

## Problem – Solution Fit Template

Date	03 February 2026
Team ID	LTVIP2026TMIDS24962
Project Name	Empowering India: analysing the evolution of union budget allocations for sustainable growth
Maximum Marks	5 Marks

### Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

### Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ **Understand the existing situation in order to improve it for your target group.**

### Template:

Project Title: Empowering India: Analysis of Union Budget Allocations (2021–2024)	
Define PS, fit into CC	<b>1. TARGET USERS</b> <span>PS</span> <ul style="list-style-type: none"> <li>Renewable energystartups</li> <li>Electric vehicle EV manufacers for renewable projects</li> <li>Electric vehicle manufacturers exploring funding for EV infrastructure.</li> <li>Pharmaceutical business analysts tracking healthcare scheme budgets</li> </ul>
	<b>6. STAKEHOLDER CONSTRAINTS</b> <span>CC</span> <ul style="list-style-type: none"> <li>Budget data is complex, scattered, and non-visual.</li> <li>Difficult to compare multi-year data.</li> <li>Hard to identify top-funded ministries/schemes.</li> </ul>
Focus on the behavior	<b>5. PROPOSED SOLUTIONS</b> <span>SA</span> <ul style="list-style-type: none"> <li>Develop an interactive dashboard with easy filters to analyze budget data by category, ministry, and scheme.</li> <li>Provide ministry-wise funding growth insights.</li> <li>Visualize year-wise comparison of proposed vs. actual funds.</li> </ul>
	<b>2. CRITICAL TASKS / PROBLEMS</b> <span>JT&amp;F</span> <ul style="list-style-type: none"> <li>Understand multi-year budget data systematically</li> <li>Compare funding allocations across ministries</li> <li>Identify top-funded schemes and ministries</li> </ul>
Identify strong TR & EM	<b>9. CHALLENGES FACING USERS</b> <span>RC</span> <ul style="list-style-type: none"> <li>No clear dashboards in current tools.</li> <li>Manual data analysis takes too long and leads to strategic funding uncertainty</li> <li>Lack of structured visualization makes data hard to interpret.</li> </ul>
	<b>7. USER BEHAVIOR</b> <span>B</span> <ul style="list-style-type: none"> <li>Voice frustrations about scattered budget reports.</li> <li>Discuss the need for interactive tools in meetings</li> <li>Hesitant in making investments due to unclear data</li> </ul>
	<b>3. TRIGGERS</b> <span>TR</span> <ul style="list-style-type: none"> <li>Awareness of new government budget announcements</li> <li>Pressure to plan, strategically for R&amp;D and market expansion</li> <li>Peers discussing funding shifts in renewable energy, EV sector, healthcare</li> </ul>
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	<b>8. SOLUTION</b> <span>GL</span> <ul style="list-style-type: none"> <li>Develop a dashboard that provides clear interactive visualizations of Union Budget data</li> <li>Allow users to filter by category, ministry, and scheme to attract reights.</li> <li>Acts as a clear guide for strategic funding decisions</li> </ul>
	<b>7. SOLUTION</b> <span>SL</span> <ul style="list-style-type: none"> <li>Develop a dashboard that provides clear, interactive visualizations of Union Budget data</li> <li>Allow users to filter by category, ministry, and scheme to attract reights.</li> <li>Acts as a clear guide for strategic funding decisions</li> </ul>
	<b>4. EMOTION IMPACT</b> <span>EM</span> <ul style="list-style-type: none"> <li><b>Before:</b> Uncertain and hesitant as they are unsure about funding growth and face incortstrers data.</li> <li><b>After:</b> Confident and assured as they clearly visualize to funding growth and trends in consistem ic dashboards</li> </ul>

### References:

- <https://www.ideahackers.network/problem-solution-fit-canvas/>
- <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>