

# **The US Inflation Phenomenon | It's Oil, silly**

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## 1.0 Problem Identification Overview

**The United States Consumer Price Index ( "Inflation" )** is calculated by the U.S. Bureau of Labor Statistics. It has gone through various periods of prominent increases; notably in the 1920's, 1940's, & 1970's. Otherwise, it has remained relatively constant or declining.

**Inflation is important in all facets of life but the financial world pays special attention to it** as the key objectives of the Federal Reserve are maximizing employment, stabilizing prices & moderating long-term interest rates; the second of which is Inflation & the third of which is generally decided by the condition of the other two ( 2 ), usually Inflation, & can move financial markets around the world; we won't go into that here. In short, **Inflation is an important component of developing investment strategies for portfolios across the world. The view on inflation becoming positive or negative is not agreed upon nor are the variables which influence it.**

**The purpose of this Data Science project is to develop a model to explain & understand the phenomenon of Inflation. I shortlisted nineteen ( 19 ) variables ( "Variables" ) to determine their influence on Inflation found in Appendix I.**

## 2.0 Generated Deliverables

**The following Application Programming Interface's ( API ) were used to pull the relevant data:**

1. Quandl
2. Investing.com ( "Investpy" )
3. Federal Reserve Economic Data ( "FRED" )

**The data retrieved by the API's & respective websites are from sources highlighted in Appendix I.**

With this, **three ( 3 ) deliverables were generated:**

1. The source code for the modeling developed to analyze the aforementioned problem ( [link](#) )
2. This document outlining the process
3. A PDF presentation with our findings ( [link](#) ) referenced

## 3.0 Data Pre-Processing Steps

### Data Cleaning:

1. The data for the Variables & Inflation were first pulled using the API's
2. The result, however, produced a data frame with non-congruent lengths in time ( **Appendix II** )
3. I then was required to draw the line at the 18 April 1990 to ensure they aligned appropriately ( **Appendix II** )
4. The resulting data frame was fully comprised of 9,616 non-null float values
5. I concatenated the Variables with Inflation using a Forward Fill technique as their reporting schedules did not align. This resulted in a Daily ( Mon-Fri ( excluding holidays ) ) data frame with only 317 observations ( **Appendix II** )
6. This data frame was used to cross reference the accuracy of the next steps in Exploratory Data Analysis

## Exploratory Data Analysis:

I was unsure as to which time periods for percent changes to use for the Variables & Inflation. The first step was to run through the process on multiple configurations as per below:

1. **Quarter-on-Quarter**
  - a. **Description** | This looked at Quarterly percent change in both Variables & Inflation
  - b. **Result** | Reasonable
2. **Month-on-Month**
  - a. **Description** | This looked at Monthly percent change in both Variables & Inflation
  - b. **Result** | Poor
3. **Quarter-on-Quarter for Variables ( past ) & Inflation ( forwards )**
  - a. **Description** | This looked at Quarterly percent change in Variables looking backwards while a forward looking Quarterly change in Inflation to ascertain if changes in the Variables took time to reach Inflation
  - b. **Result** | Poor
4. **Quarter-on-Quarter w/ Rolling Averages on Daily, Weekly & Monthly Variables ( “Best Configuration” )**
  - a. **Description** | This approach is similar to # 1 ( looking at the Quarterly percent change in both Variables & Inflation ) albeit used a rolling average for those that were reported more often than once a Quarter. The rational was that a Variable may have had a bad week or day when the Quarter ended; as such, the entire changes throughout the Quarter may need to be accounted for evenly
  - b. **Result** | Best

The respective **Feature Correlation Heat Maps with the Pearson correlation coefficients are found in Appendix III** which will go into greater detail for the rankings listed in the Results ( b ) above.

It should be important to note that Inflation was scraped  $\pm 3\%$  on all four ( 4 ). I went further to scrape Variables as well on #4 above albeit those results became even worse; you can find those results at the end of my source code ( [link](#) ) after 1.4.3 therein if you wish.

