

1. How AIA Model Builds on a Proven Foundation

- **Enhanced Granularity for Nuanced Profiling:** AIA Mode refines the existing categories into 11 targeted sub-factors—distinguishing, for example, Literary writers from Artistic designers—to capture the precise skills and trajectories of today's professionals.
- **Direct Alignment with Modern Careers:** By mapping its expanded sub-factors to highly specialized roles—such as Computational programmers and Experimenting scientists—Auro ensures every profile reflects the complexity and dynamism of the current job market.
- **Seamless Integration with Interdisciplinary Learning:** Designed for students exploring fields like Data Science, AI Ethics, or Digital Marketing, the model's 11 sub-factors translate diverse academic streams into clear career insights, making guidance more relevant and actionable.

2. Guiding Principles for AIA Model

- **Relevance to Academic Streams:** Principles were aligned with academic subjects and streams that students typically choose based on their interests (e.g., Literary with Humanities, Computational with PCM (Physics, Chemistry, Mathematics)). This makes the AIA Model more practical for stream selection in educational contexts.
- **Future-Readiness & Industry Demand:** The principles reflect the future needs of the job market. Roles in emerging fields such as AI ethics, data science, and digital marketing require specialized interests and skills, which are more effectively captured by Auro – Career Interest Model.
- **Precision Category Segmentation:** The existing categories, like Artistic and Enterprising, were subdivided into more actionable dimensions to better represent the interests of students pursuing highly specific careers. For instance, Artistic was split into Literary and Artistic to capture the unique interests of writers and designers.