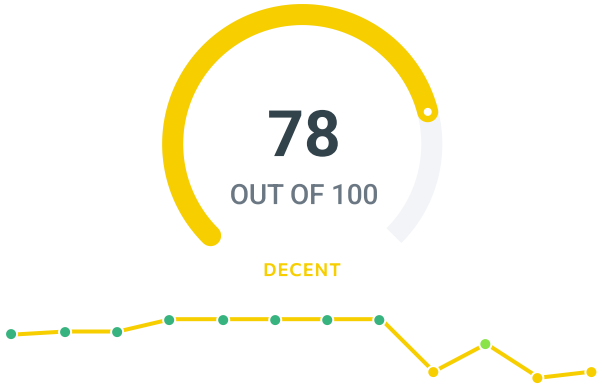
Website Audit

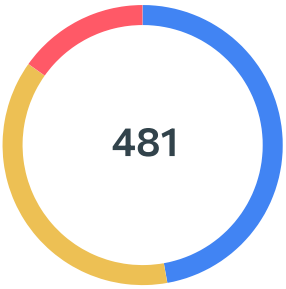
www.plumbersthatcare.com

HEALTH SCORE



BETTER THAN 77% OF USERS

ISSUE DISTRIBUTION



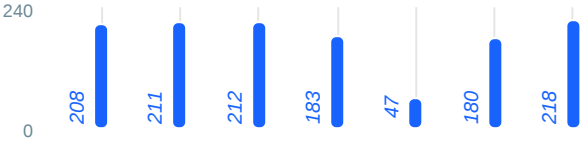
NOTICES (227) WARNINGS (181) ERRORS (73)

CORE WEB VITALS

NO RESULTS FOUND

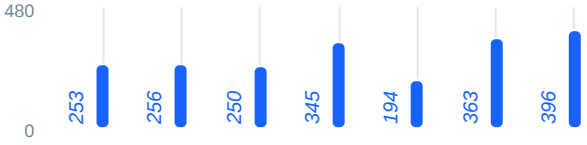
PAGES CRAWLED

218



URLS FOUND

396 ▲33



TOP ISSUES

Canonical URL with a 3XX Status Code	41
No inbound links	16
Non-canonical pages in XML sitemap	6
4XX HTTP Status Codes	2
3XX images	2

DOMAIN METRICS

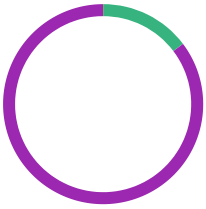
Domain expiration	Nov-29 2027
Backlinks	93
Referring domains	40
Domain Trust	15
Pages in Yahoo!	
Pages in Google	275
Pages in Bing	NaN

PAGE INDEXABILITY

Indexable **35** (16.1%)

Not indexable **183** (83.9%)

LINK ATTRIBUTES



	PAGES	
EXTERNAL DOFOLLOW	510	14.7%
INTERNAL DOFOLLOW	2,960	85.3%
EXTERNAL NOFOLLOW	0	0%
INTERNAL NOFOLLOW	0	0%

ROBOTS META TAGS

	PAGES	
INDEX & FOLLOW	95	47%
NOINDEX & FOLLOW	0	0%
INDEX & NOFOLLOW	0	0%
NOINDEX & NOFOLLOW	0	0%
NO ROBOTS META TAG	107	53%

Crawling & Indexing

45 0

Description

Your website's pages must first be properly crawled and indexed to appear in search engine results. This section contains checks for main factors that can affect search engine crawlers' scanning and indexing of your site.

ISSUES	PAGES	NEW	FIXED
4XX HTTP Status Codes	2	0	0

https://www.plumbersthatcare.com/commercial/+15123689159

https://www.plumbersthatcare.com/blog/+15123689159

Issue description

4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.

How to fix

Review the list of 4XX URLs and analyze every internal page that's linked to a 4XX URL. Remove such broken links or replace them with appropriate links to live and accessible pages. Moreover, you can set up 301 redirects when moving or deleting the site's pages to avoid having 4XX errors. The HTTP response code 429 (Too Many Requests) may indicate that the crawl rate specified under the crawl settings for your project is too high for the web server to handle. Decrease it via the settings (Limits and restrictions) and rescan the project.