In summary, **the Best Configuration ( #4 ) was chosen as it presented the most optimal Pearson correlation coefficients to achieve our goal of developing a model to explain & understand the phenomenon of Inflation.**

## Pre-processing:

1. The first step in pre-processing, per the Machine Learning process, was to create a “Best Guess” number, with the help of a standard mean & the DummyRegressor functions. The data frame has no categorical data so this step was purely to “go through the process” but irrelevant; **please disregard this step when reading the source code**
2. I then went ahead & **split the data into training and testing splits, 70% and 30% respectively**
3. Next was to **scale the data. I wasn’t sure which scaling technique to use & thus, I applied the following on both the X & y variables & X only ( x6 in total ):**
  - a. Standard Scaling ( SS )
  - b. MinMax Scaling ( MM )
  - c. Log Transformation ( LG )
4. As all data have their unique structures, **I then divided the Variables into selected groups to apply SS & LG separately to where SS & LG may be better suited;** this was merged to an unscaled y ( Inflation )
5. The **initial results ( Appendix IV )** showed that MM presented poor results for  $R^2$ , Mean Absolute Error ( MAE ), & MSE; thus was taken out of consideration
6. I now had x5 scaling approaches used & determined that all of the five ( 5 ) showed results that should be put to the process of the Random Forest Generator to identify the best Variables ( **Appendix V** )

## 4.0 Model Description

Although Dummy Regressor & Linear Regression analysis was undertaken, they were discounted due to the data frame being entirely float based & displayed comparatively worse performance respectively. Therefore, **the model I used was the Random Forest Model with the goal of determining what variables best explain & understand Inflation.**

## 5.0 Model Findings

As the purpose of this Data Science project is to develop a model to explain & understand the phenomenon of Inflation, **I went through the following process on the five ( 5 ) shortlisted scaling approaches:**

- Grid Search
- Random Forest
- Hyperparameter search using Grid Search CV

The final outcomes can be seen in **Appendix VI.**

**Wages CPI held a ubiquitous position as being the dominate Variable on all scaling approaches. This is justified due to it's connection with how Inflation is calculated within.** Wages CPI may also summarize Initial Jobless Claims & Unemployment Rate leaving them potentially redundant.

**WTI held second place on all scaling approaches. I believe this makes sense given it's incorporated in just about every activity & purchase made in the United States.** Take for example a loaf of bread. The grains required to make dough are usually plowed by a tractor using gasoline ( a derivative of oil ). It is then transported to a bakery ( using a derivative of oil ). It's then transported to a store, purchased by a customer & driven home ( again, using a derivative of oil ).

Due to their dominance on all scaling approaches, **I then removed the other Variables & ran the process with only Wages CPI & WTI. The results are below:**

R<sup>2</sup> results for X & y scaled below  
SS Train | 0.2924    Test 0.424  
LG Train | 0.2815    Test 0.3673

MAE results for X & y scaled below  
SS Train | 0.5639    Test 0.5811  
LG Train | 0.5727    Test 0.598

MSE results for X & y scaled below  
SS Train | 0.7076    Test 0.6877  
LG Train | 0.7185    Test 0.7763

R<sup>2</sup> results for X only scaled below  
SS Train | 0.2924    Test 0.3489  
LG Train | 0.2778    Test 0.2979

MAE results for X only scaled below  
SS Train | 0.4515    Test 0.6127  
LG Train | 0.4572    Test 0.6272

MSE results for X only scaled below  
SS Train | 0.4536    Test 0.7774  
LG Train | 0.4629    Test 0.8615

R<sup>2</sup> results for the LG & SS combination below  
SS Train | 0.284    Test 0.3761

MAE results for the LG & SS combination below  
SS Train | 0.4572    Test 0.6272

MSE results for the LG & SS combination below  
SS Train | 0.4629    Test 0.8615

After review of the **Test set results ( the arbiter )**, the **SS on both X & y was chosen** amongst the other scaling approaches **given it had the highest R<sup>2</sup> & lowest MAE & MSE.**

So **how do these test results compare to those seen after rolling averages on the unscaled 19 Variables?** ( below )

A 17.0 bps increase in R<sup>2</sup>; 66.94 % increase.

A 1.81 bps increase in MAE.

A -6.79 bps decrease in MSE.

Further to this, **how do these test results compare to those seen after rolling averages on the SS X & y scaled 19 Variables** which was the best of the scaling approaches? ( below )

A 14.44 bps increase in R<sup>2</sup>; 51.64 % increase.

A -10.29 bps decrease in MAE.

A -17.24 bps decrease in MSE.

