

# WalmartSales

## Libraries and Data

```
library(ggplot2)
library(tidyverse)
```

```
-- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
v dplyr      1.1.4      v readr      2.1.5
v forcats    1.0.0      v stringr    1.5.1
v lubridate  1.9.4      v tibble     3.3.0
v purrr      1.1.0      v tidyr      1.3.1
-- Conflicts ----- tidyverse_conflicts() --
x dplyr::filter() masks stats::filter()
x dplyr::lag()     masks stats::lag()
i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become
```

```
library(tidymodels)
```

```
-- Attaching packages ----- tidymodels 1.4.0 --
v broom      1.0.9      v rsample     1.3.1
v dials      1.4.2      v tune        2.0.1
v infer      1.0.9      v workflows   1.3.0
v modeldata  1.5.1      v workflowsets 1.1.1
v parsnip    1.3.3      v yardstick   1.3.2
v recipes    1.3.1
-- Conflicts ----- tidymodels_conflicts() --
x scales::discard() masks purrr::discard()
x dplyr::filter()   masks stats::filter()
x recipes::fixed()  masks stringr::fixed()
x dplyr::lag()       masks stats::lag()
x yardstick::spec() masks readr::spec()
x recipes::step()    masks stats::step()
```

```
library(patchwork)
library(tune)
library(vroom)
```

Attaching package: 'vroom'

The following object is masked from 'package:yardstick':

spec

The following object is masked from 'package:scales':

col\_factor

The following objects are masked from 'package:readr':

as.col\_spec, col\_character, col\_date, col\_datetime, col\_double,  
col\_factor, col\_guess, col\_integer, col\_logical, col\_number,  
col\_skip, col\_time, cols, cols\_condense, cols\_only, date\_names,  
date\_names\_lang, date\_names\_langs, default\_locale, fwf\_cols,  
fwf\_empty, fwf\_positions, fwf\_widths, locale, output\_column,  
problems, spec

```
library(dplyr)
library(embed)
library(kknn)

train <- vroom('./train.csv')
```

Rows: 421570 Columns: 5

-- Column specification -----

Delimiter: ","

dbl (3): Store, Dept, Weekly\_Sales

lgl (1): IsHoliday

date (1): Date

i Use `spec()` to retrieve the full column specification for this data.

i Specify the column types or set `show\_col\_types = FALSE` to quiet this message.

```
test <- vroom('./test.csv')
```

```
Rows: 115064 Columns: 4
```

```
-- Column specification -----
```

```
Delimiter: ","
```

```
dbl (2): Store, Dept
```

```
lgl (1): IsHoliday
```

```
date (1): Date
```

```
i Use `spec()` to retrieve the full column specification for this data.
```

```
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

```
features <- vroom("./features.csv")
```

```
Rows: 8190 Columns: 12
```

```
-- Column specification -----
```

```
Delimiter: ","
```

```
dbl (10): Store, Temperature, Fuel_Price, Markdown1, Markdown2, Markdown3, ...
```

```
lgl (1): IsHoliday
```

```
date (1): Date
```

```
i Use `spec()` to retrieve the full column specification for this data.
```

```
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

```
stores <- vroom("./stores.csv")
```

```
Rows: 45 Columns: 3
```

```
-- Column specification -----
```

```
Delimiter: ","
```

```
chr (1): Type
```

```
dbl (2): Store, Size
```

```
i Use `spec()` to retrieve the full column specification for this data.
```

```
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
```

## EDA Stuff

```
# how many stores / depts / weeks?
train %>%
  summarise(
    n_rows    = n(),
    n_store   = n_distinct(Store),
    n_dept    = n_distinct(Dept),
    min_date  = min(Date),
    max_date  = max(Date)
  )
```

```
# A tibble: 1 x 5
  n_rows n_store n_dept min_date max_date
  <int>   <int>  <int> <date>   <date>
1 421570     45    81 2010-02-05 2012-10-26
```

```
# sales summary
train %>%
  summarise(
    mean_sales = mean(Weekly_Sales),
    median_sales = median(Weekly_Sales),
    min_sales = min(Weekly_Sales),
    max_sales = max(Weekly_Sales)
  )
```

```
# A tibble: 1 x 4
  mean_sales median_sales min_sales max_sales
    <dbl>         <dbl>    <dbl>    <dbl>
1  15981.         7612.   -4989.   693099.
```

```
# check for negative sales
train %>%
  filter(Weekly_Sales < 0) %>%
  count()
```

