

Table 4 **Predicted Degree of Tipping at Estimated Parameter Values**
($\beta = 0.9$)

Scale factor for γ	0.250	0.500	0.750
C_1	0.243	0.249	0.280
Discount factor (β)	0.600	0.700	0.800
ΔC_1^a	0.241	0.242	0.244
ΔC_1^b	0.272	0.271	0.280

Notes. This table displays the increase in market concentration relative to a specific counterfactual model, where either the marginal utility of software, γ , is scaled or a different consumer discount factor is chosen. The results are based on 5,000 simulations, and the tipping measures are reported for month $T = 48$. No standard has an initial advantage; $y_0 = (0, 0)$.

^aAll estimated model parameters were obtained for $\beta = 0.9$.

^bPredictions where the model parameters were reestimated for each consumer discount factor, β .