Canonical URL with a 3XX Status Code	41 ▼2	1	3

https://www.plumbersthatcare.com/water-heater-services

https://www.plumbersthatcare.com/drain-cleaning

https://www.plumbersthatcare.com/leak-repair

https://www.plumbersthatcare.com/commercial-plumbing

https://www.plumbersthatcare.com/service-areas

https://www.plumbersthatcare.com/water-heater-calculator

https://www.plumbersthatcare.com/plumbing-cost-estimator

https://www.plumbersthatcare.com/gas-line-services

https://www.plumbersthatcare.com/backflow

https://www.plumbersthatcare.com/about

https://www.plumbersthatcare.com/blog

https://www.plumbersthatcare.com/success-stories

https://www.plumbersthatcare.com/customer-portal

https://www.plumbersthatcare.com/store

https://www.plumbersthatcare.com/contact

https://www.plumbersthatcare.com/faq

https://www.plumbersthatcare.com/+15123689159

https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls

https://www.plumbersthatcare.com/url

https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow

ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/contact?subject=VIP+Membership			
https://www.plumbersthatcare.com/+18304603565			
https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/commercial/restaurants			
https://www.plumbersthatcare.com/commercial/office-buildings			
https://www.plumbersthatcare.com/commercial/retail			
https://www.plumbersthatcare.com/commercial/property-management			
https://www.plumbersthatcare.com/summer-plumbing-prep			
https://www.plumbersthatcare.com/winter-freeze-protection			
https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin			
https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls			
https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			

Issue description

A web page specified as canonical, returns a 3XX response code.

How to fix

Analyze the list of canonical URL pages that point out to redirected pages. Replace canonical URLs containing redirects with 200 OK pages that you want to get indexed and be displayed in the SERPs.

	PAGES	NEW	FIXED
Canonical chain	2 ▲2	2	0
https://www.plumbersthatcare.com/gas-leak-detection			
https://www.plumbersthatcare.com/water-leak-repair			

Issue description

Pages specified as canonical–as in those that are in priority–have a 'rel=canonical' link to a different page. This creates a so-called "canonical chain", where Page A links to Page B as canonical, and in turn, Page B links to Page C from its 'rel=canonical' elements.

How to fix

Avoid using canonical chains, despite the fact that search engines claim they can scan them without any problems. So that search engine bots aren't confused, point to a single canonical page where possible. That is, you need to replace non-canonical links with direct links to canonical ones. For example, Page A will directly link to Page C as canonical, bypassing Page B.

	PAGES	NEW	FIXED
Blocked by noindex	1	0	0
https://www.plumbersthatcare.com/refund_returns			

ISSUES	PAGES	NEW	FIXED
Blocked by nofollow	1	0	0

https://www.plumbersthatcare.com/refund_returns

Issue description

The nofollow attribute in the <head> section of the page's HTML code prevents search engines from clicking on all links on this page.

How to fix

Use the nofollow attribute only if you do not want search engine bots to follow all the links on a specific web page. Make sure that pages that use the nofollow attribute are not blocked by the robots.txt file. Otherwise, search engine bots will not be able to see the nofollow attribute.

Redirects

4 ▲2 105 ▲2

Description

Misconfigured redirects can lead to incorrect locations. This can confuse users, ruin their experience, increase the number of HTTP requests to your website, and result in a traffic drop and crawling budget decline. The checks in this section help you maintain control over your redirects and pinpoint room for improvement related to them.

ISSUES	PAGES	NEW	FIXED
Redirect to 4xx or 5xx	2	0	0

https://plumbersthatcare.com/commercial/+15123689159

https://plumbersthatcare.com/blog/+15123689159

Issue description

Redirect landing pages return a 4XX or 5XX response code. These pages were either deleted or are inaccessible due to server problems. As a result, search engine robots are not able to crawl such pages, and visitors who see an error in the browser will most likely leave your site.

How to fix

Replace the target redirect page address with the relevant one if the page returns a 4XX response code. A 5XX response code indicates that there's a problem with the site's web server. The error may be temporary and mean that technical work was carried out on your server during the crawl. Check the web server error log, and if server problems occur regularly, identify the cause and fix it.

