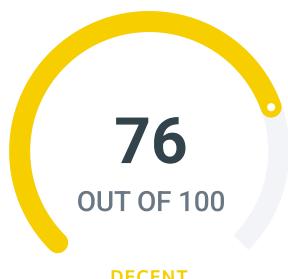




Website Audit

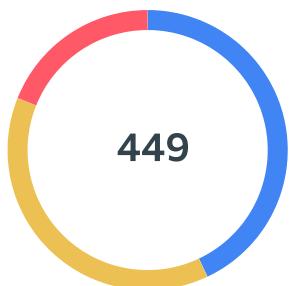
www.plumbersthatcare.com

HEALTH SCORE



BETTER THAN 72% OF USERS

ISSUE DISTRIBUTION



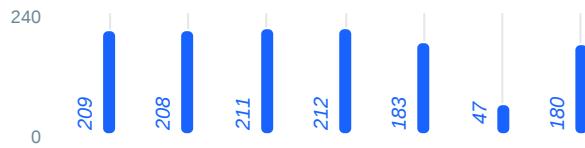
● NOTICES (193) ● WARNINGS (171) ● ERRORS (85)

CORE WEB VITALS

NO RESULTS FOUND

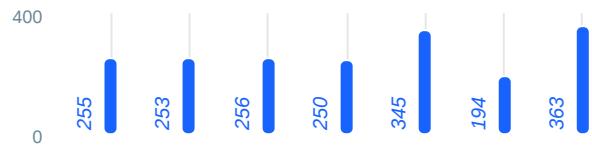
PAGES CRAWLED

180



URLS FOUND

363 ▲169



TOP ISSUES

☒ Canonical URL with a 3XX Status Code	43
☒ No inbound links	21
☒ Non-canonical pages in XML sitemap	11
☒ URLs with duplicate page titles	3
☒ 4XX HTTP Status Codes	2



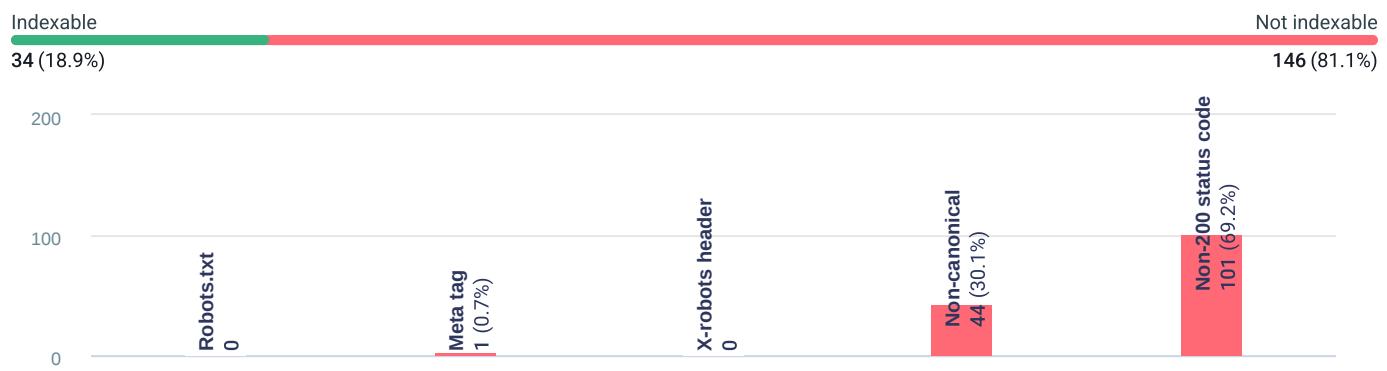
DOMAIN METRICS

Domain expiration	Nov-29 2027
Backlinks	93
Referring domains	40
Domain Trust	15

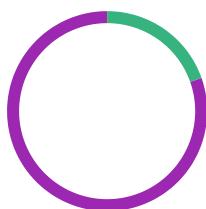
Pages in Yahoo!	93
Pages in Google	40
Pages in Bing	15

NaN	275
-----	-----

PAGE INDEXABILITY

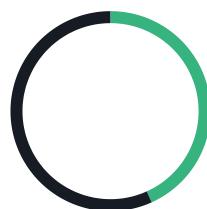


LINK ATTRIBUTES



	PAGES	
EXTERNAL DOFOLLOW	408	19.6%
INTERNAL DOFOLLOW	1,671	80.4%
EXTERNAL NOFOLLOW	0	0%
INTERNAL NOFOLLOW	0	0%

ROBOTS META TAGS



	PAGES	
INDEX & FOLLOW	77	43.3%
NOINDEX & FOLLOW	0	0%
INDEX & NOFOLLOW	0	0%
NOINDEX & NOFOLLOW	0	0%
NO ROBOTS META TAG	101	56.7%



