ASSETS



These are some examples of assets that I can use in my brand, but in reality, these assets can be taken and expanded upon as I see fit. They can be stamps (as seen in the top left example), coffee stains or ink marks (as seen in the top right example), postage marks (bottom left) or even just simple frames (bottom right).

As long as the assets or designs add to the feeling of nostalgia, authenticity and optimism, they can be used.

