

# WEB SERVICE PROPOSAL

**Prepared for:**

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# 01

## OVERVIEW

This offer outlines the terms and scope for the design and development of a professional website for Piri Reis Investment Partners, a pioneering private equity and business consulting firm in the MENA region, with a focus on the Saudi and Egyptian markets. The website will reflect their expertise in strategic investment management, M&A lifecycle management, IPO readiness, valuation, and consulting services, aligning with their corporate identity and business objectives.

# 02

## SCOPE OF SERVICES

- Custom responsive web design tailored to corporate, formal, and professional aesthetics
- Development based on best practices in security, performance, and usability
- Integration of necessary plugins and features discussed in previous consultations to support service presentation and client engagement
- Content structuring and layout reflecting detailed company profile and service offerings, including but not limited to:
  - ✓ Private Equity Fund Management
  - ✓ M&A Lifecycle Management
  - ✓ IPO Preparation Suite
  - ✓ Valuation and Deal Document Review
  - ✓ Business Consulting
- Contact forms and lead capture mechanisms
- Optional Yearly Maintenance Contract post-launch for updates, backups, and minor enhancements

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## DELIVERABLES

- Fully functional, mobile-friendly website
- Basic SEO setup for better visibility
- Content upload (provided by client) and layout formatting
- Admin access and user guide

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## PROJECT TIMELINE

Phase	Description	Completion Date
Planning	Client intake, design mockups	Week 1
Development	Build & configure	Week 2-3
Review	Client feedback, QA	Week 4
Launch	Go-live / Support	Week 5

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## PRICING

Item	Cost	Notes
Development Fees	\$2,000	One-time, full website build
Elementor Pro*	\$84	Annual license fee, <b><u>Mandatory</u></b>
Nextend Social Login and Register*	\$49	One-time, <u>optional</u> , if a social login is required, such as Google or Microsoft.
AI Builders	\$12	Monthly estimate for the build phase

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## MAINTENANCE

Following the successful deployment of the website, ongoing maintenance and support services are available to ensure optimal performance, security, and functionality.

### **An optional Annual Maintenance Plan (discounted rate): \$300 per year**

Includes regular updates, security patches, and up to 2 hours of minor support/fixes, with priority response and up to 24 support hours annually.

\*Ownership of all plugin licenses will be transferred to the client upon project completion, ensuring full control over updates, renewals, and management of the licensed tools.