



Website Audit

www.plumbersthatcare.com

HEALTH SCORE

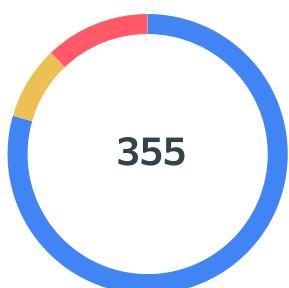
85
OUT OF 100

STRONG

BETTER THAN 88% OF USERS

A line graph with green dots connected by lines, showing performance metrics over time. The values fluctuate between approximately 130 and 220.

ISSUE DISTRIBUTION



355

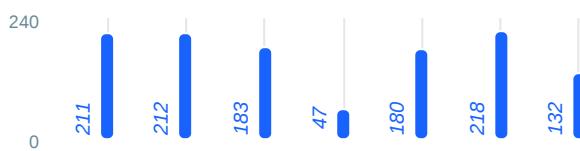
● NOTICES (282) ● WARNINGS (30) ● ERRORS (43)

CORE WEB VITALS

NO RESULTS FOUND

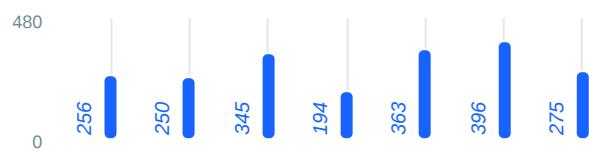
PAGES CRAWLED

132



URLS FOUND

275 ▾121



TOP ISSUES

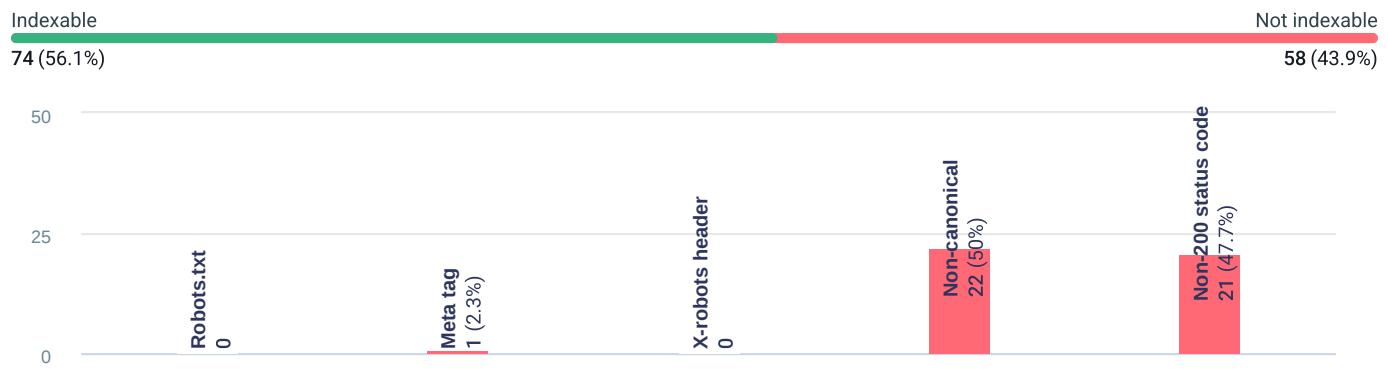
✖ No inbound links	19
✖ Title tag missing	17
✖ 4XX HTTP Status Codes	2
✖ 4XX images (Not Found)	2
✖ Canonical URL with a 3XX Status Code	2



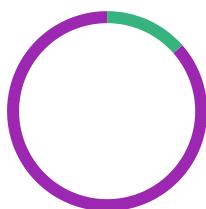
DOMAIN METRICS

Domain expiration	Nov-29 2027
Backlinks	93
Referring domains	40
Domain Trust	15
Pages in Yahoo!	275
Pages in Google	NaN
Pages in Bing	NaN

PAGE INDEXABILITY



LINK ATTRIBUTES



PAGES

EXTERNAL DOFOLLOW	510	13.5%
INTERNAL DOFOLLOW	3,258	86.5%
EXTERNAL NOFOLLOW	0	0%
INTERNAL NOFOLLOW	0	0%

ROBOTS META TAGS



PAGES

INDEX & FOLLOW	95	81.9%
NOINDEX & FOLLOW	0	0%
INDEX & NOFOLLOW	0	0%
NOINDEX & NOFOLLOW	0	0%
NO ROBOTS META TAG	21	18.1%



Crawling & Indexing

✖ 4 ▼41

⚠ 0

Description

Your website's pages must first be properly crawled and indexed to appear in search engine results. This section contains checks for main factors that can affect search engine crawlers' scanning and indexing of your site.

