Dos and Don'ts for Scientific Writing & Presenting

A beginner's guide to avoid common mistakes and pitfalls when creating scientific works

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1 Introduction

Scientific communication – especially writing, but also presenting – is a craft with a steep learning curve, as each and every student is about to learn. The goal of this document is to accompany students on this "climb" and provide you the basics (helpful tipps & recommendations) for writing your first scientific papers and presenting your work. These recommendations focus on the Computer Science domain, although most are universally valid for other research fields, too.

Peter and Horst taught this craft for several years to their students at Graz University of Technology. A preliminary version of this document accompanied our seminars – "Introduction to Scientific Working" and "Writing Scientific Papers" (German: "Verfassen wissenschaftlicher Arbeiten") – where students learned (1) how to write scientific papers and (2) how to prepare and give a scientific presentation.

From our experience over the years, we summarized typical errors, so you can avoid them from the beginning. Thus, we include the most important dos and dont's to help you get started with scientific writing and presenting. To this end, you should be aware of:

- How to cite papers correctly (Section 2).
- What (not) to include in a bibliography (Section 3).
- Typesetting figures and tables correctly (Section 4).
- Mathematical writing (Section 5).
- Avoid plagiarism (Section 6).
- Best practices for scientific presentations (Section 7).
- General advice (especially for non-native speakers) on scientific writing in English (Section 8).

TODO: note on typesetting with latex TODO: note on spellchecking & proofreading

Language:

We recommend writing your submissions in English, even though this is not mandatory for the "Writing Scientific Papers" seminar. You will need English proficiency as soon as you enter your master's programme, so you should start training it as soon as possible. To this end, we also provide you general advice on correctly writing scientific texts in English (along with some specialties you should be aware of) at the end of this guideline (see Section 8).

The seminar focuses on scientific working, not on improving writing or language skills in general (which is also not graded). Nevertheless, the submissions have to be readable and must reach at least some minimal standards. This means that you need to carefully **check** the spelling and grammar of all your submissions. Besides the clear advice to let others **proofread your papers and slides**, you can also use recent office applications (e.g. Microsoft Word or LibreOffice), use specialized software packages (e.g. aspell or hunspell on Unix), or use online services (e.g. https://grammarly.com or https://www.gingersoftware.com) to find both typographical and grammatical errors. However, always use such tools with a grain of salt – these tools are a great means to identify common errors, but they may also miss some errors or incorrectly warn you (due to some specialties of scientific texts in contrast to standard literature).

2 References & Citations

Any content originating from others must be cited correctly – not only for this seminar but in any document you will ever write – for several reasons:

- 1. To support your own arguments by bringing them into context with existing works.
- 2. To allow for traceability.
- 3. To acknowledge their work.

However, pay attention to the quality of your references! There are many predatory journals and conferences which do not follow scientific standards (even if they claim to have peer review). As a rule of thumb, check for each reference you want to use:

- 1. The journal and conference rankings (e.g. Google Scholar¹, Microsoft Academic Search² or ArnetMiner³) to check whether the paper was published at a top tier journal/conference.
- 2. The Journal Citation Reports (JCR) impact factor of journals (which can be looked up at their official websites).
- 3. The *citation count* of the corresponding paper and the scholarly metrics (e.g. h-index or i10-index) of the author(s).

As a warm-up exercise, look up the rankings and metrics/impact factors for (1) the top tier computer vision & machine learning conference *IEEE/CVF Conference on Computer Vision* and Pattern Recognition (CVPR), (2) the top tier computer science journal *IEEE Transactions* on Pattern Analysis and Machine Intelligence (TPAMI), and (3) the renowned multidisciplinary journal Nature.

Direct Quotations:

If you ever need to copy text directly, ensure that these *direct quotations* are clearly made apparent **to avoid plagiarism**. This can be done by changing the layout to highlight the copied text passages: use italicized fonts, quotation marks, and put the text in an indented block. For example, the Austrian Universitätsgesetz 2002 (UG) defines plagiarism as:

"Ein Plagiat liegt jedenfalls dann vor, wenn Texte, Inhalte oder Ideen übernommen und als eigene ausgegeben werden. Dies umfasst insbesondere die Aneignung und Verwendung von Textpassagen, Theorien, Hypothesen, Erkenntnissen oder Daten durch direkte, paraphrasierte oder übersetzte Übernahme ohne entsprechende Kenntlichmachung und Zitierung der Quelle und der Urheberin oder des Urhebers." (UG §51, Z31)

Note, however, that computer science papers almost **never use direct quotations**. Instead, we use **indirect quotations**, which means that content from others (algorithms, ideas, evaluations, data, etc.) is only referred to or summarized in your own words. The following subsections present best practice examples and **common mistakes** you should mind when writing your papers.

¹Google Scholar rankings: https://scholar.google.com/citations?view_op=top_venues&hl=en&vq=eng

²Microsoft Academic Search rankings: https://academic.microsoft.com/topic/41008148

³ArnetMiner rankings: https://aminer.org/ranks/conf

2.1 Referencing a Paper

- Whenever you mention a method **for the first time** in a document, cite the corresponding paper. For example, "we use **SIFT** [11] features to match corresponding points between image pairs".
- Back your statements by references if you say "this is well known/this has been done before", also list relevant papers.
- References are **part of the sentence** thus, pay attention to correct punctuation: "[...] **poses and scales** [5]." instead of "[...] **poses and scales.** [5]".
- Similarly, **never place a reference after a paragraph**. In scientific literature, this is not a correct citation (and additionally, does not indicate that you based the information within this paragraph on the corresponding paper).
- There must be a single space between the text and the reference: "[...] object detection_[5]" instead of "[...] object detection[5]" or "[...] object detection__[5]".
- To cite a paper with LATEX, you need to have a bibliography entry (will be explained in Section 3) and simply use the \cite{} command. To prevent unwanted line breaks, always use a protected space (special character '~') instead of a standard space '_' pay attention to the LATEX source of the following examples.

Guideline Example 1: Correct Citation of a Single Paper

According to Smith [15], the quick brown fox jumped over the lazy dog. It is well known that the quick brown fox jumps over the lazy dog [15]. We apply Dijkstra's algorithm [6] to find the shortest path.

According to Smith~\cite{smith14}, the quick brown fox jumped over the lazy dog.

XHI

It is well known that the quick brown fox jumps over the lazy $dog^{\sim} = {\sinh 4}$.

We apply Dijkstra's algorithm $\sim \text{dijkstra59}$ to find the shortest path.

Guideline Example 2: Incorrect Citation of a Single Paper

The lazy dog uses free-floating references. [15]

There must always be a space between text and citation, **not like this**[13].

Pay attention not to add two spaces: in LATEX, "text_~\cite{dijkstra59}" will incorrectly produce "text__[6]".

2.2 Referencing Multiple Papers at Once

• Sort multiple references in ascending order to improve readability. This helps your reader checking your references more efficiently.

• If you **cite multiple** papers at once, put them in a single citation – in LATEX, you use a single \cite{label1, label2, ...} command.

Guideline Example 3: Correct Citation of Multiple Papers

This can be solved by [7, 13, 15].

Sorting references, such as [6, 7, 15], speeds up the reading flow.

If you talk about *much interest in/many works on* a topic, also list them, such as "this topic has been explored by many approaches, e.g. [6, 13, 15]".

This can be solved by $\sim \text{cite}\{\text{everyman14, roe17, smith14}\}$.

YHY.

