

# Sobika Thapa

Product Designer

[Portfolio](#) [LinkedIn](#) [GitHub](#)

New York, NY | +1 (330) 234-6388 | [sobikajthapa@gmail.com](mailto:sobikajthapa@gmail.com)

*Product Designer with 2+ years of experience crafting AI-powered, responsive interfaces. Proficient in Figma, Framer, and React, with a strong foundation in UX strategy and front-end collaboration. Demonstrated success in enhancing user satisfaction by 13%, reducing development time by 20%, and improving accessibility compliance.*

## SKILLS

**Technical:** Figma, Framer, Photoshop, Illustrator, WordPress, Miro, Maze, JIRA, FigJam, Notion, WCAG

**Programming:** React, Tailwind, HTML, CSS, JavaScript, Git, Python, R, SQL, Cursor AI, v0, Google Analytics

## EXPERIENCE

**Product Designer (Contract)** Jun 2024 – Apr 2025  
Fusemachines. Inc New York, NY

- Reduced **user error** by **5%** by designing scalable UIs for an AI-powered document processing platform using **Figma**, which improved task accuracy.
- Cut development time by **20%** by building reusable UI components in **Figma** and **React**, boosting **design-to-dev handoff** and increasing engineering **team efficiency**.
- Increased **user satisfaction** by **13%** after leading **usability tests** via **Maze**, improving customer retention.

**UI Engineer** Sep 2023 – Apr 2024  
Archive Nepal New York, NY

- Reduced bounce rates by **15%**, converting interactive **Figma** prototypes to **responsive web pages** using **Framer**, improving desktop and mobile usability.
- Improved **page load time** by **18%** with optimized **React components**, to optimize performance and boost visitor retention.
- Improved **accessibility compliance (WCAG)** by redesigning UI elements and color contrasts on **Figma**, making the platform more inclusive.

**UX Designer** Feb 2023 – May 2023  
The College of Wooster Wooster, OH

- Increased **call-to-action conversion** by **12%** through **A/B testing** to refine layout and content hierarchy.
- Boosted engagement by **10%** by improving **page load time** through **asset compression** and **lazy loading**.
- Drove a **20% rise** in **click-throughs** by designing **digital assets** using **Photoshop** for marketing campaigns.

**Data Analyst Intern** May 2022 – July 2022  
Aetna, A CVS Health Company Hartford, CT  
Boosted website traffic by **15% YoY** by analyzing performance data in **SQL** and **Tableau**

**UX Design Intern** May 2021 – July 2021  
Deerhold Pvt. Ltd. Lexington, MA  
Streamlined internal HR workflows by **15%** by designing a responsive HR system in **Figma** and **React**

## EDUCATION

**The College of Wooster** 2019 – 2023  
Bachelors of Arts in Computer Science | **GPA: 3.7, Cum Laude** Wooster, OH