ISSUES	PAGES	NEW	FIXED
✖ 4XX HTTP Status Codes https://www.plumbersthatcare.com/commercial/+15123689159 https://www.plumbersthatcare.com/blog/+15123689159	2	0	0
Issue description 4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.	How to fix Review the list of 4XX URLs and analyze every internal page that's linked to a 4XX URL. Remove such broken links or replace them with appropriate links to live and accessible pages. Moreover, you can set up 301 redirects when moving or deleting the site's pages to avoid having 4XX errors. The HTTP response code 429 (Too Many Requests) may indicate that the crawl rate specified under the crawl settings for your project is too high for the web server to handle. Decrease it via the settings (Limits and restrictions) and rescan the project.		
✖ Canonical URL with a 3XX Status Code https://www.plumbersthatcare.com/+15123689159 https://www.plumbersthatcare.com/+18304603565	2 ▼39	0	39
Issue description A web page specified as canonical, returns a 3XX response code.	How to fix Analyze the list of canonical URL pages that point out to redirected pages. Replace canonical URLs containing redirects with 200 OK pages that you want to get indexed and be displayed in the SERPs.		
⚠ Blocked by noindex https://www.plumbersthatcare.com/refund_returns	1	0	0
Issue description The noindex directive in the <head> section of the page's HTML code prevents search engines from displaying the page in the search results. If the page uses the noindex directive, search engines will not rank the page, even if other websites link out to it.	How to fix Only use this directive on pages that you don't want to appear in the search results. Make sure these pages are not blocked by the robots.txt file. Otherwise, search engine bots will not be able to see the noindex directive, and if other websites link out to these pages, they can appear in the search results.		
⚠ Blocked bynofollow https://www.plumbersthatcare.com/refund_returns	1	0	0
Issue description	How to fix		



ISSUES	PAGES	NEW	FIXED
<p>The <code>nofollow</code> attribute in the <code><head></code> section of the page's HTML code prevents search engines from clicking on all links on this page.</p>	<p>Use the <code>nofollow</code> attribute only if you do not want search engine bots to follow all the links on a specific web page. Make sure that pages that use the <code>nofollow</code> attribute are not blocked by the <code>robots.txt</code> file. Otherwise, search engine bots will not be able to see the <code>nofollow</code> attribute.</p>		

_REDIRECTS	✖ 0	⚠ 19 ▼4
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Description
<p>Misconfigured redirects can lead to incorrect locations. This can confuse users, ruin their experience, increase the number of HTTP requests to your website, and result in a traffic drop and crawling budget decline. The checks in this section help you maintain control over your redirects and pinpoint room for improvement related to them.</p>

ISSUES	PAGES	NEW	FIXED
⚠ 3XX HTTP status code https://www.plumbersthatcare.com/service-area/austin https://www.plumbersthatcare.com/service-area/cedar-park https://www.plumbersthatcare.com/service-area/leander https://www.plumbersthatcare.com/service-area/round-rock https://www.plumbersthatcare.com/service-area/georgetown https://www.plumbersthatcare.com/service-area/pflugerville https://www.plumbersthatcare.com/service-area/liberty-hill https://www.plumbersthatcare.com/service-area/buda https://www.plumbersthatcare.com/service-area/kyle https://www.plumbersthatcare.com/service-area/marble-falls https://www.plumbersthatcare.com/service-area/burnet https://www.plumbersthatcare.com/service-area/horseshoe-bay https://www.plumbersthatcare.com/service-area/kingsland https://www.plumbersthatcare.com/service-area/granite-shoals https://www.plumbersthatcare.com/service-area/bertram https://www.plumbersthatcare.com/service-area/spicewood https://www.plumbersthatcare.com/refer-a-friend https://www.plumbersthatcare.com/%2B15123689159 https://www.plumbersthatcare.com/%2B18304603565	19 ▼86	2	88



