



# SNOWCAMP 2026

Espace 1968, Alpexpo, Grenoble  
14-17 of January 2026

<http://snowcamp.io>  
@SnowcampIO



BRUNO LAVIT PHOTOGRAPHY

# What is SnowCamp?

SnowCamp is a **highly technical conference** where IT professionals from around the world come together to share their **knowledge** about today's and tomorrow's technologies.

But SnowCamp is also a team of volunteer **geeks** passionate about organizing the one and only conference of its kind in **Grenoble!** After 9 editions that were highly praised by attendees, the 10 edition is now in the works.

Finally, SnowCamp is a unique concept: **workshops** on Wednesday for a full day of learning or deepening a specific technology; a more traditional conference on Thursday and Friday; and a relaxed day in the **mountains** on Saturday, giving speakers and organizers a chance to connect in an informal setting.



Universities



Talks



UnConference



SnowCamp

# Grenoble & innovation

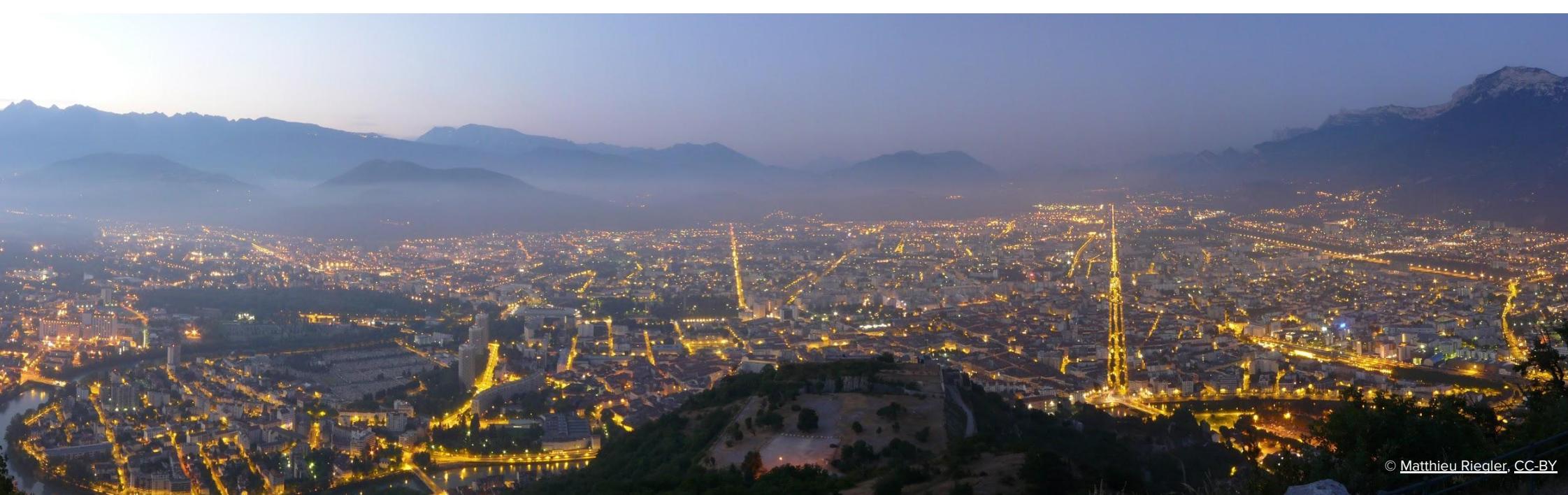
Since the advent of electricity, Grenoble has always been a hub of innovation and excellence. Cutting-edge laboratories and industries are based here, it was ranked the 5th most innovative city in the world by Forbes magazine, and it now proudly carries the “French Tech” label.

According to INSEE, the Grenoble area has the highest concentration of jobs in both public and private research (CEA, LIG, ESRF, etc.). Renowned companies such as Schneider and Orange Labs have established R&D centers here.

Finally, several well-known startups got their start in this region.

Here, technological innovation has taken root in the surrounding mountains—it's part of our identity.