Sorting references, such as ~\cite{dijkstra59, everyman14, smith14}, speeds up the reading flow.

If you talk about \emph{much interest in/many works on} a topic, also list them, such as ''this topic has been explored by many approaches, \emph{e.g.}^\cite{dijkstra59}, roe17, smith14}''.

Guideline Example 4: Incorrect Citation of Multiple Papers

This can be solved by [7], [11], [15].

Maximize your reader's effort by listing references unsorted, such as [17, 8, 1, 6]. There are many algorithms to solve this problem (But I don't list any).

2.3 Author Names and et al.

- If a paper is authored by three or more people, use *et al*. This is an abbreviation of the Latin *et alii*, meaning "and others".
- In a presentation, never say "Smith et al." either say the full Latin form "Smith et alii" or (even better) say "Smith and colleagues".
- If you refer to the authors of a paper, only use their surnames.

Guideline Example 5: Correctly Referring to Authors

- Single author: Smith [4] proposed frobnication.
- Two authors: Roe and Doe [3] extended this approach.
- Three or more: Everyman et al. [2] studied frobnicating machines.

Bibliography of this Example:

- [2] R. Everyman, M. Major, J. Bloggs, and J. Roe. Can a Machine Frobnicate? In *Proc. of the International Foo Filter Symposium*, 2014.
- [3] J. Roe and J. Doe. The Frobnicatable Foo Filter and its Applications. In *Proc. of the Conference on Frobnication*, 2017.
- [4] J. Smith. Frobnication Tutorial. *Journal of Theoretical Foo Filters*, 12(4):23–42, 2014.

Guideline Example 6: Incorrectly Referring to Authors

- "Roe *et al.* [3] proposed..." is wrong, because there are only two authors: "Roe and Doe [3] proposed..."
- "Everyman, Major, Bloggs, and Roe [2] showed..." is wrong, because more than two authors requires *et alii*: "Everyman, *et al.* [2] showed..."
- "Everyman, Major, et al. [2]" is also wrong, because we only write the first author's name when using et alii: "Everyman, et al. [2]".
- "J. Smith [4] showed..." is wrong, because we should not include the author's first name: "Smith [4] showed..."
- "Smith [4] show..." is wrong, because a single author requires the *third-person* singular form: "Smith [4] shows..."

Bibliography of this Example:

- [2] R. Everyman, M. Major, J. Bloggs, and J. Roe. Can a Machine Frobnicate? In *Proc. of the International Foo Filter Symposium*, 2014.
- [3] J. Roe and J. Doe. The Frobnicatable Foo Filter and its Applications. In *Proc. of the Conference on Frobnication*, 2017.
- [4] J. Smith. Frobnication Tutorial. *Journal of Theoretical Foo Filters*, 12(4):23–42, 2014.

3 Bibliography

In this section, we first summarize general rules for bibliographies (see Section 3.1). Then, we list exemplary bibliography entries showing the **mandatory fields for different publication types** (such as papers, books, *etc.*), along with their corresponding BibTeX entry (see Section 3.2) and provide suggestions that help you use BibTeX more efficiently (see Section 3.3). Additionally, we demonstrate how to **correctly compile a PDF with IFTEX+BibTeX** (see Section 3.4).

3.1 General Rules for Bibliographies

- Never copy a bibliography entry without double-checking it yourself! Many published papers (even from high impact conferences and journals) contain sloppy or incorrect references. Similarly, references listed on Google Scholar, ResearchGate, etc. are often incomplete. Thus, check every reference for:
 - Correctness double-check your references, e.g. by looking up the publication in the official conference proceedings or journal.
 - Consistency use the same style, the same abbreviations, the same name/style to refer to conferences or journals.
 - Completeness each reference must contain the following fields (a detailed list for each publication type can be found in Section 3.2):
 - Authors
 - Title
 - Source (conference, journal, book, etc.)
 - Issue/volume/number (for journal articles and technical reports)
 - Page numbers (for journal articles)
 - Year of publication
- Each reference in your bibliography must be cited at least once within the text.
- Avoid lexicographic entries (this usually happens if you copy the name of a conference/journal from some website):
 - Authors. Title. In Proc. of the IEEE Conference on Computer Vision and Pattern Recognition, 2020.
 - Authors. Title. In Proc. of the Computer Vision and Pattern Recognition, IEEE Conference on, 2020.
- Similarly, remove redundant information from the conference names, such as the year of publication (as this will be stated separately, as specified by the corresponding bibliography style).
 - Authors. Title. In Proc. of the IEEE Intelligent Vehicles Symposium (IV), 2019.
 - Authors. Title. In Proc. of the 2019 IEEE Intelligent Vehicles Symposium (IV), 2019.
- For well-known conferences, no ordinal numbers are needed. This information can be if of interest extrapolated from the year:
 - Authors. Title. In *Proc. of the International Conference on Frobnication*, 2019.
 - Authors. Title. In Proc. of the 23rd International Conference on Frobnication, 2019.

• Conference proceedings are usually digital – there is no need to include volume or pages (it is also surprisingly difficult to extract this information correctly)!

3.2 Mandatory Bibliography Fields

As mentioned above, depending on the publication type you want to cite (e.g. conference papers, books, etc.), there are different **mandatory fields** you must provide in your bibliography. Below, you'll find examples for (almost) all publication types you'll need. For each type, we list the mandatory fields you have to provide in your bibliography (such as title, author, etc.) within the corresponding exemplary BibTeX entry. Also pay special attention to the additional notes/caveats as these summarize common mistakes you should avoid.

Bibliography Example 1: Conference Paper

BibTeX entry:

```
@inproceedings{some-label,
  title = {{A} {S}olution to {F}oo},
  author = {Doe, John and Smith, Jack John},
  booktitle = {Proceedings of the IEEE Conference on Scientific Writing},
  year = {2014}
}
```

Corresponding bibliography entry:

[17] J. Doe and J. J. Smith. A Solution to Foo. In *Proceedings of the IEEE Conference on Scientific Writing*, 2014.

Caveats:

- You have to **explicitly write** "Proceedings of the" or "Proc. of the" inside the booktitle field.
- The extra curly braces (e.g. {F}oo) within the title field ensure that the capitalization won't be changed by BibTeX.
- Conference proceedings are usually digital there is no need to include *volume* or *pages* (it's also surprisingly difficult to get this information correctly)!
- Ensure that you write the conference names correctly ordered if an online library uses lexicographic entries, e.g. conference name similar to "Scientific Writing, Int. Conf. on", you have to use booktitle = {Proceedings of the International Conference on Scientific Writing} instead.
- Ordinal numbers should not be included in the conference name, *e.g.* instead of "23rd International Conference on Frobnication" use booktitle = {Proceedings of the International Conference on Frobnication}.

Bibliography Example 2: Journal Article

BibTeX entry:

```
@article{kalal12a,
   title = {{T}racking-{L}earning-{D}etection},
   author = {Kalal, Zdenek and Mikolajczyk, Krystian and
```

Corresponding bibliography entry:

[23] Z. Kalal, K. Mikolajczyk, and J. Matas. Tracking-Learning-Detection. *IEEE Transactions on Pattern Analysis and Machine Intelligence*, 34(7):1409–1422, 2012.

Caveats:

- Some journals only publish *volumes* **always double-check** if there is a *number/issue*.
- Use a **hyphen** (double dash) for the page range, *i.e.* **pages** = {1409--1422}. A single dash should only be used for compound words, *e.g.* "state-of-the-art".

