

Project #3

In your project you are going to develop a survey and a method to analyze the results for a company. The company is a social media company, called MySite, that is similar to Facebook, Twitter or Instagram. They are concerned about Fake News being spread through their site.

They hire you to develop a survey that will be sent to users. Your assignment has 2 parts. The first part is the development of the survey, which should follow survey best practices taught in this course. The second part is to document how you will analyze the results and present them to the customer.

When you complete this assignment you will turn over this 2 part document to the customer. They will actually conduct the survey themselves. So, your job ends when you produce this document.

Note: You will not actually conduct the survey. Do not send the survey to anyone to take.

This is due the last week of class.