

Says

What have we heard them say?
What can we imagine them saying?

on average,14.8 candidates are contesting across per country

The Bharatiya
Party and
Congress are
contesting 435
and 420 seats
respectively

there are 8039 candidates contesting for 542 parliame constituer seats

Persona's name

Short summary of the persona

This is primarily due to 185 contestants from Nizamabad.

Delhi and
Haryana have a
high number of
candidates
contesting from
parties.

Nizamabad, the state's average number of contestants would be 16.1.

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

BSP has the third highest number of candidates contesting in this election.

The five constituencies that have the highest candidate representation are from the southern states of Telangana, Karnataka, and Tamil Nadu.

Among all the states, Telngana has the highest average number of candidates contesting.

After Telngana, Tamil Nadu has the highest average of independent candidates contesting in election.

On average, of the candidates in each contituency in Tamil Nadu, two-thirds are contesting as independent candidates.

In 373 seats they are in competition with each other.

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

What behavior have we observed? What can we imagine them doing?