**Our conclusion**, outside of Wages CPI ( a component of Inflation itself ), **how to explain & understand the phenomenon of Inflation** is a reconfiguration of words used by James Carville ( [link](#) ) | **It's Oil, silly.**

## 6.0 Next Steps

**Inflation is a difficult & highly disputed financial beast but the closer you get to taming it your eyes will open wider.**

Throughout the process there were a number of things I either wanted to change or add. **I will start with some Variables which were not included** due to financial & time constraints:

- Steel
  - o I could only get it back to 2008
- Gasoline
  - o I could only get it back to 2005
- Growth of M2
  - o I put it aside to mitigate any overlap with M2 Velocity
- US Wages Hourly Earnings
  - o Limited data as well
- US Dollar Index: Broad, Goods and Services
  - o Only goes back to 2006 ( discussed below )

Further to these, **further consideration may be applicable to the below:**

- Reassess the Variables which were chosen in the SS & LG divide; discussed in Pre-processing #5 above
- Although scraping on Variables was investigated ( see “Scraping the Variables as well ( individually )” in the Data Wrangling & EDA [link here](#) ), a pivot to Winsorizing way present better results
- Develop a model to predict Wages CPI itself in order to remove ourselves from the US gov’t’s reporting
- I believe the US Dollar Index Variable ( DXY ) does not correctly address the situation of the United States either Imports or Exports Inflation ( usually the former ). This may be because the DXY’s weighting does not correctly align to the US’s trade. In short, it’s a weighted geometric mean of the Eurozone ( EUR ), Japan ( JPY ), the United Kingdom ( GBP ), Canada ( CAD ), Sweden ( SEK ) & Switzerland ( CHF ) but that does not correctly align with the US’s trade with the world

There are a number of Variables to take into consideration but **for now I would recommend keeping an eye on Oil.**

## Appendix I

Items	Reported	API	API Source		Comments
Inflation	Monthly	Quandl	U.S. Bureau of Labor Statistics		The target variable
Wages CPI	Monthly	FRED	U.S. Bureau of Labor Statistics		A component of the target variable
WTI	Daily	Quandl	CME	West Texas Intermediate -	One of many commodities
Heating Oil	Daily	Investpy	Investing.com		One of many commodities
Copper	Daily	Investpy	Investing.com		One of many commodities
Sugar	Daily	Investpy	Investing.com		One of many commodities
Natural Gas	Daily	Investpy	Investing.com		One of many commodities
Cattle	Daily	Investpy	Investing.com		One of many commodities
Lean Hogs	Daily	Investpy	Investing.com		One of many commodities
Soybeans	Daily	Investpy	Investing.com		One of many commodities
Lumber	Daily	Investpy	Investing.com		One of many commodities
Capacity Utilization	Monthly	FRED	Board of Governors of the Federal Reserve		The % of resources used by corporations
Corn	Daily	Investpy	Investing.com		One of many commodities
M2 Velocity	Quarterly	FRED	Federal Reserve Bank of St. Louis	Movement of money; state of the economy proxy	
GDP	Quarterly	FRED	U.S. Bureau of Economic Analysis		A proxy for the state of the economy
Wheat	Daily	Investpy	Investing.com		One of many commodities
PMI	Monthly	Quandl	Institute of Supply Management	Manufacturing PMI - A proxy for the economy	
USD Index	Daily	Quandl	Intercontinental Exchange Inc	( DXY ) Proxy for potentially importing inflation	
Unemployment Rate	Monthly	Quandl	U.S. Bureau of Labor Statistics		A proxy for the state of the economy
Initial Jobless Claims	Weekly	Quandl	U.S. Employment and Training Administration		A proxy for the state of the economy

## Appendix II

```
<class 'pandas.core.frame.DataFrame'>
DatetimeIndex: 14166 entries, 1946-01-01 to 2021-04-20
Data columns (total 19 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   Wages CPI                            14157 non-null  float64
1   WTI                                  11952 non-null  float64
2   Copper                              10304 non-null  float64
3   Soybeans                            9863 non-null   float64
4   Natural Gas                         9779 non-null   float64
5   Heating Oil                         12951 non-null  float64
6   Corn                                12950 non-null  float64
7   Wheat                               9865 non-null   float64
8   Cattle                              12948 non-null  float64
9   Lean Hogs                           12953 non-null  float64
10  Sugar                               12951 non-null  float64
11  Lumber                              12953 non-null  float64
12  Capacity Utilization                 13897 non-null  float64
13  GDP                                 14159 non-null  float64
14  M2 Velocity                         14015 non-null  float64
15  PMI                                 14145 non-null  float64
16  USD Index                           11137 non-null  float64
17  Initial Jobless Claims              13894 non-null  float64
18  Unemployment Rate                   14145 non-null  float64
dtypes: float64(19)
memory usage: 2.2 MB
```