- <http://mashable.com/2013/11/09/grenoble-tech/>
- <http://digital-grenoble.com/2014/03/forbes-positionne-grenoble-5e-ville-innovante-au-monde/>
- <http://www.grenoble-inp.fr/grenoble-in-press/grenoble-2eme-ville-europeenne-de-l-innovation-587456.kjsp>



# The conference

SnowCamp is built around three distinct events:

- University Day on Wednesday offers participants the chance to dive deep into technologies through hands-on workshops, either half-day or full-day sessions.
- Conference Days on Thursday and Friday follow a more traditional format, with 50-minute talks. These sessions are organized around several key themes: Architecture, Languages & Paradigms, Web & Mobile, and DevOps & Cloud.
- Unconference Day in the snow on Saturday—a more informal gathering.

The conference welcomes **650** speakers from France and abroad.

Attendees have consistently rated past editions very highly, with over 90% positive feedback for each one. We are therefore excited to announce the 10th edition coming in 2026.

To ensure the event is accessible to as many people as possible, we intentionally keep ticket prices low.



## Prices

**Conf ticket 90€\***  
(Thursday-Friday)

**University pack 160€\***  
Wednesday-Thursday-Friday

\* Subject to change

# The *unconference*

A conference is more than just presentations—it's also about meaningful exchanges, accessible speakers, and discussions among participants. And what better way to continue those conversations than with a day outdoors?

SnowCamp concludes with a mountain day on the ski slopes or snowshoe trails, making the most of Grenoble's exceptional natural setting.



# Images of the conference



# The conference rooms



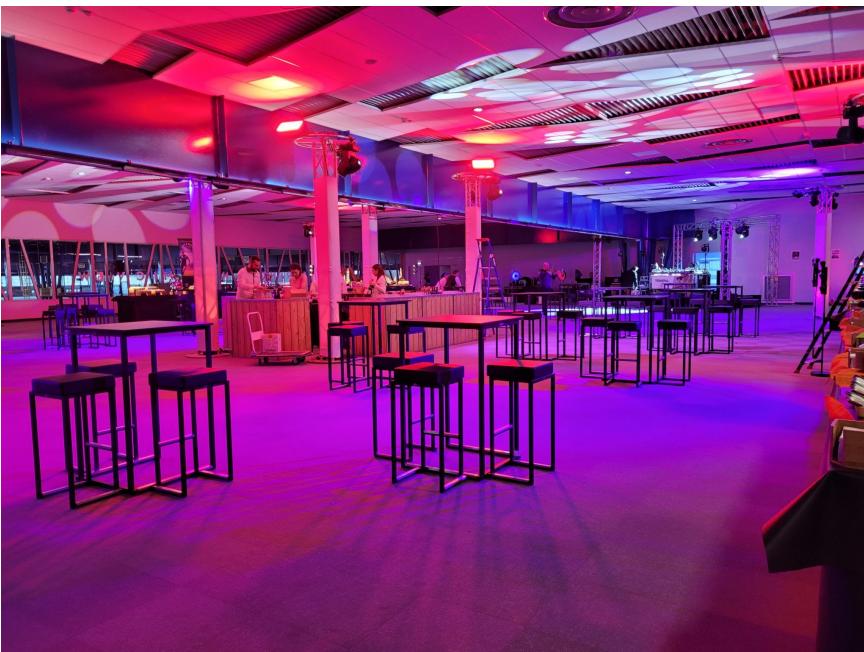
**Capacity**

Amphitheatre  
450 seats (\*)

4 conf rooms.  
100 - 180 seats (\*)

(Chamrousse, Alpages, Autrans,  
Villard de Lans)

