Sobika Thapa Product Designer

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🎓 EDUCATION

The College of Wooster   2019 – 2023 | Wooster, OH
Bachelors of Arts in Computer Science | GPA: 3.7, Cum Laude

🎨 SKILLS

Technical: Figma, Adobe CC, UI Design, Usability, UX Research, Prototyping, Mapping, JIRA, FigJam, Miro, WordPress

Programming: React, HTML, CSS, JavaScript, Python, Git, Raspberry Pi, Tkinter, Torch

Interests: Sketching, Reading, Hiking, Critiquing design decisions

💼 PROFESSIONAL EXPERIENCE

Product Designer   Jun 2024 – present | New York NY
Fusemachines Inc.
- Utilizing AI driven solutions to create scalable interfaces using **Figma**, to optimize user journeys.
- Collaborating on **AI model research** and building reusable **UI components,** decreasing development time
- Led **usability** and **A/B** testing initiatives resulting in a 13% improvement in user satisfaction through

UI Engineer   Sep 2023 – Apr 2024 | New York, NY
Archive Nepal
- Developed interactive prototypes on **Figma** and converted them to responsive web pages using **HTML**, **CSS**, and **JavaScript**, leading to a 15% reduction in bounce rate.
- Implemented new **Angular components** using **React** to enhance website performance, reducing page load time by 18%.
- Enhanced shareable social media previews with **Figma** and **React** renders, boosting user engagement by 7%.

UI/UX Designer   Feb 2023 – May 2023 | Wooster, OH
The College of Wooster
- Streamlined development processes by converting **Figma components** to **React Native,** reducing development time and enhancing user engagement.
- Secured a 12% increase in key call-to-action conversions and optimized website design through **A/B testing**.
- Collaborated with cross-functional teams to achieve a faster page load time on performance and responsiveness of the website, increasing the **user engagement** by 19%.

Data Analyst   May 2022 – Jul 2022 | Hartford, CT
Aetna, A CVS Health Company

UI/UX Designer   May 2021 – Jul 2021 | Lexington, MA
Deerhold Pvt. Ltd.

📂 PROJECTS

Senior Independent Study | HCI, Raspberry Pi, Electric Paint | Link 🔗   Aug 2022 – Apr 2023
- Researched the evolution of **Human-Computer Interaction** and implemented the principles to design interactive appliances in a non-standard way.
- Investigated the potential of **Electric Paint** to create appliances on a physical canvas that outputs light and sound when the user touches the canvas.