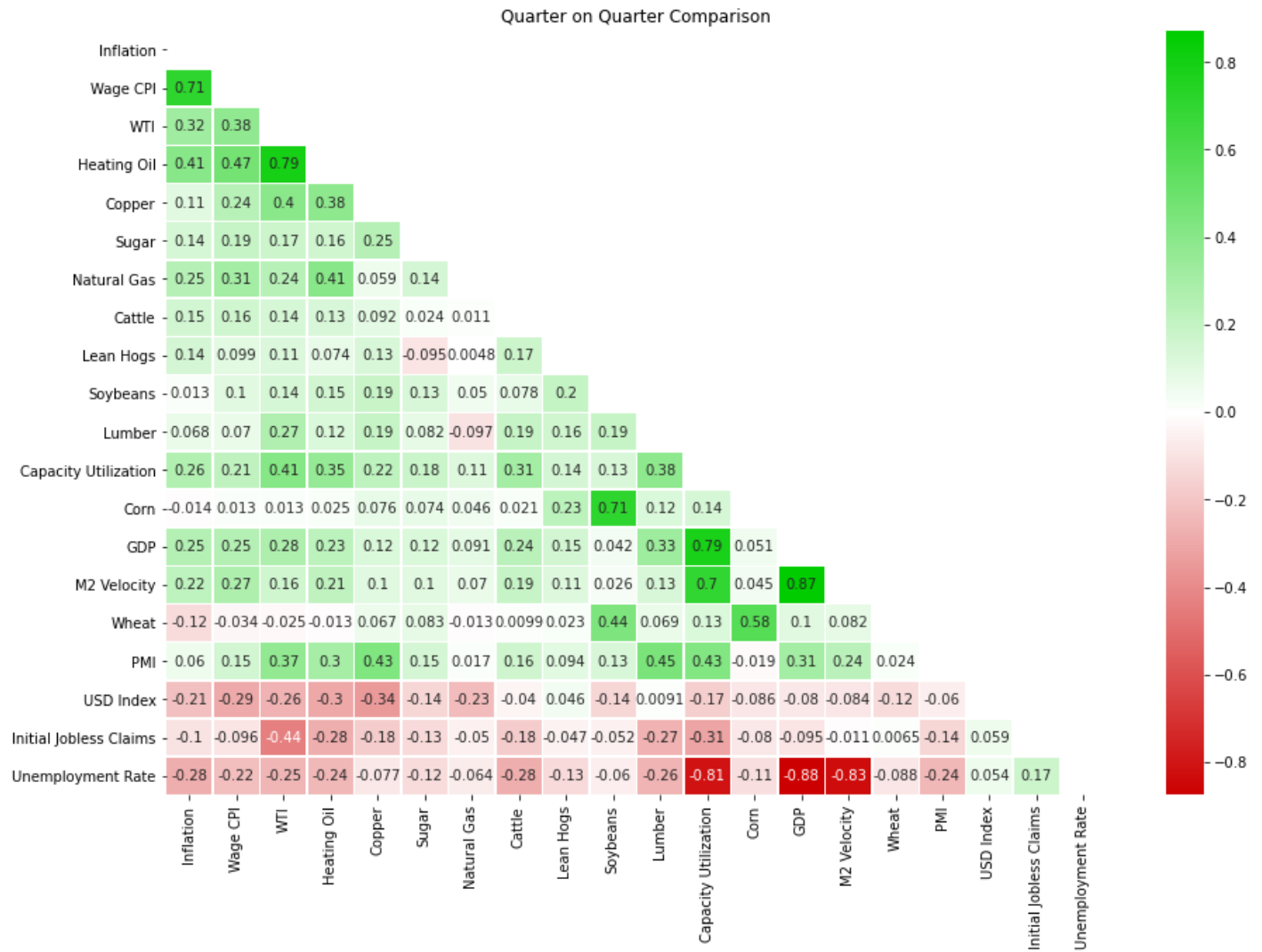
```
<class 'pandas.core.frame.DataFrame'>
DatetimeIndex: 9616 entries, 1991-04-18 to 2021-04-20
Data columns (total 19 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   Wages CPI                            9616 non-null  float64
1   WTI                                  9616 non-null  float64
2   Copper                              9616 non-null  float64
3   Soybeans                            9616 non-null  float64
4   Natural Gas                         9616 non-null  float64
5   Heating Oil                         9616 non-null  float64
6   Corn                                9616 non-null  float64
7   Wheat                               9616 non-null  float64
8   Cattle                              9616 non-null  float64
9   Lean Hogs                           9616 non-null  float64
10  Sugar                               9616 non-null  float64
11  Lumber                              9616 non-null  float64
12  Capacity Utilization                 9616 non-null  float64
13  GDP                                 9616 non-null  float64
14  M2 Velocity                         9616 non-null  float64
15  PMI                                 9616 non-null  float64
16  USD Index                           9616 non-null  float64
17  Initial Jobless Claims              9616 non-null  float64
18  Unemployment Rate                   9616 non-null  float64
dtypes: float64(19)
memory usage: 1.5 MB
```

```
<class 'pandas.core.frame.DataFrame'>
DatetimeIndex: 317 entries, 1991-04-30 to 2021-03-31
Data columns (total 20 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   Inflation                            317 non-null    float64
1   Wages CPI                            317 non-null    float64
2   WTI                                  317 non-null    float64
3   Copper                              317 non-null    float64
4   Soybeans                            317 non-null    float64
5   Natural Gas                         317 non-null    float64
6   Heating Oil                         317 non-null    float64
7   Corn                                317 non-null    float64
8   Wheat                               317 non-null    float64
9   Cattle                              317 non-null    float64
10  Lean Hogs                           317 non-null    float64
11  Sugar                               317 non-null    float64
12  Lumber                              317 non-null    float64
13  Capacity Utilization                 317 non-null    float64
14  GDP                                 317 non-null    float64
15  M2 Velocity                         317 non-null    float64
16  PMI                                 317 non-null    float64
17  USD Index                           317 non-null    float64
18  Initial Jobless Claims              317 non-null    float64
19  Unemployment Rate                   317 non-null    float64
dtypes: float64(20)
memory usage: 52.0 KB
```



