SMS Classifier_Multinomial Naive Bayes

October 6, 2020

0.1 SMS Spam Classifier: Multinomial Naive Bayes

The notebook is divided into the following sections: 1. Importing and preprocessing data 2. Building the model: Multinomial Naive Bayes - Model building - Model evaluation

0.1.1 1. Importing and Preprocessing Data

```
In [110]: import pandas as pd
          # reading the training data
          docs = pd.read_table('SMSSpamCollection', header=None, names=['Class', 'sms'])
          docs.head()
Out[110]:
           Class
             ham Go until jurong point, crazy.. Available only ...
                                       Ok lar... Joking wif u oni...
             ham
            spam Free entry in 2 a wkly comp to win FA Cup fina...
             ham U dun say so early hor... U c already then say...
              ham Nah I don't think he goes to usf, he lives aro...
In [111]: # number of SMSes / documents
          len(docs)
Out[111]: 5572
In [112]: # counting spam and ham instances
          ham_spam = docs.Class.value_counts()
          ham_spam
Out[112]: ham
                  4825
                   747
          spam
          Name: Class, dtype: int64
In [113]: print("spam rate is about {0}%".format(
              round((ham_spam[1]/float(ham_spam[0]+ham_spam[1]))*100), 2))
spam rate is about 13.0%
```

```
In [114]: # mapping labels to 0 and 1
          docs['label'] = docs.Class.map({'ham':0, 'spam':1})
In [115]: docs.head()
Out[115]: Class
                                                                  sms label
                  Go until jurong point, crazy.. Available only ...
              ham
                                       Ok lar... Joking wif u oni...
             ham
             spam Free entry in 2 a wkly comp to win FA Cup fina...
             ham U dun say so early hor... U c already then say...
                                                                           0
                  Nah I don't think he goes to usf, he lives aro...
              ham
In [116]: # we can now drop the column 'Class'
          docs = docs.drop('Class', axis=1)
          docs.head()
Out [116]:
                                                                label
          O Go until jurong point, crazy.. Available only ...
                                 Ok lar... Joking wif u oni...
          1
          2 Free entry in 2 a wkly comp to win FA Cup fina...
                                                                     1
          3 U dun say so early hor... U c already then say...
                                                                     0
          4 Nah I don't think he goes to usf, he lives aro...
In [117]: # convert to X and y
         X = docs.sms
          y = docs.label
          print(X.shape)
          print(y.shape)
(5572,)
(5572,)
In [118]: # splitting into test and train
          from sklearn.model selection import train test split
          X_train, X_test, y_train, y_test = train_test_split(X, y, random_state=1)
In [119]: X_train.head()
Out[119]: 710
                  4mths half price Orange line rental & latest c...
          3740
                                         Did you stitch his trouser
          2711
                  Hope you enjoyed your new content. text stop t...
          3155
                  Not heard from U4 a while. Call 4 rude chat pr...
          3748
                  Ü neva tell me how i noe... I'm not at home in...
          Name: sms, dtype: object
In [120]: y_train.head()
```

```
Out[120]: 710
          3740
          2711
                  1
          3155
                  1
          3748
                  0
          Name: label, dtype: int64
In [121]: # vectorizing the sentences; removing stop words
          from sklearn.feature_extraction.text import CountVectorizer
          vect = CountVectorizer(stop_words='english')
In [122]: vect.fit(X_train)
Out[122]: CountVectorizer(analyzer='word', binary=False, decode_error='strict',
                  dtype=<class 'numpy.int64'>, encoding='utf-8', input='content',
                  lowercase=True, max_df=1.0, max_features=None, min_df=1,
                  ngram_range=(1, 1), preprocessor=None, stop_words='english',
                  strip_accents=None, token_pattern='(?u)\\b\\w\\w+\\b',
                  tokenizer=None, vocabulary=None)
In [123]: # printing the vocabulary
          vect.vocabulary_
Out[123]: {'hey': 3198,
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           'social': 5836,
           ...}
In [124]: # vocab size
          len(vect.vocabulary_.keys())
Out[124]: 7204
In [125]: # transforming the train and test datasets
          X_train_transformed = vect.transform(X_train)
          X_test_transformed = vect.transform(X_test)
In [126]: # note that the type is transformed (sparse) matrix
          print(type(X_train_transformed))
          print(X_train_transformed)
<class 'scipy.sparse.csr.csr_matrix'>
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                 1
  (0, 264)
                  1
  (0, 509)
                  1
  (0, 1527)
                   1
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                   2
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(4177, 6453)
                     1
(4178, 1643)
                     1
(4178, 5817)
                     1
```

