Vruttika Prajapati

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### Summary

Over 5 years of experience working on web design.Applications designed and developed include dynamic content management, shopping carts, blogs, work flow and project planning and management, information flow. Expert Knowledge of (X)HTML (standards compliance and basic accessibility), CSS/CSS3, HTML5, jQuery. Good knowledge of Photoshop/Dreamweaver and Microsoft Office. Windows and Macintosh environments.

**Employment Experience**

**Front End Developer: Farmers Insurance Group, Los Angeles, CA Jan 2013 - Current**

**Responsibilities Included:**

* Responsible for Daily maintenance and improvement of live website
* Work with managers, web developers and designers to meet project deadlines
* Meet with managers to determine website goals and develop strategies for creating a strong web presence.
* Programmed standards compliant HTML5, XHTML and CSS/CSS3 working with jquery library modules and libraries
* Created cross-platform compliant e-mail template for major organizations reaching thousands of recipients
* Work with QA teams to create cross browser compatibility pages for all major browsers.

**Work Examples**

* http://www.farmers.com

**Skills used:** XHTML /HTML5• hand coding • CSS/CSS3 • tableless layout • Jquery • Photoshop • Jira • github

**Web Designer/ Web Developer: Career Promoters LLC, Fontana, CA 2011 - Current**

**Responsibilities Included:**

* Responsible for design,site structure (information architecture), and daily maintenance of a global website and many of it’s localized sites.
* Planning, design and implementation of complete web sites ( small businesses)
* Building templates – slicing and coding Photoshop comps using hand coded HTML / XHTML /HTML5 and CSS/CSS3
* Maintaining and updating live sites
* Responsible for updating contents on existing content management websites according to client’s requirements.
* Designing templates for email marketing and send emails to customers.
* Designing with standards compliant code with emphasis on browser compatibility

**Work Examples**

* http://skyline-constructions.com
* http://www.paicristal.com/home/
* http://www.bitsthailand.com
* http://www.fashionla.com
* http://livesuperfoods.com

**Skills used:** XHTML /HTML5• hand coding • CSS • table-less layout • JavaScript • Photoshop

**Web Designer: Citrus studios, Santa Monica, CA Javascript Jan 2012-March 2012**

**Responsibilities Included:**

* Provided front-end website development services.
* Photoshop PSD templates converted into hand-coded, table-less XHTML / CSS.
* Designed different templates for email campaigns and responsible for sending emails to customers.

**Work Examples:**

* http://www.academic-achievers.com
* http://72.32.219.170/calawllp/index.html
* http://blog.luxelink.com/2012/04/18/mothers-day-sale-2/(Email campaign template for Mother’s day)

**Skills used:** XHTML /HTML5• hand coding • CSS • table-less layout • JavaScript • Photoshop

**Front End Developer: Beverly Hills 310 INC, Simi Valley, CA Oct- 2008 – Jan -2011**

**Responsibilities Included:**

* Provided front-end website development services.
* Photoshop PSD templates converted into hand-coded, table-less XHTML / CSS.
* Built some website templates

**Work Samples**

* http://hpisite.org/
* http://grabsomemusic.com/catalog/
* http://www.roseeyemedical.com/index.html

**Skills used:** XHTML /HTML5• hand coding • CSS • table-less layout • Photoshop

**Intern – Junior Web Developer, India Jan -2007 – Jun -2008**

* Architected, designed and developed the system in 3 tiers.
* Developed the Object Model using Visio
* Developed the frontend using ASP.Net
* Responsible for User Documentation

**Education**

**MBA in International Business**

National University, CA, 2013

**BS in Information Technology**

North Gujarat University at Ahmadabad, India, 2007

**Skills**

* Knowledge of HTML/XHTML/HTML5,CSS/CSS3,Drupal(CMS),Word Press, PHP
* Extensive knowledge of OS platform for SW development like Windows, Mac
* Knowledge of Adobe Photoshop CS4+, Adobe Dreamweaver CS4+
* Basic Knowledge of Adobe IllustratorCS4+, Adobe Flash CS4+
* Knowledge of Template slicing, bug fixing, table less layout, browser compatibility Assurance
* Strong understanding of SDLC methodologies
* Knowledge of Twitter Bootstrap Framework