

# WHAT?



대학생들이 참여하는  
사회적 창업가 대회  
발표의 언어 패턴

## Dataset Type: Table

ID	Year	University Name English	I	We	You	She/He	They	Affiliated
1307	2013	Dongguk University	0.07	4.81	0.33	0	2.41	7.09
1301	2013	Gachon University	0.11	2.21	0.22	0.11	1.99	3.1
1324	2013	Hankuk University of Foreign S	0	9.58	0.15	0.75	2.89	11.17
1302	2013	Kangwon National University	0.41	6.88	0.12	0.17	2.97	10.15
1312	2013	Kyunghee University	0	4.85	0.24	0.42	1.68	5.69
1311	2013	Sejong University	0	3.13	0.14	0	2.18	5.3
1303	2013	Seoul National University	0	5.48	0	0.06	0.88	7.13
1319	2013	Sogang University	0.06	4.06	0.17	0.28	1.5	5.23
1304	2013	Sungkyunkwan University	0	6.01	0.06	0.24	2.41	7.58
1318	2013	University of Suwon	0.06	3.31	0.81	0.06	2.44	5.25
1305	2013	Yonsei University	0.18	5.44	0.35	0.12	1.64	6.61
1414	2014	Catholic University of Korea	0	2.16	0.22	0.11	4.37	6.1
1422	2014	Chung Ang University	0.05	5.39	0.41	2.57	1.23	7.7
1416	2014	Dankook University	0	5.29	0.12	1.97	1.66	6.39
1413	2014	Dongguk University	0.11	3.98	0.28	0.28	1.55	6.69
1409	2014	Ewha Womans University	0	5.27	0	0.14	2.15	6.94
1415	2014	Gachon University	0	3.06	0.11	0.38	3.22	5.63
1424	2014	Hankuk University of Foreign S	0.24	4.42	0	0.06	2.21	5.62
1401	2014	Hansung University	0	3.4	0	0.19	1.65	6.5
1412	2014	Hongik University	0.07	3.52	0	0	2.71	5.56
1427	2014	Inha University	0	2.5	0.12	0	1.89	5.3
1423	2014	KAIST University	0.12	4.44	0.29	0.12	1.61	5.53
1425	2014	Kangwon National University	0.06	5.29	0	0.78	1.92	7.69
1429	2014	Konkuk University	0	4.26	0.15	0.15	2.65	5.07

...