Crawling & Indexing

✖ 45 ▲40

⚠ 0

ISSUES	PAGES	NEW	FIXED
✖ 4XX HTTP Status Codes https://www.plumbersthatcare.com/commercial/+15123689159 https://www.plumbersthatcare.com/blog/+15123689159	2 ▲2	2	0
Issue description <i>4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.</i>	How to fix <i>Review the list of 4XX URLs and analyze every internal page that's linked to a 4XX URL. Remove such broken links or replace them with appropriate links to live and accessible pages. Moreover, you can set up 301 redirects when moving or deleting the site's pages to avoid having 4XX errors. The HTTP response code 429 (Too Many Requests) may indicate that the crawl rate specified under the crawl settings for your project is too high for the web server to handle. Decrease it via the settings (Limits and restrictions) and rescan the project.</i>		
✖ Canonical URL with a 3XX Status Code https://www.plumbersthatcare.com/water-heater-services https://www.plumbersthatcare.com/drain-cleaning https://www.plumbersthatcare.com/leak-repair https://www.plumbersthatcare.com/commercial-plumbing https://www.plumbersthatcare.com/service-areas https://www.plumbersthatcare.com/gas-line-services https://www.plumbersthatcare.com/backflow https://www.plumbersthatcare.com/service-area https://www.plumbersthatcare.com/about https://www.plumbersthatcare.com/blog https://www.plumbersthatcare.com/store https://www.plumbersthatcare.com/contact https://www.plumbersthatcare.com/+15123689159 https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/+18304603565 https://www.plumbersthatcare.com/%2B15123689159 https://www.plumbersthatcare.com/water-heater-leak-repair-austin https://www.plumbersthatcare.com/tackling-water-heater-issues-austin https://www.plumbersthatcare.com/%2B18304603565 https://www.plumbersthatcare.com/faq https://www.plumbersthatcare.com/customer-portal	43 ▲38	38	0



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/water-heater-calculator			
https://www.plumbersthatcare.com/plumbing-cost-estimator			
https://www.plumbersthatcare.com/commercial/restaurants			
https://www.plumbersthatcare.com/commercial/office-buildings			
https://www.plumbersthatcare.com/commercial/retail			
https://www.plumbersthatcare.com/commercial/property-management			
https://www.plumbersthatcare.com/summer-plumbing-prep			
https://www.plumbersthatcare.com/winter-freeze-protection			
https://www.plumbersthatcare.com/success-stories			
https://www.plumbersthatcare.com/contact?subject=VIP+Membership			
https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin			
https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls			
https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			
Issue description <i>A web page specified as canonical, returns a 3XX response code.</i>	How to fix <i>Analyze the list of canonical URL pages that point out to redirected pages. Replace canonical URLs containing redirects with 200 OK pages that you want to get indexed and be displayed in the SERPs.</i>		
! Blocked by noindex https://www.plumbersthatcare.com/refund_returns	1	1	1
Issue description <i>The noindex directive in the <head> section of the page's HTML code prevents search engines from displaying the page in the search results. If the page uses the noindex directive, search engines will not rank the page, even if other websites link out to it.</i>	How to fix <i>Only use this directive on pages that you don't want to appear in the search results. Make sure these pages are not blocked by the robots.txt file. Otherwise, search engine bots will not be able to see the noindex directive, and if other websites link out to these pages, they can appear in the search results.</i>		
! Blocked bynofollow https://www.plumbersthatcare.com/refund_returns	1	1	1
Issue description <i>Thenofollow attribute in the <head> section of the page's HTML code prevents search engines from clicking on all links on this page.</i>	How to fix <i>Use thenofollow attribute only if you do not want search engine bots to follow all the links on a specific web page. Make sure that pages that use thenofollow attribute are not blocked by the</i>		



ISSUES	PAGES	NEW	FIXED
	robots.txt file. Otherwise, search engine bots will not be able to see the nofollow attribute.		

