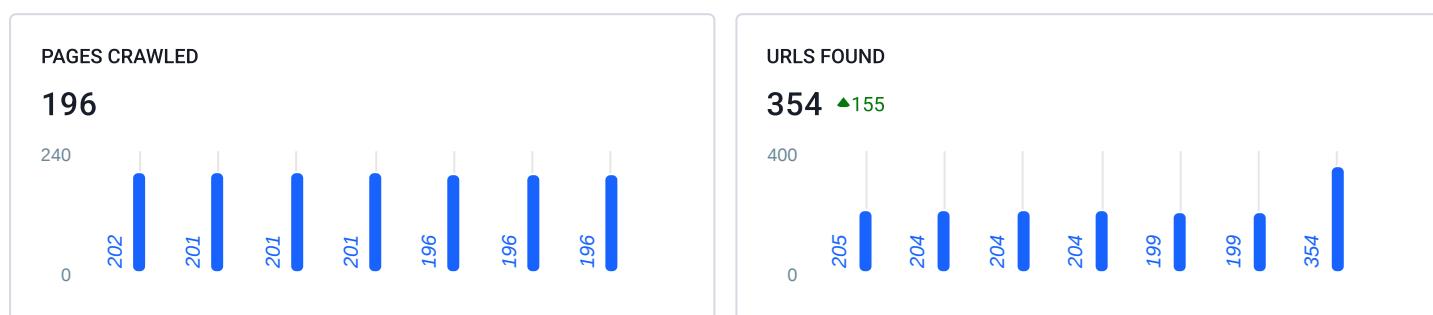
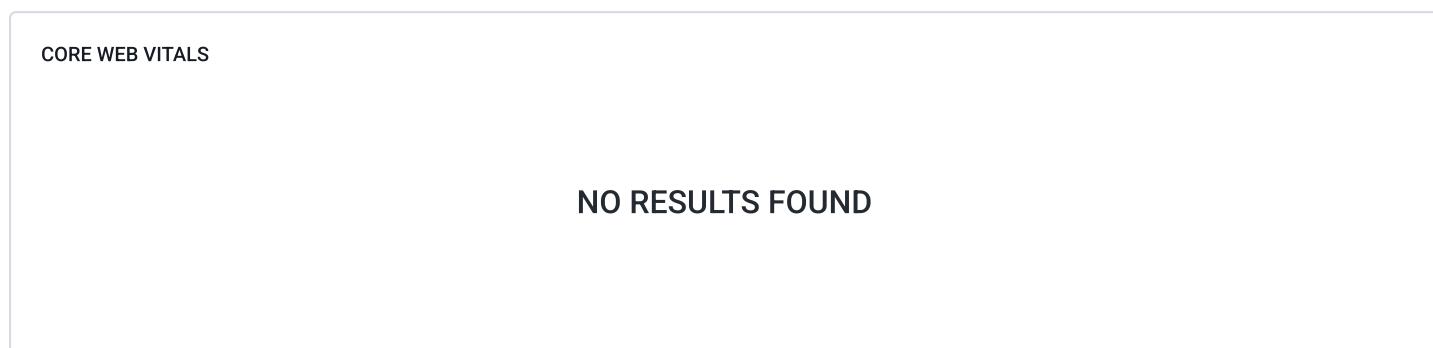
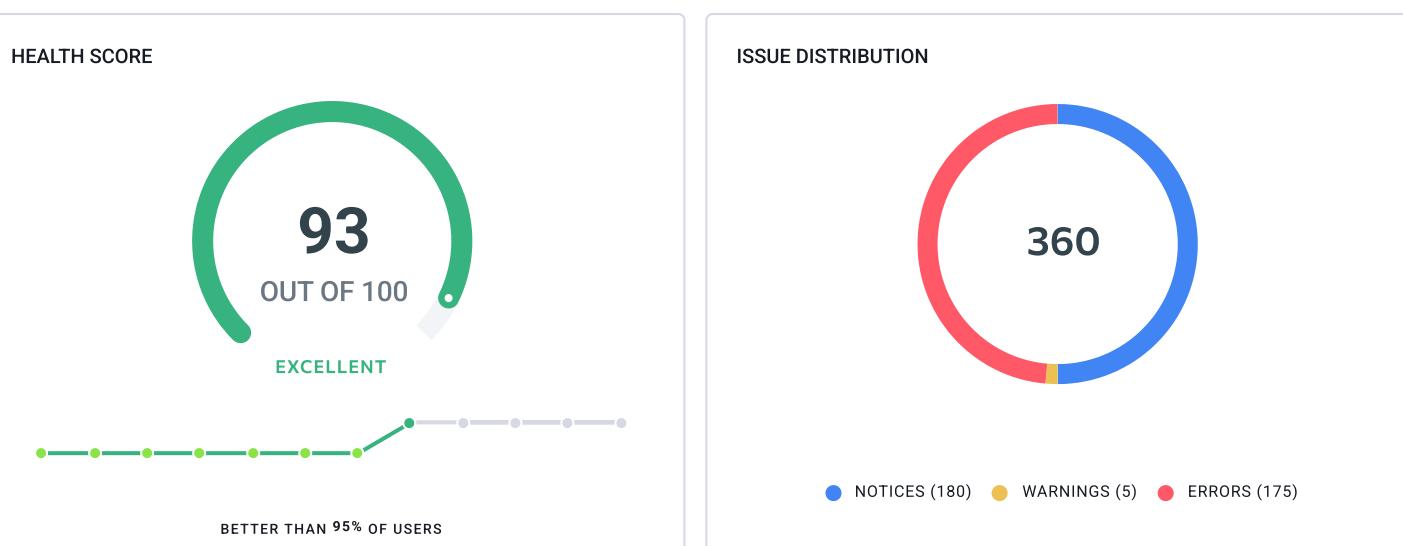