ISSUES	PAGES	NEW	FIXED
<p>Issue description</p> <p>The pages indicated in the report return a 3XX response code, meaning that a redirect is set up from such pages. The 3XX response code in itself is not a problem, but each redirect puts an additional load on the server, so it's better to remove unnecessary internal redirects.</p>	<p>How to fix</p> <p>Make sure that the number of 3XX pages on your website does not exceed 5% of the total number of pages. If their number exceeds 10%, then you have a critical problem, and you should immediately remove some of the redirects.</p>		

Sitemap	✖ 1 ▲5	⚠ 0
<p>Description</p> <p>A sitemap is a file that contains a list of all the URLs on a website that crawlers should be aware of. It must be free of irrelevant or invalid URLs to prevent it from hurting your crawl budget. The checks in this section help ensure your sitemap remains in place and error-free.</p>		

ISSUES	PAGES	NEW	FIXED
<p>✖ Noindex pages in XML sitemap</p> <p>https://www.plumbersthatcare.com/refund_returns</p>	<p>1 ▲1</p>	<p>1</p>	<p>0</p>
<p>Issue description</p> <p>Pages with the noindex meta tag were found in the XML sitemap. This is confusing to search engines because sitemaps must list pages that need to be crawled and indexed.</p> <p>How to fix</p> <p>Depending on your goals, you need to remove pages with the noindex meta tag from your XML sitemap or remove the noindex tag from these pages.</p>			

Meta Tags	✖ 17 ▲17	⚠ 0
<p>Description</p> <p>Meta tags reveal important information to search engines about your page, including its relevance to the user's search query. The checks in this section help ensure that your meta tags are in place. They also highlight potential areas for improvement.</p>		

ISSUES	PAGES	NEW	FIXED
<p>✖ Title tag missing</p> <p>https://www.plumbersthatcare.com/faq</p> <p>https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights</p> <p>https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow</p> <p>https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls</p> <p>https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin</p> <p>https://www.plumbersthatcare.com/faucet-installation</p> <p>https://www.plumbersthatcare.com/url</p> <p>https://www.plumbersthatcare.com/water-heater-leak-repair-austin</p>	<p>17 ▲17</p>	<p>17</p>	<p>0</p>



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin			
https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls			
Issue description <i>The <title> tag is empty or missing. Search engines will independently create a title using the available page content.</i>	How to fix <i>Analyze all of the pages with an empty or missing <title> tag and write a unique and concise title for each one, adding the most relevant keywords to it.</i>		
! Title too long	54 ▲21	22	1
https://www.plumbersthatcare.com/water-heater-services			
https://www.plumbersthatcare.com/drain-cleaning			
https://www.plumbersthatcare.com/leak-repair			
https://www.plumbersthatcare.com/toilet-faucet			
https://www.plumbersthatcare.com/commercial-plumbing			
https://www.plumbersthatcare.com/services			
https://www.plumbersthatcare.com/service-areas			
https://www.plumbersthatcare.com/emergency			
https://www.plumbersthatcare.com/water-heater-calculator			
https://www.plumbersthatcare.com/plumbing-cost-estimator			
https://www.plumbersthatcare.com/sewer-line-repair			
https://www.plumbersthatcare.com/repiping			
https://www.plumbersthatcare.com/fixture-installation			
https://www.plumbersthatcare.com/gas-line-services			
https://www.plumbersthatcare.com/backflow			
https://www.plumbersthatcare.com/about			
https://www.plumbersthatcare.com/blog			
https://www.plumbersthatcare.com/success-stories			
https://www.plumbersthatcare.com/vip-membership			
https://www.plumbersthatcare.com/referral			
https://www.plumbersthatcare.com/customer-portal			
https://www.plumbersthatcare.com/store			
https://www.plumbersthatcare.com/contact			
https://www.plumbersthatcare.com/privacy-policy			
https://www.plumbersthatcare.com/terms-of-service			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/hydro-jetting-services			
https://www.plumbersthatcare.com/water-pressure-solutions			
https://www.plumbersthatcare.com/water-heater-guide			
https://www.plumbersthatcare.com/rooter-services			
https://www.plumbersthatcare.com/drainage-solutions			
https://www.plumbersthatcare.com/garbage-disposal-repair			
https://www.plumbersthatcare.com/permit-resolution-services			
https://www.plumbersthatcare.com/sewage-pump-services			
https://www.plumbersthatcare.com/service-areas/cedar-park			
https://www.plumbersthatcare.com/service-areas/round-rock			
https://www.plumbersthatcare.com/commercial/restaurants			
https://www.plumbersthatcare.com/commercial/office-buildings			
https://www.plumbersthatcare.com/commercial/retail			
https://www.plumbersthatcare.com/commercial/property-management			
https://www.plumbersthatcare.com/summer-plumbing-prep			
https://www.plumbersthatcare.com/winter-freeze-protection			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			
Issue description <i>Note that search engines cut off extensively long titles and allow them to be up to 600 pixels in length in the SERPs. For this reason, it's better to take this size into account when creating the title. Otherwise, people may see an incomplete title in the search results.</i>	How to fix <i>The general recommendation is to keep the title between 20 and 65 characters, with each word separated by a space, and concisely describe what the page is about.</i>		
Duplicate description https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow	22 ▲22	22	0



