文本挖掘的两种简单方法

管理学院电子商务研究所

钱洋

□ 开源数据集(Open Source Data)

□ 网络爬虫(Crawler Data)

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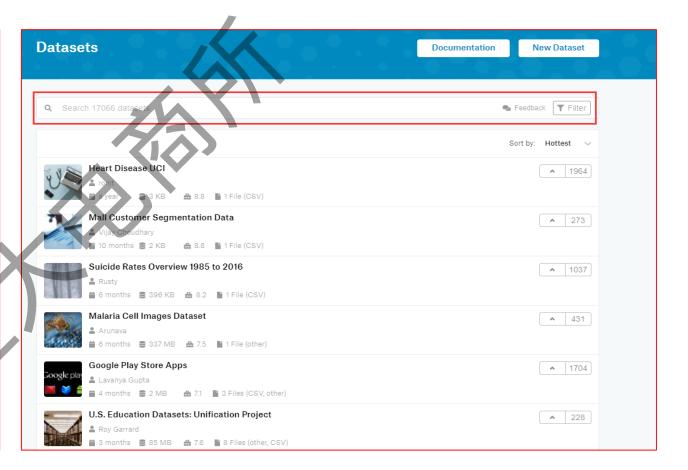
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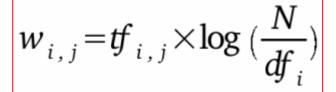
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赛事简要:新人赛以"地铁乘客流量预测"为课题,提供杭州地铁票务<mark>数据</mark>,要求参赛者预测朱来流量变化,实现地铁乘客流量预测,用大<mark>数据</mark>和人工智能技术助力未来 ...

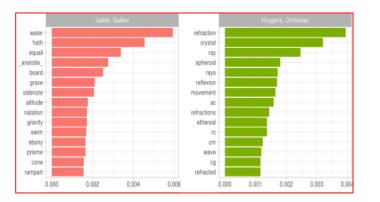


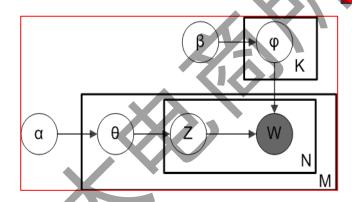


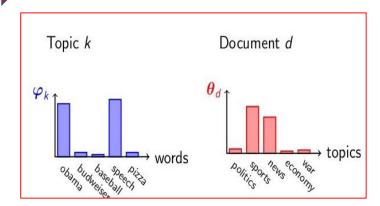
Input Data



 tf_{ij} = number of occurrences of i in j df_i = number of documents containing iN = total number of documents







Model

(TF-IDF 和 LDA)

Output

中文文本特征分析

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- ◆以句子的形式呈现
- ◆存在标点符号
- ◆存在URL
- ◆存在非法字符
- ◆存在停用词

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 - 》将单个用户的数据进行合并。
 - ▶分词、去停用词。
 - 〉去标点符号、去URL链接、去非法字符等。



◆英文数据处理与中文数据处理,存在哪些差异?



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John Boitnott / Al, Entrepreneurs, Tech

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Rameeza Yasin / Al, Marketing, Productivity

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