

# HAROLD WAY JR

Product Designer with a Passion to Problem-Solve

Contact

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## WORK

### Sr. Visual Designer

Intel / McAfee

Aug 2013–Present • 5yrs 5mos

Lead UI designer for our AV and game product  
Sketch concepts/wires and build UI mockups  
Collaborate with PM and engineering teams  
Participate in usability studies and iterate on research findings  
Create prototypes and present designs to stakeholders

### CrossPIT Instructor

Academy of Self Defense

July 2018–Present • 7mos

Plan and develop conditioning programs for all skill levels  
Lead group exercise classes (up to 45 students)  
Coach proper calisthenics and heavy bag work  
Instruct TRX conditioning and kettlebell exercises  
Prepare students for MMA fights

### Client Side Developer

SIMbiosys

Jan 2013–Aug 2013 • 7mos

Led front-end development on 2 projects  
Optimized web applications to maximize performance  
Researched and prototyped new technology  
Designed web UI for side projects

### Principal Visual Designer

Bleu Marketing Solutions

Feb 2012–Dec 2012 • 10mos

Redesigned company website and collateral  
Turned broad briefings into storyboards and animation  
Designed and developed e-blasts (Clients: HP, Google, Apple)  
e-Commerce and blog support ([thinkingforward.tumblr.com](http://thinkingforward.tumblr.com))

## EDUCATION

### Commonwealth Int'l University

Honolulu, HI

Major – Computer Graphics  
Minor – Communications / Marketing  
Honors – President's List for 4.0 GPA

### HarvardX

Certificates

Data Science: R Basics  
Data Science: Visualization  
Data Science: Machine Learning

## DESIGN

- UI Design
- Prototyping
- Iconography
- Storyboarding
- Infographic

## DEVELOPMENT

- HTML / CSS
- Javascript / jQuery

## SOFTWARE

- Sketch
- Photoshop
- AfterEffects
- Illustrator
- Figma