

1.1 Classical and frequentist probability

$P(X=4)$

$P(\text{drop packet})$

$P(\text{die} = \text{fair})$

$P(Y_1 > Y_2)$

$P(\text{rain})$

Classical - equally likely

$P(X=4) = 1/6 \text{ for a die}$

$$P(X_1 + X_2 = 4) = \frac{3}{36} = \frac{1}{12} = \frac{\# \text{ possible}}{\# \text{ equally likely outcomes}}$$

Frequentist - relative frequency in infinite sequence

$P(X=4) = 1/6$

$P(\text{drop packets}) = \frac{1}{10,000} \text{ (lose 1 in 10,000)}$

 $P(\text{rain})$  requires an infinite sequence

$P(\text{fair}) = \{0, 1\} \text{ (fair or not regardless of all of the rolls)}$

Bayesian - personal perspective

1.2 Bayesian probability and coherence

(1) If rain, win \$4, If no rain, lose \$1 odds 4:1

(2) If rain lose \$4, If no rain win \$1

$$\text{If this is a fair game: } P(\text{rain}) = \frac{1}{1+4} = \frac{1}{5}$$

$$\text{Expected return: } 4\left(\frac{1}{5}\right) - 1\left(\frac{4}{5}\right) = 0 \quad (1)$$

$$1\left(\frac{4}{5}\right) - 4\left(\frac{1}{5}\right) = 0 \quad (2)$$

Coherence: Must follow all rules of probability

2.1 Conditional probability

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

30 students  
 9 females  
 12 computer science of which 4 female

$$P(F) = \frac{9}{30} = \frac{3}{10} \quad P(CS) = \frac{12}{30} = \frac{2}{5}$$

$$P(F \cap CS) = \frac{4}{30} = \frac{2}{15}$$

$$P(F|CS) = \frac{P(F \cap CS)}{P(CS)} = \frac{\frac{2}{15}}{\frac{2}{5}} = \frac{1}{3}$$

$$P(F|CS^c) = \frac{P(F \cap CS^c)}{P(CS^c)} = \frac{5/30}{18/30} = 5/18$$

Independence

$$P(A|B) = P(A) \Rightarrow P(A \cap B) = P(A)P(B)$$

$$P(F|CS) \neq P(F) \Rightarrow \text{not independent}$$

2.2 Bayes' Theorem

$$P(A|B) = \frac{P(B|A)P(A)}{P(B|A)P(A) + P(B|A^c)P(A^c)} = \frac{P(A \cap B)}{P(B)}$$

$$P(CS|F) = \frac{P(F|CS)P(CS)}{P(F|CS)P(CS) + P(F|CS^c)P(CS^c)}$$

$$= \frac{(\frac{1}{3})(\frac{2}{5})}{(\frac{1}{3})(\frac{2}{5}) + (\frac{5}{18})(\frac{3}{5})} = \frac{4}{9}$$

$$P(CS|F) = \frac{P(CS \cap F)}{P(F)} = \frac{4/30}{9/30} = \frac{4}{9}$$

$$P(+|HIV) = .977 \quad P(HIV) = .0026$$

$$P(-|no HIV) = .926$$

$$P(HIV|+) = \frac{P(+|HIV)P(HIV)}{P(+|HIV)P(HIV) + P(+|no HIV)P(no HIV)}$$

$$= \frac{(.977)(.0026)}{(.977)(.0026) + (1-.926)(1-.0026)} = .033$$

## 3.1 Bernoulli and binomial distributions

Bernoulli

$$X \sim B(p) \quad \begin{aligned} P(X=1) &= p \\ P(X=0) &= 1-p \end{aligned}$$

$$\begin{aligned} f(X=x|p) &= f(x|p) \\ &= p^x (1-p)^{1-x} \mathbb{I}_{\{x \in \{0,1\}\}}(x) \end{aligned}$$