0.1.2 2. Building and Evaluating the Model

```
In [143]: # note that alpha=1 is used by default for smoothing
          mnb
Out[143]: MultinomialNB(alpha=1.0, class_prior=None, fit_prior=True)
0.1.3 Model Evaluation
In [129]: # printing the overall accuracy
          from sklearn import metrics
          metrics.accuracy_score(y_test, y_pred_class)
Out[129]: 0.9877961234745154
In [145]: # confusion matrix
          metrics.confusion_matrix(y_test, y_pred_class)
          # help(metrics.confusion_matrix)
Out[145]: array([[1201,
                           71.
                 [ 10, 175]])
In [131]: confusion = metrics.confusion_matrix(y_test, y_pred_class)
          print(confusion)
          TN = confusion[0, 0]
          FP = confusion[0, 1]
          FN = confusion[1, 0]
          TP = confusion[1, 1]
[[1201
         7]
 [ 10 175]]
In [132]: sensitivity = TP / float(FN + TP)
          print("sensitivity", sensitivity)
sensitivity 0.9459459459459
In [133]: specificity = TN / float(TN + FP)
          print("specificity", specificity)
specificity 0.9942052980132451
In [134]: precision = TP / float(TP + FP)
          print("precision", precision)
          print(metrics.precision_score(y_test, y_pred_class))
precision 0.9615384615384616
0.9615384615384616
```

```
In [135]: print("precision", precision)
          print("PRECISION SCORE :",metrics.precision_score(y_test, y_pred_class))
          print("RECALL SCORE :", metrics.recall_score(y_test, y_pred_class))
          print("F1 SCORE :",metrics.f1_score(y_test, y_pred_class))
precision 0.9615384615384616
PRECISION SCORE : 0.9615384615384616
RECALL SCORE: 0.9459459459459459
F1 SCORE: 0.9536784741144414
In [136]: y_pred_class
Out[136]: array([0, 0, 0, ..., 0, 1, 0])
In [137]: y_pred_proba
Out[137]: array([[9.95239557e-01, 4.76044325e-03],
                 [9.99852357e-01, 1.47642544e-04],
                 [9.27878579e-01, 7.21214213e-02],
                 [9.99999671e-01, 3.28799076e-07],
                 [3.72703622e-09, 9.99999996e-01],
                 [9.99999985e-01, 1.46852511e-08]])
In [138]: # creating an ROC curve
          from sklearn.metrics import confusion_matrix as sk_confusion_matrix
          from sklearn.metrics import roc_curve, auc
          import matplotlib.pyplot as plt
          false_positive_rate, true_positive_rate, thresholds = roc_curve(y_test, y_pred_proba
          roc_auc = auc(false_positive_rate, true_positive_rate)
In [139]: # area under the curve
          print (roc_auc)
0.9921872203329157
In [140]: # matrix of thresholds, tpr, fpr
          pd.DataFrame({'Threshold': thresholds,
                        'TPR': true_positive_rate,
                        'FPR':false_positive_rate
                       })
Out[140]:
                    FPR
                              TPR.
                                      Threshold
               0.000000 0.000000 2.000000e+00
               0.000000 0.308108 1.000000e+00
          1
               0.000000 0.313514 1.000000e+00
```

```
3
     0.000000
                0.335135
                           1.000000e+00
4
     0.00000
                0.340541
                           1.000000e+00
5
     0.000000
                0.351351
                           1.000000e+00
6
     0.000000
                0.367568
                           1.000000e+00
7
     0.000000
                0.400000
                           1.000000e+00
8
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                0.410811
                           1.000000e+00
9
     0.000000
                0.594595
                           1.000000e+00
10
     0.000000
                0.605405
                           1.000000e+00
11
     0.000000
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                           1.000000e+00
12
     0.000000
                0.627027
                           1.000000e+00
13
                0.675676
     0.000000
                           9.99999e-01
14
     0.000000
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                           9.999995e-01
15
     0.000000
                0.718919
                           9.999985e-01
16
     0.000000
                0.729730
                           9.999979e-01
17
     0.000000
                0.945946
                           8.232595e-01
18
     0.001656
                0.945946
                           6.035141e-01
19
     0.003311
                0.945946
                           5.574840e-01
20
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                           2.930076e-01
21
                0.951351
                           2.832433e-01
     0.011589
22
     0.013245
                0.951351
                           2.567566e-01
23
     0.013245
                0.967568
                           2.534251e-01
24
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                           1.345685e-01
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                           1.344819e-01
28
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                           1.015514e-01
                0.967568
29
     0.046358
                0.967568
                           9.392548e-02
. .
                      . . .
80
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                           1.812409e-03
81
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                1.000000
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                1.000000
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                           7.259448e-04
83
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                           5.958465e-04
84
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                1.000000
                           5.943177e-04
                1.000000
85
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                           3.038344e-04
86
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                           2.982017e-04
87
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                1.000000
                           1.801308e-04
88
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                           1.791812e-04
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                           2.597581e-05
90
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                           2.531364e-05
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                1.000000
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92
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                           8.206213e-06
93
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                           3.224466e-06
94
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                1.000000
                           3.209868e-06
95
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                           1.884950e-07
96
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                1.000000
                           1.873539e-07
97
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                1.000000
                           6.411598e-08
98
     0.804636
                1.000000
                           6.357147e-08
99
     0.853477
                1.000000
                           6.439797e-09
```

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                        6.354992e-09
101 0.865894
              1.000000 4.003403e-09
    0.867550
              1.000000
                        3.870068e-09
102
103
    0.940397
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104
    0.942053
              1.000000
                        2.233382e-11
105
    0.959437
              1.000000
                        6.325596e-13
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    0.961093
              1.000000
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    0.970199
                        4.174215e-14
107
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108
    0.972682
              1.000000
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109
    1.000000
              1.000000
                        6.227131e-41
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[110 rows x 3 columns]

Out[141]: [<matplotlib.lines.Line2D at 0x1a1d8a69b0>]

