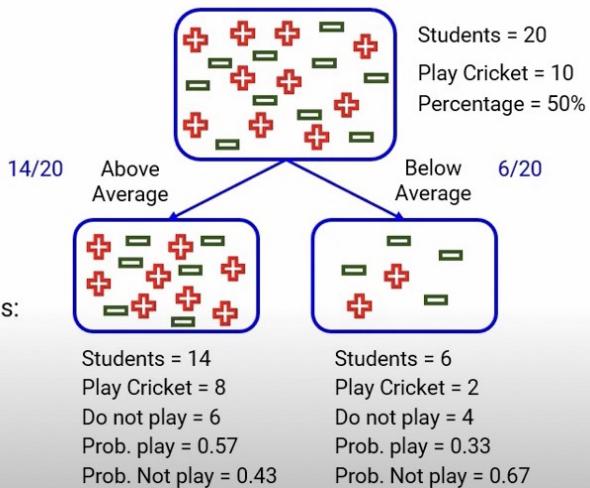


\* How to actually select the best split point?

# 1.0 Gini Impurity

## Split on Performance in Class

- Gini Impurity: sub-node Above Average:  
 $1 - [(0.57) * (0.57) + (0.43) * (0.43)] = 0.49$
- Gini Impurity: sub-node Below Average:  
 $1 - [(0.33) * (0.33) + (0.67) * (0.67)] = 0.44$
- Weighted Gini Impurity: Performance in Class:  
 $(14/20)*0.49 + (6/20)*0.44 = 0.475$



Gini Impurity if the Above Avg Node =  $1 - (P_+^2 + P_-^2) = 1 - (.57)^2 - (.43)^2 = .49$

Gini Impurity of the Below Avg Node =  $1 - (P_+^2 + P_-^2) = 1 - (\frac{1}{3})^2 - (\frac{2}{3})^2 = .44$

fully informative:  $P_+ = 1, P_- = 0$   
or  
 $P_+ = 0, P_- = 1$

$GI = 1 - 1^2 - 0^2 = 0$

fully non-informative:  $P_+ = \frac{1}{2}, P_- = \frac{1}{2}$

$GI = 1 - (\frac{1}{2})^2 - (\frac{1}{2})^2 = 0.5$

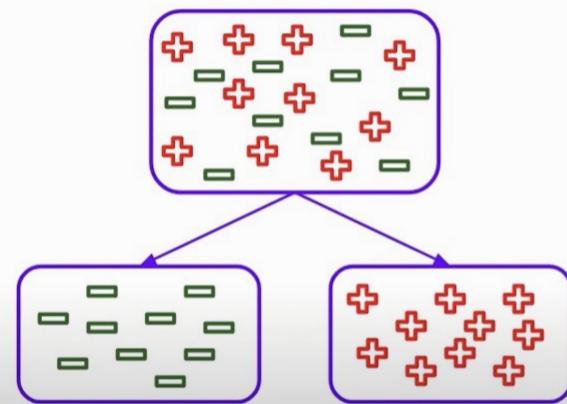
Weighted Gini Impurity =  $\left(\frac{\# \text{ left bin}}{\text{total \#}}\right) (Gini_{\text{left}}) + \left(\frac{\# \text{ right bin}}{\text{total \#}}\right) (Gini_{\text{right}})$

$$\begin{aligned}
 &= \left(\frac{14}{20}\right)(.49) + \left(\frac{6}{20}\right)(.44) \\
 &= 0.475
 \end{aligned}$$

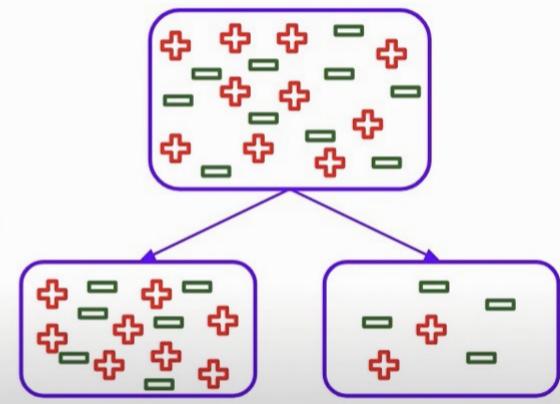
Split	Weighted Gini Impurity
Performance in Class	0.475
Class	0.32