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
Issue description <i>Duplicate description meta tags were found on your website's pages. As a result, you may miss the opportunity to use more relevant keywords to describe each individual page.</i>	How to fix <i>Add a unique, relevant description for each page of your website.</i>		
! Description too long https://www.plumbersthatcare.com/service-areas https://www.plumbersthatcare.com/emergency	2 ▲1	1	0
Issue description <i>Search engines can use the description meta tag to generate descriptions for snippets, but they may shorten it to a length they deem acceptable. For this reason, it's important that the page description is clear and concise, and defines the page's topic.</i>	How to fix <i>The general recommendation is to keep your page description length up to 158 characters, although Google can sometimes display longer snippets.</i>		
📄 Content	✖ 2	⚠ 9	
Description <i>Content is the core of your SEO efforts and results. This section contains the most popular checks related to the technical health of your website's content.</i>			



ISSUES	PAGES	NEW	FIXED
⚠ H1 tag missing	9 ▲9	9	0
https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/url			
https://www.plumbersthatcare.com/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
Issue description	How to fix		
<p>The <code><h1></code> tag is the top-level page heading, which is the most important <code><h></code> tag. People usually see the <code><h1></code> tag as the title of the text, and search engines use it to understand what the page is about. Keep in mind that from the SEO perspective, the <code><h1></code> tag is the second most important tag after the <code><title></code> tag.</p>	<p>Make sure all of your web pages have a unique <code><h1></code> header tag. Depending on the website type and page structure, there may be more than one <code><h1></code> tag, but it is highly recommended to use only one <code><h1></code> tag per page. The key thing to keep in mind here is that your pages need to be logically structured.</p>		
⚠ Multiple H1 tags	6 ▲1	1	0
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
Issue description	How to fix		
<p>Technically, you can use multiple <code><h1></code> tags on a page, and Google will consider both tags. But if the structure of the page allows you to use a single <code><h1></code> tag, we strongly recommend you do so.</p>	<p>If possible, use a single <code><h1></code> tag on a page. That way, the structure of the page will be clear to all search engines.</p>		
⚠ Duplicate H1	8 ▲8	8	0
https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			



ISSUES	PAGES	NEW	FIXED
Issue description			
<p>Duplicate <code><h1></code> headings on different pages prevent search engines from understanding which site page is relevant to a particular search query. Pages with duplicate header tags are less likely to rank well, as they can confuse search engines about the page topic.</p>			
! H1 tag too long	2 ▲1	1	0
<p>https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx</p>			
<p>https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx</p>			
Issue description			
<p>The <code><h1></code> tag is the top-level page heading, which is the most important <code><h></code> tag. People usually see the <code><h1></code> tag as the title of the text, and search engines use it to understand what the page is about. The <code><h1></code> tag briefly describes the content of the subsequent block, so it should be informative and concise.</p>			
! How to fix	<p>Make sure all of your web pages have a unique <code><h1></code> header tag that is filled with concise relevant text. The defined tag length can be changed under settings.</p>		
! 4XX images (Not Found)	2 ▲2	2	0
<p>https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls</p>			
<p>https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin</p>			
Issue description			
<p>Some images on your website could not be loaded because the browser could not find the files at the specified URLs. Broken images on your website can have a negative impact on the user experience. Plus, search engines cannot index such images.</p>			
! How to fix	<p>Check the URLs of all the broken images indicated in the report and replace the URLs with relevant, up-to-date working ones, or remove the links to the broken images from your website.</p>		