Expected value

$$E[X] = \sum_x x P(X=x) = (1)p + (0)(1-p) = p$$

$$\text{Var}(X) = p(1-p)$$

Binomial

$$X \sim \text{Bin}(n, p)$$

$$P(X=x|p) = f(x|p) = \binom{n}{x} p^x (1-p)^{n-x}$$

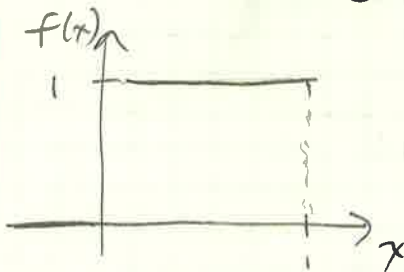
$$\binom{n}{x} = \frac{n!}{x!(n-x)!} \quad \text{for } x \in \{0, 1, \dots, n\}$$

$$E[X] = np, \quad \text{Var}(X) = np(1-p)$$

## 3.2 Uniform distribution

$$X \sim U[0, 1]$$

$$f(x) = \begin{cases} 1 & \text{if } x \in [0, 1] \\ 0 & \text{otherwise} \end{cases} = \mathbb{I}_{\{0 \leq x \leq 1\}}(x)$$



$$P(0 < X < 1/2) = \int_0^{1/2} f(x) dx = \int_0^{1/2} 1 dx = 1/2$$

$$P(X = 1/2) = 0$$

$$\int_{-\infty}^{\infty} f(x) dx = 1, \quad f(x) \geq 0$$

$$E[X] = \int_{-\infty}^{\infty} x f(x) dx$$

$$E[g(X)] = \int_{-\infty}^{\infty} g(x) f(x) dx$$

$$E[cX] = c E[X], \quad E[X+Y] = E[X] + E[Y]$$

$$\text{if } X \perp Y \Rightarrow E[XY] = E[X] E[Y]$$

3.3 Exponential and normal distributionsExponential

$$X \sim \text{Exp}(\lambda)$$

$$f(x|\lambda) = \lambda e^{-\lambda x} \text{ for } x \geq 0$$

$$E[X] = \frac{1}{\lambda}, \text{Var}(X) = \frac{1}{\lambda^2}$$

Uniform

$$X \sim U[\theta_1, \theta_2]$$

$$f(x|\theta_1, \theta_2) = \frac{1}{\theta_2 - \theta_1} \mathbb{I}_{\{\theta_1 \leq x \leq \theta_2\}}$$

Normal

$$X \sim N(\mu, \sigma^2)$$

$$f(x|\mu, \sigma^2) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{1}{2\sigma^2}(x-\mu)^2\right)$$

$$E[X] = \mu, \text{Var}(X) = \sigma^2$$

## 4.1 Confidence Intervals

There is a fixed value of  $p$

Flip a coin 44H, 56T. Is this a fair coin?

$$X_i \sim B(p)$$

By CLT  $\sum_{i=1}^{100} X_i \sim N(100p, 100p(1-p))$

$$100p - 1.96 \sqrt{100p(1-p)} \text{ and } 100p + 1.96 \sqrt{100p(1-p)}$$

Observe  $\sum X_i = 44 \Rightarrow \hat{p} = \frac{44}{100} = 0.44$

CI  $44 \pm 1.96 \sqrt{44(56)} = 44 \pm 9.7 = [34.3, 53.7]$

$\Leftrightarrow$  95% confident  $p \in (.343, .537)$

If we repeat this experiment an arbitrary number of times, then, on average 95% of the intervals that we make will contain the true  $p$ . Thus, the frequentist probability  $P(p \in CI) = \{0, 1\}$  since  $p$  is a fixed value.