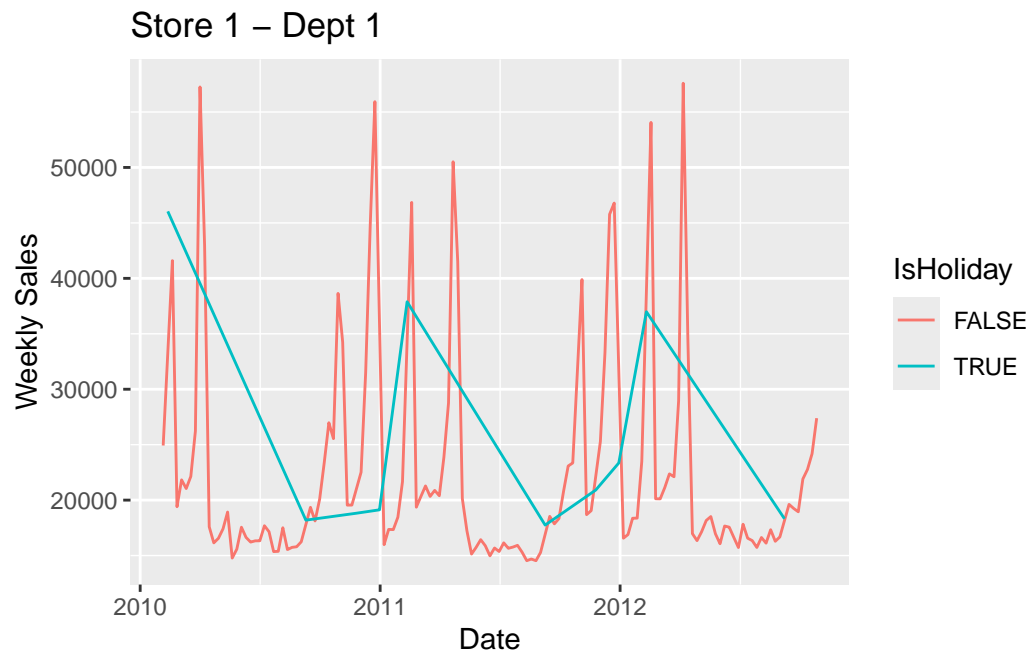
```
# A tibble: 1 x 1
      n
  <int>
1 1285
```

```
features %>%
  summarise(across(everything(), ~ sum(is.na(.)))) %>%
  t()
```

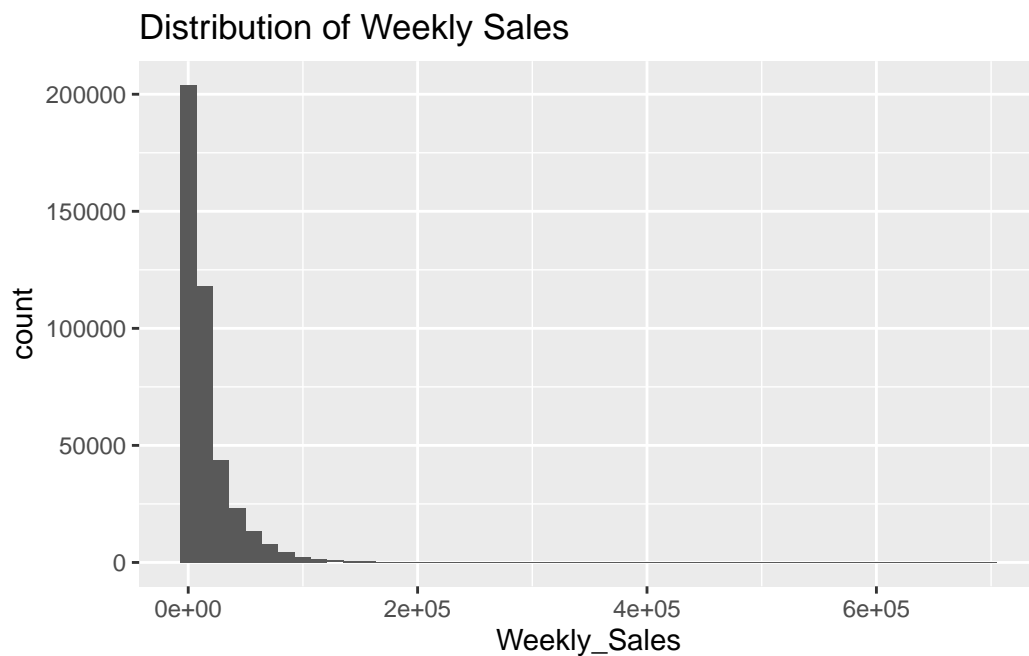
```
      [,1]
Store      0
Date      0
Temperature 0
Fuel_Price 0
MarkDown1 4158
MarkDown2 5269
MarkDown3 4577
MarkDown4 4726
MarkDown5 4140
CPI        585
Unemployment 585
IsHoliday  0
```

```
store_example <- 1
dept_example  <- 1

train %>%
  filter(Store == store_example, Dept == dept_example) %>%
  ggplot(aes(x = Date, y = Weekly_Sales, color = IsHoliday)) +
  geom_line() +
  labs(title = paste("Store", store_example, "- Dept", dept_example),
       y = "Weekly Sales", x = "Date")
```



```
ggplot(train, aes(x = Weekly_Sales)) +  
  geom_histogram(bins = 50) +  
  labs(title = "Distribution of Weekly Sales")
```



We've got some issues, not super clear from the code I was able to produce above.

BUT

We need to figure out a good way to join data together (join features to train on store and date)

There are some stores that only have like 5 data points to use in predicting

And there are holes in the data where we need to figure out what to do with. maybe imputation or something.