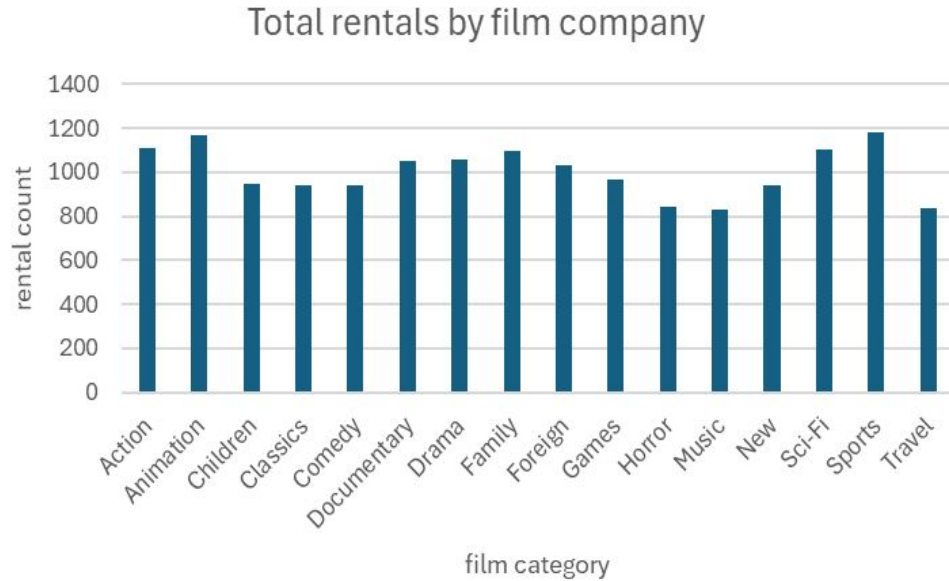


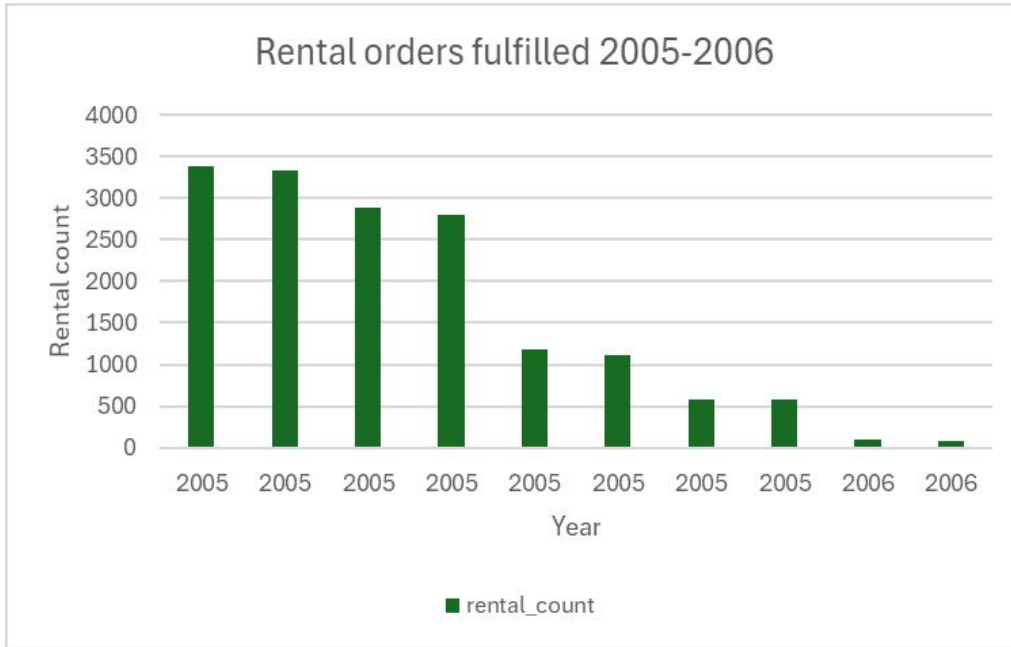
What are the total rentals by each category?



We can see that families rented almost the similar volume of movies for each category.

The most popular category of movies were Animation and Sports.

How many rental orders were fulfilled in 2005-2006?