## 4.2 Likelihood function and maximum likelihood

$Y_i \stackrel{iid}{\sim} B(\theta)$ ,  $P(Y_i = 1) = \theta$

$$\begin{aligned} P(\underline{Y} = \underline{y} | \theta) &= P(Y_1 = y_1, Y_2 = y_2, \dots, Y_n = y_n | \theta) \\ &= P(Y_1 = y_1 | \theta) \dots P(Y_n = y_n | \theta) \\ &= \prod_{i=1}^n P(Y_i = y_i | \theta) = \prod_{i=1}^n \theta^{y_i} (1-\theta)^{1-y_i} \end{aligned}$$

Likelihood:  $L(\theta | \underline{y}) = \prod_{i=1}^n \theta^{y_i} (1-\theta)^{1-y_i}$

MLE:  $\hat{\theta} = \operatorname{argmax}_{\theta} L(\theta | \underline{y})$

$$\begin{aligned} l(\theta) &= \log L(\theta | \underline{y}) = \log \left[ \prod_{i=1}^n \theta^{y_i} (1-\theta)^{1-y_i} \right] \\ &= \sum_{i=1}^n \log [\theta^{y_i} (1-\theta)^{1-y_i}] = \sum_{i=1}^n [y_i \log \theta + (1-y_i) \log(1-\theta)] \\ &= \left( \sum_{i=1}^n y_i \right) \log \theta + \left( \sum_{i=1}^n (1-y_i) \right) \log(1-\theta) \end{aligned}$$



4.3 Computing the MLE

$$l'(\theta) = \frac{1}{\theta} \sum y_i - \frac{1}{1-\theta} \sum (1-y_i) \stackrel{\text{set}}{=} 0$$

$$\Rightarrow \frac{\sum y_i}{\hat{\theta}} = \frac{\sum (1-y_i)}{1-\hat{\theta}}$$

$$\Rightarrow \hat{\theta} = \frac{1}{n} \sum y_i = \hat{p} = \frac{72}{400} = .18$$

Approx CI:  $\hat{\theta} \pm 1.96 \sqrt{\frac{\hat{\theta}(1-\hat{\theta})}{n}}$

$$\hat{\theta} \dot{\sim} N(\theta, \frac{1}{I(\hat{\theta})}) \quad I(\theta) \text{ is the Fisher Information}$$

$$I(\theta) = \frac{1}{\theta(1-\theta)} \text{ for a Bernoulli}$$

4.4 Computing the MLE: Examples

$$X_i \stackrel{\text{iid}}{\sim} \text{Exp}(\lambda)$$

$$f(x|\lambda) = \prod_{i=1}^n \lambda e^{-\lambda x_i} = \lambda^n e^{-\lambda \sum x_i}$$

$$L(\lambda|x) = \lambda^n e^{-\lambda \sum x_i}$$

$$l(\lambda) = n \log \lambda - \lambda \sum x_i$$

$$l'(\lambda) = \frac{n}{\lambda} - \sum x_i \stackrel{\text{set}}{=} 0 \quad \Rightarrow \hat{\lambda} = \frac{n}{\sum x_i} = \frac{1}{\bar{x}}$$

$$X_i \stackrel{\text{iid}}{\sim} U[0, \theta]$$

$$f(x|\theta) = \prod_{i=1}^n \frac{1}{\theta} I_{\{0 \leq x_i \leq \theta\}}$$

$$L(\theta|x) = \theta^{-n} I_{\{0 \leq \min x_i \leq \max x_i \leq \theta\}}$$

$$L'(\theta) = -n \theta^{-(n+1)} I_{\{0 \leq \min x_i \leq \max x_i \leq \theta\}}$$

$$\hat{\theta} = \max x_i$$

5.1 Inference Example: Frequentist

$$\Theta = \{\text{fair, loaded}\}$$

$$X \sim \text{Bin}(5, ?) \quad 5 \text{ flips, what is } p?$$

$$f(x|\theta) = \begin{cases} \binom{5}{x} \left(\frac{1}{2}\right)^5 & \text{if } \theta = \text{fair} \\ \binom{5}{x} (.7)^x (.3)^{5-x} & \text{if } \theta = \text{loaded} \end{cases}$$