Redirect chain	2 ▲2	2	0

https://plumbersthatcare.com/%2B15123689159

https://plumbersthatcare.com/%2B18304603565

Issue description

How to fix

ISSUES	PAGES	NEW	FIXED
Redirect chains occur when a redirect is set up from page 1 to page 2, and from page 2 to page 3. There may be more than three links in a chain, but the longer the path to the target page is, the slower the page will load. Redirect chains negatively affect the user experience, and also complicate the crawling process for search engine robots. — *Remove unnecessary links from the chain by setting up a redirect from the first version of the page directly to the page's current address.*			
3XX HTTP status code	105 ▲6	18	12

https://plumbersthatcare.com/
https://plumbersthatcare.com/water-heater-services
https://plumbersthatcare.com/drain-cleaning
https://plumbersthatcare.com/leak-repair
https://plumbersthatcare.com/commercial-plumbing
https://plumbersthatcare.com/service-areas
https://plumbersthatcare.com/water-heater-calculator
https://plumbersthatcare.com/plumbing-cost-estimator
https://plumbersthatcare.com/gas-line-services
https://plumbersthatcare.com/backflow
https://plumbersthatcare.com/about
https://www.plumbersthatcare.com/service-area/austin
https://www.plumbersthatcare.com/service-area/cedar-park
https://www.plumbersthatcare.com/service-area/leander
https://www.plumbersthatcare.com/service-area/round-rock
https://www.plumbersthatcare.com/service-area/georgetown
https://www.plumbersthatcare.com/service-area/pflugerville
https://www.plumbersthatcare.com/service-area/liberty-hill
https://www.plumbersthatcare.com/service-area/buda
https://www.plumbersthatcare.com/service-area/kyle
https://www.plumbersthatcare.com/service-area/marble-falls
https://www.plumbersthatcare.com/service-area/burnet
https://www.plumbersthatcare.com/service-area/horseshoe-bay
https://www.plumbersthatcare.com/service-area/kingsland
https://www.plumbersthatcare.com/service-area/granite-shoals
https://www.plumbersthatcare.com/service-area/bertram
https://www.plumbersthatcare.com/service-area/spicewood
https://plumbersthatcare.com/blog
https://plumbersthatcare.com/success-stories
https://www.plumbersthatcare.com/refer-a-friend
https://plumbersthatcare.com/customer-portal
https://plumbersthatcare.com/store
https://plumbersthatcare.com/contact

ISSUES	PAGES	NEW	FIXED
https://plumbersthatcare.com/faq			
https://plumbersthatcare.com/%2B15123689159			
https://plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls			
https://plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow			
https://plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin			
https://plumbersthatcare.com/url			
https://plumbersthatcare.com/%2B18304603565			
https://plumbersthatcare.com/austins-hard-water-plumbing-insights			
https://plumbersthatcare.com/tackling-water-heater-issues-austin			
https://plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://plumbersthatcare.com/water-heater-leak-repair-austin			
https://plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://plumbersthatcare.com/services			
https://plumbersthatcare.com/vip-membership			
https://plumbersthatcare.com/water-heater-guide			
https://plumbersthatcare.com/emergency			
https://plumbersthatcare.com/sewer-line-repair			
https://plumbersthatcare.com/repiping			
https://plumbersthatcare.com/hydro-jetting-services			
https://plumbersthatcare.com/fixture-installation			
https://plumbersthatcare.com/toilet-faucet			
https://plumbersthatcare.com/commercial/restaurants			
https://plumbersthatcare.com/commercial/office-buildings			
https://plumbersthatcare.com/commercial/retail			
https://plumbersthatcare.com/commercial/property-management			
https://plumbersthatcare.com/summer-plumbing-prep			
https://plumbersthatcare.com/winter-freeze-protection			
https://plumbersthatcare.com/privacy-policy			
https://plumbersthatcare.com/terms-of-service			
https://plumbersthatcare.com/refund_returns			
https://plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			