Bibliography Example 3: Book

BibTeX entry:

```
@book{bishop06a,
  title = {{P}attern {R}ecognition and {M}achine {L}earning},
  author = {Bishop, Christopher M.},
  edition = {First},
  publisher = {Springer},
  year = {2006}
}
```

Corresponding bibliography entry:

[48] C. M. Bishop. Pattern Recognition and Machine Learning. Springer, first edition, 2006.

Bibliography Example 4: Book Chapter

BibTeX entry:

Corresponding bibliography entry:

[49] C. M. Bishop and J. Lasserre. *Bayesian Statistics*, volume 8, chapter *Generative or Discriminative? Getting the Best of Both Worlds*, pages 3–24. Oxford University Press, 2007.

Caveats:

• Be aware that in this case the *title* field is the **title of the book**, whereas the *chapter* field is the name of the **actual contribution!**

Bibliography Example 5: Thesis

BibTeX entry:

```
@phdthesis{fearnhead98,
   title = {{S}equential {M}onte {C}arlo methods in filter theory},
   author = {Fearnhead, Paul},
   school = {University of Oxford, Department of Statistics},
   year = {1998}
}
```

Corresponding bibliography entry:

[99] P. Fearnhead. Sequential Monte Carlo methods in filter theory. PhD thesis, University of Oxford, Department of Statistics, 1998.

Caveats:

• If you cite a master's thesis, use the BibTeX entry @mscthesis instead.

Bibliography Example 6: Technical Report

BibTeX entry:

```
@techreport{nayar89,
   author = {Nayar, Shree and Nakagawa, Yasuo},
   institution = {Carnegie Mellon University},
   number = {CMU-RI-TR-89-27},
   title = {{S}hape from {F}ocus},
   year = {1989}
}
```

Corresponding bibliography entry:

[27] S. Nayar and Y. Nakagawa. *Shape from Focus*. Technical Report CMU-RI-TR-89-27, Carnegie Mellon University, 1989.

Bibliography Example 7: Papers found on arXiv

BibTeX entry:

```
volume = {abs/1608.07242},
year = {2016},
url = {https://arxiv.org/abs/1608.07242}
}
```

Corresponding bibliography entry:

[99] H. Nam, M. Baek, and B. Han. Modeling and Propagating CNNs in a Tree Structure for Visual Tracking. arXiv CoRR, abs/1608.07242, 2016. URL https://arxiv.org/abs/1608.07242.

Caveats:

• **Double-check any arXiv content** – has the paper already been published at a conference/journal?

Bibliography Example 8: URLs

BibTeX entry:

Corresponding bibliography entry:

[13] J.-Y. Bouguet. Camera Calibration Toolbox for Matlab. http://www.vision.caltech.edu/bouguetj/calib_doc/index.html, 2010. Online; accessed July 26, 2017.

Caveats:

- Use URLs only if you really have to, e.g. referring to a software toolbox.
- It is recommended that you place URL references within footnotes (LATEX: \footnote{}) instead of your bibliography.
- URLs may contain characters with special meaning to LaTeX/BibTeX, such as the underscore above. To prevent compilation errors, properly escape those characters, e.g. use '_' instead of a plain '_'. The same also applies for the ~ symbol, which when copied from URLs would be incorrectly interpreted as protected space. Thus, you can use \$\sim\$, \textfildelow, or \~{} instead. See Section 8.3 on how to typeset special characters in LATEX.

3.3 BibTeX Best Practices

• To ensure that BibTeX-entries are shown correctly in the bibliography some special formatting rules have to be followed:

Bibliography Example 9: BibTeX Special Formating Rules

- The extra curly braces (e.g. {F}oo) within the title ensure that the capitalization won't be changed by BibTeX.
- − To ensure a correct type setting of diacritics or umlauts, use the corresponding IATEX-commands: e.g. \v{r} produces ř, \"A produces Ä, \'a produces á, etc. See also Section 8.3 on how to type set umlauts and diacritics in IATEX.
- Use double dashes for the page range, *i.e.* pages = {1409--1422}. A single dash is reserved for compound words, *e.g.* "state-of-the-art".
- BibTeX allows several ways to list the author names of a publication. To ensure that first and surnames are always identified (and typeset) correctly, we recommend you use the following format:

```
Bibliography Example 10: BibTeX Author Names
```

```
# Always state authors as 'surname(s), first name(s)':
author = {van Gool, Luc}

author = {Roth, Peter M. and Possegger, Horst}

author = {Ben Shitrit, Horesh and Fua, Pascal}
```

• Define BibTeX strings (similar to constant variables or pre-processor defines) to ensure consistent conference/journal names and simplify changing the name (e.g. due to a typo):

```
Bibliography Example 11: BibTeX Strings
```

• Organize your bibliography entry labels such that you can recall the papers easily while writing: a label like vwa:style-guide may be easier to recall/remember than labels such as guideline-document-for-course-on-scientific-writing. You can also add arbitrary prefixes to create your own label taxonomy:

Bibliography Example 12: BibTeX Labels

```
# Suggestion to structure your bibliography by a custom taxonomy.

# * Common prefix 'programming' for all programming-related material:

@book{programming:knuth97, ...}

@book{programming:gamma94, ...}
```

```
# * Common prefix 'vwa' for all papers regarding this seminar:
@inproceedings{vwa:slides:lecture1, ...}
@techreport{vwa:style-guide, ...}
```

3.4 Compile the Bibliography with BibTeX

You need to invoke your LATEX compiler multiple times to ensure correct cross-referencing. Assuming you use pdflatex (as your LATEX compiler) and bibtex (as your BibTeX compiler), you need to run:

1. pdflatex mypaper.tex

This first run yields a warning like "There were undefined references" and your PDF will contain lots of "[?]".

2. bibtex mypaper

BibTeX collects all bibliography entries you referred to in your document. Now all references are known – so you need to re-compile your PDF.

3. pdflatex mypaper.tex

This run yields a warning like "References may have changed, rerun" indicating that the page numbers of some citations may have changed (due to replacing the previous "[?]" by the correct reference).

4. pdflatex mypaper.tex

Done – submit your PDF.

4 Figures and Tables

- Use figures and tables to **help the reader understand your work**. For example, they can provide an overview of your approach; a summary of your key findings; a comparison of different approaches/methodologies; *etc.*
- Pay attention to **correctly cite the source** of an illustration or table! Even if you just copied parts of an illustration/table, you still need to state this explicitly.
- Whenever you include illustrations or tables within your documents, you must **refer to** them within the corresponding text, e.g. "Fig. 1 illustrates" or "results are shown in Table 2".
- With LATEX, you just need to \label{} your figure or table and then refer to it using the \ref{} command. Just remember to use the *protected space* (i.e. the tilde symbol, ~) directly before \ref{} to prevent unwanted line breaks. Check the examples within this section on how to correctly use ~\ref{}.

4.1 Typesetting a Table

- Table captions must be **self-explanatory**, *i.e.* the readers should understand what you want to show them (or what the listed values/scores mean) by just looking at the table data and reading its caption.
- Each table **must be referenced** at least once within your text, *e.g.* "see Table 1"; "this is summarized in Table 1", *etc.*
- A numbered table is a *proper noun*, thus never write "see table 1", only "see Table 1" is correct. Never ever use the (incorrect) abbreviation "Tab. 1".
- Typically, table captions should be placed above the table data (unless the template defines other requirements).
- Example 7 illustrates how to correctly typeset a table.