## Appendix III ( Feature Correlation Heatmap )

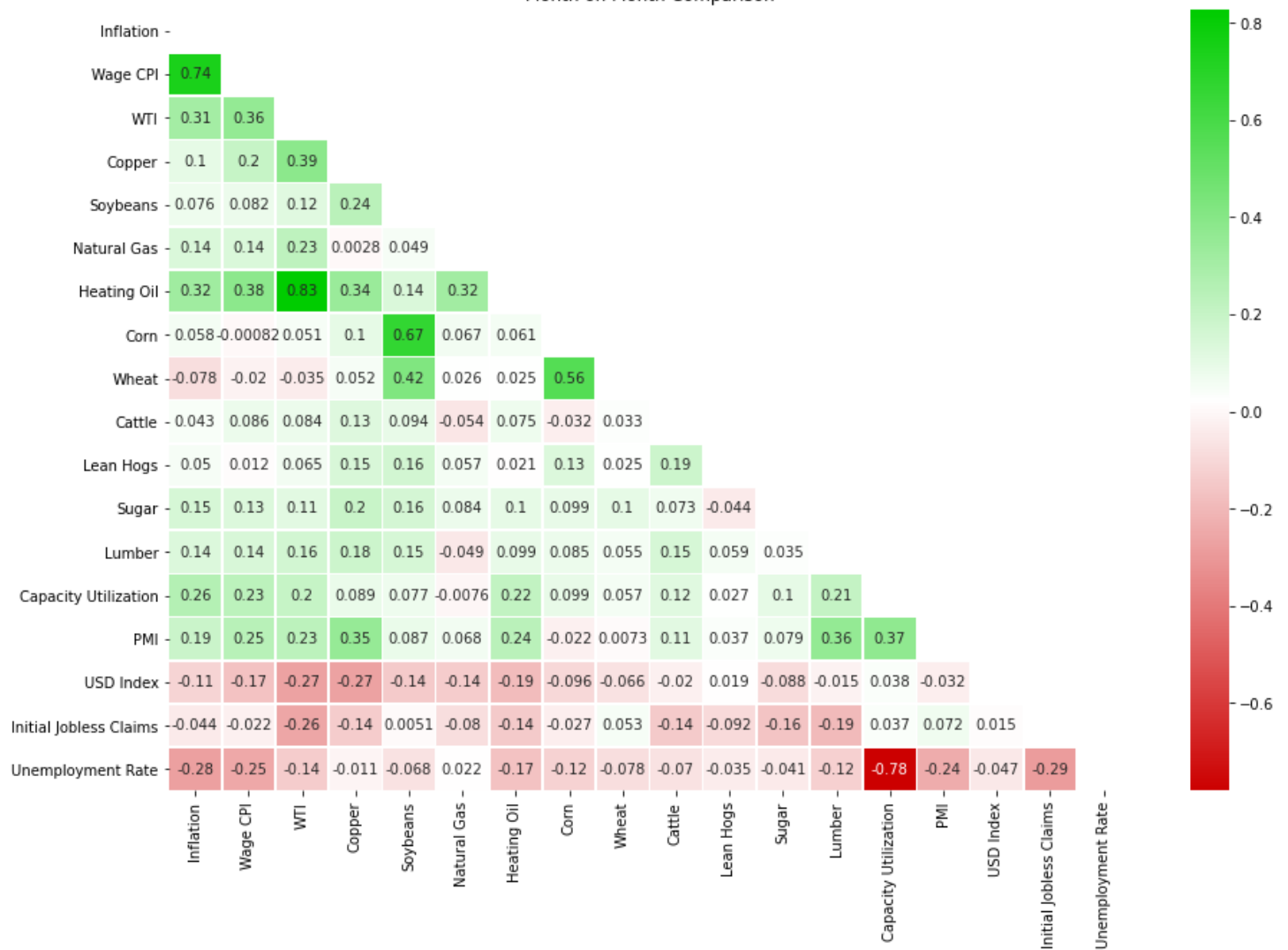
#1



## Appendix III ( Feature Correlation