ISSUES	PAGES	NEW	FIXED
✖️ Redirect to 4xx or 5xx	2 ▲2	2	0
https://plumbersthatcare.com/commercial/+15123689159 https://plumbersthatcare.com/blog/+15123689159			

Issue description	How to fix
<p>Redirect landing pages return a 4XX or 5XX response code. These pages were either deleted or are inaccessible due to server problems. As a result, search engine robots are not able to crawl such pages, and visitors who see an error in the browser will most likely leave your site.</p>	<p>Replace the target redirect page address with the relevant one if the page returns a 4XX response code. A 5XX response code indicates that there's a problem with the site's web server. The error may be temporary and mean that technical work was carried out on your server during the crawl. Check the web server error log, and if server problems occur regularly, identify the cause and fix it.</p>

⚠️ 3XX HTTP status code	99 ▲93	93	0
https://plumbersthatcare.com/			
https://www.plumbersthatcare.com/plumber-austin			
https://www.plumbersthatcare.com/plumber-in-cedar-park-tx			
https://www.plumbersthatcare.com/plumber-marble-falls			
https://www.plumbersthatcare.com/round-rock-plumber			
https://plumbersthatcare.com/water-heater-services			
https://www.plumbersthatcare.com/emergency-plumbing			
https://plumbersthatcare.com/drain-cleaning			
https://plumbersthatcare.com/leak-repair			
https://plumbersthatcare.com/commercial-plumbing			
https://www.plumbersthatcare.com/gas-leak-detection			
https://plumbersthatcare.com/service-areas			
https://www.plumbersthatcare.com/service-area/austin			
https://www.plumbersthatcare.com/service-area/cedar-park			
https://www.plumbersthatcare.com/service-area/leander			
https://www.plumbersthatcare.com/service-area/round-rock			
https://www.plumbersthatcare.com/service-area/georgetown			
https://www.plumbersthatcare.com/service-area/pflugerville			
https://www.plumbersthatcare.com/service-area/liberty-hill			
https://www.plumbersthatcare.com/service-area/buda			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/service-area/kyle https://www.plumbersthatcare.com/service-area/marble-falls https://plumbersthatcare.com/gas-line-services https://plumbersthatcare.com/backflow https://plumbersthatcare.com/service-area https://plumbersthatcare.com/about https://www.plumbersthatcare.com/service-area/burnet https://www.plumbersthatcare.com/service-area/horseshoe-bay https://www.plumbersthatcare.com/service-area/kingsland https://www.plumbersthatcare.com/service-area/granite-shoals https://www.plumbersthatcare.com/service-area/bertram https://www.plumbersthatcare.com/service-area/spicewood https://plumbersthatcare.com/blog https://plumbersthatcare.com/store https://plumbersthatcare.com/contact https://plumbersthatcare.com/%2B15123689159 https://www.plumbersthatcare.com/water-leak-repair https://plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin https://plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow https://plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls https://plumbersthatcare.com/austins-hard-water-plumbing-insights https://plumbersthatcare.com/%2B18304603565 https://plumbersthatcare.com/+15123689159 https://plumbersthatcare.com/toilet-faucet https://plumbersthatcare.com/services https://plumbersthatcare.com/plumber-austin https://plumbersthatcare.com/plumber-in-cedar-park-tx https://plumbersthatcare.com/plumber-marble-falls https://plumbersthatcare.com/round-rock-plumber https://plumbersthatcare.com/privacy-policy https://plumbersthatcare.com/water-heater-leak-repair-austin https://plumbersthatcare.com/tackling-water-heater-issues-austin https://plumbersthatcare.com/faq https://plumbersthatcare.com/vip-membership https://plumbersthatcare.com/customer-portal https://plumbersthatcare.com/water-heater-guide https://plumbersthatcare.com/water-heater-calculator https://plumbersthatcare.com/plumbing-cost-estimator https://plumbersthatcare.com/emergency https://plumbersthatcare.com/sewer-line-repair			



ISSUES	PAGES	NEW	FIXED
https://plumbersthatcare.com/repiping https://plumbersthatcare.com/hydro-jetting-services https://plumbersthatcare.com/fixture-installation https://plumbersthatcare.com/commercial/restaurants https://plumbersthatcare.com/commercial/office-buildings https://plumbersthatcare.com/commercial/retail https://plumbersthatcare.com/commercial/property-management https://plumbersthatcare.com/summer-plumbing-prep https://plumbersthatcare.com/winter-freeze-protection https://plumbersthatcare.com/terms-of-service https://plumbersthatcare.com/refund_returns https://plumbersthatcare.com/success-stories https://plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx https://plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer https://plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business https://plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls https://plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services https://plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional https://plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow https://plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls https://plumbersthatcare.com/blog/tackling-water-heater-issues-austin https://plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin https://plumbersthatcare.com/blog/water-heater-leak-repair-austin https://plumbersthatcare.com/blog/austins-hard-water-plumbing-insights https://plumbersthatcare.com/contact?subject=VIP+Membership https://plumbersthatcare.com/commercial/+15123689159 https://plumbersthatcare.com/api/success-stories/rss.xml https://plumbersthatcare.com/refer-a-friend https://plumbersthatcare.com/blog/+15123689159 https://plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer https://plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business https://plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls https://plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services https://plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx https://plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional https://plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin https://plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls https://plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes https://plumbersthatcare.com/+18304603565			