Website Audit

www.plumbersthatcare.com



TOP ISSUES

✖ No inbound links	166
✖ URLs with duplicate page titles	8
✖ Non-canonical pages in XML sitemap	1
⚠ Image too big	1
⚠ H1 tag missing	1



DOMAIN METRICS

Domain expiration	Nov-29 2027
Backlinks	93
Referring domains	40
Domain Trust	16

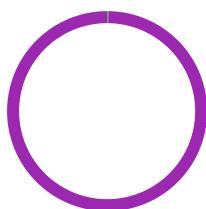
Pages in Yahoo! 93
Pages in Google 40
Pages in Bing 16
Pages in Not indexed 307
NaN

PAGE INDEXABILITY

Indexable	194 (99%)	Not indexable	2 (1%)
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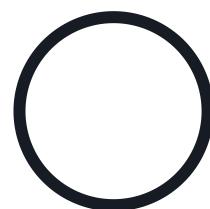


LINK ATTRIBUTES



	PAGES	
EXTERNAL DOFOLLOW	12	0.2%
INTERNAL DOFOLLOW	6,152	99.8%
EXTERNAL NOFOLLOW	0	0%
INTERNAL NOFOLLOW	0	0%

ROBOTS META TAGS



	PAGES	
INDEX & FOLLOW	0	0%
NOINDEX & FOLLOW	0	0%
INDEX & NOFOLLOW	0	0%
NOINDEX & NOFOLLOW	0	0%
NO ROBOTS META TAG	196	100%



_REDIRECTS

✖ 0

⚠ 1

Description

Misconfigured redirects can lead to incorrect locations. This can confuse users, ruin their experience, increase the number of HTTP requests to your website, and result in a traffic drop and crawling budget decline. The checks in this section help you maintain control over your redirects and pinpoint room for improvement related to them.

ISSUES	PAGES	NEW	FIXED
⚠ 3XX HTTP status code https://www.plumbersthatcare.com/hydro-jetting-drainage-solutions	1	0	0

Issue description

The pages indicated in the report return a 3XX response code, meaning that a redirect is set up from such pages. The 3XX response code in itself is not a problem, but each redirect puts an additional load on the server, so it's better to remove unnecessary internal redirects.

How to fix

Make sure that the number of 3XX pages on your website does not exceed 5% of the total number of pages. If their number exceeds 10%, then you have a critical problem, and you should immediately remove some of the redirects.