Heatmap )

#2

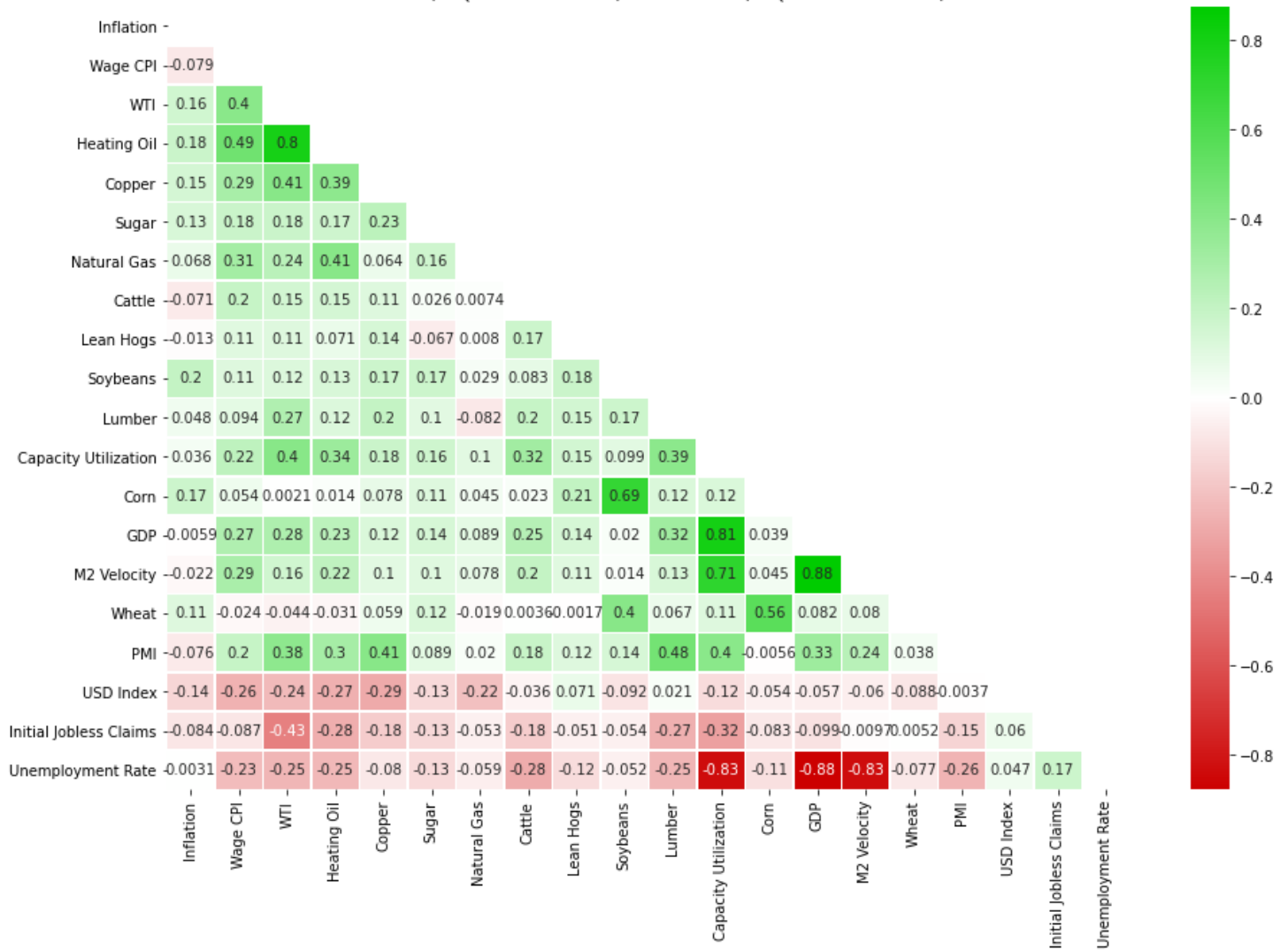
Month on Month Comparison



## Appendix III ( Feature Correlation Heatmap )

#3

