



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Is the particular election manifesto necessary.

Will they executed the assurance after won?

Things to be assured as election manifesto for that constituency.

How can won the maximum number of votes.

Our first vote will be to a good candidate.

Will they give voice for our constituency or our state in the lok sabha.

How to reach the young voters (or) new votes.

Planning campaign in all places of the constiteucy.



candidate

Meet people in the parliament constituency.

Give assurance to the people to do need & required facilities for their constituency.

People satisfied with the election manifesto.

On confusing mind to vote (to whom).

Listing the voters to be approach.

Arrange campaign and speak about the previous succesful plans andthe plans to be executed

Excited (or hesitated) on voting first time.

Not intersted in voting.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?