# WHY1?

## Time Series

## Comparison

### ▲ Pronouns

I ☐

We ☐

You ☐

She/He ☐

They ☐

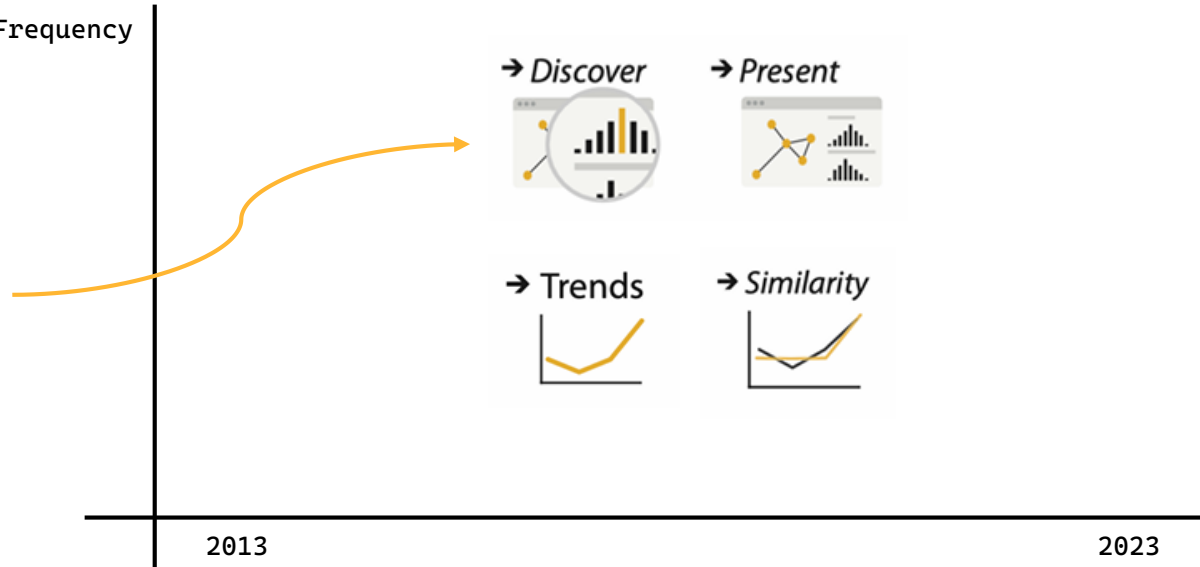
### ▼ Drives

### ▼ Cognition

### ▼ Lifestyle

⋮

Frequency



# HOW1?

## Time Series

## Comparison

### ▲ Pronouns

I ☐

We ☒

You ☒

She/He ☒

They ☐

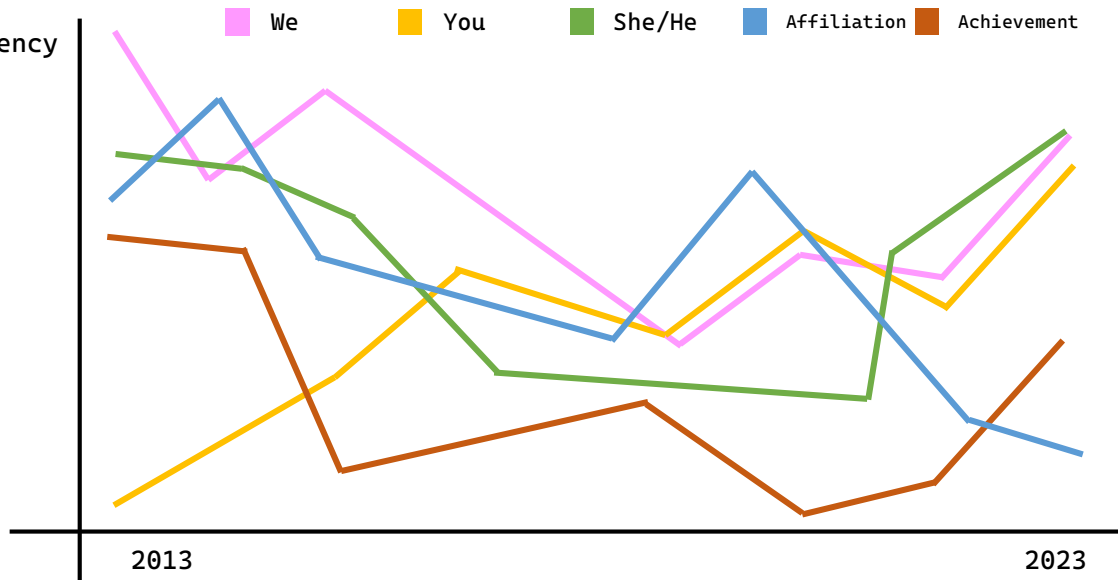
### ▲ Drives

Affiliation ☒

Achievement ☒

⋮

Frequency



# WHY2?

## Time Series

## Comparison

### ▲ Pronouns

- I ☐
- We ☐
- You ☐
- She/He ☐
- They ☐

### ▼ Drives

### ▼ Cognition

### ▼ Lifestyle

⋮

Frequency

Year   
Name

Year   
Name

→ Compare



# HOW2?

## Time Series

## Comparison

### ▲ Pronouns

I ☐

We ☒

You ☒

She/He ☒

They ☐

### ▲ Drives

Affiliation ☒

Achievement ☒

⋮

Frequency