$$= \binom{5}{x} (.5)^5 I_{\{\theta = \text{fair}\}} + \binom{5}{x} (.7)^x (.3)^{5-x} I_{\{\theta = \text{loaded}\}}$$

$$\text{let } X=2$$

$$f(\theta|X=2) = \begin{cases} 0.3125 & \text{if } \theta = \text{fair} \\ 0.1323 & \text{if } \theta = \text{loaded} \end{cases}$$

$$\text{MLE } \hat{\theta} = \text{fair}$$

$$P(\theta = \text{fair} | X=2) = P(\theta = \text{fair}) = \{0, 1\} \text{ since it is a fixed coin}$$

5.2 Inference Example: Bayesian

$$\text{Prior } P(\theta = \text{loaded}) = 0.6$$

$$f(\theta|x) = \frac{f(x|\theta) f(\theta)}{\sum_{\theta} f(x|\theta) f(\theta)}$$

$$= \binom{5}{x} \left[ \left(\frac{1}{2}\right)^5 (.4) I_{\{\theta = \text{fair}\}} + (.7)^x (.3)^{5-x} (.6) I_{\{\theta = \text{loaded}\}} \right]$$

$$\sum_{\theta} \binom{5}{x} \left[ \left(\frac{1}{2}\right)^5 (.4) I_{\{\theta = \text{fair}\}} + (.7)^x (.3)^{5-x} (.6) I_{\{\theta = \text{loaded}\}} \right]$$

$$= \frac{0.0125 I_{\{\theta = \text{fair}\}} + 0.0079 I_{\{\theta = \text{loaded}\}}}{0.0125 + 0.0079}$$

$$= 0.612 I_{\{\theta = \text{fair}\}} + 0.388 I_{\{\theta = \text{loaded}\}}$$

$$P(\theta = \text{loaded} | X=2) = .388$$

$$P(\theta = \text{loaded}) = \frac{1}{2} \Rightarrow P(\theta = \text{loaded} | X=2) = .297 \quad (\text{different priors})$$

$$P(\theta = \text{loaded}) = 0.9 \Rightarrow P(\theta = \text{loaded} | X=2) = .792$$

## 5.3 Continuous version of Bayes' Theorem

$$f(\theta|y) = \frac{f(y|\theta)f(\theta)}{f(y)} = \frac{f(y|\theta)f(\theta)}{\int f(y|\theta)f(\theta) d\theta} = \frac{\text{likelihood} \times \text{prior}}{\text{normalizing constant}}$$

$\propto \text{likelihood} \times \text{prior}$

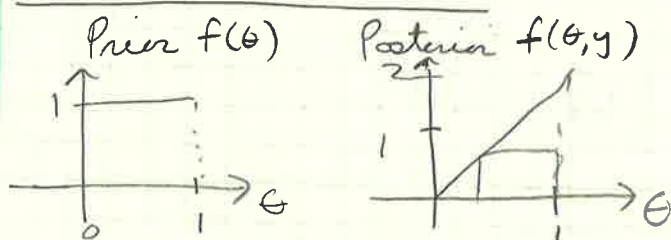
$$\theta \sim U[0,1], \quad f(\theta) = I_{\{0 \leq \theta \leq 1\}}$$

$$f(\theta|Y=1) = \frac{\theta'(1-\theta)^0 I_{\{0 \leq \theta \leq 1\}}}{\int_{-\infty}^{\infty} \theta'(1-\theta)^0 I_{\{0 \leq \theta \leq 1\}} d\theta} = \frac{\theta I_{\{0 \leq \theta \leq 1\}}}{\int_0^1 \theta d\theta} = 2\theta I_{\{0 \leq \theta \leq 1\}}$$