ISSUES	PAGES	NEW	FIXED
Speed & Performance			
! Description			
<p>Search engines reward websites that load quickly and provide users with a good experience. This section provides recommendations to help you improve your website's speed and quality metrics, which are used to assess the user experience.</p>			
Issue description			
<p>Uncompressed content</p>			
<p>https://www.plumbersthatcare.com/rss.xml</p>			
<p>https://www.plumbersthatcare.com/api/success-stories/rss.xml</p>			
! How to fix	<p>Compress your website's content to reduce file size and speed up loading times. This can be done using a Content Delivery Network (CDN) or by compressing files on your server.</p>		



ISSUES	PAGES	NEW	FIXED
<p>Issue description</p> <p>This issue is triggered if the Content-Encoding entity is not present in the page's response header. Compressing the page's content with the help of the server helps optimize the page loading speed. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking.</p>			<p>How to fix</p> <p>Enable compression on your web pages by using the Content-Encoding entity to get the page to load faster.</p>

JavaScript	✖ 0	⚠ 0
<p>Description</p> <p>By using JavaScript, web developers can create dynamic and interactive websites. At the same time, JavaScript files are usually rather heavy and can significantly slow down your website if they are not optimized. Fix the errors listed in this section so that JavaScript files won't hinder your website's fast loading speed.</p>		

ISSUES	PAGES	NEW	FIXED
<p>❗ JavaScript not compressed</p> <p>https://www.plumbersthatcare.com/</p> <p>https://www.plumbersthatcare.com/water-heater-services</p> <p>https://www.plumbersthatcare.com/drain-cleaning</p> <p>https://www.plumbersthatcare.com/leak-repair</p> <p>https://www.plumbersthatcare.com/toilet-faucet</p> <p>https://www.plumbersthatcare.com/commercial-plumbing</p> <p>https://www.plumbersthatcare.com/services</p> <p>https://www.plumbersthatcare.com/service-areas</p> <p>https://www.plumbersthatcare.com/emergency</p> <p>https://www.plumbersthatcare.com/water-heater-calculator</p> <p>https://www.plumbersthatcare.com/plumbing-cost-estimator</p> <p>https://www.plumbersthatcare.com/sewer-line-repair</p> <p>https://www.plumbersthatcare.com/repiping</p> <p>https://www.plumbersthatcare.com/fixture-installation</p> <p>https://www.plumbersthatcare.com/gas-line-services</p> <p>https://www.plumbersthatcare.com/backflow</p> <p>https://www.plumbersthatcare.com/plumber-austin</p> <p>https://www.plumbersthatcare.com/service-areas/cedar-park</p> <p>https://www.plumbersthatcare.com/plumber-in-cedar-park-tx</p> <p>https://www.plumbersthatcare.com/plumber-marble-falls</p> <p>https://www.plumbersthatcare.com/service-areas/round-rock</p> <p>https://www.plumbersthatcare.com/round-rock-plumber</p> <p>https://www.plumbersthatcare.com/about</p>	94	0	0