Guideline Example 7: Typesetting a Table

• Table with caption:

Table 1: A good caption must be self-explanatory. Thus, we have to explain that higher *frobnability* scores indicate better performance.

| Method | Frobnability |
|--------|--------------|
| Theirs | 0.23 |
| Yours | 0.80 |
| Ours | 1.00 |

• Corresponding reference within the text:

Evaluation results are summarized in Table 1.

```
| \begin{table}
  \centering
  \caption{A self-explanatory caption.}
  \label{tab:example1}
  \begin{tabular}{1|c}
  \hline
  \textbf{Method} & \textbf{Frobnability}\\hline
  Theirs & 0.23 \\
  Yours & 0.80 \\
  Ours & 1.00 \\hline
  \end{tabular}
  \end{table}

| Evaluation results are summarized in Table~\ref{tab:example1}.
```

4.2 Typesetting a Figure

- Figure captions must be **self-explanatory**, *i.e.* the reader should understand the "big picture" by just looking at the figure and reading its caption.
- Pay attention to image credits and avoid copyright infringement (see also Section 6)! Explicitly state if you **copied** a figure (write: "Image taken from [X]") or **modified** a figure ("Image adapted from [X]") within its caption.
- Each figure must be referenced at least once within your text, e.g. "see Fig. 1"; "this is illustrated in Fig. 2", etc.
- A numbered figure is a *proper noun*, thus never write "see figure 1", only "see Figure 1" or "see Fig. 1" is correct.
- Typically, figure captions should be placed below the illustration (unless the template defines other requirements).
- Example 8 illustrates how to correctly typeset a figure.

Guideline Example 8: Typesetting Figures

• Figures with caption:



Figure 1: Figures must have self-explanatory captions — explain your reader what is shown; what do different colors mean; *etc.* If it isn't your original work, explicitly state "Image taken from [15]". If you modified an existing figure, explicitly state "Image adapted from [15]". Note that "Illustration of the workgroup logo [15]" is not correct — such a citation is ambiguous because it does not clearly state that the image was actually copied from somewhere else.





(a) Full workgroup logo.

(b) Shortened workgroup logo.

Figure 2: Two exemplary subfigures. Images taken from [11].

• Corresponding reference within the text:

Our workgroup logos are shown in Figure 1 and 2.

```
\begin{figure}
    \centering
    \includegraphics[width=0.6\textwidth] {workgroup_logo1}
    \caption{Figures should have self-explanatory captions.
        Image taken from~\cite{lrs-website}.}
    \label{fig:example1}
\end{figure}
\begin{figure}
    \centering
    \subfloat[Institute logo.]{
        \includegraphics[width=0.35\textwidth] {workgroup_logo1}
    }\hspace{1cm}
    \subfloat[Workgroup logo.]{
        \includegraphics[width=0.35\textwidth] {workgroup_logo2}
    \caption{Two exemplary subfigures.}
    \label{fig:example2}
\end{figure}
Our workgroup logos are shown in Figure~\ref{fig-example1}
and~\ref{fig-example2}.
```

5 Mathematical Writing

For correct mathematical writing, you only need to follow the following simple guidelines. These are based on commonly observed mistakes and also incorporate the basic rules coined by Mermin⁴. For more details and tipps, we recommend consulting the text books on mathematical writing listed in Section 9.

- Integrating mathematics into your text can be done via **inline** formulations or by **numbered equations**.
- Inline formulations should be used for **short definitions or parameter settings**, such as "we set x = 3". More **complex expressions** (or equations you need to refer to throughout your text) should be placed in a **separate equation**.
- Math is Prose all mathematical formulations are part of the text. Ensure that they are integrated into the reading flow, *i.e.* by including them in a sentence with **proper punctuation**.
- Ensure that all variables and mathematical expressions are properly explained. Don't let your reader "guess", what you wanted to express. Never use a variable without explicitly defining it beforehand.
- When referencing an equation, put its number into parentheses, e.g. "see Equation (1)" or "see Eq. (1)". LATEX takes care of the parentheses if you use the \eqref{} command.
- A numbered equation is a *proper noun*, thus "in equation (1)" is wrong and must be replaced by "in Equation (1)".
- Consider the following Example 9, which adheres to all of these simple rules:

Guideline Example 9: Math – Inline vs. Numbered

Throughout the following evaluation we set $\lambda = 1e-5$.

The mass-energy equivalence states that

$$E = mc^2, (1)$$

where m denotes an object's mass and c is the speed of light.

Recall Eq. (1) on the mass-energy equivalence ...

Throughout the following evaluation we set $\lambda = 1$ = 1\mathrm{e}{-5}\$.

The mass-energy equivalence states that \begin{equation}

E = m c^2, \label{eq:equivalence}

\end{equation}

where \$m\$ denotes an object's mass and \$c\$ is the speed of light.

Recall Eq. ~\eqref{eq:equivalence} on the mass-energy equivalence \dots

⁴Nathaniel David Mermin. What's wrong with these equations? *Physics Today*, 42(10):9–11, 1989. This short article is also available online from the *IEEE PAMI Technical Committee* at http://www.pamitc.org/documents/mermin.pdf

5.1 Exemplary Punctuation

Guideline Example 10: Math – Correct Punctuation

We can compute the energy E as

$$E = \frac{1}{Q} \sum_{i=1}^{Q} |v_i - v_r|^2, \tag{2}$$

where Q denotes the number of samples and v_r is the reference value for the current iteration step r.

We can compute the energy \$E\$ as

TEX

\begin{equation}

 $E = \frac{1}{Q} \sum_{i=1}^{Q}{|v_i - v_r|^2},$ end{equation}

\noindent where \$Q\$ denotes the number of samples and \$v_r\$ is the reference value for the current iteration step \$r\$.

Guideline Example 11: Math – Wrong Punctuation

This leads to the following formula:

$$E = \frac{1}{Q} \sum_{i=1}^{Q} |v_i - v_r|^2 \tag{3}$$

Note the missing punctuation mark at the end and, additionally, that the variables are not explained.

5.2 More Complex Equations

• Sometimes you need to distinguish different **cases**, for example to define the return values of a function:

Guideline Example 12: Math – Cases

More formally, the Huber loss function is defined as

$$F(x) = \begin{cases} \frac{1}{2}x^2 & \text{if } |x| \le 1, \\ |x| - \frac{1}{2} & \text{otherwise.} \end{cases}$$
 (4)

```
More formally, the Huber loss function is defined as \begin{equation}

F(x) = \begin{cases}
    \frac{1}{2} x^2 & \text{if $|x| \leq 1$},\\
    |x| - \frac{1}{2} & \text{otherwise}.
    \end{cases}
  \end{equation}
```

• There are many ways to typeset **matrices**. A common clearly laid out notation is:

Guideline Example 13: Math – Matrices

Given the camera's focal length f and its principal point $\mathbf{p} = (p_x, p_y)^{\top}$, we can project the 3D point \mathbf{x} onto the image plane to obtain its pixel location

$$\mathbf{u} = \begin{bmatrix} f & 0 & p_x \\ 0 & f & p_y \\ 0 & 0 & 1 \end{bmatrix} \mathbf{x}. \tag{5}$$

Given the camera's focal length \$f\$ and its principal point \$\vec{p} = (p_x, p_y)^\top\$, we can project the 3D point \$\vec{x}\$ onto the image plane to obtain its pixel location \begin{equation} \vec{u} = \begin{bmatrix} f & 0 & p_x \\ 0 & f & p_y \\ 0 & 0 & 1 \\end{bmatrix} \vec{x}. \end{equation}

• Multi-line equations can be used to expand or simplify terms, state optimization constraints, etc. Use them to improve the reading flow of more complex equations:

Guideline Example 14: Math – Multiline Equations

We expand the squared term as

$$(a+b)^{2} = (a+b)(a+b),$$

$$= a^{2} + 2ab + b^{2}.$$
(6)

Note that the equations are aligned at the (hidden) '&' symbol.