ISSUES	PAGES	NEW	FIXED
<p>Issue description</p> <p>The pages indicated in the report return a 3XX response code, meaning that a redirect is set up from such pages. The 3XX response code in itself is not a problem, but each redirect puts an additional load on the server, so it's better to remove unnecessary internal redirects.</p>	<p>How to fix</p> <p>Make sure that the number of 3XX pages on your website does not exceed 5% of the total number of pages. If their number exceeds 10%, then you have a critical problem, and you should immediately remove some of the redirects.</p>		

SITEMAP	PAGES	NEW	FIXED
<p>3XX redirects in XML sitemap</p> <p>https://plumbersthatcare.com/water-heater-services</p> <p>https://plumbersthatcare.com/drain-cleaning</p> <p>https://plumbersthatcare.com/leak-repair</p> <p>https://plumbersthatcare.com/commercial-plumbing</p> <p>https://plumbersthatcare.com/service-areas</p> <p>https://plumbersthatcare.com/gas-line-services</p> <p>https://plumbersthatcare.com/backflow</p> <p>https://plumbersthatcare.com/about</p> <p>https://plumbersthatcare.com/blog</p> <p>https://plumbersthatcare.com/store</p> <p>https://plumbersthatcare.com/contact</p> <p>https://plumbersthatcare.com/toilet-faucet</p> <p>https://plumbersthatcare.com/services</p> <p>https://plumbersthatcare.com/privacy-policy</p> <p>https://plumbersthatcare.com/faq</p> <p>https://plumbersthatcare.com/vip-membership</p> <p>https://plumbersthatcare.com/customer-portal</p> <p>https://plumbersthatcare.com/water-heater-guide</p> <p>https://plumbersthatcare.com/water-heater-calculator</p> <p>https://plumbersthatcare.com/plumbing-cost-estimator</p> <p>https://plumbersthatcare.com/emergency</p> <p>https://plumbersthatcare.com/sewer-line-repair</p> <p>https://plumbersthatcare.com/repiping</p> <p>https://plumbersthatcare.com/hydro-jetting-services</p> <p>https://plumbersthatcare.com/fixture-installation</p> <p>https://plumbersthatcare.com/commercial/restaurants</p> <p>https://plumbersthatcare.com/commercial/office-buildings</p>	46	41	0



ISSUES	PAGES	NEW	FIXED
https://plumbersthatcare.com/commercial/retail			
https://plumbersthatcare.com/commercial/property-management			
https://plumbersthatcare.com/summer-plumbing-prep			
https://plumbersthatcare.com/winter-freeze-protection			
https://plumbersthatcare.com/terms-of-service			
https://plumbersthatcare.com/refund_returns			
https://plumbersthatcare.com/success-stories			
https://plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
Issue description <i>The XML sitemap contains URLs that redirect visitors from one page to another via 3XX redirects, which, in turn, can drain the crawl budget and lead to website indexing issues.</i>	How to fix <i>Replace redirecting URLs in the XML sitemap with destination URLs. If a destination URL is already in the XML sitemap, you should delete URLs with 3XX redirects from the XML sitemap.</i>		
✖ Noindex pages in XML sitemap https://www.plumbersthatcare.com/refund_returns	1 ▲1	1	0
Issue description <i>Pages with the noindex meta tag were found in the XML sitemap. This is confusing to search engines because sitemaps must list pages that need to be crawled and indexed.</i>	How to fix <i>Depending on your goals, you need to remove pages with the noindex meta tag from your XML sitemap or remove the noindex tag from these pages.</i>		
✖ Non-canonical pages in XML sitemap https://www.plumbersthatcare.com/faq https://www.plumbersthatcare.com/customer-portal https://www.plumbersthatcare.com/water-heater-calculator https://www.plumbersthatcare.com/plumbing-cost-estimator https://www.plumbersthatcare.com/commercial/restaurants https://www.plumbersthatcare.com/commercial/office-buildings https://www.plumbersthatcare.com/commercial/retail	11 ▲11	11	0