$$f(\theta|y) \propto f(y|\theta)f(\theta) \propto \theta I_{\{0 \leq \theta \leq 1\}}$$

$$\Rightarrow f(\theta|Y=1) = 2\theta I_{\{0 \leq \theta \leq 1\}}$$

## 5.4 Posterior Intervals



Prior interval estimates

$$P(0.025 < \theta < 0.975) = .95, \quad P(\theta > 0.05) = 0.95$$

Posterior interval estimates

$$P(0.025 < \theta < 0.975) = \int_{0.025}^{0.975} 2\theta d\theta = .975^2 - .025^2 = .95$$

$$P(\theta > 0.05) = 1 - 0.05^2 = .9975$$

Equal tailed

$$P(\theta < q | Y=1) = \int_0^q 2\theta d\theta = q^2$$

$$P(\sqrt{0.025} < \theta < \sqrt{.975}) = P(0.158 < \theta < 0.987) = 0.95$$

$$\text{HPD} \quad P(\theta > \sqrt{.05} | Y=1) = P(\theta > .224 | Y=1) = 0.95$$



6.1 Priors and prior predictive distributions

$$P(\theta \leq c) \text{ for all } c \in \mathbb{R}$$

$$P(\theta = \frac{1}{2}) = 1, \text{ think of as } \delta(\frac{1}{2}), \text{ not a good prior}$$

$$f(\theta|y) \propto f(y|\theta)f(\theta) = f(\theta)$$

$$f(y) = \int f(y|\theta)f(\theta)d\theta = \int f(y,\theta)d\theta$$

Prior predictive  
before observing any  
data

6.2 Prior predictive: binomial example

$$X = \sum_{i=1}^{10} Y_i$$

$$f(\theta) = \mathbb{I}_{\{0 \leq \theta \leq 1\}}$$

$$f(x) = \int f(x|\theta)f(\theta)d\theta = \int_0^1 \frac{10!}{x!(10-x)!} \theta^x (1-\theta)^{10-x} (1)d\theta$$

$$\left[ \begin{array}{l} n! = \Gamma(n+1) \\ z \sim \text{Beta}(\alpha, \beta) \Rightarrow f(z) = \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)} z^{\alpha-1} (1-z)^{\beta-1} \end{array} \right]$$

$$\begin{aligned} \Rightarrow f(x) &= \int_0^1 \frac{\Gamma(11)}{\Gamma(x+1)\Gamma(11-x)} \theta^{(x+1)-1} (1-\theta)^{(11-x)-1} d\theta \\ &= \frac{\Gamma(11)}{\Gamma(12)} \int_0^1 \frac{\Gamma(12)}{\Gamma(x+1)\Gamma(11-x)} \theta^{(x+1)-1} (1-\theta)^{(11-x)-1} d\theta \\ &= \frac{\Gamma(11)}{\Gamma(12)} (1) = \frac{10!}{11!} = \frac{1}{11} \text{ for } x \in \{0, 1, \dots, 10\} \end{aligned}$$

6.3 Posterior predictive distribution

$$f(y_2|y_1) = \int f(y_2|\theta, y_1) f(\theta|y_1) d\theta$$

$$Y_2 \perp Y_1 \Rightarrow f(y_2|y_1) = \int f(y_2|\theta) f(\theta|y_1) d\theta$$

$$f(y_2|Y_1=1) = \int_0^1 \theta^{y_2} (1-\theta)^{1-y_2} 2\theta d\theta = \int_0^1 2\theta^{y_2+1} (1-\theta)^{1-y_2} d\theta$$

$$P(Y_2=1|Y_1=1) = \int_0^1 2\theta^2 d\theta = \frac{2}{3}$$

$$P(Y_2=0|Y_1=1) = \frac{1}{3}$$

## 7.1 Bernoulli / binomial likelihood with uniform prior

$$f(y|\theta) = \theta^{\sum y_i} (1-\theta)^{n-\sum y_i}, \quad f(\theta) = \mathbb{I}_{\{0 \leq \theta \leq 1\}}$$