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/blog https://www.plumbersthatcare.com/success-stories https://www.plumbersthatcare.com/vip-membership https://www.plumbersthatcare.com/referral https://www.plumbersthatcare.com/customer-portal https://www.plumbersthatcare.com/store https://www.plumbersthatcare.com/contact https://www.plumbersthatcare.com/faq https://www.plumbersthatcare.com/privacy-policy https://www.plumbersthatcare.com/terms-of-service https://www.plumbersthatcare.com/+15123689159 https://www.plumbersthatcare.com/emergency-plumbing https://www.plumbersthatcare.com/hydro-jetting-services https://www.plumbersthatcare.com/water-pressure-solutions https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/url https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin https://www.plumbersthatcare.com/water-heater-guide https://www.plumbersthatcare.com/rooter-services https://www.plumbersthatcare.com/drainage-solutions https://www.plumbersthatcare.com/faucet-installation https://www.plumbersthatcare.com/garbage-disposal-repair https://www.plumbersthatcare.com/gas-leak-detection https://www.plumbersthatcare.com/permit-resolution-services https://www.plumbersthatcare.com/sewage-pump-services https://www.plumbersthatcare.com/plumber-pflugerville https://www.plumbersthatcare.com/plumber-buda https://www.plumbersthatcare.com/plumber-kyle https://www.plumbersthatcare.com/plumber-leander https://www.plumbersthatcare.com/plumber-georgetown https://www.plumbersthatcare.com/plumber-liberty-hill https://www.plumbersthatcare.com/plumber-burnet https://www.plumbersthatcare.com/plumber-horseshoe-bay https://www.plumbersthatcare.com/plumber-kingsland https://www.plumbersthatcare.com/plumber-granite-shoals https://www.plumbersthatcare.com/plumber-spicewood https://www.plumbersthatcare.com/plumber-bertram			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/contact?subject=VIP+Membership			
https://www.plumbersthatcare.com/+18304603565			
https://www.plumbersthatcare.com/water-leak-repair			
https://www.plumbersthatcare.com/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/commercial/restaurants			
https://www.plumbersthatcare.com/commercial/office-buildings			
https://www.plumbersthatcare.com/commercial/retail			
https://www.plumbersthatcare.com/commercial/property-management			
https://www.plumbersthatcare.com/summer-plumbing-prep			
https://www.plumbersthatcare.com/winter-freeze-protection			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin			
https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls			
https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			
Issue description <i>HTTP response compression is not enabled on your website. Compressing JavaScript files significantly reduces their size as well as the overall size of your web page, improving the page load time as a result. Uncompressed JavaScript files make your web page load slower, which has a negative impact on the user experience and search engine rankings.</i>	How to fix <i>Configure server-side JavaScript compression. If you use uncompressed JavaScript files from an external resource, make sure that they do not slow down your page load time. Otherwise, contact the owner of the resource where the JavaScript files are stored with a request to configure compression.</i>		



🔗 Links

✖ 19 ▲3

⚠ 2 ▲3

Description

Internal links help search engine crawlers discover new web pages and ensure link equity distribution across the website. External links help support ideas and facts expressed in content with data from external sources. Both are indispensable components for a good user experience. However, they can ruin it if they don't work properly. This section checks whether the links on your website work correctly. It also suggests improvements if it discovers any issues.

ISSUES	PAGES	NEW	FIXED
✖ No inbound links	19 ▲3	7	4
<p>https://www.plumbersthatcare.com/url</p> <p>https://www.plumbersthatcare.com/commercial/restaurants</p> <p>https://www.plumbersthatcare.com/commercial/office-buildings</p> <p>https://www.plumbersthatcare.com/commercial/retail</p> <p>https://www.plumbersthatcare.com/commercial/property-management</p> <p>https://www.plumbersthatcare.com/summer-plumbing-prep</p> <p>https://www.plumbersthatcare.com/winter-freeze-protection</p> <p>https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx</p> <p>https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer</p> <p>https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business</p> <p>https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls</p> <p>https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services</p> <p>https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional</p> <p>https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow</p> <p>https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls</p> <p>https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin</p> <p>https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin</p> <p>https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin</p> <p>https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights</p>			
<p>Issue description</p> <p>Some pages of the website don't have any internal links pointing to them.</p> <p>Search engines can only find and index such pages if they are indicated in the XML sitemap or via external links.</p> <p>Your website visitors cannot access such pages from other pages of the site.</p> <p>How to fix</p> <p>Check your website's internal linking and ensure that visitors and search robots can easily access every important page.</p>			

❗ One inbound internal link

6 ▲1

1

0

- <https://www.plumbersthatcare.com/service-areas/cedar-park>
- <https://www.plumbersthatcare.com/service-areas/round-rock>
- <https://www.plumbersthatcare.com/water-heater-guide>
- <https://www.plumbersthatcare.com/rss.xml>