SITEMAP

✖ 1 ▲1

⚠ 1 ▲1

Description

A sitemap is a file that contains a list of all the URLs on a website that crawlers should be aware of. It must be free of irrelevant or invalid URLs to prevent it from hurting your crawl budget. The checks in this section help ensure your sitemap remains in place and error-free.

ISSUES	PAGES	NEW	FIXED
⚠ 3XX redirects in XML sitemap https://www.plumbersthatcare.com/hydro-jetting-drainage-solutions	1	0	0
✖ Non-canonical pages in XML sitemap https://www.plumbersthatcare.com/shop	1 ▲1	1	0



ISSUES	PAGES	NEW	FIXED
<p>Issue description <i>Non-canonical pages have been found in the XML sitemap file. All pages listed in the sitemap should be suggested as canonicals for search engines.</i></p>	<p>How to fix <i>Make sure your XML sitemap only contains canonical URLs.</i></p>		

ISSUES	PAGES	NEW	FIXED
<p> URLs with duplicate page titles https://www.plumbersthatcare.com/ https://www.plumbersthatcare.com/src/main.tsx https://www.plumbersthatcare.com/drain-cleaning https://www.plumbersthatcare.com/drain-cleaning-services https://www.plumbersthatcare.com/backflow-testing https://www.plumbersthatcare.com/backflow https://www.plumbersthatcare.com/commercial-plumbing https://www.plumbersthatcare.com/commercial-services</p>	8 187	1	188
<p>Issue description <i>Duplicate <title> tags prevent search engines from understanding which site page is relevant to a particular search query. Pages with duplicate titles are much less likely to rank well.</i></p>	<p>How to fix <i>Write a unique and concise title for each site page, adding the most relevant keywords to it.</i></p>		