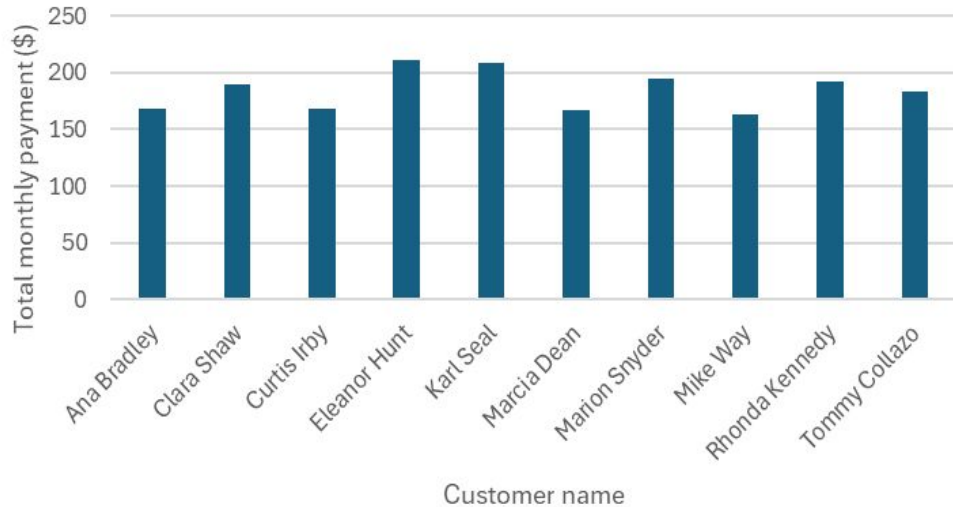


We can see that the majority of orders were fulfilled throughout points of 2005.

Orders during 2006 added up to only 180.

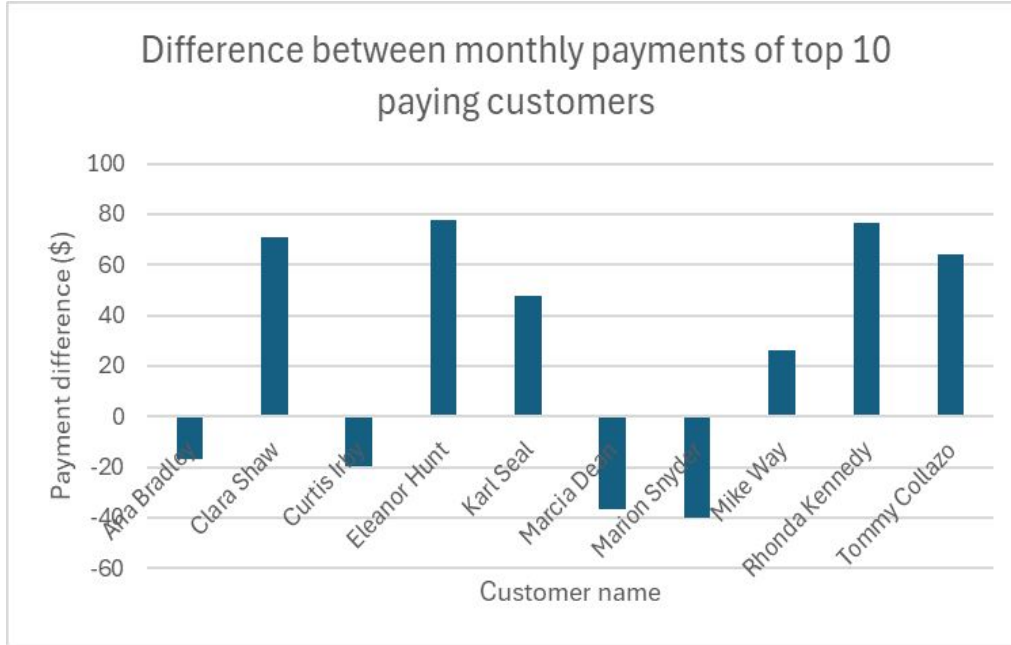
What are the total payment amounts by the top 10 customers?

Top 10 paying customers



The top 10 paying customers is fairly similar. The highest paying customer is Eleanor Hunt.

What was the total payment difference by each customer in 2007?



We can see the customer Eleanor Hunt paid the maximum difference of all the top 10 paying customers in 2007.