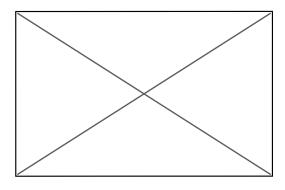


## Welcome to Brown Ballroom Dance!

Get Involved!

Contact Us!

Classes and Events



Brown Ballroom Competition and Social Dances

Come to the Competition!

Join Social Dances!

**Brown Ballroom Socials** 









5. Reduced the number of links on the left navigation bar to broader categories to help find information more easily. This makes scanning through the links much easier. I also moved them to the top of the page so they are the first thing users see in case they are trying to find specific information.

2. Changed calendar from list of dates and times to embedded google calendar. This looks nicer and shows schedule in more intuitive way.

7. Reduced overall number of links on the page to 13 from over 34. These extra links were unnecessary and many of them led to duplicate pages. I got rid of the smaller pages and just link to the main pages. Users should be able to find information on these pages.

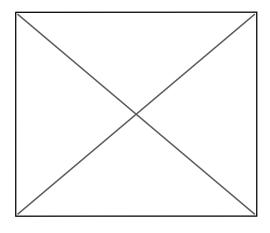


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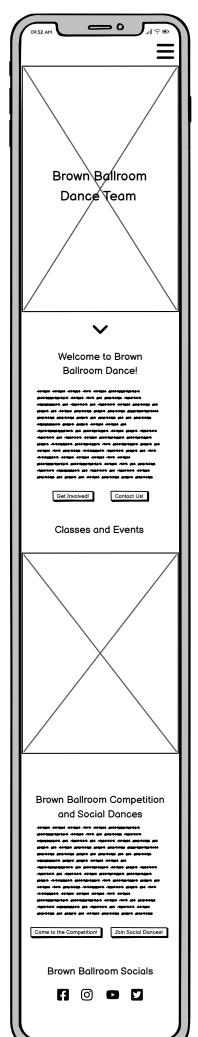




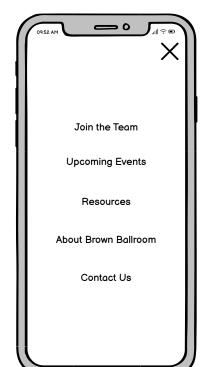


- 6. Page header text is larger section header text and section header text is larger than paragraph text to establish page hierarchy. Navigation links are also moved away from other text to reduce confusion.
- 1. Removed most overlapping links between menu and page. Some links still overlap with the menu, but this is because the menu does not scroll with the user as they scroll down. Instead, links are presented to the user as they are needed.

1. Removed duplicate social media links.



3. On smaller screens, menu items are not listed out to save space and so that the user doesn't have to scroll as much.



8. Having fewer links makes it easier to remember where to navigate on the website to find the information the user is looking for.

4. Links at the bottom of the page are changed to call-to-action buttons to reduce clutter and to make it easier for users to skim the links on the page.