<p> Title too long https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/tackling-water-heater-issues-austin https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin https://www.plumbersthatcare.com/water-heater-leak-repair-austin</p>	131 131	131	0
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ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes https://www.plumbersthatcare.com/quality-pipe-installation-hard-water-austin-marble-falls https://www.plumbersthatcare.com/avoid-costly-repairs-essential-pipe-installation-tips-austin-homeowners https://www.plumbersthatcare.com/proper-pipe-installation-crucial-austin-homeowners https://www.plumbersthatcare.com/preventing-tree-root-invasion-austin-pipes https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin https://www.plumbersthatcare.com/protect-outdoor-faucets-hard-water-austin-marble-falls https://www.plumbersthatcare.com/expert-tips-outdoor-pipe-installation-repair-austin-marble-falls https://www.plumbersthatcare.com/spotting-quality-plumbing-installation-austin https://www.plumbersthatcare.com/common-toilet-installation-mistakes-austin-homes https://www.plumbersthatcare.com/outdoor-faucet-maintenance-austin https://www.plumbersthatcare.com/emergency-pipe-repairs-austin-soil https://www.plumbersthatcare.com/underground-pipe-repair-challenges-solutions-austin https://www.plumbersthatcare.com/importance-excavation-austin-plumbing-projects https://www.plumbersthatcare.com/emergency-pipe-repairs-homeowners-guide-marble-falls https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls https://www.plumbersthatcare.com/why-proper-pipe-installation-matters-austin-homeowners https://www.plumbersthatcare.com/expert-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/essential-plumbing-repairs-austin-homeowners https://www.plumbersthatcare.com/regular-sewer-cleanouts-austin-marble-falls https://www.plumbersthatcare.com/importance-professional-underground-plumbing-repairs-austin https://www.plumbersthatcare.com/septic-tanks-101-installation-maintenance-austin https://www.plumbersthatcare.com/hard-water-affects-industrial-plumbing-austin https://www.plumbersthatcare.com/sump-pump-maintenance-austin-marble-falls https://www.plumbersthatcare.com/preventing-rust-outdoor-gas-pipes-austin-marble-falls https://www.plumbersthatcare.com/decoding-your-water-meter-austin https://www.plumbersthatcare.com/how-long-do-backflow-preventers-last-a-guide-for-plumbing-in-austin https://www.plumbersthatcare.com/transform-your-austin-bathroom-expert-tips-shower-bathtub-remodeling https://www.plumbersthatcare.com/importance-insulating-outdoor-plumbing-austin https://www.plumbersthatcare.com/decoding-your-water-meter-essential-tips-austin-marble-falls https://www.plumbersthatcare.com/pipe-problems-guide-austin-marble-falls https://www.plumbersthatcare.com/correct-pipe-installation-save-money-austin https://www.plumbersthatcare.com/proper-pipe-repair-saves-austin-homeowners https://www.plumbersthatcare.com/hidden-plumbing-problems-austin-homes https://www.plumbersthatcare.com/quality-pipe-installation-prevents-costly-leaks-austin-home https://www.plumbersthatcare.com/avoid-plumbing-installation-mistakes-austin https://www.plumbersthatcare.com/austin-homeowners-plumbing-installations https://www.plumbersthatcare.com/emergency-plumbing-repairs-pipes-tiles-damaged https://www.plumbersthatcare.com/essential-valve-maintenance-tips-austin-plumbing			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/avoid-costly-repairs-common-washing-machine-plumbing-issues-austin https://www.plumbersthatcare.com/troubleshoot-common-toilet-tank-issues-austin https://www.plumbersthatcare.com/regular-plumbing-inspections-austin-homeowners https://www.plumbersthatcare.com/water-heater-ready-for-austin-winters https://www.plumbersthatcare.com/hard-water-affects-austin-plumbing https://www.plumbersthatcare.com/hard-water-austin-water-heater-efficiency https://www.plumbersthatcare.com/top-causes-of-water-leaks-in-austin-homes https://www.plumbersthatcare.com/protect-plumbing-hard-water-damage-austin https://www.plumbersthatcare.com/is-hard-water-sabotaging-your-water-heater-in-austin https://www.plumbersthatcare.com/how-hard-water-affects-plumbing-in-austin https://www.plumbersthatcare.com/essential-water-heater-maintenance-tips-austin https://www.plumbersthatcare.com/dealing-with-hard-water-top-plumbing-problems-solutions-austin https://www.plumbersthatcare.com/austin-climate-water-heater-lifespan https://www.plumbersthatcare.com/keep-your-showers-hot-regular-water-heater-checks https://www.plumbersthatcare.com/hard-water-austin-home-plumbing https://www.plumbersthatcare.com/austin-water-heater-issues https://www.plumbersthatcare.com/how-hard-water-in-austin-affects-water-heater-efficiency https://www.plumbersthatcare.com/hard-water-affects-austin-home-plumbing https://www.plumbersthatcare.com/avoid-common-sink-installation-mistakes-austin-homes https://www.plumbersthatcare.com/keep-under-sink-plumbing-leak-free-austin https://www.plumbersthatcare.com/hard-water-austin-marble-falls-water-heater-efficiency https://www.plumbersthatcare.com/hard-water-shortening-water-heater-lifespan-austin-marble-falls https://www.plumbersthatcare.com/hard-water-impact-austin-marble-falls-plumbing https://www.plumbersthatcare.com/emergency-plumbing-tips https://www.plumbersthatcare.com/top-5-water-heater-problems-austin-homeowners-face https://www.plumbersthatcare.com/hard-water-damaging-faucets-austin-homeowners https://www.plumbersthatcare.com/hard-water-shortens-water-heater-lifespan-austin https://www.plumbersthatcare.com/maximize-water-heater-lifespan-austin-maintenance-tips https://www.plumbersthatcare.com/is-hard-water-wreaking-havoc-on-your-austin-home-plumbing https://www.plumbersthatcare.com/hard-water-sabotaging-water-heater-austin https://www.plumbersthatcare.com/hard-water-water-heater-performance-austin https://www.plumbersthatcare.com/how-hard-water-affects-plumbing-austin-marble-falls https://www.plumbersthatcare.com/is-hard-water-affecting-your-water-heater-austin-marble-falls