

Privacy Notice for Elux Companie

Last updated June 08, 2025

This Privacy Notice for Elux Companie ("we," "us," or "our") describes how and why we might access, collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), including when you:

- Visit our website at **elux.md**, or any website of ours that links to this Privacy Notice.
- Download and use our Facebook application (Elux AI), or any other application of ours that links to this Privacy Notice.
- Engage with us in other related ways, including any sales, marketing, or events.

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at privacy@elux.md.

Summary of Key Points

This summary provides key highlights from our Privacy Notice. For more details on any topic, click the corresponding link or use the [table of contents](#) below.

1. **What personal information do we process?** When you visit or use our Services, we may process personal information depending on your interactions, choices, and the products or features you use. See [Personal Information You Disclose to Us](#).
2. **Do we process any sensitive personal information?** We do not process sensitive personal information such as racial or ethnic origins, sexual orientation, or religious beliefs.
3. **Do we collect information from third parties?** We may collect data from public databases, marketing partners, social media platforms, and other sources. See [Information Collected from Other Sources](#).
4. **How do we process your information?** We process your information to provide, improve, and administer our Services, communicate with you, ensure security, prevent fraud, and comply with legal obligations. See [How We Process Your Information](#).
5. **When and with whom do we share your personal information?** We share information in specific situations with selected categories of third parties. See [When and With Whom We Share Your Personal Information](#).
6. **How do we keep your information safe?** We implement organizational and technical measures to protect your data, though no system is completely secure. See [How We Keep Your Information Safe](#).
7. **What are your rights?** Depending on where you live, you may have rights regarding your personal information. See [Your Privacy Rights](#).

8. **How do you exercise your rights?** You can exercise your data protection rights by contacting us directly at data@elux.md. For detailed information about your rights and the process for submitting requests, please see our section on [How You Can Review, Update, or Delete Your Data](#).

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1. What Information Do We Collect?

Personal Information You Disclose to Us

In Short: We collect personal information that you provide directly to us.

We collect data you voluntarily provide when you register for our Services, express interest in our products, participate in activities, or otherwise contact us. This may include:

- **Identifiers:** Names, email addresses, usernames, and passwords.
- **Payment Data:** Payment instrument numbers and security codes (processed and stored by Stripe; [Stripe Privacy Notice](#)).
- **Social Media Login Data:** Profile information from social media providers (e.g., Facebook, X), as described in [How We Handle Your Social Logins](#).

You must provide accurate information and notify us of any changes.

Information Automatically Collected

In Short: Some information, like your IP address and device details, is collected automatically.

We collect log and usage data such as IP address, browser type, operating system, language preferences, referring URLs, pages viewed, search queries, error reports, and timestamps.

Information Collected from Other Sources

In Short: We may gather data from public databases, marketing partners, social media platforms, and other sources.

This may include mailing addresses, job titles, phone numbers, intent data, IP addresses, and social media profiles for targeted marketing purposes.

2. How Do We Process Your Information?

In Short: We process your data to provide, improve, and secure our Services, communicate with you, and fulfill legal obligations.

- **Account Management:** Create, authenticate, and maintain user accounts.
- **Support:** Respond to inquiries and resolve issues.
- **Administrative Communications:** Send updates about products, services, and policy changes.
- **Analytics and Marketing:** Identify usage trends, evaluate campaigns, and enhance user experience.
- **Legal Compliance:** Fulfill legal obligations and defend legal rights.

3. When and With Whom Do We Share Your Personal Information?

In Short: We share data in specific situations with certain third parties.

Third-Party Service Providers

We may share your information with vendors, consultants, and contractors who perform services on our behalf under contractual obligations to protect your data.

Categories of Third Parties:

- Ad Networks
- AI Platforms
- Performance Monitoring Tools

Business Transfers

Your data may be transferred in connection with mergers, acquisitions, or asset sales.

4. Do We Use Cookies and Other Tracking Technologies?

In Short: Yes. We and third parties use cookies and similar technologies for security, analytics, and advertising.

For more details, see our [Cookie Notice](#).

5. Do We Offer Artificial Intelligence–Based Products?

In Short: We provide AI-powered products and tools through third-party AI service providers, including OpenAI.

Your inputs and outputs are processed according to this Privacy Notice and third-party policies.

6. How Do We Handle Your Social Logins?

In Short: If you log in with a social media account, we receive certain profile information based on your privacy settings and granted permissions.

7. How Long Do We Keep Your Information?

In Short: We retain data as long as needed for the purposes outlined in this Notice or as required by law. Afterwards, we delete or anonymize it.

8. How Do We Keep Your Information Safe?

In Short: We use organizational and technical measures to protect your data, though no system is 100% secure.

9. Do We Collect Information From Minors?

In Short: No. We do not knowingly collect data from individuals under 18. Accounts of minors discovered are deactivated and data promptly deleted.

10. What Are Your Privacy Rights?

In Short: You may review, update, or delete your personal information, and withdraw consent where applicable.

See [Your Privacy Rights](#) and [How You Can Exercise Your Rights](#).

11. Controls for Do-Not-Track Features

In Short: We do not yet respond to Do-Not-Track browser signals, but will update this Notice if that changes.

12. Do We Make Updates to This Notice?

In Short: Yes. We will post a revised date at the top and may notify you of material changes.

13. How Can You Contact Us About This Notice?

Email us at contact@elux.md.

14. How Can You Review, Update, or Delete the Data We Collect From You?

You have the right to access, correct, or delete your personal information that we collect and process. To exercise these rights, please submit a data subject access request by emailing data@elux.md with details about the specific information you want to review, update, or remove. We will respond to your request within 30 days and may require identity verification to protect your privacy and ensure your personal data is not disclosed to unauthorized individuals. If you have questions about your data rights or need assistance with your request, please contact us at the email address provided.