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/commercial/property-management			
https://www.plumbersthatcare.com/summer-plumbing-prep			
https://www.plumbersthatcare.com/winter-freeze-protection			
https://www.plumbersthatcare.com/success-stories			
Issue description <i>Non-canonical pages have been found in the XML sitemap file. All pages listed in the sitemap should be suggested as canonicals for search engines.</i>	How to fix <i>Make sure your XML sitemap only contains canonical URLs.</i>		
<h2>Meta Tags</h2> ✖ 3 ⚠ 0			
ISSUES	PAGES	NEW	FIXED
✖ URLs with duplicate page titles	3	0	0
https://www.plumbersthatcare.com/toilet-faucet			
https://www.plumbersthatcare.com/water-pressure-solutions			
https://www.plumbersthatcare.com/water-heater-guide			
Issue description <i>Duplicate <title> tags prevent search engines from understanding which site page is relevant to a particular search query. Pages with duplicate titles are much less likely to rank well.</i>	How to fix <i>Write a unique and concise title for each site page, adding the most relevant keywords to it.</i>		
❗ Title too long	32 ▲20	21	1
https://www.plumbersthatcare.com/toilet-faucet			
https://www.plumbersthatcare.com/services			
https://www.plumbersthatcare.com/service-areas/cedar-park			
https://www.plumbersthatcare.com/service-areas/round-rock			
https://www.plumbersthatcare.com/privacy-policy			
https://www.plumbersthatcare.com/emergency			
https://www.plumbersthatcare.com/hydro-jetting-services			
https://www.plumbersthatcare.com/water-pressure-solutions			
https://www.plumbersthatcare.com/water-heater-guide			
https://www.plumbersthatcare.com/rooter-services			
https://www.plumbersthatcare.com/drainage-solutions			
https://www.plumbersthatcare.com/faucet-installation			
https://www.plumbersthatcare.com/garbage-disposal-repair			
https://www.plumbersthatcare.com/permit-resolution-services			
https://www.plumbersthatcare.com/sewage-pump-services			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/vip-membership			
https://www.plumbersthatcare.com/sewer-line-repair			
https://www.plumbersthatcare.com/repiping			
https://www.plumbersthatcare.com/fixture-installation			
https://www.plumbersthatcare.com/terms-of-service			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
Issue description <i>Note that search engines cut off extensively long titles and allow them to be up to 600 pixels in length in the SERPs. For this reason, it's better to take this size into account when creating the title. Otherwise, people may see an incomplete title in the search results.</i>	How to fix <i>The general recommendation is to keep the title between 20 and 65 characters, with each word separated by a space, and concisely describe what the page is about.</i>		
Duplicate description https://www.plumbersthatcare.com/toilet-faucet https://www.plumbersthatcare.com/water-pressure-solutions https://www.plumbersthatcare.com/water-heater-guide	3	0	0
Issue description <i>Duplicate description meta tags were found on your website's pages. As a result, you may miss the opportunity to use more relevant keywords to describe each individual page.</i>	How to fix <i>Add a unique, relevant description for each page of your website.</i>		
Description too long https://www.plumbersthatcare.com/toilet-faucet https://www.plumbersthatcare.com/emergency https://www.plumbersthatcare.com/water-pressure-solutions https://www.plumbersthatcare.com/water-heater-guide	4 ▲1	1	0
Issue description	How to fix		



ISSUES	PAGES	NEW	FIXED
<p>Search engines can use the description meta tag to generate descriptions for snippets, but they may shorten it to a length they deem acceptable. For this reason, it's important that the page description is clear and concise, and defines the page's topic.</p>	<p>The general recommendation is to keep your page description length up to 158 characters, although Google can sometimes display longer snippets.</p>		

Content	✖ 2 ▲2	⚠ 0
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ISSUES	PAGES	NEW	FIXED
<p>⚠ Multiple H1 tags</p>	<p>5 ▲5</p>	<p>5</p>	<p>0</p>
<p>https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer</p>			
<p>https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business</p>			
<p>https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls</p>			
<p>https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services</p>			
<p>https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional</p>			
<p>Issue description</p> <p>Technically, you can use multiple <code><h1></code> tags on a page, and Google will consider both tags. But if the structure of the page allows you to use a single <code><h1></code> tag, we strongly recommend you do so.</p>	<p>How to fix</p> <p>If possible, use a single <code><h1></code> tag on a page. That way, the structure of the page will be clear to all search engines.</p>		