AThX

```
We expand the squared term as
\begin{align}
  (a + b)^2 &= (a + b) (a + b), \\
    &= a^2 + 2ab + b^2.
\end{align}
Note that the equations are aligned at the (hidden) '\&' symbol.
```

6 Plagiarism

Plagiarism is not tolerated! Follow the recommendations in Sections 2 and 4 and pay attention to the examples within this section to create scientifically correct documents.

6.1 Examples

While copyied text passages without correct citation is rather easy to spot, there are less obvious cases which still plagiarize other works. To prevent you from (unintentionally) plagiarizing texts, we provide the following examples (based on real cases)⁵. Note, however, that (1) **these examples are not exhaustive** and (2) "just" plagiarize text – if you copied other content or even just an idea from someone else without proper credits instead, it would still be plagiarism (recall the official definition of plagiarism in Section 2)!

Guideline Example 15: Plagiarism – Copying Text

Copied

To distinguish object pixels $\mathbf{x} \in \mathcal{O}$ from surrounding background pixels, Possegger *et al.* [1] employ a color histogram based Bayes classifier on the input image I. Let $H_{\Omega}^I(b)$ denote the b-th bin of the non-normalized histogram H computed over the region $\Omega \subset I$ [1]. Additionally, let $b_{\mathbf{x}}$ denote the bin b assigned to the color components of $I(\mathbf{x})$ [1]. Given a rectangular object region O (i.e. initial bounding box annotation or current tracker hypothesis) and its surrounding region S, [1] applies Bayes rule to obtain the object likelihood at location \mathbf{x} as

$$P(\mathbf{x} \in \mathcal{O}|O, S, b_{\mathbf{x}}) \approx \frac{P(b_{\mathbf{x}}|\mathbf{x} \in O) P(\mathbf{x} \in O)}{\sum\limits_{\Omega \in \{O, S\}} P(b_{\mathbf{x}}|\mathbf{x} \in \Omega) P(\mathbf{x} \in \Omega)}.$$
(1)

In particular, they estimate the likelihood terms directly from color histograms, i.e. $P(b_{\mathbf{x}}|\mathbf{x}\in O)\approx H_O^I(b_{\mathbf{x}})/|O|$ and $P(b_{\mathbf{x}}|\mathbf{x}\in S)\approx H_S^I(b_{\mathbf{x}})/|S|$, where $|\cdot|$ denotes the cardinality [1]. Furthermore, the prior probability can be approximated as $P(\mathbf{x}\in O)\approx |O|/(|O|+|S|)$. Then, Eq. (1) simplifies to

$$P(\mathbf{x} \in \mathcal{O}|O, S, b_{\mathbf{x}}) = \begin{cases} \frac{H_O^I(b_{\mathbf{x}})}{H_O^I(b_{\mathbf{x}}) + H_S^I(b_{\mathbf{x}})} & \text{if } I(\mathbf{x}) \in I(O \cup S) \\ 0.5 & \text{otherwise,} \end{cases}$$
(2)

where unseen pixel values are assigned the maximum entropy prior of 0.5 [1]. This generative model already allows to distinguish object and background pixels [1]. However, one of the most common problems of color-based online trackers remains [1]. Namely, that such algorithms may drift to nearby regions which exhibit a similar appearance compared to the object of interest [1].

- The blue highlights indicate text passages which have been copied from "[1]".
- This is **clearly plagiarized**, even though the original reference is stated at every sentence. Don't make this mistake **never ever copy content**, **not even a single sentence!**
- For the (extremely) rare case where you really have to copy a statement, use direct quotations (cf. Section 2).
- In general, you should rewrite your paper significantly if you need to cite a reference for every single sentence. This indicates either a severe structural or logical issue of your work typically, in a well-written paper each paragraph should present information based on a single (or very few) reference(s). Thus, it should be clear to the reader that all the content is based on the same source (which you only need to cite once, ideally at the beginning of the paragraph), see also Example 18.

⁵All examples within this section plagiarize text from Possegger et al., In Defense of Color-based Model-free Tracking, published in the Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition (CVPR), 2015 – in particular, the first two paragraphs of their Section 3.1.

Guideline Example 16: Plagiarism – Paraphrasing Text

Paraphrased

Possegger et al. [1] employ a naïve Bayes model to distinguish object pixels $\mathbf{x} \in \mathcal{O}$ from their surrounding background $\mathbf{x} \in \mathcal{S}$. Given the non-normalized histogram $H^1_\Omega(b)$ computed over the region $\Omega \subset I$, $b_{\mathbf{x}}$ denotes the bin b assigned to the RGB components of $I(\mathbf{x})$. Then, for an object region O and its surrounding region S, Bayes rule can be applied to obtain the object likelihood as the conditional probability

$$\mathbf{P}(\mathbf{x} \in \mathcal{O}|O, S, b_{\mathbf{x}}) \approx \frac{P(b_{\mathbf{x}}|\mathbf{x} \in O) P(\mathbf{x} \in O)}{\sum\limits_{\Omega \in \{O, S\}} P(b_{\mathbf{x}}|\mathbf{x} \in \Omega) P(\mathbf{x} \in \Omega)}.$$
(3)

By leveraging color histograms, these likelihood terms can be estimated as $P(b_{\mathbf{x}}|\mathbf{x}\in O)\approx H_O^I(b_{\mathbf{x}})/|O|$ and $P(b_{\mathbf{x}}|\mathbf{x}\in S)\approx H_S^I(b_{\mathbf{x}})/|S|$, where $|\cdot|$ denotes the set's cardinality. Furthermore, the prior probability can be approximated from the size of the object and surrounding regions as $P(\mathbf{x}\in O)\approx |O|/(|O|+|S|)$. Then, Eq. (3) simplifies to the generative model

P(
$$\mathbf{x} \in \mathcal{O}|O, S, b_{\mathbf{x}}$$
) =
$$\begin{cases} \frac{H_O^I(b_{\mathbf{x}})}{H_O^I(b_{\mathbf{x}}) + H_S^I(b_{\mathbf{x}})} & \text{if } I(\mathbf{x}) \in I(O \cup S) \\ 0.5 & \text{otherwise,} \end{cases}$$
(4)

where unseen pixel values are assigned the maximum entropy prior of 0.5.

This, however, fails to address one of the most common problems of color-based online trackers which is that such algorithms may drift to nearby regions with similar appearance compared to the tracked object. To overcome this limitation, they adjust the object model accordingly to suppress distracting regions

- A common mistake by novice writers is to paraphrase text.
- Although the text is significantly modified from the original work (rephrased and slightly restructured), this is still plagiarized and won't be tolerated!
- To avoid this, you have to summarize their work in your own words and properly cite the sources, see Example 18.