ISSUES	PAGES	NEW	FIXED
https://plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
https://plumbersthatcare.com/service-areas/leander			
https://plumbersthatcare.com/service-areas/round-rock			
https://plumbersthatcare.com/service-areas/cedar-park			
https://plumbersthatcare.com/service-areas/georgetown			
https://plumbersthatcare.com/service-areas/liberty-hill			
https://plumbersthatcare.com/service-areas/burnet			
https://plumbersthatcare.com/service-areas/spicewood			
https://plumbersthatcare.com/service-areas/granite-shoals			
https://plumbersthatcare.com/service-areas/kingsland			
https://plumbersthatcare.com/service-areas/bertram			
https://plumbersthatcare.com/service-areas/marble-falls			
https://plumbersthatcare.com/service-areas/pflugerville			
https://plumbersthatcare.com/service-areas/buda			
https://plumbersthatcare.com/service-areas/horseshoe-bay			
https://plumbersthatcare.com/service-areas/kyle			
https://plumbersthatcare.com/service-areas/austin			
https://plumbersthatcare.com/commercial/+15123689159			
https://plumbersthatcare.com/plumber-austin			
https://plumbersthatcare.com/plumber-in-cedar-park--tx			
https://plumbersthatcare.com/plumber-marble-falls			
https://plumbersthatcare.com/round-rock-plumber			
https://plumbersthatcare.com/+15123689159			
https://plumbersthatcare.com/blog/+15123689159			
https://plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin			
https://plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls			
https://plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			

Issue description

The pages indicated in the report return a 3XX response code, meaning that a redirect is set up from such pages. The 3XX response code in itself is not a problem, but each redirect puts an additional load on the server, so it's better to remove unnecessary internal redirects.

How to fix

Make sure that the number of 3XX pages on your website does not exceed 5% of the total number of pages. If their number exceeds 10%, then you have a critical problem, and you should immediately remove some of the redirects.

Sitemap

6 ▼6 62 ▼6

Description

A sitemap is a file that contains a list of all the URLs on a website that crawlers should be aware of. It must be free of irrelevant or invalid URLs to prevent it from hurting your crawl budget. The checks in this section help ensure your sitemap remains in place and error-free.

ISSUES	PAGES	NEW	FIXED
3XX redirects in XML sitemap	62 ▲16	16	0

https://plumbersthatcare.com/water-heater-services
https://plumbersthatcare.com/drain-cleaning
https://plumbersthatcare.com/leak-repair
https://plumbersthatcare.com/commercial-plumbing
https://plumbersthatcare.com/service-areas
https://plumbersthatcare.com/water-heater-calculator
https://plumbersthatcare.com/plumbing-cost-estimator
https://plumbersthatcare.com/gas-line-services
https://plumbersthatcare.com/backflow
https://plumbersthatcare.com/about
https://plumbersthatcare.com/blog
https://plumbersthatcare.com/success-stories
https://plumbersthatcare.com/customer-portal
https://plumbersthatcare.com/store
https://plumbersthatcare.com/contact
https://plumbersthatcare.com/faq
https://plumbersthatcare.com/services
https://plumbersthatcare.com/vip-membership
https://plumbersthatcare.com/water-heater-guide
https://plumbersthatcare.com/emergency
https://plumbersthatcare.com/sewer-line-repair
https://plumbersthatcare.com/repiping
https://plumbersthatcare.com/hydro-jetting-services
https://plumbersthatcare.com/fixture-installation
https://plumbersthatcare.com/toilet-faucet
https://plumbersthatcare.com/commercial/restaurants
https://plumbersthatcare.com/commercial/office-buildings
https://plumbersthatcare.com/commercial/retail
https://plumbersthatcare.com/commercial/property-management
https://plumbersthatcare.com/summer-plumbing-prep
https://plumbersthatcare.com/winter-freeze-protection
https://plumbersthatcare.com/privacy-policy

