

Friday the 13th (Team 13)

Service name : Fooriend

Members

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Target Customers

- People who are tired of existing recommendation services(e.g. Baedal Minjok, Mangoplate, etc.) and willing to receive trustworthy restaurant recommendations based on the certain location
- People who want to share restaurant reviews and photos with their peer group as a function of alternative instagram

Motivation

- There are many restaurant recommendation services available by country. In South Korea, there's Mangoplate, in the United States, there's Yelp, and in Japan, there's Tabelog, which are all well-known. However, these recommendation services heavily rely on advertising for their business models, leading users to become tired of ad-driven recommendations and to question the reliability of star ratings. To fundamentally address this issue, it was deemed rational and effective to not simply list restaurants by specific criteria like star ratings or reviews, or randomly suggest restaurants based on user preferences, but rather to allow users to explore sincere and heartfelt reviews posted by their acquaintances who have visited the restaurants. These reviews can serve as a credible and meaningful basis for deciding where to dine.
- Beyond just restaurant selection and ratings, it might be challenging for users to maintain interest. Therefore, we've added a social media element by allowing users to create their own personal pages, similar to Instagram feeds, where they can curate their favorite restaurants. Users can leave reviews and photo-based feedback for each restaurant, enhancing the social networking aspect. Similar to Instagram Stories, people can enjoy sharing their dining experiences with friends and acquaintances, making the app not just a food recommendation service but also a new space for communication.

Primary Features

- User authentication through social login
- Users can post reviews for each restaurant on the map where he or she had visited
- Map with marked restaurant where friends had reviewed.
- Users can see reviews and photo-based feedback written by their peers

- Users can maintain their own personal pages where they can curate their favorite restaurants with their reviews on it

Additional Features

- Presents the restaurant's expected preferences through reviews
- Recommends restaurants through a recently written review
- Make friends through saved phone numbers on mobile phone

Device Needed

- Samsung Galaxy S22, Samsung Galaxy S23

Test & Demo

- The demo will start with the social login process. The new user will connect their friends through contacts saved on the phone. After this process, the user can see the map filled with marked restaurant which are review by their friends. The user can see the reviews written by others, or only by friends. The user visits the restaurant and posts a review. The user will compare this with friends' review. This demo app recommends restaurants to the user. Also, it predicts the review of the user where the user has not reviewed