Guideline Example 17: Plagiarism – Translating Text

Translated

Naive Bayes-Klassifikatoren können verwendet werden, um Bildpunkte am Objekt $\mathbf{x} \in \mathcal{O}$ vom Hintergrund zu unterscheiden. Dazu berechnen wir zunächst das nicht-normalisierte Farbhistogramm H^I_Ω über den Bildbereich $\Omega \subset I$. Weiters bezeichnen wir mit b_{τ} den Histogrammbalken, der den RGB Farbkomponenten $I(\mathbf{x})$ zugeordnet ist. Anschließend kann anhand der initial annotierten Objektposition O (üblicherweise als Rechteck gegeben) und dessen direkter Umgebung U die bedingte Wahrscheinlichkeit, dass sich das Objekt an einer bestimmten Position x befindet, unter Anwendung des Bayes-Theorems als

$$\mathbf{P}(\mathbf{x} \in \mathcal{O}|O, U, b_{\mathbf{x}}) \approx \frac{P(b_{\mathbf{x}}|\mathbf{x} \in O) P(\mathbf{x} \in O)}{\sum_{\Omega \in \{O, U\}} P(b_{\mathbf{x}}|\mathbf{x} \in \Omega) P(\mathbf{x} \in \Omega)}$$
(5)

bestimmt werden. Nun können wir die benötigten Terme mit Hilfe von Farbhistogrammen einsetzen: $P(b_{\mathbf{x}}|\mathbf{x}\in O)\approx 0$ $H_O^I(b_{\mathbf{x}})/|O|$ und $P(b_{\mathbf{x}}|\mathbf{x}\!\in\!U) \approx H_S^I(b_{\mathbf{x}})/|U|$, wobei $|\cdot|$ die Mächtigkeit der jeweiligen Menge bezeichnet. Die A-priori-Wahrscheinlichkeit $P(\mathbf{x} \in O) \approx |O|/(|O| + |U|)$ kann ebenso aus der initialen Annotation abgeleitet werden. Damit können wir Gleichung (5) zu

$$P(\mathbf{x} \in \mathcal{O}|O,U,b_{\mathbf{x}}) = \begin{cases} \frac{H_O^I(b_{\mathbf{x}})}{H_U^I(b_{\mathbf{x}}) + H_U^I(b_{\mathbf{x}})} & \text{falls } I(\mathbf{x}) \in I(O \cup U) \\ 0.5 & \text{sonst,} \end{cases} \tag{6}$$

vereinfachen und erhalten ein generatives Modell zur Unterscheidung von Objekt- und Hintergrundpixel.

Diese Formulierung ist nichtsdestotrotz noch immer anfällig gegenüber "Drifting", einem Hauptproblem von farbbasierten Trackingansätzen. Dabei werden visuell ähnliche Bildregionen mit dem tatsächlich verfolgten Objekt verwechselt. Um dieses Problem zu beheben, muss das farbbasierte Objektmodell entsprechend ergänzt werden, um solche Störeinflüsse rechtzeitig erkennen und unterdrücken zu können.

• At a first glance, this looks like an original work from the author. However, the text has just been translated (from English to German, including some minor modifications) and thus, is again plagiarized.

• Save yourself (and your supervisor^a) the trouble and effort and **never copy**, paraphrase or translate any content!

^aQuite honestly, "thanks to" several former students and their (failed) attempts, we know what to look for – and although it's definitely neither fun nor easy to do, we're quite unerring in tracking down the actual source.

Guideline Example 18: Avoiding Plagiarism

Not Plagiarized

Color is a powerful visual cue to distinguish object pixels from surrounding background pixels, e.g. [1, 2, 3]. Thus, we utilize the distractor-aware model proposed by Possegger et al. [1] to localize the object of interest throughout the video. In particular, this model employs a naïve Bayes classifier to compute the object likelihood scores. To this end, they leverage color histograms which allows to relax the posterior probability formulation and enables efficient computation via lookup tables. This real-time capable model handles the visual appearance and variations of the target. For further details on the derivation of this model, we refer the interested reader to [1].

Our major contribution in this paper is to extend the visual appearance model in [1] with a data-driven motion component. To this end, we leverage a recurrent neural network (RNN) to predict the next steps of the object trajectory. While this idea is similar to previous works, such as [4], our motion model is able to handle all shortcomings of previous extensions...

References

- [1] Horst Possegger, Thomas Mauthner, and Horst Bischof. In Defense of Color-based Model-free Tracking. In Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition (CVPR), 2015.
- [2] Yogesh Raja, Stephen J. McKenna, and Shaogang Gong. Tracking and Segmenting People in Varying Lighting Conditions using Colour. In Proceedings of the IEEE International Conference on Automatic Face and Gesture Recognition (FG), 1998.
- [3] Lijun Wang, Wanli Ouyang, Xiaogang Wang, and Huchuan Lu. STCT: Sequentially Training Convolutional Networks for Visual Tracking. In Proceedings of the IEEE/CVF Conference on Computer Vision and Pattern Recognition (CVPR), 2016.
- [4] Lituan Wang, Lei Zhang, and Zhang Yi. Trajectory Predictor by Using Recurrent Neural Networks in Visual Tracking. IEEE Transactions on Cybernetics (TCYB), 47(10):3172–3183, 2017.

This example applies these basic rules to avoid plagiarism:

- Summarize the work of others in your own words.
- **Properly cite** the used sources, *e.g.* when you use someone else's framework, dataset, evaluation protocol, *etc*.
- Instead of copying content, **refer the reader** to the corresponding source for further details.

6.2 Plagiarism vs. Copyright

Be aware that just because a paper is *scientifically correct* and not plagiarized, this does not mean that it does not violate copyright law. Publishing companies typically hold the copyright of the papers they publish (including illustrations). Thus, if you copy an illustration from someone else's paper (without permission from the copyright holder, *e.g.* author or publisher), **you breach the copyright** – even if you cite their paper correctly by stating "*Image taken from [1]*."

7 Best Practices for Slide Decks

This section summarizes the most important tips to prepare a slide deck for a scientific presentation. These easy-to-apply guidelines ensure that you will correctly reference sources and that your slides are informative/useful for your audience. For more detailed suggestions and recommendations on improving your presentation skills, visit the seminar's introductory lectures and refer to the text books listed in Section 9.

- Avoid the **notorious** *list-of-all-references* **slide(s)** at the end of your presentation. Do you really think anybody will remember the relevant reference number/name throughout your talk (until you reach the bibliography slide) or be able to locate the relevant entry in this list within the few seconds you show this slide?
- Instead, place the referenced sources on the corresponding slide best within the footer region (see the following examples).
- State the source/reference for each figure, video, table, etc.
- Whatever template you use, ensure that there's a **number on each slide**. This allows your audience to easily refer to a slide while asking questions.

Guideline Example 19: Slides – Image Sources [www.icg.tugraz.at] [www.icg.tugraz.at/Irs] [www.icg.tugraz.at/Irs] Two viewpoints [Poier'18] Segmentation results [Poier'18] Poier, et al. Learning Pose Specific Representations by Predicting Different Views. CVPR'18.

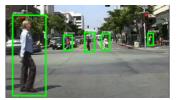
- Place **references within square brackets** to easily tell copied content from your own contribution/creation. In the example above, the bottom-right figure has been created by the author/speaker.
- Avoid full URLs (e.g. if you copied illustrations) which would clutter your slides. Shorten web links and use hyperlinks to the full URL instead. For example, the top-left image source [www.icg.tugraz.at] is a hyperlink pointing to https://www.tugraz.at/fileadmin/_processed_/7/4/hololens_header_960.jpg
- In contrast to a paper/thesis/report, a single slide offers only very limited space.