ISSUES	PAGES	NEW	FIXED
https://plumbersthatcare.com/terms-of-service			
https://plumbersthatcare.com/refund_returns			
https://plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
https://plumbersthatcare.com/service-areas/leander			
https://plumbersthatcare.com/service-areas/round-rock			
https://plumbersthatcare.com/service-areas/cedar-park			
https://plumbersthatcare.com/service-areas/georgetown			
https://plumbersthatcare.com/service-areas/liberty-hill			
https://plumbersthatcare.com/service-areas/burnet			
https://plumbersthatcare.com/service-areas/spicewood			
https://plumbersthatcare.com/service-areas/granite-shoals			
https://plumbersthatcare.com/service-areas/kingsland			
https://plumbersthatcare.com/service-areas/bertram			
https://plumbersthatcare.com/service-areas/marble-falls			
https://plumbersthatcare.com/service-areas/pflugerville			
https://plumbersthatcare.com/service-areas/buda			
https://plumbersthatcare.com/service-areas/horseshoe-bay			
https://plumbersthatcare.com/service-areas/kyle			
https://plumbersthatcare.com/service-areas/austin			

Issue description

The XML sitemap contains URLs that redirect visitors from one page to another via 3XX redirects, which, in turn, can drain the crawl budget and lead to website indexing issues.

How to fix

Replace redirecting URLs in the XML sitemap with destination URLs. If a destination URL is already in the XML sitemap, you should delete URLs with 3XX redirects from the XML sitemap.

Non-canonical pages in XML sitemap	6 ▼5	0	5
https://www.plumbersthatcare.com/commercial/restaurants			
https://www.plumbersthatcare.com/commercial/office-buildings			
https://www.plumbersthatcare.com/commercial/retail			
https://www.plumbersthatcare.com/commercial/property-management			

ISSUES	PAGES	NEW	FIXED

https://www.plumbersthatcare.com/summer-plumbing-prep

https://www.plumbersthatcare.com/winter-freeze-protection

Issue description

Non-canonical pages have been found in the XML sitemap file. All pages listed in the sitemap should be suggested as canonicals for search engines.

How to fix

Make sure your XML sitemap only contains canonical URLs.

Meta Tags

0 0

Description

Meta tags reveal important information to search engines about your page, including its relevance to the user's search query. The checks in this section help ensure that your meta tags are in place. They also highlight potential areas for improvement.

ISSUES	PAGES	NEW	FIXED
Title too long	33 ▲1	1	0

https://www.plumbersthatcare.com/toilet-faucet

https://www.plumbersthatcare.com/services

https://www.plumbersthatcare.com/emergency

https://www.plumbersthatcare.com/vip-membership

https://www.plumbersthatcare.com/privacy-policy

https://www.plumbersthatcare.com/terms-of-service

https://www.plumbersthatcare.com/hydro-jetting-services

https://www.plumbersthatcare.com/water-pressure-solutions

https://www.plumbersthatcare.com/water-heater-guide

https://www.plumbersthatcare.com/rooter-services

https://www.plumbersthatcare.com/drainage-solutions

https://www.plumbersthatcare.com/faucet-installation

https://www.plumbersthatcare.com/garbage-disposal-repair

https://www.plumbersthatcare.com/permit-resolution-services

https://www.plumbersthatcare.com/sewage-pump-services

https://www.plumbersthatcare.com/service-areas/cedar-park

https://www.plumbersthatcare.com/service-areas/round-rock

https://www.plumbersthatcare.com/referral

https://www.plumbersthatcare.com/sewer-line-repair

https://www.plumbersthatcare.com/repiping

https://www.plumbersthatcare.com/fixture-installation

https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx

https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer

ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			

Issue description

Note that search engines cut off extensively long titles and allow them to be up to 600 pixels in length in the SERPs. For this reason, it's better to take this size into account when creating the title. Otherwise, people may see an incomplete title in the search results.

How to fix

The general recommendation is to keep the title between 20 and 65 characters, with each word separated by a space, and concisely describe what the page is about.

Description too long	1 ▼3	0	3
https://www.plumbersthatcare.com/emergency			

Issue description

Search engines can use the description meta tag to generate descriptions for snippets, but they may shorten it to a length they deem acceptable. For this reason, it's important that the page description is clear and concise, and defines the page's topic.

How to fix

The general recommendation is to keep your page description length up to 158 characters, although Google can sometimes display longer snippets.

Content

2 | 0

Description

Content is the core of your SEO efforts and results. This section contains the most popular checks related to the technical health of your website's content.

ISSUES	PAGES	NEW	FIXED
Multiple H1 tags	5	0	0
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			

ISSUES	PAGES	NEW	FIXED

Issue description

Technically, you can use multiple <h1> tags on a page, and Google will consider both tags. But if the structure of the page allows you to use a single <h1> tag, we strongly recommend you do so.