$$f(\theta|y) = \frac{f(y|\theta)f(\theta)}{\int f(y|\theta)f(\theta) d\theta} = \frac{\theta^{\sum y_i} (1-\theta)^{n-\sum y_i} \mathbb{I}_{\{0 \leq \theta \leq 1\}}}{\int_0^1 \theta^{\sum y_i} (1-\theta)^{n-\sum y_i} \mathbb{I}_{\{0 \leq \theta \leq 1\}} d\theta}$$

$$= \frac{\theta^{\sum y_i} (1-\theta)^{n-\sum y_i} \mathbb{I}_{\{0 \leq \theta \leq 1\}}}{\frac{\Gamma(\sum y_i + 1) \Gamma(n - \sum y_i + 1)}{\Gamma(n + 2)} \int_0^1 \frac{\Gamma(n + 1)}{\Gamma(\sum y_i + 1) \Gamma(n - \sum y_i + 1)} \theta^{\sum y_i} (1-\theta)^{n-\sum y_i} d\theta}$$

$$= \frac{\Gamma(n + 2)}{\Gamma(\sum y_i + 1) \Gamma(n - \sum y_i + 1)} \theta^{\sum y_i} (1-\theta)^{n-\sum y_i} \mathbb{I}_{\{0 \leq \theta \leq 1\}}$$

$$\Rightarrow \theta|y \sim \text{Beta}(\sum y_i + 1, n - \sum y_i + 1)$$

## 7.2 Conjugate priors

$$f(\theta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \Gamma(\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} \mathbb{I}_{\{0 \leq \theta \leq 1\}}$$

$$f(\theta|y) \propto f(y|\theta)f(\theta) = \theta^{\sum y_i} (1-\theta)^{n-\sum y_i} \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \Gamma(\beta)} \theta^{\alpha-1} (1-\theta)^{\beta-1} \mathbb{I}_{\{0 \leq \theta \leq 1\}}$$

$$\propto \theta^{\alpha + \sum y_i - 1} (1-\theta)^{\beta + n - \sum y_i - 1} \mathbb{I}_{\{0 \leq \theta \leq 1\}}$$

$$\theta|y \sim \text{Beta}(\alpha + \sum y_i, \beta + n - \sum y_i)$$

Conjugate family

 $Y_1, \dots, Y_n \sim B(\theta)$  likelihood $\theta|\alpha, \beta \sim \text{Beta}(\alpha, \beta)$  prior $\alpha, \beta = \alpha_0, \beta_0$  hyperparameters

## 7.3 Posterior mean and effective sample size

$$\text{Beta}(\alpha + \sum y_i, \beta + n - \sum y_i)$$

Prior  $\text{Beta}(\alpha, \beta)$   $\left\{ \begin{array}{l} \text{effective sample size of prior is } \alpha + \beta \\ \text{mean of Beta is } \frac{\alpha}{\alpha + \beta} \end{array} \right.$

$$\text{Posterior mean is } \frac{\alpha + \sum y_i}{\alpha + \sum y_i + \beta + n - \sum y_i} = \frac{\alpha + \sum y_i}{\alpha + \beta + n} = \frac{\alpha + \beta}{\alpha + \beta + n} \cdot \frac{\alpha}{\alpha + \beta} + \frac{n}{\alpha + \beta + n} \cdot \frac{\sum y_i}{n}$$

Posterior mean = prior weight  $\times$  prior mean + data weight  $\times$  data mean

95% CI for  $\theta$  is  $\hat{\theta} \pm 1.96 \sqrt{\frac{\hat{\theta}(1-\hat{\theta})}{n}}$

