

# Open Canvas

project : REMEDI Open Data

Project Execution

Project Execution	<b>Problem</b>  no easy access for researchers to a vast collection of valuable medical device data from hundreds of hospitals across the US  lack of research-based decision-support tools for the medical community	<b>Solution</b> allow researchers to query and download medical device data  publish research results publicly and as decision-support tools for the med community	<b>Unique Value Proposition</b>  connect medical data providers and researchers  provide researchers with direct access to a vast collection of medical device data  publish research results as public papers and decision-guidance tools for physicians (data providers)	
		<b>Key Metrics</b>  # of participants # of queries # of decision-support tools and research papers published	<b>User Profiles</b> Target audience and early adopters  Medical researchers Medical professionals: pharmacists, nurses	<b>User Channels</b>  University community Medical user community
	<b>Resources Required</b>  Design & development Copywriting/documentation Community buy-in	<b>Contributor Profiles</b> Contribution types and ideal contributors  researchers who are interested in med device data medical researchers who can code		<b>Contributor Channels</b>  researchers needing access to data researchers looking for publish venue with direct impact

Product

Community

# Open Canvas

project : Title

Project Execution

Problem The top 1-3 problems you want to solve	Solution Outline your proposed solution for each problem	Unique Value Proposition A <b>clear</b> message that states <u>what you offer</u> and <u>why you are different</u> . Can be derived from: 1. The main problem you are solving 2. The finished story and benefits users will have by using your product  Example: Square - start accepting credit cards today	
	Key Metrics How will you measure success?	User Profiles Target audience and early adopters  Who are you building this for? Who will your early adopters be?	User Channels List how you will gain new users
	Resources Required What do you need to build an MVP (minimum viable product)? Design, Development, Expertise, Hardware requirements and other costs	Contributor Profiles Contribution types and ideal contributors  What do your contributors look like? Be sure to include the different expertise you outline in “Resources Required”	Contributor Channels List how you will gain new contributors

Product

Community

Your users and contributors will likely overlap