#### **POLITICAL JUGGERNAUTS**

#### 1. Introduction:

#### 1.1. Overview:

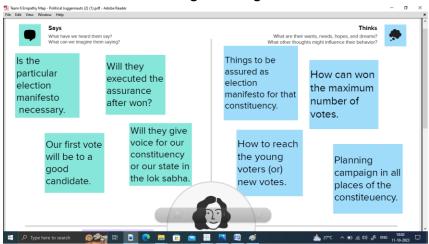
The Lok Sabha is composed of representatives of people chosen by direct election on the basis of universal adult suffrage. The constitution of India allows for a maximum of **550** members in the house, with **530** members representing the states and **20** representing the union Territories. The **17**<sup>th</sup> lok sabha was formed by the members elected in the **2019** Indian general election .Elections, all across India , were conducted in seven phases from **11** April **2019** to **19** May **2019** by the election commission of India.

The **Bharatiya Janata Party** received **37.36**% of the vote, the highest vote share by a political party since the **1989** general election, and won **303 seats**, further increasing its substantial majority. In addition, the BJP-led national democratic alliance (NAD) won **353** seats.

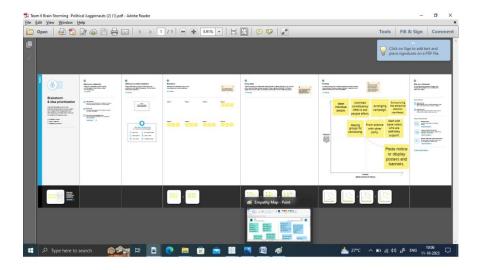
## 1.2. Purpose:

The purpose is to analyse the performance of candidates in the Lok Sabha election **2019** and to analyse the winners and total votes and electors of Lok sabha.

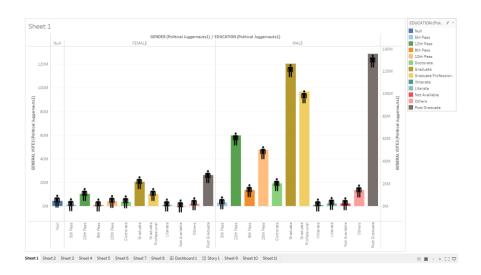
## 2. Problem Statement and Design Thinking:

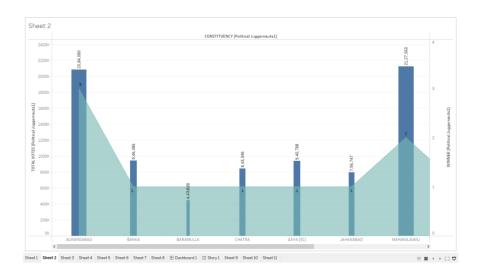


### 2.2 . Ideation and Brainstorming Map:

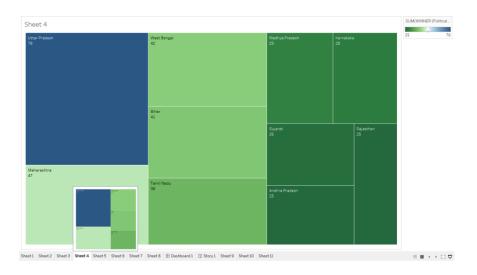


# 3. Result

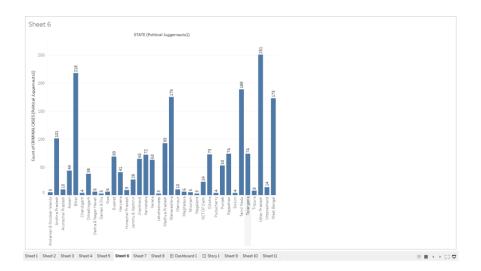


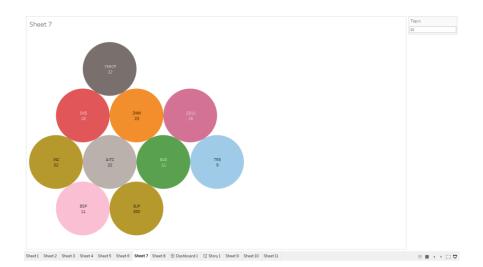












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# 4. Advantages:

It brings a clarity to know what are the weak places and which type of votes supports which party and which category votes support which party.

By conducting an analysis the party can identify areas for improvement and take steps to enhance the votes, and increase the voter satisfaction and loyalty.

Improve its party reputation, which can lead to increased voter loyalty.

## **Disadvantages:**

From the analysis, it is seen that a candidates with more criminal cases are also participated.

And also illiterates are also participated in some number.

### 5. Application:

It helps the candidates to know what are weak places for their party and which type of votes they get more.

It helps the party to identify the areas to be improved for their party and to enhance the votes to the particular area.

This analysis is also helpful for the votes.

### 6. Conclusion:

From this analysis, it is conclude that BJP is the party that has the most winners. The most of candidates are post graduates. The state Uttar Pradesh has the candidate with more criminal cases. And it is the state that has more general votes and postal votes together. AIADMK wins the more number of postal votes. Nagaland, Diu & Doman and Lakshadweep are the constituency with less number of criminal cases. These are the things we have analysed in the analysis of Lok Sabha **2019.** 

### 7. Future Scope:

This analysis helps the candidates participated in the future election to know the various information about the votes.

In future, candidates can use the analysis for improving their state in the weak places for their party.

We can analyse this data in next election to know, which party improve its level to higher or which party falls down.