$f(\theta)$  observe  $y_1, \dots, y_n$

posterior  $\theta | y_1, \dots, y_n$

more data  $y_{n+1}, \dots, y_{n+m}$

then, yesterday's posterior is today's prior

new posterior  $\theta | y_1, \dots, y_{n+m}$

can keep chaining these together: sequential updates  $\Rightarrow$  one batch update

### Lesson 8.1 Poisson data

$$Y_i \sim \text{Pois}(\lambda), \quad f(y_i | \lambda) = \frac{\lambda^{\sum y_i} e^{-n\lambda}}{\prod_{i=1}^n y_i!} \quad \text{for } \lambda > 0$$

Gamma prior

$$\lambda \sim \Gamma(\alpha, \beta), \quad f(\lambda) = \frac{\beta^\alpha}{\Gamma(\alpha)} \lambda^{\alpha-1} e^{-\beta\lambda}$$

$$f(\lambda | y) \propto f(y | \lambda) f(\lambda) \propto \lambda^{\sum y_i} e^{-n\lambda} \lambda^{\alpha-1} e^{-\beta\lambda}$$

$$\propto \lambda^{(\alpha + \sum y_i) - 1} e^{-(\beta + n)\lambda}$$

posterior is  $\Gamma(\alpha + \sum y_i, \beta + n)$

mean of gamma is  $\frac{\alpha}{\beta}$

$$\text{posterior mean is } \frac{\alpha + \sum y_i}{\beta + n} = \frac{\beta}{\beta + n} \cdot \frac{\alpha}{\beta} + \frac{n}{\beta + n} \cdot \frac{\sum y_i}{n}$$

effective sample size of prior is  $\beta$

1) prior mean  $\frac{\alpha}{\beta}$

a) prior std. dev.  $\frac{\sqrt{\alpha}}{\beta}$

b) effective sample size  $\beta$

2) vague prior

$$\text{small } \varepsilon > 0 \quad \Gamma(\varepsilon, \varepsilon) \Rightarrow \frac{\varepsilon + \sum y_i}{\varepsilon + n} \approx \frac{\sum y_i}{n}$$

$$Y \sim \text{Exp}(\lambda)$$

$$\text{prior mean} = \frac{1}{10}$$

$$\Gamma(100, 1000) \Rightarrow \text{prior std. dev.} = \frac{1}{100}$$

$$Y = 12$$

$$\begin{aligned} f(\lambda|y) &\propto f(y|\lambda) f(\lambda) \propto \lambda e^{-\lambda y} \lambda^{\alpha-1} e^{-\beta\lambda} \\ &\propto \lambda^{(\alpha+1)-1} e^{-(\beta+y)\lambda} \end{aligned}$$

$$\Rightarrow \lambda|y \sim \Gamma(\alpha+1, \beta+y)$$

$$\Rightarrow \lambda|y \sim \Gamma(101, 1012)$$

$$\text{posterior mean} = \frac{101}{1012} = 0.0998 = \frac{1}{10.02}$$

10.1 Normal likelihood with variance known

$$X_i \stackrel{iid}{\sim} N(\mu, \sigma_0^2)$$

prior  $\mu \sim N(m_0, s_0^2)$

$$f(\mu | \mathcal{X}) \propto f(\mathcal{X} | \mu) f(\mu)$$

$$\mu | \mathcal{X} \sim N\left(\frac{\frac{n\bar{x}}{\sigma_0^2} + \frac{m_0}{s_0^2}}{\frac{n}{\sigma_0^2} + \frac{1}{s_0^2}}, \frac{1}{\frac{n}{\sigma_0^2} + \frac{1}{s_0^2}}\right)$$

$$\text{posterior mean} = \frac{\frac{n}{\sigma_0^2}}{\frac{n}{\sigma_0^2} + \frac{1}{s_0^2}} \bar{x} + \frac{\frac{1}{s_0^2}}{\frac{n}{\sigma_0^2} + \frac{1}{s_0^2}} m_0$$

