

- **From Insight to Roadmap:** Beyond identifying drivers, we layer in guided exercises and planning tools that translate each student's priorities into subject selections, extracurricular projects, and internship roadmaps.



Exhibit 5.1

3. How We Defined the PAM Dimensions

The PAM establishes **11 core dimensions** specifically tailored for students, building on and enhancing established insights into human motivations and career drivers. Each dimension was chosen to ensure real-world relevance and clear guidance for academic and career planning:

- **Contextual Relevance:** We adapted universal value ideas to fit today's educational landscape—aligning each dimension with students' cultural backgrounds, school experiences, and evolving global opportunities.
- **Integrated Motivation Mapping:** Every dimension combines internal drives (what inspires a student) with external factors (the environments and activities that support those drives), creating a unified map that captures both personal values and practical career considerations.
- **Student-Centric Expansion:** Starting from classic theories, we refined and expanded concepts into 11 actionable dimensions—like “Creative Exploration,” “Structured Progress,” and “Community Engagement”—that guide subject choices, project themes, and real-world experiences for adolescents at different stages of development.