Exposition hall  
1200 m<sup>2</sup>

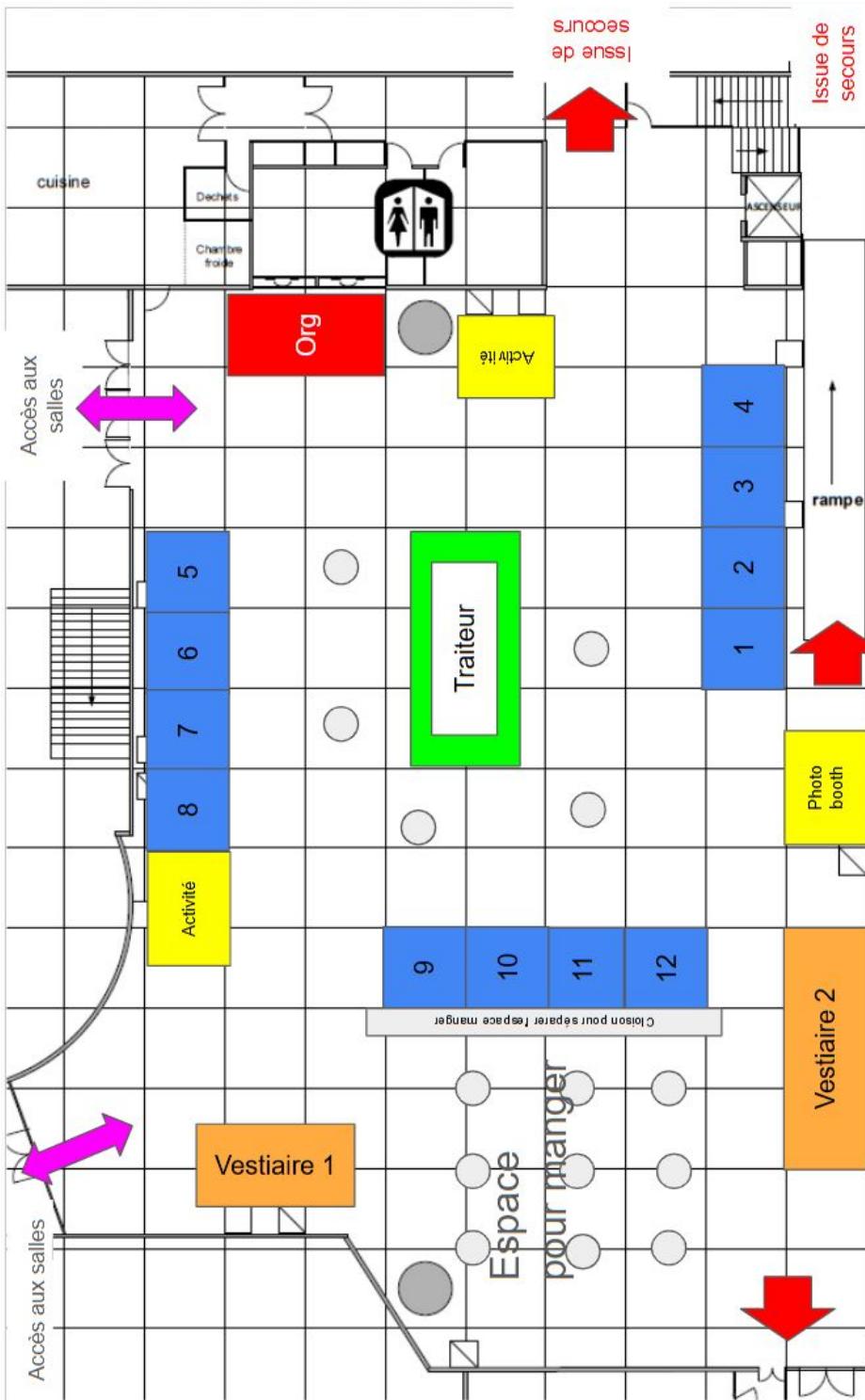


# Booths

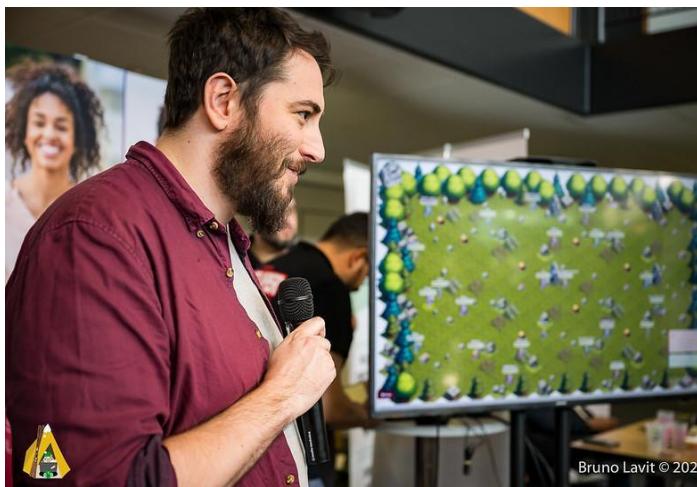
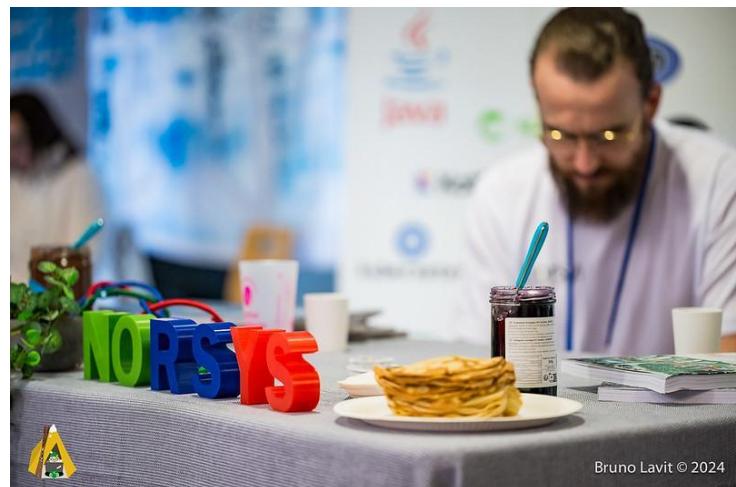
Having a booth is a great way to increase your visibility at the conference and connect with the Grenoble developer community.

Booths are located in the hall, a central area that all participants pass through several times a day. You'll have opportunities to engage and build connections during breaks, as well as at a Meet & Greet on Thursday evening.

Each booth is 9m<sup>2</sup> (3x3), and comes with one table, two chairs, electricity, and Wi-Fi. Additional equipment can be rented through the Snowcamp organisation team if needed.



# The hall of sponsors



# Sponsoring levels



Flocon



Etoile

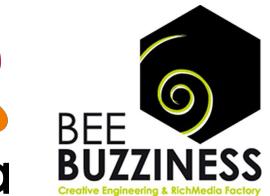
