The SWM uses **11 Dimensions** to assess key personality traits. These dimensions provide clear and actionable insights into how students may behave or perform in academic and career contexts.

10 of the 11 Dimensions are organised into 5 Bipolar Scales, the scales have been carefully designed to reflect real-world behaviours that are directly relevant to academic success and career development.

Explanation of the Bipolar Scales:

Each bipolar scale evaluates a pair of opposing traits, providing clear indicators of how an individual may behave in different contexts. These scales are designed to help students identify their natural tendencies and how these traits might impact their academic performance, teamwork, leadership, and career success.

Bipolar Scale	Primary Conceptual Roots	Auro Singh-Whitehead Alignment
1.1 Factual Orientation (Thinking)	Cognitive focus on logic, structure, and precision	Helps students make analytical and rational decisions in learning paths
1.2 Factual Orientation (Feeling)	Sensitivity to emotions, empathy, and interpersonal harmony	Encourages emotional intelligence and value-based learning
2.1 Excitability (Spontaneous)	Tendency toward emotional expressiveness and impulsivity	Builds creative thinking and adaptability in dynamic situations
2.2 Excitability (Deliberate)	Reflective behavior with self-regulation and conscientiousness	Promotes disciplined effort and long-term goal setting
3.1 Assertiveness (Assertive)	High energy, confidence, and social influence	Supports leadership and active participation in team environments
3.2 Assertiveness (Mild)	Preference for quietude and lower social dominance	Enhances listening skills and collaborative, non-competitive learning