

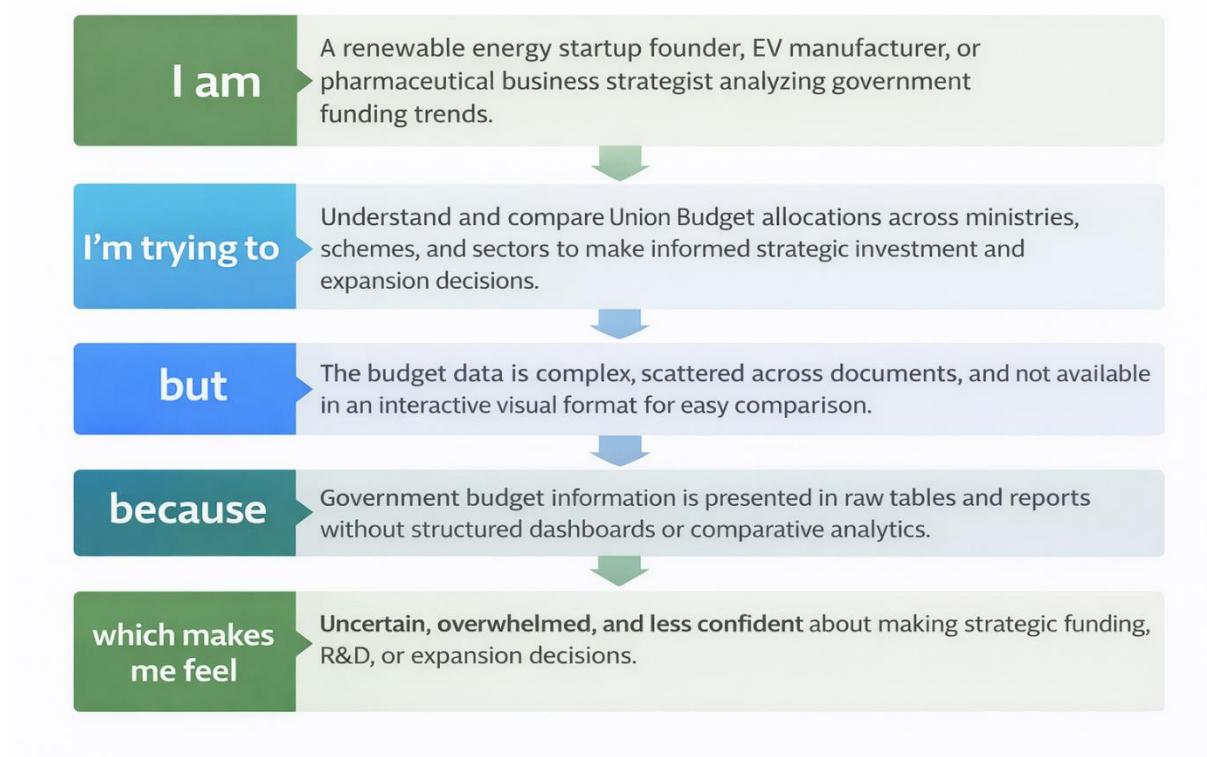
## Ideation Phase

### Define the Problem Statements

Date	31 January 2026
Team ID	LTVIP2026TMIDS24962
Project Name	Empowering India: analysing the evolution of union budget allocations for sustainable growth
Maximum Marks	2 Marks

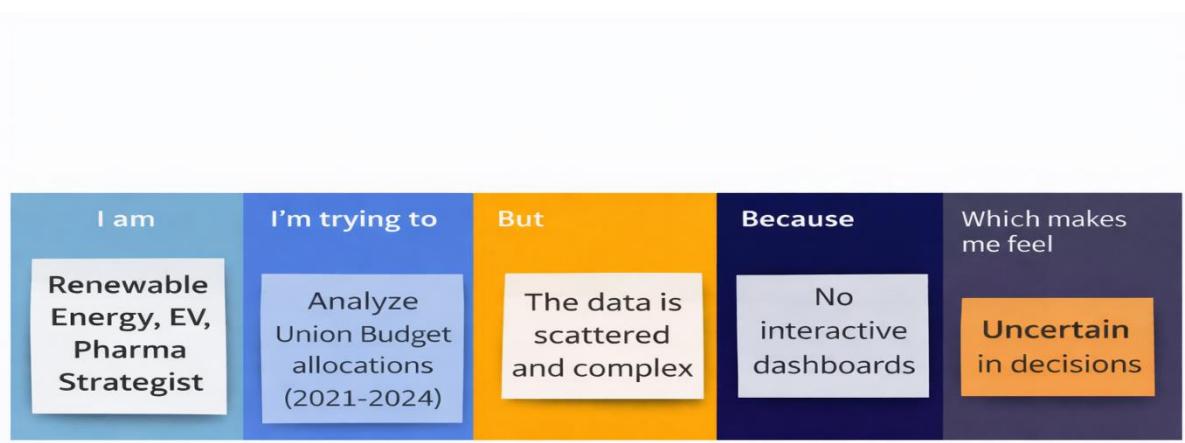
#### **Customer Problem Statement Template:**

This project helps business stakeholders, startups, and industry analysts explore Union Budget allocation data (2021–2024) related to ministry-wise, category-wise, and scheme-wise funding. Using SQL and Tableau, the project visualizes revenue and capital expenditure trends to guide strategic investment decisions in Renewable Energy, Electric Vehicle (EV), and pharmaceutical sectors.



Reference: <https://miro.com/templates/customer-problem-statement/>

## Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Renewable Energy, EV, or Pharmaceutical business strategist analyzing government funding trends	Understand and compare Union Budget allocations across ministries, schemes, and sectors.	Budget allocation data is complex and scattered across various reports and documents.	There are no interactive visual dashboards to easily view and compare the budget data.	Uncertain and overwhelmed about making strategic funding, R&D, or expansion decisions.
PS-2	A renewable energy startup founder	Track government investments and support in renewable energy initiatives.	Year-wise funding trends for renewable projects are not visualized	Revenue and capital expenditure data are not clearly separated	Unsure about strategic R&D and expansion planning.