$$= \frac{n}{n + \frac{\sigma_0^2}{s_0^2}} \bar{x} + \frac{\frac{\sigma_0^2}{s_0^2}}{n + \frac{\sigma_0^2}{s_0^2}} m_0$$

$$\text{effective sample size of prior} = \frac{\sigma_0^2}{s_0^2}$$

10.2 Normal likelihood with mean and variance unknown

$$X_i | \mu, \sigma^2 \stackrel{iid}{\sim} N(\mu, \sigma^2)$$

$$\mu | \sigma^2 \sim N(m, \frac{\sigma^2}{\omega}) \quad , \quad \omega = \frac{\sigma^2}{\sigma_{\mu}^2} = \text{effective sample size of the prior}$$

$$\sigma^2 \sim \Gamma^{-1}(\alpha, \beta)$$

$$\sigma^2 | \mathcal{X} \sim \Gamma^{-1}\left(\alpha + \frac{n}{2}, \beta + \frac{1}{2} \sum_{i=1}^n (x_i - \bar{x})^2 + \frac{n\omega}{2(n+\omega)} (\bar{x} - m)^2\right)$$

$$\mu | \sigma^2, \mathcal{X} \sim N\left(\frac{n\bar{x} + \omega m}{n + \omega}, \frac{\sigma^2}{n + \omega}\right)$$

$$\frac{n\bar{x} + \omega m}{n + \omega} = \frac{\omega}{n + \omega} m + \frac{n}{n + \omega} \bar{x}$$

$$\mu | \mathcal{X} \sim t \text{ distribution}$$



11.1 Noninformative priors

$$Y_i \sim B(\theta)$$

$$\theta \sim U[0,1] = \text{Beta}(1,1)$$

$$\propto \text{Beta}(\frac{1}{2}, \frac{1}{2}) \text{ or } \text{Beta}(.001, .001)$$

$\text{Beta}(0,0) \Rightarrow f(\theta) \propto \theta^{-1}(1-\theta)^{-1}$  not a proper density  
improper prior

$$f(\theta|y) \propto \theta^{y-1}(1-\theta)^{n-y-1} \sim \text{Beta}(y, n-y)$$

$$\text{posterior mean } \frac{y}{n} = \hat{\theta}$$

$$Y_i \stackrel{iid}{\sim} N(\mu, \sigma^2)$$

$$\text{vague prior } \mu \sim N(0, 1000000^2)$$

$$f(\mu) \propto 1$$

$$f(\mu|y) \propto f(y|\mu) f(\mu) \propto \exp \left\{ -\frac{1}{2\sigma^2} \sum (y_i - \mu)^2 \right\} \cdot (1) \\ \propto \exp \left\{ -\frac{1}{2\sigma^2/n} (\mu - \bar{y})^2 \right\}$$

$$\mu|y \sim N(\bar{y}, \frac{\sigma^2}{n})$$

$$f(\sigma^2) \propto \frac{1}{\sigma^2} \Leftrightarrow \Gamma^{-1}(0,0) \text{ improper, uniform on } \log \sigma^2 \\ \sigma^2|y \sim \Gamma^{-1}\left(\frac{n-1}{2}, \frac{1}{2} \sum (y_i - \bar{y})^2\right)$$

11.2 Jeffreys prior

$$Y_i \sim N(\mu, \sigma^2)$$

$$f(\sigma^2) \propto \frac{1}{\sigma^2}$$

$$f(\sigma^2) \propto 1$$

Jeffreys prior  $f(\theta) \propto \sqrt{I(\theta)} \leftarrow$  Fisher information

$$Y_i \sim N(\mu, \sigma^2), f(\mu) \propto 1, f(\sigma^2) \propto \frac{1}{\sigma^2}$$

$$Y_i \sim B(\theta), f(\theta) \propto \theta^{-1/2}(1-\theta)^{-1/2} \sim \text{Beta}(\frac{1}{2}, \frac{1}{2})$$