→ Split  
on  
Class

## 2. Information Gain / Entropy



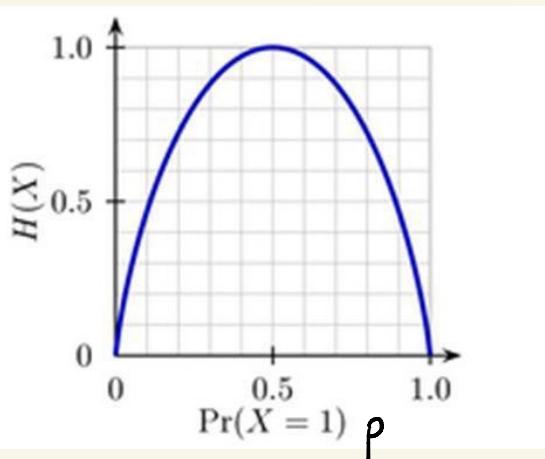
More info gained



less info gained

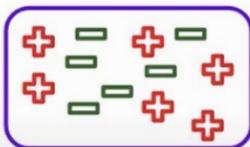
$$\text{Information Gain} = 1 - \text{Entropy}$$

$$\text{Entropy} = -P \log_2 P - (1-P) \log_2 (1-P)$$



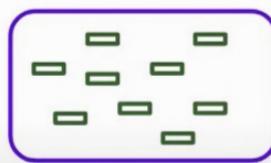
$$P = P(+)=P(y=1)$$

$$\begin{aligned} P=0, \text{Entropy} &= -0 \log^0 0 - 1 \cdot \log^0 1 = 0 \\ P=1, \text{Entropy} &= -1 \cdot \log 1 - 0 \cdot \log 0 = 0 \\ P=\frac{1}{2}, \text{Entropy} &= -\frac{1}{2} \underbrace{\log_2 \left(\frac{1}{2}\right)}_{-1} - \frac{1}{2} \underbrace{\log_2 \left(\frac{1}{2}\right)}_{-1} = 1 \end{aligned}$$



% Play = 0.50  
% Not play = 0.50

$$\text{Entropy} = -(0.5) * \log_2(0.5) - (0.5) * \log_2(0.5) \\ = 1$$

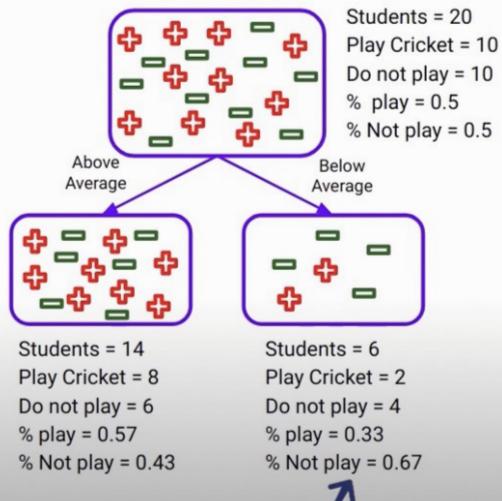


% Play = 0  
% Not play = 1

$$\text{Entropy} = -(0) * \log_2(0) - (1) * \log_2(1) \\ = 0$$

### Split on Performance in Class

- Entropy for Parent node:  
 $-(0.5) * \log_2(0.5) - (0.5) * \log_2(0.5) = 1$
- Entropy for sub-node Above Average:  
 $-(0.57) * \log_2(0.57) - (0.43) * \log_2(0.43) = 0.98$
- Entropy for sub-node Below Average:  
 $-(0.33) * \log_2(0.33) - (0.67) * \log_2(0.67) = 0.91$
- Weighted Entropy: Performance in Class:  
 $(14/20) * 0.98 + (6/20) * 0.91 = 0.959$



Left split :  $-\left(\frac{8}{14}\right) \log_2\left(\frac{8}{14}\right) - \left(\frac{6}{14}\right) \log_2\left(\frac{6}{14}\right) = 0.98$

Right split :  $-\left(\frac{3}{6}\right) \log_2\left(\frac{3}{6}\right) - \left(\frac{3}{6}\right) \log_2\left(\frac{3}{6}\right) = 0.91$

Weighted entropy =  $\left(\frac{14}{20}\right)(0.98) + \left(\frac{6}{20}\right)(0.91) = 0.96$

Info Gain = 1 - weighted entropy = 0.04

Split	Entropy	Information Gain
Performance in Class	0.959	0.041
Class	0.722	0.278

→ split class!

