Hoda Hesham

UX/UI Designer

Cairo, Egypt

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EDUCATION

UX Certificate
Google
2024 - 2024

UI Certificate
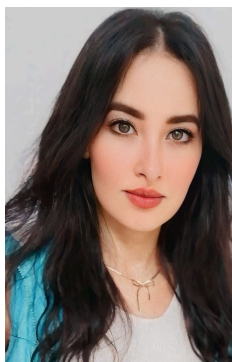Udemy
2023 - 2024

Mass Communication
Cairo
2008 - 2012

SKILLS

- User experience
- User interface
- App design
- Adaptive web design
- Product design
- Design system
- CSS
- AB testing
- User research
- Wireframing
- Prototyping

Technical

- Figma
- Sketch
- Miro

PROFILE

As a Senior UI/UX Designer with 3+ years of experience, I am passionate about crafting user-centric designs that seamlessly blend aesthetics and functionality. I specialize in designing intuitive interfaces for websites and mobile applications, focusing on delivering exceptional user experiences that align with business goals.

EXPERIENCE

Senior UI/UX Designer

Kabreet, Egypt   2023 – present

- Designed user-centric interfaces for a culturally aligned dating app, ensuring the user experience resonated with Egyptian values and traditions.
- Conducted user research and analysis to define user needs and translate insights into design solutions.
- Collaborated with cross-functional teams, including developers and product managers, to implement and iterate on designs.

UI/UX Designer

Mashy, Egypt   2023 – 2023

- Complete ownership over the design process from collecting clients' needs to deployment of our services, which includes wireframing, design, prototyping, and testing.
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UI Designer/ Frontend Developer

Lamasa, Egypt   2020 – 2023

- Designed and developed responsive, user-friendly interfaces for web and mobile applications, ensuring seamless user experiences across devices.
- Implemented front-end designs using HTML, CSS, JavaScript, and modern frameworks such as React or Vue.js.
- Stayed up-to-date with emerging design trends and web development technologies to deliver cutting-edge solutions.

UI /UX Designer

Freelancer   2020 – 2024