https://www.plumbersthatcare.com/hard-water-effects-water-heater-austin-marble-falls https://www.plumbersthatcare.com/prevent-flooding-expert-tips-inspecting-outdoor-drains-austin https://www.plumbersthatcare.com/hard-water-ruin-water-heater-tips-austin-marble-falls https://www.plumbersthatcare.com/hard-water-effects-austin-marble-falls https://www.plumbersthatcare.com/rubber-washing-machine-hoses-why-they-should-be-replaced https://www.plumbersthatcare.com/hard-water-ruining-faucets-austin			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/hard-water-ruining-faucet-austin-tips https://www.plumbersthatcare.com/austin-hard-water-water-heater-life https://www.plumbersthatcare.com/dont-miss-our-limited-time-plumbing-specials-on-groupon-your-trusted-plumber-in-austin-is-offering-amazing-deals https://www.plumbersthatcare.com/perfect-kitchen-faucet-hard-water-austin-tips https://www.plumbersthatcare.com/top-drain-issues-austin-marble-falls-solutions https://www.plumbersthatcare.com/tackling-drainage-problems-austin-homeowners https://www.plumbersthatcare.com/top-5-reasons-for-plumbing-leaks-in-austin https://www.plumbersthatcare.com/mastering-outdoor-drain-repairs-austin-marble-falls https://www.plumbersthatcare.com/hard-water-damaging-water-heater-austin https://www.plumbersthatcare.com/extend-life-water-heater-austin-hard-water https://www.plumbersthatcare.com/leak-free-outdoor-faucet-installation-austin https://www.plumbersthatcare.com/why-your-austin-home-might-be-prone-to-plumbing-leaks https://www.plumbersthatcare.com/why-every-austin-home-needs-water-filtration-system https://www.plumbersthatcare.com/utility-hole-inspections-drain-maintenance-austin https://www.plumbersthatcare.com/excavation-essential-plumbing-repairs-austin-homeowners-guide https://www.plumbersthatcare.com/hard-water-effects-on-faucets-austin-marble-falls https://www.plumbersthatcare.com/spot-fix-outdoor-pipe-leaks-austin-marble-falls https://www.plumbersthatcare.com/protect-your-water-heater-understanding-hard-water-challenges https://www.plumbersthatcare.com/troubleshooting-water-heater-issues-austin-homeowners https://www.plumbersthatcare.com/tackling-outdoor-drainage-problems-austin-homeowners https://www.plumbersthatcare.com/top-outdoor-plumbing-problems-in-austin https://www.plumbersthatcare.com/spot-repair-outdoor-drain-leaks-texas-guide https://www.plumbersthatcare.com/hard-water-austin-marble-falls-faucets-guide https://www.plumbersthatcare.com/detecting-gas-leaks-essential-safety-tips-austin-homeowners https://www.plumbersthatcare.com/hard-water-affect-austin-home-plumbing https://www.plumbersthatcare.com/austin-faucet-hard-water-issues https://www.plumbersthatcare.com/tree-roots-damage-plumbing-austin-marble-falls https://www.plumbersthatcare.com/how-water-filtration-system-improves-austin-home-water-quality https://www.plumbersthatcare.com/combatting-hard-water-challenges-in-austin-homes https://www.plumbersthatcare.com/how-hard-water-affects-your-faucets-austin-marble-falls https://www.plumbersthatcare.com/keep-your-plumbing-access-points-in-top-shape https://www.plumbersthatcare.com/tackling-faucet-installation-challenges-austin https://www.plumbersthatcare.com/drainage-problems-homeowners-austin-marble-falls https://www.plumbersthatcare.com/tackling-common-drain-issues-austin-marble-falls https://www.plumbersthatcare.com/maintain-under-sink-plumbing-austin-homes https://www.plumbersthatcare.com/essential-pre-installation-tips-water-heater-austin https://www.plumbersthatcare.com/ultimate-guide-selecting-kitchen-faucet-austin https://www.plumbersthatcare.com/avoid-faucet-failures-managing-austin-hard-water https://www.plumbersthatcare.com/homeowners-guide-inspecting-plumbing-installations-austin			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/choosing-best-faucet-hard-water-austin			
https://www.plumbersthatcare.com/hard-water-austin-water-heater-lifespan			
https://www.plumbersthatcare.com/top-drain-maintenance-products-austin-homeowners			
Issue description <p>Note that search engines cut off extensively long titles and allow them to be up to 600 pixels in length in the SERPs. For this reason, it's better to take this size into account when creating the title. Otherwise, people may see an incomplete title in the search results.</p>	How to fix <p>The general recommendation is to keep the title between 20 and 65 characters, with each word separated by a space, and concisely describe what the page is about.</p>		
⚠ Multiple description tags https://www.plumbersthatcare.com/store	1 ▲1	1	0
Issue description <p>Several meta description tags have been found on the website. Since search engines expect to see a single meta description tag on a page, having multiple tags can confuse search engines and prevent them from selecting the most relevant tag that will be displayed in the search results.</p>	How to fix <p>Review all of the pages with multiple meta description tags listed in the report, select the most informative and relevant meta description for each page and remove the other ones.</p>		
⚠ Duplicate description https://www.plumbersthatcare.com/src/main.tsx https://www.plumbersthatcare.com/store	2 ▼193	1	194
Issue description <p>Duplicate description meta tags were found on your website's pages. As a result, you may miss the opportunity to use more relevant keywords to describe each individual page.</p>	How to fix <p>Add a unique, relevant description for each page of your website.</p>		
⚠ Description too long https://www.plumbersthatcare.com/ https://www.plumbersthatcare.com/src/main.tsx https://www.plumbersthatcare.com/about https://www.plumbersthatcare.com/services https://www.plumbersthatcare.com/service-area https://www.plumbersthatcare.com/blog https://www.plumbersthatcare.com/water-heater-services https://www.plumbersthatcare.com/drain-cleaning https://www.plumbersthatcare.com/leak-repair https://www.plumbersthatcare.com/toilet-faucet https://www.plumbersthatcare.com/gas-services https://www.plumbersthatcare.com/backflow-testing https://www.plumbersthatcare.com/commercial-plumbing	41 ▼154	1	155