How to fix

If possible, use a single <h1> tag on a page. That way, the structure of the page will be clear to all search engines.

H1 tag too long	1	0	0

https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx

Issue description

The <h1> tag is the top-level page heading, which is the most important <h> tag. People usually see the <h1> tag as the title of the text, and search engines use it to understand what the page is about. The <h1> tag briefly describes the content of the subsequent block, so it should be informative and concise.

How to fix

Make sure all of your web pages have a unique <h1> header tag that is filled with concise relevant text. The defined tag length can be changed under settings.

3XX images	2	0	0

https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls

https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin

Issue description

The access path to some images on your website is indicated in the URLs from which the redirect is set up.
Because of this, browsers and search engine robots are forced to send an additional HTTP request in order to download the image. If there are a lot of files like this on your website, this can significantly increase the page load time.

How to fix

Indicate the direct path to the image files, replacing every URL from which the redirect is set up with relevant ones.
If you use images from an external resource and are not able to replace the URLs, make sure that images that are uploaded via the new URL are relevant to your content.

Speed & Performance

0 0

Description

Search engines reward websites that load quickly and provide users with a good experience. This section provides recommendations to help you improve your website's speed and quality metrics, which are used to assess the user experience.

ISSUES	PAGES	NEW	FIXED
Uncompressed content	2 ▲1	1	0

https://www.plumbersthatcare.com/rss.xml

https://www.plumbersthatcare.com/api/success-stories/rss.xml

Issue description

This issue is triggered if the Content-Encoding entity is not present in the page's response header. Compressing the page's content with the help of the server helps optimize the page loading speed. Using uncompressed pages leads to a slower

How to fix

Enable compression on your web pages by using the Content-Encoding entity to get the page to load faster.

ISSUES	PAGES	NEW	FIXED
page load time, resulting in a poor user experience and a lower search engine ranking.			

JavaScript

0 | 0

Description

By using JavaScript, web developers can create dynamic and interactive websites. At the same time, JavaScript files are usually rather heavy and can significantly slow down your website if they are not optimized. Fix the errors listed in this section so that JavaScript files won't hinder your website's fast loading speed.

ISSUES	PAGES	NEW	FIXED
JavaScript not compressed	94 ▲18	21	3

https://www.plumbersthatcare.com/
https://www.plumbersthatcare.com/water-heater-services
https://www.plumbersthatcare.com/drain-cleaning
https://www.plumbersthatcare.com/leak-repair
https://www.plumbersthatcare.com/toilet-faucet
https://www.plumbersthatcare.com/commercial-plumbing
https://www.plumbersthatcare.com/services
https://www.plumbersthatcare.com/service-areas
https://www.plumbersthatcare.com/emergency
https://www.plumbersthatcare.com/water-heater-calculator
https://www.plumbersthatcare.com/plumbing-cost-estimator
https://www.plumbersthatcare.com/gas-line-services
https://www.plumbersthatcare.com/backflow
https://www.plumbersthatcare.com/plumber-austin
https://www.plumbersthatcare.com/service-areas/cedar-park
https://www.plumbersthatcare.com/plumber-in-cedar-park--tx
https://www.plumbersthatcare.com/plumber-marble-falls
https://www.plumbersthatcare.com/service-areas/round-rock
https://www.plumbersthatcare.com/round-rock-plumber
https://www.plumbersthatcare.com/about
https://www.plumbersthatcare.com/blog
https://www.plumbersthatcare.com/success-stories
https://www.plumbersthatcare.com/vip-membership
https://www.plumbersthatcare.com/customer-portal
https://www.plumbersthatcare.com/store
https://www.plumbersthatcare.com/contact
https://www.plumbersthatcare.com/faq

ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/privacy-policy			
https://www.plumbersthatcare.com/terms-of-service			
https://www.plumbersthatcare.com/+15123689159			
https://www.plumbersthatcare.com/emergency-plumbing			
https://www.plumbersthatcare.com/hydro-jetting-services			
https://www.plumbersthatcare.com/water-pressure-solutions			
https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/url			
https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/water-heater-guide			
https://www.plumbersthatcare.com/rooter-services			
https://www.plumbersthatcare.com/drainage-solutions			
https://www.plumbersthatcare.com/faucet-installation			
https://www.plumbersthatcare.com/garbage-disposal-repair			
https://www.plumbersthatcare.com/gas-leak-detection			
https://www.plumbersthatcare.com/permit-resolution-services			
https://www.plumbersthatcare.com/sewage-pump-services			
https://www.plumbersthatcare.com/plumber-pflugerville			
https://www.plumbersthatcare.com/plumber-buda			
https://www.plumbersthatcare.com/plumber-kyle			
https://www.plumbersthatcare.com/plumber-leander			
https://www.plumbersthatcare.com/plumber-georgetown			
https://www.plumbersthatcare.com/plumber-liberty-hill			
https://www.plumbersthatcare.com/plumber-burnet			
https://www.plumbersthatcare.com/plumber-horseshoe-bay			
https://www.plumbersthatcare.com/plumber-kingsland			
https://www.plumbersthatcare.com/plumber-granite-shoals			
https://www.plumbersthatcare.com/plumber-spicewood			
https://www.plumbersthatcare.com/plumber-bertram			
https://www.plumbersthatcare.com/contact?subject=VIP+Membership			
https://www.plumbersthatcare.com/+18304603565			
https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/water-leak-repair			
https://www.plumbersthatcare.com/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/referral			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			

ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/sewer-line-repair			
https://www.plumbersthatcare.com/repiping			
https://www.plumbersthatcare.com/fixture-installation			
https://www.plumbersthatcare.com/commercial/restaurants			
https://www.plumbersthatcare.com/commercial/office-buildings			
https://www.plumbersthatcare.com/commercial/retail			
https://www.plumbersthatcare.com/commercial/property-management			
https://www.plumbersthatcare.com/summer-plumbing-prep			
https://www.plumbersthatcare.com/winter-freeze-protection			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin			
https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls			
https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			

Issue description

HTTP response compression is not enabled on your website. Compressing JavaScript files significantly reduces their size as well as the overall size of your web page, improving the page load time as a result.
Uncompressed JavaScript files make your web page load slower, which has a negative impact on the user experience and search engine rankings.

How to fix

Configure server-side JavaScript compression.
If you use uncompressed JavaScript files from an external resource, make sure that they do not slow down your page load time. Otherwise, contact the owner of the resource where the JavaScript files are stored with a request to configure compression.

Links

16 ▼5 14 ▼5

Description

Internal links help search engine crawlers discover new web pages and ensure link equity distribution across the website. External links help support ideas and facts expressed in content with data from external sources. Both are indispensable components for a good user experience. However, they can ruin it if they don't work properly. This section checks whether the links on your website work correctly. It also suggests improvements if it discovers any issues.

ISSUES	PAGES	NEW	FIXED
No inbound links	16 ▼5	1	6

https://www.plumbersthatcare.com/referral
https://www.plumbersthatcare.com/sewer-line-repair
https://www.plumbersthatcare.com/repiping
https://www.plumbersthatcare.com/fixture-installation
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights

Issue description

Some pages of the website don't have any internal links pointing to them.
Search engines can only find and index such pages if they are indicated in the XML sitemap or via external links.
Your website visitors cannot access such pages from other pages of the site.

How to fix

Check your website's internal linking and ensure that visitors and search robots can easily access every important page.

One inbound internal link	5 ▲3	3	0

https://www.plumbersthatcare.com/service-areas/cedar-park
https://www.plumbersthatcare.com/service-areas/round-rock
https://www.plumbersthatcare.com/water-heater-guide
https://www.plumbersthatcare.com/rss.xml
https://www.plumbersthatcare.com/api/success-stories/rss.xml

Issue description

Some pages of your website have only one internal link pointing to it.
Internal links increase the importance of the page from the perspective of search engines.

How to fix

Make sure that your website's most important pages have at least a couple of internal links linking out to them. All internal links must pass link juice, as in not being tagged with the rel="nofollow" attribute.