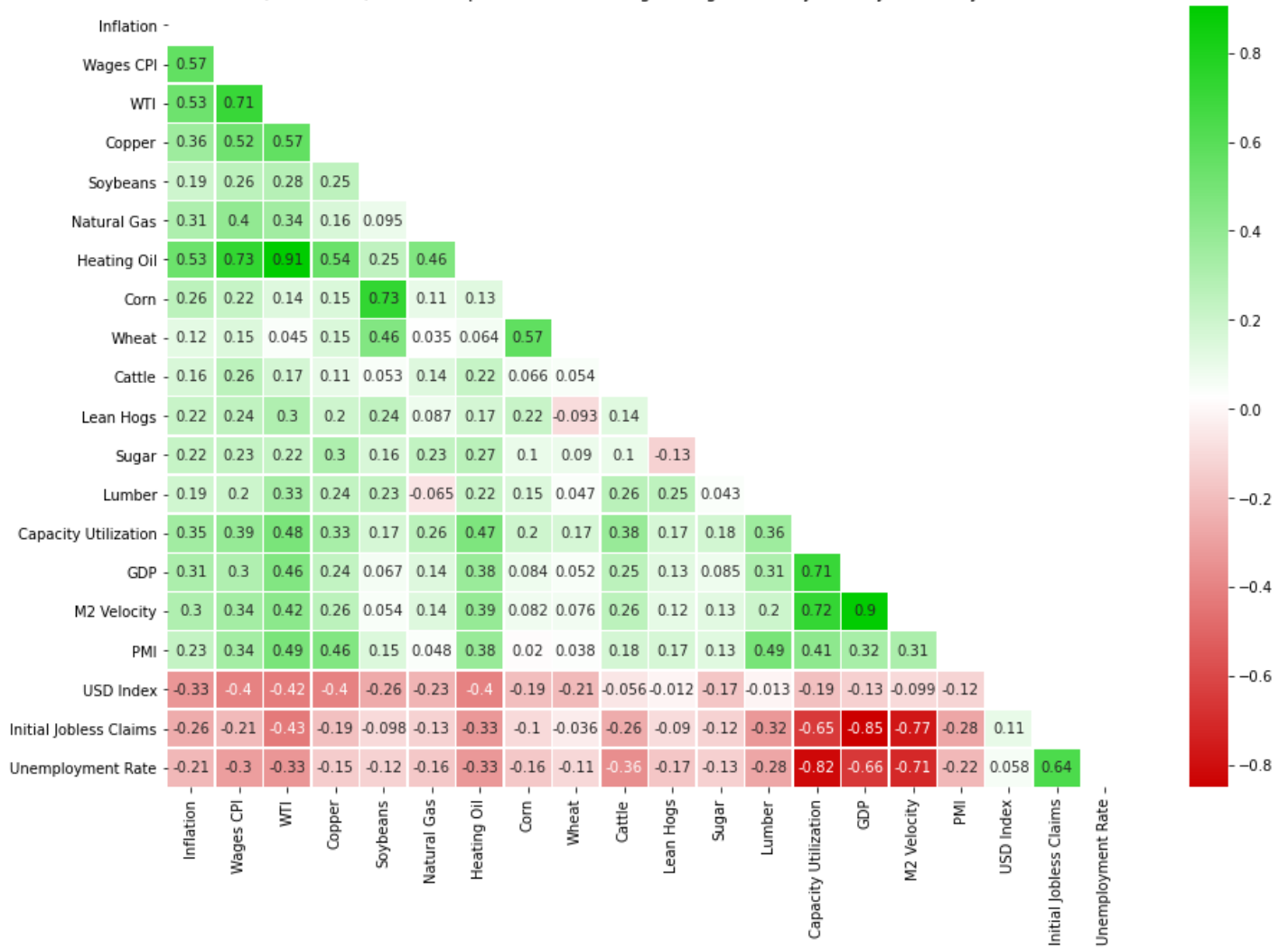
Inflation ( 1 Quarter Forwards ) vs. Variables ( 1 Quarter Backwards)