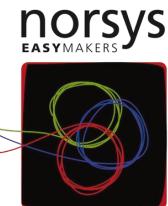


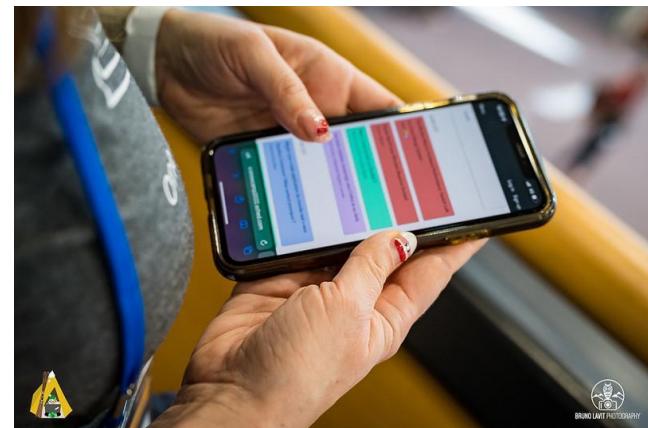
	Flocon	Etoile
Maximum number of sponsors per level	6	12
Included ticket to attend to the conference (Thu-Fir)	2	3
Included ticket to hall of sponsors only	-	2
Booth size (location selection based on registration order)	-	9 m <sup>2</sup>
Logo on our web site <a href="https://snowcamp.io">https://snowcamp.io</a>	Yes	Yes
Display of your logo at the conference venue	Yes	Yes
Roll-up banner space (max 1m x 2.5m)	1	-
Permission to use the SnowCamp logo for your communication	Yes	Yes
Price	1 000€	3 500€

Polo dedicated  
to 10th edition  
with only  
sponsor logo

5 000€

# They trusted us





**For more informations: [team@snowcamp.io](mailto:team@snowcamp.io)**  
photos : [www.brunolavitphotography.com](http://www.brunolavitphotography.com)