\* Our outcome variable  $y = \{+, -\} = \begin{cases} \text{Plays} \\ \text{Chicklet, don't play} \end{cases}$  here, so gini + entropy work well

But what if our outcome was continuous?

e.g.  $y \in \mathbb{R}$  (height)

It breaks down.

Need another way to split,

### 3. Reduction in Variance

$$\text{Variance} = \sum [(X - \mu)^2] / n$$

$$\begin{matrix} 2 & 6 & 7 \\ 4 & 7 & 9 \end{matrix}$$

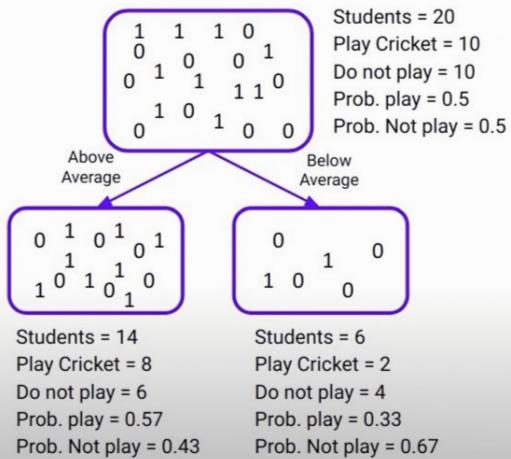
$$\text{Variance} \sim 6$$

$$\begin{matrix} 1 & 1 & 1 \\ 1 & 1 & 1 \end{matrix}$$

$$\text{Variance} = 0$$

- Above Average node:
  - Mean =  $(8*1 + 6*0) / 14 = 0.57$
  - Variance =  $[8*(1-0.57)^2 + 6*(0-0.57)^2] / 14 = 0.245$

- Below Average node:
  - Mean =  $(2*1 + 4*0) / 6 = 0.33$
  - Variance =  $[2*(1-0.33)^2 + 4*(0-0.33)^2] / 6 = 0.222$
- Variance: Performance in Class:  
 $(14/20)*0.245 + (6/20)*0.222 = 0.238$

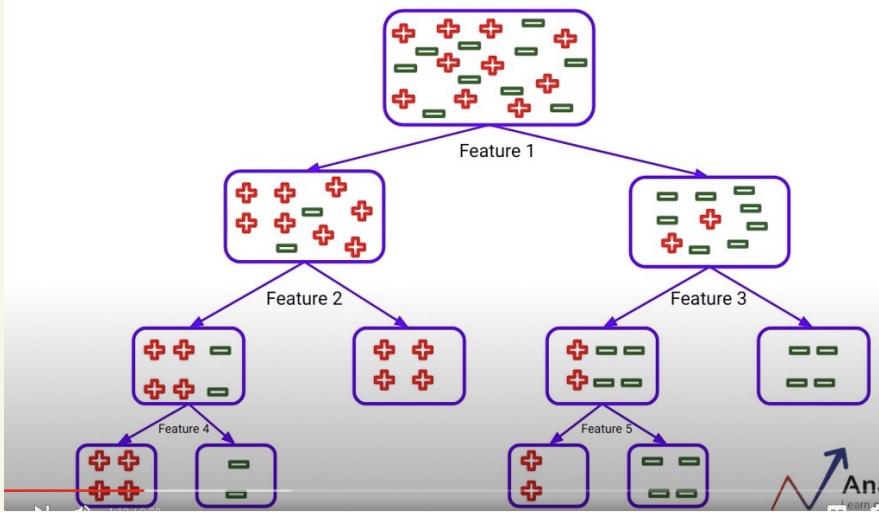


Split	Variance
Performance in Class	0.238
Class	0.16

→ Split on class!

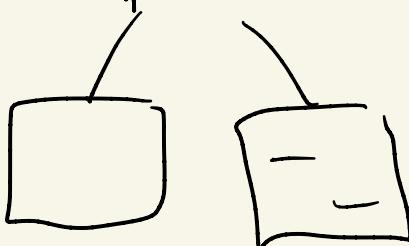
\* 3<sup>rd</sup> ways to make splits,

\* Could iteratively make splits until all nodes are "pure" but this would overfit (memorize noise/randomness in the training dataset)



## \* Tuning Hyperparameters (to control overfitting)

- max depth of the tree
- min samples for a node split



HW: fit a decision tree w/ model

\* Random forests: How to further reduce overfitting in decision trees