<p>⚠ H1 tag too long</p>	<p>1 ▲1</p>	<p>1</p>	<p>0</p>
<p>https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx</p>			
<p>Issue description</p> <p>The <code><h1></code> tag is the top-level page heading, which is the most important <code><h></code> tag. People usually see the <code><h1></code> tag as the title of the text, and search engines use it to understand what the page is about. The <code><h1></code> tag briefly describes the content of the subsequent block, so it should be informative and concise.</p>			

<p>✖ 3XX images</p>	<p>2 ▲2</p>	<p>2</p>	<p>0</p>
<p>https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls</p>			
<p>https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin</p>			



ISSUES	PAGES	NEW	FIXED
Issue description <i>The access path to some images on your website is indicated in the URLs from which the redirect is set up. Because of this, browsers and search engine robots are forced to send an additional HTTP request in order to download the image. If there are a lot of files like this on your website, this can significantly increase the page load time.</i>			
How to fix <i>Indicate the direct path to the image files, replacing every URL from which the redirect is set up with relevant ones. If you use images from an external resource and are not able to replace the URLs, make sure that images that are uploaded via the new URL are relevant to your content.</i>			

ISSUES	PAGES	NEW	FIXED
↗ Speed & Performance			
✖ 0 ⚠ 0			
ISSUES			
! Uncompressed content https://www.plumbersthatcare.com/rss.xml	1 ▲1	1	0
Issue description <i>This issue is triggered if the Content-Encoding entity is not present in the page's response header. Compressing the page's content with the help of the server helps optimize the page loading speed. Using uncompressed pages leads to a slower page load time, resulting in a poor user experience and a lower search engine ranking.</i>			
How to fix <i>Enable compression on your web pages by using the Content-Encoding entity to get the page to load faster.</i>			

ISSUES	PAGES	NEW	FIXED
❖ JavaScript			
✖ 0 ⚠ 0			
ISSUES			
! JavaScript not compressed https://www.plumbersthatcare.com/ https://www.plumbersthatcare.com/water-heater-services https://www.plumbersthatcare.com/drain-cleaning https://www.plumbersthatcare.com/leak-repair https://www.plumbersthatcare.com/toilet-faucet https://www.plumbersthatcare.com/commercial-plumbing https://www.plumbersthatcare.com/services https://www.plumbersthatcare.com/service-areas https://www.plumbersthatcare.com/gas-line-services https://www.plumbersthatcare.com/backflow https://www.plumbersthatcare.com/service-areas/cedar-park https://www.plumbersthatcare.com/service-areas/round-rock https://www.plumbersthatcare.com/service-area	76 ▲36	47	11



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/about https://www.plumbersthatcare.com/blog https://www.plumbersthatcare.com/store https://www.plumbersthatcare.com/contact https://www.plumbersthatcare.com/privacy-policy https://www.plumbersthatcare.com/+15123689159 https://www.plumbersthatcare.com/emergency https://www.plumbersthatcare.com/hydro-jetting-services https://www.plumbersthatcare.com/water-pressure-solutions https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/water-heater-guide https://www.plumbersthatcare.com/rooter-services https://www.plumbersthatcare.com/drainage-solutions https://www.plumbersthatcare.com/faucet-installation https://www.plumbersthatcare.com/garbage-disposal-repair https://www.plumbersthatcare.com/permit-resolution-services https://www.plumbersthatcare.com/sewage-pump-services https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/+18304603565 https://www.plumbersthatcare.com/%2B15123689159 https://www.plumbersthatcare.com/water-heater-leak-repair-austin https://www.plumbersthatcare.com/tackling-water-heater-issues-austin https://www.plumbersthatcare.com/%2B18304603565 https://www.plumbersthatcare.com/faq https://www.plumbersthatcare.com/vip-membership https://www.plumbersthatcare.com/customer-portal https://www.plumbersthatcare.com/water-heater-calculator https://www.plumbersthatcare.com/plumbing-cost-estimator https://www.plumbersthatcare.com/sewer-line-repair https://www.plumbersthatcare.com/repiping https://www.plumbersthatcare.com/fixture-installation https://www.plumbersthatcare.com/commercial/restaurants https://www.plumbersthatcare.com/commercial/office-buildings https://www.plumbersthatcare.com/commercial/retail https://www.plumbersthatcare.com/commercial/property-management https://www.plumbersthatcare.com/summer-plumbing-prep https://www.plumbersthatcare.com/winter-freeze-protection https://www.plumbersthatcare.com/terms-of-service			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/success-stories https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/contact?subject=VIP+Membership https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes			
Issue description <i>HTTP response compression is not enabled on your website. Compressing JavaScript files significantly reduces their size as well as the overall size of your web page, improving the page load time as a result. Uncompressed JavaScript files make your web page load slower, which has a negative impact on the user experience and search engine rankings.</i>	How to fix <i>Configure server-side JavaScript compression. If you use uncompressed JavaScript files from an external resource, make sure that they do not slow down your page load time. Otherwise, contact the owner of the resource where the JavaScript files are stored with a request to configure compression.</i>		