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/api/success-stories/rss.xml https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			
Issue description <p><i>Some pages of your website have only one internal link pointing to it. Internal links increase the importance of the page from the perspective of search engines.</i></p>	How to fix <p><i>Make sure that your website's most important pages have at least a couple of internal links linking out to them. All internal links must pass link juice, as in not being tagged with the rel="nofollow" attribute.</i></p>		
⚠ Internal links to 3XX redirect pages https://www.plumbersthatcare.com/about https://www.plumbersthatcare.com/success-stories	2 ▼12	2	14
Issue description <p><i>Some internal links on your website point to pages whose URL has changed. Redirects allow both visitors and search engines to access the relevant page, but we still recommend you replace such links. In some cases, such links may cause the page to work incorrectly (for example, if the site was moved to HTTPS and internal links still use the HTTP protocol). Redirects also result in the loss of a small fraction of the link juice.</i></p>	How to fix <p><i>Replace all internal links indicated in the report with up-to-date page URL addresses.</i></p>		
❗ External links to 3XX https://www.plumbersthatcare.com/ https://www.plumbersthatcare.com/water-heater-services https://www.plumbersthatcare.com/drain-cleaning https://www.plumbersthatcare.com/leak-repair https://www.plumbersthatcare.com/toilet-faucet https://www.plumbersthatcare.com/commercial-plumbing https://www.plumbersthatcare.com/services https://www.plumbersthatcare.com/service-areas https://www.plumbersthatcare.com/water-heater-calculator https://www.plumbersthatcare.com/plumbing-cost-estimator https://www.plumbersthatcare.com/gas-line-services https://www.plumbersthatcare.com/backflow https://www.plumbersthatcare.com/plumber-austin https://www.plumbersthatcare.com/plumber-in-cedar-park-tx https://www.plumbersthatcare.com/plumber-marble-falls https://www.plumbersthatcare.com/round-rock-plumber https://www.plumbersthatcare.com/about https://www.plumbersthatcare.com/blog https://www.plumbersthatcare.com/success-stories https://www.plumbersthatcare.com/customer-portal	84	0	0



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/store https://www.plumbersthatcare.com/contact https://www.plumbersthatcare.com/faq https://www.plumbersthatcare.com/privacy-policy https://www.plumbersthatcare.com/+15123689159 https://www.plumbersthatcare.com/emergency-plumbing https://www.plumbersthatcare.com/water-pressure-solutions https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin https://www.plumbersthatcare.com/water-heater-guide https://www.plumbersthatcare.com/rooter-services https://www.plumbersthatcare.com/drainage-solutions https://www.plumbersthatcare.com/faucet-installation https://www.plumbersthatcare.com/url https://www.plumbersthatcare.com/garbage-disposal-repair https://www.plumbersthatcare.com/gas-leak-detection https://www.plumbersthatcare.com/permit-resolution-services https://www.plumbersthatcare.com/sewage-pump-services https://www.plumbersthatcare.com/plumber-pflugerville https://www.plumbersthatcare.com/plumber-buda https://www.plumbersthatcare.com/plumber-kyle https://www.plumbersthatcare.com/plumber-leander https://www.plumbersthatcare.com/plumber-georgetown https://www.plumbersthatcare.com/plumber-liberty-hill https://www.plumbersthatcare.com/plumber-burnet https://www.plumbersthatcare.com/plumber-horseshoe-bay https://www.plumbersthatcare.com/plumber-kingsland https://www.plumbersthatcare.com/plumber-granite-shoals https://www.plumbersthatcare.com/plumber-spicewood https://www.plumbersthatcare.com/plumber-bertram https://www.plumbersthatcare.com/contact?subject=VIP+Membership https://www.plumbersthatcare.com/+18304603565 https://www.plumbersthatcare.com/water-leak-repair https://www.plumbersthatcare.com/water-heater-leak-repair-austin https://www.plumbersthatcare.com/tackling-water-heater-issues-austin https://www.plumbersthatcare.com/commercial/restaurants https://www.plumbersthatcare.com/commercial/office-buildings https://www.plumbersthatcare.com/commercial/retail			



ISSUES	PAGES	NEW	FIXED
<p>https://www.plumbersthatcare.com/commercial/property-management</p> <p>https://www.plumbersthatcare.com/summer-plumbing-prep</p> <p>https://www.plumbersthatcare.com/winter-freeze-protection</p> <p>https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx</p> <p>https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer</p> <p>https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business</p> <p>https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls</p> <p>https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services</p> <p>https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional</p> <p>https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow</p> <p>https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls</p> <p>https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin</p> <p>https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin</p> <p>https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin</p> <p>https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights</p> <p>https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer</p> <p>https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business</p> <p>https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls</p> <p>https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services</p> <p>https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx</p> <p>https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional</p> <p>https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin</p> <p>https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls</p> <p>https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes</p>			

Issue description

Some pages that you link out to from your website redirect visitors to a completely different page. Perhaps the redirect was set up after you linked out to the website, and now the link can lead visitors to another page that does not contain the information they need.

How to fix

Manually look through every external 3XX link and make sure that redirected pages contain the necessary information. If there information is there, replace the link with the new version of the URL. If the required information is not available, replace or delete the link.