ISSUES	PAGES	NEW	FIXED
<p>https://www.plumbersthatcare.com/emergency-plumbing</p> <p>https://www.plumbersthatcare.com/plumber-austin</p> <p>https://www.plumbersthatcare.com/plumber-in-cedar-park-tx</p> <p>https://www.plumbersthatcare.com/round-rock-plumber</p> <p>https://www.plumbersthatcare.com/plumber-marble-falls</p> <p>https://www.plumbersthatcare.com/store</p> <p>https://www.plumbersthatcare.com/faq</p> <p>https://www.plumbersthatcare.com/membership-benefits</p> <p>https://www.plumbersthatcare.com/backflow</p> <p>https://www.plumbersthatcare.com/plumber-near-me</p> <p>https://www.plumbersthatcare.com/commercial-services</p> <p>https://www.plumbersthatcare.com/drainage-solutions</p> <p>https://www.plumbersthatcare.com/drain-cleaning-services</p> <p>https://www.plumbersthatcare.com/faucet-installation</p> <p>https://www.plumbersthatcare.com/garbage-disposal-repair</p> <p>https://www.plumbersthatcare.com/gas-line-services</p> <p>https://www.plumbersthatcare.com/hydro-jetting-services</p> <p>https://www.plumbersthatcare.com/permit-resolution-services</p> <p>https://www.plumbersthatcare.com/rooter-services</p> <p>https://www.plumbersthatcare.com/water-heater-guide</p> <p>https://www.plumbersthatcare.com/water-leak-repair</p> <p>https://www.plumbersthatcare.com/water-pressure-solutions</p> <p>https://www.plumbersthatcare.com/plumber-kyle</p> <p>https://www.plumbersthatcare.com/plumber-horseshoe-bay</p> <p>https://www.plumbersthatcare.com/avoid-costly-repairs-essential-pipe-installation-tips-austin-homeowners</p> <p>https://www.plumbersthatcare.com/the-importance-of-maintenance</p> <p>https://www.plumbersthatcare.com/detecting-gas-leaks-essential-safety-tips-austin-homeowners</p> <p>https://www.plumbersthatcare.com/tackling-common-drain-issues-austin-marble-falls</p>			