ISSUES	PAGES	NEW	FIXED
✖ No inbound links https://www.plumbersthatcare.com/service-areas/cedar-park https://www.plumbersthatcare.com/service-areas/round-rock https://www.plumbersthatcare.com/emergency	21 ▲21	21	0



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/url			
https://www.plumbersthatcare.com/vip-membership			
https://www.plumbersthatcare.com/sewer-line-repair			
https://www.plumbersthatcare.com/repiping			
https://www.plumbersthatcare.com/fixture-installation			
https://www.plumbersthatcare.com/terms-of-service			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
Issue description <i>Some pages of the website don't have any internal links pointing to them.</i> <i>Search engines can only find and index such pages if they are indicated in the XML sitemap or via external links.</i> <i>Your website visitors cannot access such pages from other pages of the site.</i>	How to fix <i>Check your website's internal linking and ensure that visitors and search robots can easily access every important page.</i>		
! One inbound internal link	2 ▲1	1	0
https://www.plumbersthatcare.com/water-heater-guide			
https://www.plumbersthatcare.com/rss.xml			
Issue description <i>Some pages of your website have only one internal link pointing to it.</i> <i>Internal links increase the importance of the page from the perspective of search engines.</i>	How to fix <i>Make sure that your website's most important pages have at least a couple of internal links linking out to them. All internal links must pass link juice, as in not being tagged with the rel="nofollow" attribute.</i>		
! Internal links to 3XX redirect pages	26 ▲26	26	0
https://www.plumbersthatcare.com/toilet-faucet			
https://www.plumbersthatcare.com/services			
https://www.plumbersthatcare.com/privacy-policy			
https://www.plumbersthatcare.com/water-pressure-solutions			
https://www.plumbersthatcare.com/water-heater-guide			



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/rooter-services			
https://www.plumbersthatcare.com/drainage-solutions			
https://www.plumbersthatcare.com/faucet-installation			
https://www.plumbersthatcare.com/garbage-disposal-repair			
https://www.plumbersthatcare.com/permit-resolution-services			
https://www.plumbersthatcare.com/sewage-pump-services			
https://www.plumbersthatcare.com/vip-membership			
https://www.plumbersthatcare.com/repiping			
https://www.plumbersthatcare.com/fixture-installation			
https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx			
https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer			
https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business			
https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls			
https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			
https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional			
https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow			
https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls			
https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin			
https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin			
https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin			
https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights			
Issue description <i>Some internal links on your website point to pages whose URL has changed. Redirects allow both visitors and search engines to access the relevant page, but we still recommend you replace such links. In some cases, such links may cause the page to work incorrectly (for example, if the site was moved to HTTPS and internal links still use the HTTP protocol). Redirects also result in the loss of a small fraction of the link juice.</i>	How to fix <i>Replace all internal links indicated in the report with up-to-date page URL addresses.</i>		
! External links to 3XX https://www.plumbersthatcare.com/ https://www.plumbersthatcare.com/water-heater-services https://www.plumbersthatcare.com/drain-cleaning https://www.plumbersthatcare.com/leak-repair https://www.plumbersthatcare.com/toilet-faucet https://www.plumbersthatcare.com/commercial-plumbing https://www.plumbersthatcare.com/services https://www.plumbersthatcare.com/service-areas https://www.plumbersthatcare.com/gas-line-services https://www.plumbersthatcare.com/backflow	67 ▲28	39	11