ISSUES	PAGES	NEW	FIXED
Internal links to 3XX redirect pages	14 ▼12	0	12

https://www.plumbersthatcare.com/repiping
https://www.plumbersthatcare.com/fixture-installation
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights

Issue description

Some internal links on your website point to pages whose URL has changed. Redirects allow both visitors and search engines to access the relevant page, but we still recommend you replace such links. In some cases, such links may cause the page to work incorrectly (for example, if the site was moved to HTTPS and internal links still use the HTTP protocol). Redirects also result in the loss of a small fraction of the link juice.

How to fix

Replace all internal links indicated in the report with up-to-date page URL addresses.

External links to 3XX	84 ▲17	20	3

https://www.plumbersthatcare.com/
https://www.plumbersthatcare.com/water-heater-services
https://www.plumbersthatcare.com/drain-cleaning
https://www.plumbersthatcare.com/leak-repair
https://www.plumbersthatcare.com/toilet-faucet
https://www.plumbersthatcare.com/commercial-plumbing
https://www.plumbersthatcare.com/services
https://www.plumbersthatcare.com/service-areas
https://www.plumbersthatcare.com/water-heater-calculator
https://www.plumbersthatcare.com/plumbing-cost-estimator
https://www.plumbersthatcare.com/gas-line-services
https://www.plumbersthatcare.com/backflow
https://www.plumbersthatcare.com/plumber-austin
https://www.plumbersthatcare.com/plumber-in-cedar-park--tx
https://www.plumbersthatcare.com/plumber-marble-falls

ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/round-rock-plumber			
https://www.plumbersthatcare.com/about			
https://www.plumbersthatcare.com/blog			
https://www.plumbersthatcare.com/success-stories			
https://www.plumbersthatcare.com/customer-portal			
https://www.plumbersthatcare.com/store			
https://www.plumbersthatcare.com/contact			
https://www.plumbersthatcare.com/faq			
https://www.plumbersthatcare.com/privacy-policy			
https://www.plumbersthatcare.com/+15123689159			
https://www.plumbersthatcare.com/emergency-plumbing			
https://www.plumbersthatcare.com/water-pressure-solutions			
https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/water-heater-guide			
https://www.plumbersthatcare.com/rooter-services			
https://www.plumbersthatcare.com/url			
https://www.plumbersthatcare.com/drainage-solutions			
https://www.plumbersthatcare.com/faucet-installation			
https://www.plumbersthatcare.com/garbage-disposal-repair			
https://www.plumbersthatcare.com/gas-leak-detection			
https://www.plumbersthatcare.com/permit-resolution-services			
https://www.plumbersthatcare.com/sewage-pump-services			
https://www.plumbersthatcare.com/plumber-pflugerville			
https://www.plumbersthatcare.com/plumber-buda			
https://www.plumbersthatcare.com/plumber-kyle			
https://www.plumbersthatcare.com/plumber-leander			
https://www.plumbersthatcare.com/plumber-georgetown			
https://www.plumbersthatcare.com/plumber-liberty-hill			
https://www.plumbersthatcare.com/plumber-burnet			
https://www.plumbersthatcare.com/plumber-horseshoe-bay			
https://www.plumbersthatcare.com/plumber-kingsland			
https://www.plumbersthatcare.com/plumber-granite-shoals			
https://www.plumbersthatcare.com/plumber-spicewood			
https://www.plumbersthatcare.com/plumber-bertram			
https://www.plumbersthatcare.com/contact?subject=VIP+Membership			
https://www.plumbersthatcare.com/+18304603565			
https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/water-leak-repair			

ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/commercial/restaurants			
https://www.plumbersthatcare.com/commercial/office-buildings			
https://www.plumbersthatcare.com/commercial/retail			
https://www.plumbersthatcare.com/commercial/property-management			
https://www.plumbersthatcare.com/summer-plumbing-prep			
https://www.plumbersthatcare.com/winter-freeze-protection			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin			
https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls			
https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			

Issue description

Some pages that you link out to from your website redirect visitors to a completely different page. Perhaps the redirect was set up after you linked out to the website, and now the link can lead visitors to another page that does not contain the information they need.

How to fix

Manually look through every external 3XX link and make sure that redirected pages contain the necessary information. If there information is there, replace the link with the new version of the URL. If the required information is not available, replace or delete the link.