Thus, the rules regarding mandatory fields for references are slightly less strict than for your written submissions. For a presentation it is fine to apply the following suggestions, as we did in this example:

- abbreviate the author list (cf. Section 2.3),
- use the (official) conference acronym (here: CVPR) instead of the full name,
- omit the "In Proceedings of the" prefix (which is needed for written reports to indicate that the paper has been published at a conference), and
- shorten the year of publication.

Guideline Example 20: Slides – Referencing Papers

- 3 An Efficient Multi-Object Detection & Tracking Framework
- Accuracy/runtime trade-off:
 - Single Shot MultiBox detector [3]
 - Compressed AlexNet backbone [2,5]
 - Pretrained on Caltech [1]
 - Optimized implementation with AVX2 instructions
- Tracking-by-detection
 - Unscented Kalman filters
 - Robust matching via geometric cues & closed-world assumptions [4]



Caltech Pedestrian Dataset [1]

- [1] Dollár, et al. Pedestrian Detection: An Evaluation of the State of the Art. TPAMI 34(4), 2012
- [2] Krizhevsky et al. ImageNet Classification with Deep Conv. Neural Networks. NIPS'12
- [3] Liu, et al. SSD: Single Shot MultiBox Detector. ECCV'16
- [4] Possegger, et al. Occlusion Geodesics for Online Multi-Object Tracking. CVPR'14
- [5] Romero, et al. FitNets: Hints for Thin Deep Nets. ICLR'15
- Choose a numbering/citation style and use it consistently! The two most common styles for presentations are either numeric (this example, *i.e.* [1]) or using the author name and publication year (as shown on the previous Example 19, *i.e.* [Poier'18]).
- Similarly, sort the references either by order of appearance or alphabetically (author names).

Guideline Example 21: Slides – Single Reference

- 4 Data Preprocessing
- Robustly detect approaching pedestrians
- Temporally link detections into trajectories
- Remove outliers, reduce jitter





Douglas & Peucker. Algorithms for the Reduction of the Number of Points Required to Represent a Digitized Line or Its Caricature. Cartographica 10(2):112–122, 1973.

The content of this slide is solely based on the given reference (as would also be mentioned in the accompanying talk). Thus, we can omit the explicit reference within the slide text.

Guideline Example 22: Slides – Don'ts

By now, you should have an idea why the following slides are bad examples:

How to prepare a bad slide?

Don't do this!

- Mix different fonts and sizes
- Don't check fr typogrphicl mistakes
- Use punctuation inconsistently.
- Forget the slide number so noone can refer to this slide
- Put all the text you're going to say on the slide surely, your audience loves to read along with you
- Save the references for the last slide, so nobody knows which papers you're currently talking about
- Mix different citation styles (e.g. [1] and [VWA'19])
- Don't typeset equations, but include low-quality screenshots instead: $\int_{-\infty}^{\infty} e^{-\alpha x^2} \mathrm{d}x \frac{1}{2} \sqrt{\int_{-\infty}^{\infty} e^{-\alpha x^2} \mathrm{d}x} \int_{-\infty}^{\infty} e^{-\alpha y^2} \mathrm{d}y$

A list of all my references Don't do this!

- Don't forget to be inconsistent (different names for the same conference/journal, use different reference styles, etc.)
- Use tiny/small font sizes so you can fit all references in this list
- [1] Cavanagh & Alvarez. Tracking Multiple Targets with Multifocal Attention. TICS 9(7), 2005
- [2] Dollár, et al. Pedestrian Detection: An Evaluation of the State of the Art. TPAMI 34(4), 2012
- [3] Liu, et al. SSD: Single Shot MultiBox Detector. ECCV'16
- [4] Krizhevsky et al. ImageNet Classification with Deep Conv. Neural Networks. NIPS'12
- [Poler'18] Poler, et al. Learning Pose Specific Representations by Predicting Different Views. CVPR'18.
- [5] Possegger, et al. Occlusion Geodesics for Online Multi-Object Tracking. IEEE Conference on Computer Vision and Pattern Recognition (instead of the acronym CVPR as for the other references), 2014 (instead of the abbreviated '14 as for other conference papers).
- [6] Romero, et al. FitNets: Hints for Thin Deep Nets. ICLR'15
- [7] Rudelsdorfer et al. A novel Method for the Analysis of Sequential Actions in Team Handball. IJCSS 13(1), 2014
- [8] Sternig et al. Multi-camera Multi-object Tracking by Robust Hough-based Homography Projections. ICCVW VS'11

8 Scientific Writing & Language

This section summarizes common specialties and caveats of writing (scientific) texts (Sections 8.1 and 8.2) and presents a short list of useful LATEX quirks (Section 8.3).

8.1 Specialties of Scientific Writing

"I" vs. "We":

- A common practice in scientific texts (especially within the Computer Science community) is to use the *author's "we"* (i.e. pluralis auctoris, pluralis modestiae). This means that you should always use the pronoun "we" when referring to yourself, your work or your findings. Thus, in a scientific text, always write "we propose/evaluate/etc." instead of "I propose/evaluate/etc." even if you did all the work yourself. The author's "we" is often used to refer to "the reader and the author", in a sense that both follow the paper's chain of reasoning.
- Avoid plagiarism when summarizing related work or writing a survey paper **do not copy another author's** "we [...]" phrases. If you write "we show [...]" or "we propose [...]" while summarizing someone else's paper, you confuse the reader (in addition to violating scientific and ethic principles).

Correct Capitalization:

- Capitalize proper names, such as the Euclidean distance or the Gaussian distribution.
- Numbered elements (figures, tables, equations, sections and chapters) are proper nouns. Thus, capitalize these words when referring to a numbered element of your paper, e.g. see Fig. 1, summarized in Table 2, as defined in Eq. (3), refer to Sec. 5 for details, etc. However, do not capitalize these words without numbering, e.g. "This section presents our findings [...]" or "In the following chapter, we will see [...]".
- There are no fixed rules for **capitalization of headings**. In fact, different style guides and paper templates define different rules. As a general rule of thumb the first word, the last word, and all important words should be capitalized. According to the *Chicago Manual of Style*⁶, you should capitalize
 - nouns, pronouns, verbs,
 - adjectives, adverbs, and
 - subordinating conjunctions (after, because, if, while, etc.),

but do not capitalize

- articles (a, an, the),
- coordinating conjunctions (and, but, for),
- prepositions (against, as, between, in, at, by, from, etc.), and
- the "to" in infinitives.

An exception is the *sentence case* where we use a full sentence as heading. To increase the readability here, we use standard capitalization rules: "How to give a good presentation?" or "An image is worth a thousand words."

 $^{^6}$ Chicago Manual of Style. The University of Chicago Press, $17^{\rm th}$ edition, 2017. This is a widely used style guide for American English.

Abbreviations:

• When using abbreviations, make sure that you define them upon their first use:

Guideline Example 23: Correct Abbreviations

He worked at the National Aeronautics and Space Administration (NASA), where he implemented an approach to identify suitable landing spots for the Mars rover based on Convolutional Neural Networks (CNN).

In LATEX, use a protected space to prevent incorrect line breaks between a definition and its abbreviation:

 $National_Aeronautics_and_Space_Administration \sim (NASA)$.

Guideline Example 24: Incorrect Abbreviations

Using the abbreviation before stating the full name: NASA (National Aeronautics and Space Administration).

Not defining the abbreviation at all (assuming that the reader will know what it should mean): He worked at **NASA**.