Issue description

Search engines can use the description meta tag to generate descriptions for snippets, but they may shorten it to a length they deem acceptable. For this reason, it's important that the page description is clear and concise, and defines the page's topic.

How to fix

The general recommendation is to keep your page description length up to 158 characters, although Google can sometimes display longer snippets.

Content

✖ 0

⚠ 2 ▾195

Description



Content is the core of your SEO efforts and results. This section contains the most popular checks related to the technical health of your website's content.

ISSUES	PAGES	NEW	FIXED
⚠ H1 tag missing https://www.plumbersthatcare.com/src/main.tsx	1 ▼194	1	195
Issue description <i>The <h1> tag is the top-level page heading, which is the most important <h> tag. People usually see the <h1> tag as the title of the text, and search engines use it to understand what the page is about. Keep in mind that from the SEO perspective, the <h1> tag is the second most important tag after the <title> tag.</i>	How to fix <i>Make sure all of your web pages have a unique <h1> header tag. Depending on the website type and page structure, there may be more than one <h1> tag, but it is highly recommended to use only one <h1> tag per page. The key thing to keep in mind here is that your pages need to be logically structured.</i>		
❗ Duplicate H1 https://www.plumbersthatcare.com/commercial-plumbing https://www.plumbersthatcare.com/commercial-services	2 ▲2	2	0
Issue description <i>Duplicate <h1> headings on different pages prevent search engines from understanding which site page is relevant to a particular search query. Pages with duplicate header tags are less likely to rank well, as they can confuse search engines about the page topic.</i>	How to fix <i>Write a unique <h1> for each page on your site, adding a clear description of the content on the page.</i>		
⚠ Image too big https://www.plumbersthatcare.com/claras-story	1 ▲1	1	0
Issue description <i>This issue is triggered if the images you use on your website are too large. Images are usually the "heaviest" page elements in terms of size, and if the page loads slowly, in most cases, it is because of the size of the images.</i>	How to fix <i>Check to see if the images indicated in the report can be optimized. Try reducing the size of the images without losing their quality.</i>		

🔗 Links	✖ 166 ▼29	⚠ 0
Description <i>Internal links help search engine crawlers discover new web pages and ensure link equity distribution across the website. External links help support ideas and facts expressed in content with data from external sources. Both are indispensable components for a good user experience. However, they can ruin it if they don't work properly. This section checks whether the links on your website work correctly. It also suggests improvements if it discovers any issues.</i>		
ISSUES	PAGES	NEW
✖ No inbound links https://www.plumbersthatcare.com/src/main.tsx	166 ▼29	1



ISSUES	PAGES	NEW	FIXED
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Issue description <i>Some pages of the website don't have any internal links pointing to them.</i> <i>Search engines can only find and index such pages if they are indicated in the XML sitemap or via external links.</i> <i>Your website visitors cannot access such pages from other pages of the site.</i>	How to fix <i>Check your website's internal linking and ensure that visitors and search robots can easily access every important page.</i>		
! External links to 3XX https://www.plumbersthatcare.com/store https://www.plumbersthatcare.com/shop	2 ▲2	2	0
Issue description <i>Some pages that you link out to from your website redirect visitors to a completely different page. Perhaps the redirect was set up after you linked out to the website, and now the link can lead visitors to another page that does not contain the information they need.</i>	How to fix <i>Manually look through every external 3XX link and make sure that redirected pages contain the necessary information. If there information is there, replace the link with the new version of the URL. If the required information is not available, replace or delete the link.</i>		
! External links missing anchor https://www.plumbersthatcare.com/store https://www.plumbersthatcare.com/shop	2 ▲2	2	0
Issue description <i>Some external links on your website have an empty or naked anchor (i.e., anchor that uses a raw URL), or the anchor text only contains symbols. When clicking on links without anchors, it may be difficult for both website visitors and search engines to understand what to expect to see on the page that you link out to.</i>	How to fix <i>Review the links indicated in the report and, if necessary, add anchor texts or descriptive in-copy text around the link. Aim to use concise phrasing in anchor texts.</i>		