Questions you must answer about your conceptual model:

1. What are the ranges, data types and format of all of the attributes in your entities?

2. When should you use an entity versus attribute? (Example: address of a person could be modeled as either)

3. When should you use an entity or relationship, and placement of attributes? (Example: a manager could be modeled as either)

4. How did you choose your keys? Which are unique?

5. Did you model hierarchies using the “ISA” design element? Why or why not?

6. Were there design alternatives? What are their tradeoffs: entity vs. attribute, entity vs. relationship, binary vs. ternary relationships?

7. Where are you going find real-world data populate your model?