

# Sobika Thapa

Product Designer

[Portfolio](#) [Linked In](#) [GitHub](#)

New York, NY | +1 (330) 234-6388 | [sobikajthapa@gmail.com](mailto:sobikajthapa@gmail.com)

**Product Designer with 2+ YOE crafting AI-powered interfaces. Specializes in Figma, UX strategy, and front-end tools (Framer, React), driving engagement gains up to 40% and streamlining workflows across platforms.**



## EDUCATION

The College of Wooster

Bachelors of Arts in Computer Science | **GPA: 3.7, Cum Laude**

2019 – 2023

Wooster, OH



## SKILLS & INTERESTS

**Technical:** Figma, Framer, Photoshop, Illustrator, WordPress, Miro, Maze, JIRA, FigJam, Notion, WCAG

**Programming:** React, Tailwind, HTML, CSS, JavaScript, Git, Python, R, SQL, Cursor AI, v0, Google Analytics



## EXPERIENCE

**Product Designer (Contract)**

Fusemachines. Inc

June 2024 – April 2025

New York, NY

- Designed **scalable UIs** for AI document processing platform using **Figma** reducing **user error** by **5%**.
- Developed reusable **UI components** in **Figma** and **Framer**, reducing development time by **20%**.
- Led **usability** and **A/B** tests, resulting in a **13% increase** in user satisfaction through preferences and behavior analysis.

**UI Engineer**

Archive Nepal

Sep 2023 – April 2024

New York, NY

- Converted interactive **Figma** prototypes to **responsive web pages** using **React** and **Tailwind**, reducing bounce rates by **15%**.
- Implemented **React components** optimizing website performance and **reducing load time** by **18%**.
- Enhanced social media previews with **Figma** and **React renders**, boosting user engagement by **7%**.

**UI/UX Designer**

The College of Wooster

Feb 2023 – May 2023

Wooster, OH

- Secured a **12% increase** in **key call-to-action conversions** and optimized website design through **A/B testing**.
- Optimized **page load time** by **compressing assets, lazy loading**, resulting in better performance and **10% boost** in user engagement.
- Designed digital assets for marketing campaigns using **Photoshop**, boosting **click-through rates** by **20%**.

**Data Analyst**

Aetna, A CVS Health Company

May 2022 – July 2022

Hartford, CT

**UI/UX Designer**

Deerhold Pvt. Ltd.

May 2021 – July 2021

Lexington, MA



## PROJECTS

**Senior Independent Study** | HCI, Raspberry Pi, Electric Paint | [Link](#)

Aug 2022 – April 2023

- Researched the evolution of **Human-Computer Interaction** and implemented the principles to design interactive appliances in a non-standard way.
- Investigated the potential of **Electric Paint** to create appliances on a physical canvas that outputs light and sound when the user touches the canvas.