ISSUES	PAGES	NEW	FIXED
https://www.plumbersthatcare.com/service-area https://www.plumbersthatcare.com/about https://www.plumbersthatcare.com/blog https://www.plumbersthatcare.com/store https://www.plumbersthatcare.com/contact https://www.plumbersthatcare.com/privacy-policy https://www.plumbersthatcare.com/+15123689159 https://www.plumbersthatcare.com/water-pressure-solutions https://www.plumbersthatcare.com/tackle-common-under-sink-plumbing-problems-austin https://www.plumbersthatcare.com/protect-austin-home-floodstop-prevents-backflow https://www.plumbersthatcare.com/mastering-pipe-installation-austin-marble-falls https://www.plumbersthatcare.com/water-heater-guide https://www.plumbersthatcare.com/rooter-services https://www.plumbersthatcare.com/drainage-solutions https://www.plumbersthatcare.com/faucet-installation https://www.plumbersthatcare.com/garbage-disposal-repair https://www.plumbersthatcare.com/permit-resolution-services https://www.plumbersthatcare.com/sewage-pump-services https://www.plumbersthatcare.com/austins-hard-water-plumbing-insights https://www.plumbersthatcare.com/+18304603565 https://www.plumbersthatcare.com/%2B15123689159 https://www.plumbersthatcare.com/water-heater-leak-repair-austin https://www.plumbersthatcare.com/tackling-water-heater-issues-austin https://www.plumbersthatcare.com/%2B18304603565 https://www.plumbersthatcare.com/faq https://www.plumbersthatcare.com/customer-portal https://www.plumbersthatcare.com/water-heater-calculator https://www.plumbersthatcare.com/plumbing-cost-estimator https://www.plumbersthatcare.com/commercial/restaurants https://www.plumbersthatcare.com/commercial/office-buildings https://www.plumbersthatcare.com/commercial/retail https://www.plumbersthatcare.com/commercial/property-management https://www.plumbersthatcare.com/summer-plumbing-prep https://www.plumbersthatcare.com/winter-freeze-protection https://www.plumbersthatcare.com/success-stories https://www.plumbersthatcare.com/blog/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx https://www.plumbersthatcare.com/blog/how-often-should-i-test-my-backflow-preventer https://www.plumbersthatcare.com/blog/the-importance-of-slab-leak-repair-for-your-home-or-business https://www.plumbersthatcare.com/blog/signs-of-a-slab-leak-in-austin-and-marble-falls https://www.plumbersthatcare.com/blog/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services			



ISSUES	PAGES	NEW	FIXED
<p>https://www.plumbersthatcare.com/blog/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional</p> <p>https://www.plumbersthatcare.com/blog/protect-austin-home-floodstop-prevents-backflow</p> <p>https://www.plumbersthatcare.com/blog/mastering-pipe-installation-austin-marble-falls</p> <p>https://www.plumbersthatcare.com/blog/tackling-water-heater-issues-austin</p> <p>https://www.plumbersthatcare.com/blog/tackle-common-under-sink-plumbing-problems-austin</p> <p>https://www.plumbersthatcare.com/blog/water-heater-leak-repair-austin</p> <p>https://www.plumbersthatcare.com/blog/austins-hard-water-plumbing-insights</p> <p>https://www.plumbersthatcare.com/contact?subject=VIP+Membership</p> <p>https://www.plumbersthatcare.com/how-often-should-i-test-my-backflow-preventer</p> <p>https://www.plumbersthatcare.com/the-importance-of-slab-leak-repair-for-your-home-or-business</p> <p>https://www.plumbersthatcare.com/signs-of-a-slab-leak-in-austin-and-marble-falls</p> <p>https://www.plumbersthatcare.com/why-plumbers-are-expensive-exploring-the-costs-behind-plumbing-services</p> <p>https://www.plumbersthatcare.com/converting-to-a-tankless-reverse-osmosis-system-the-future-of-clean-water-in-austin-tx</p> <p>https://www.plumbersthatcare.com/hiring-a-plumber-near-me-tips-for-choosing-the-right-professional</p> <p>https://www.plumbersthatcare.com/avoid-common-water-heater-installation-mistakes-austin</p> <p>https://www.plumbersthatcare.com/troubleshoot-maintain-water-heater-pilot-light-austin-marble-falls</p> <p>https://www.plumbersthatcare.com/avoid-common-plumbing-installation-mistakes-austin-homes</p>			

Issue description

Some pages that you link out to from your website redirect visitors to a completely different page. Perhaps the redirect was set up after you linked out to the website, and now the link can lead visitors to another page that does not contain the information they need.

How to fix

Manually look through every external 3XX link and make sure that redirected pages contain the necessary information. If there information is there, replace the link with the new version of the URL. If the required information is not available, replace or delete the link.