• Abbreviations can be used as *proper nouns* and do not require circumlocutions. For example, "we apply SVD⁷." instead of "we apply the SVD method"; or "to create a panorama, we use SIFT⁸ features" instead of "to create a panorama, we use features extracted from the SIFT method".

Reading Flow and Wording:

- Use scientific diction/professional wording. For example, compare "a large dataset/a large amount of data" versus "a big set of data".
- Similarly, never use "one" (as in "one can see that [...]" or "one can compute ω_i "). Replace it by the *author's* "we": "we can see that [...]" or "we compute ω_i ".
- Note that standard English words may have (slightly) different meanings in different scientific communities. For example, computer scientists distinguish between images (German: Bild, Abbildung) and pictures (German: Gemälde, Darstellung).
- To improve the reading flow, avoid **widows** and **orphans** that are separated from the rest of the text.
 - Widow: A paragraph-ending line at the beginning of the following page or column.
 - Orphan: A paragraph-opening line at the bottom of a page or column.

⁷Singular value decomposition (SVD).

⁸Scale-invariant feature transform (SIFT).

8.2 Language

- Use a **consistent language** do not mix *British English* (BE) and *American English* (AE) in the same document.
- In contrast to many German texts, write **short sentences** in English documents. For scientific papers, short sentences significantly improve the reading flow (and prevent your reader from falling asleep).
- Paragraphs should consist of approximately 3–5 sentences. Shorter paragraphs impede the reading flow and prevent the reader from absorbing the information you want to provide.
- Transition words such as therefore, thus, hence, however, nevertheless, and others should always be separated from the remaining sentence by a comma: "the truth, however, is that writing takes a lot of practice".
- Always separate the abbreviations "*i.e.*" (Latin: *id est*, meaning "that is") or "*e.g.*" (Latin: *exemplī grātiā*, meaning "for example") from the text by a leading comma. For example, "there are many NP-hard **problems**, *e.g.* the subset sum or the traveling salesman". In *American English* texts, you should also place an additional comma after the abbreviation, such as "we investigate learning **approaches**, *e.g.*, boosting and support vector machines".
- Proofread your document! Use both a *spell checker* and a *grammar checker* to find typographical and grammatical errors. For example, you can use the spell/grammar checking functionality built into office applications (such as Microsoft Word or Libre-Office), use specialized software packages for spell checking (*e.g.* aspell or hunspell on Unix), or use online grammar checking services (such as https://grammarly.com or https://www.gingersoftware.com).

8.3 Typesetting Specialties in LATEX

• To typeset umlauts & diacritics, we recommend using LATEX special characters as in the following example. Alternatively (although not recommended for this seminar), you can include various packages to directly typeset these characters in your editor – for this, check the documentation of LATEX packages inputenc (with option utf8), fontenc (with option T1) and babel (which takes care of correct hyphenation of words).

Guideline Example 25: LATEX – Umlauts & Diacritics

To type set accented characters within bibliography fields, you need to put them in curly braces: ä å ê ì İ ø ő ú ç ğ ł ñ ř ß

Outside the bibliography, curly braces are not required (but still recommended) to typeset "Umlautwörter".

IATAX

```
To typeset accented characters within bibliography fields, you need to put them in curly braces: {\"a} {\aa} {\^e} {\'i} {\.I} {\o} {\H o} {\'u} {\c c} {\u g} {\l} {\~n} {\v r} {\ss}
```

Outside the bibliography, curly braces are not required (but still recommended) to typeset 'Umlautw\"orter''.

• There are several **special characters** which you need to escape to successfully compile your PDF file:

Guideline Example 26: LATEX – Special Characters

Escape characters like & (ampersand), % (percent sign), # (pound sign), \$ (dollar sign), { } (curly braces), $\hat{}$ (caret), and $\hat{}$ (underscore). Use special commands for $\hat{}$ (tilde) and $\hat{}$ (backslash).

LATEX

Escape characters like \& (ampersand), \% (percent sign),
\# (pound sign), \\$ (dollar sign), \{ \} (curly braces),
\^{\} (caret), and _ (underscore).

Use special commands for \textasciitilde (tilde) and \textbackslash (backslash).

• Note the differences between **hyphen** (German: Bindestrich) and **dash** (German: Gedankenstrich):

Guideline Example 27: LATEX – Hyphen vs. Dash

Use a (single) dash only for compound words, such as "well-known", "state-of-the-art", "graph-based", etc.

Use a hyphen (double dash) to indicate a range, e.g. "see pages 3–5".

MTEX

Use a (single) dash only for compound words, such as ''well-known'', ''state-of-the-art'', ''graph-based'', \emph{etc.}

Use a hyphen (double dash) to indicate a range, $\ensuremath{\mbox{emph{e.g.}}}$ ''see pages 3--5''.

• Use **protected spaces** to prevent line breaks, *e.g.* between text and a reference or a definition and its abbreviation:

Guideline Example 28: LATEX- Correct Usage of Protected Spaces

Smith [15] was a pioneer of frambozing the staten.

They applied a Recurrent Neural Network (RNN) to improve the accuracy of the speech recognition module.

LATEX

Smith~\cite{smith14} was a pioneer of frambozing the staten.

They applied a Recurrent Neural Network (RNN) to improve the accuracy of the speech recognition module.

Guideline Example 29: LATEX- Incorrect Usage of Protected Spaces

Don't mix standard and protected spaces, as in [15].

Protected spaces prevent breaking this rather long line. It looks ugly, but that's the point.

MThX

Don't mix standard and protected spaces, as in \c^∞ cite{smith14}.

Protected spaces prevent breaking this rather long line. It looks ugly, but that's the point.

9 Further Reading

This guideline document can only provide a very concise overview of the most important topics for novice writers. If you are interested in more details, we recommend the following books:

Writing in General:

- Robert Lawrence Trask. *The Penguin Guide to Punctuation*. Penguin Books, 1st edition, 1997.
- Robert Lawrence Trask. *The Penguin Dictionary of English Grammar*. Penguin Books, 1st edition, 2000.
- Chicago Manual of Style. The University of Chicago Press, 17th edition, 2017.
- New Hart's Rules: The Oxford Style Guide. Oxford University Press, 2014.

Scientific Writing:

- Michael Alley. The Craft of Scientific Writing. Springer, 4th edition, 2018.
- Jean-Luc Lebrun. Scientific Writing 2.0: A Reader and Writer's Guide. World Scientific Publishing Company, expanded edition, 2011.

 Note: an updated "Scientific Writing 3.0" is scheduled for release in November 2021.
- Phillis Creme and Mary R. Lea. Writing at University: A Guide for Students. Open University Press, 2003.
- MLA Handbook for Writers of Research Papers. The Modern Language Association of America, 7th edition, 2009.
- Adrian Wallwork. English for Academic Research: Grammar, Usage and Style. Springer, 1st edition, 2015. Corrected 2nd printing.

Scientific Presentations:

• Jonathan Schwabish. Better Presentations: A Guide for Scholars, Researchers, and Wonks. Columbia University Press, 1st edition, 2016.

Mathematical Writing:

- Nathaniel David Mermin. What's wrong with these equations? *Physics Today*, 42(10):9–11, 1989.
- Franco Vivaldi. Mathematical Writing. Springer, 2014.
- Donald Ervin Knuth, Tracy Larrabee, and Paul M. Roberts. *Mathematical Writing*. The Mathematical Assocation of America, 1989.
- Donald Ervin Knuth. The TeXbook. Addison-Wesley Professional, 1st edition, 1986.

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