## Appendix III ( Feature Correlation Heatmap )

#4

Quarter on Quarter Comparison ( with Rolling Averages on Daily, Weekly & Monthly Data )



## Appendix IV

R<sup>2</sup> results for nothing scaled below  
Test 0.254 ( nothing scaled )

R<sup>2</sup> results for X & y scaled below  
SS Train | 0.3966 Test 0.2796  
MM Train | 0.0424 Test -0.1085  
LG Train | 0.4149 Test -23.8319

R<sup>2</sup> results for X only scaled below  
SS Train | 0.4185 Test 0.254  
MM Train | -0.2444 Test -0.0533  
LG Train | 0.4142 Test -23.4693

R<sup>2</sup> results for the LG & SS combination below  
SS Train | 0.4067 Test -22.811

R<sup>2</sup> averages of LG & SS X only scaled below  
Av. Train | 0.4164 Test -11.6077

~~~~~

MAE results for nothing scaled below  
Test 0.563 ( nothing scaled )

MAE results for X & y scaled below  
SS Train | 0.5376 Test 0.684  
MM Train | 0.0811 Test 0.0943  
LG Train | 0.5478 Test 1.6306

MAE results for X only scaled below  
SS Train | 0.4312 Test 0.563  
MM Train | 0.6711 Test 0.6112  
LG Train | 0.4381 Test 1.2897

MAE results for the LG & SS combination below  
SS Train | 0.4377 Test 1.2751

MAE averages of LG & SS X only scaled below  
Av. Train | 0.4346 Test 0.9263

~~~~~

MSE results for nothing scaled below  
Test 0.7556 ( nothing scaled )

MSE results for X & y scaled below  
SS Train | 0.6034 Test 0.8602  
MM Train | 0.0105 Test 0.0146  
LG Train | 0.5851 Test 30.4687

MSE results for X only scaled below  
SS Train | 0.3727 Test 0.571  
MM Train | 0.7976 Test 0.8061  
LG Train | 0.3755 Test 18.7277

MSE results for the LG & SS combination below  
SS Train | 0.3803 Test 18.2239

MSE averages of LG & SS X only scaled below  
Av. Train | 0.3741 Test 9.6493

## Appendix V

R<sup>2</sup> results for X & y scaled below

SS Train | 0.3966    Test 0.2796

LG Train | 0.4149    Test -23.8319

R<sup>2</sup> results for X only scaled below

SS Train | 0.4185    Test 0.254

LG Train | 0.4142    Test -23.4693

R<sup>2</sup> results for the LG & SS combination below

SS Train | 0.4067    Test -22.811

## Appendix VI

