Sobika Thapa

Product Designer

Portfolio LinkedIn GitHub

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Product Designer with 3+ years of experience crafting AI-powered, responsive interfaces. Proficient in Figma, Framer, and React, with a strong foundation in UX strategy and front-end collaboration. Demonstrated success in enhancing user satisfaction, reducing development time, and improving accessibility compliance.

SKILLS

Technical: Figma, Framer, Photoshop, After Effects, Miro, Maze, JIRA, FigJam, Looker, Amplitude, Notion, WCAG

Programming & AI: React, Tailwind, HTML, CSS, JavaScript, Git, Python, Claude, Cursor AI, v0, Bolt

EXPERIENCE

Product Designer *(Contract)* — *Jun 2024 – Jun 2025*

Fusemachines. Inc — *New York, NY*

- Reduced **user error** by **5%** by designing scalable UIs for an AI-powered document processing platform using **Figma**, which improved task accuracy.
- Cut development time by **20%** by building reusable UI components in **Figma** and **React,** boosting **design-to-dev handoff** and increasing engineering **team efficiency**.
- Increased **user satisfaction** by **13%** after leading **usability tests** via **Maze**, improving customer retention.

UI Engineer *(Contract)* — *Sep 2023 – Apr 2024*

Archive Nepal — *New York, NY*

- Reduced bounce rates by **15%,** converting interactive **Figma** prototypes to **responsive web pages** using **Framer,** improving desktop and mobile usability.
- Improved **page load time** by **18%** with optimized **React components,** to optimize performance and boost visitor retention.
- Improved **accessibility compliance (WCAG)** by redesigning UI elements and color contrasts on **Figma**, making the platform more inclusive.

UX Designer — *Oct 2022 – May 2023*

The College of Wooster — *Wooster, OH*

- Increased **call-to-action conversion** by **12%** through **A/B testing** to refine layout and content hierarchy.
- Boosted engagement by **10%** by improving **page load time** through **asset compression** and **lazy loading**.
- Drove a **20% rise** in **click-throughs** by designing **digital assets** using **Photoshop** for marketing campaigns.

Human-Computer Interaction Researcher | *Raspberry Pi, Electric Paint* — *Aug 2022 – Apr 2023*

The College of Wooster — *Wooster, OH*

- Researched the evolution of **Human-Computer Interaction** and implemented the principles to design **interactive appliances** in a non-digital surface (canvas).
- Investigated the potential of **Electric Paint** to create appliances on a physical canvas that outputs light and sound via LEDs and speaker when the user touches certain areas on the canvas.

EDUCATION

The College of Wooster — *2019 – 2023*

Bachelors of Arts in Computer Science | **GPA**: 3.7, Cum Laude — *Wooster, OH*