

Sobika Thapa

Product Designer

[Portfolio](#) [LinkedIn](#) [GitHub](#)

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Product Designer with 2+ years of experience crafting AI-powered, responsive interfaces. Proficient in Figma, Framer, and React, with a strong foundation in UX strategy and front-end collaboration. Demonstrated success in enhancing user satisfaction by 13%, reducing development time by 20%, and improving accessibility compliance.

SKILLS

Technical: Figma, Framer, Photoshop, Illustrator, WordPress, Miro, Maze, JIRA, FigJam, Notion, WCAG

Programming: React, Tailwind, HTML, CSS, JavaScript, Git, Python, R, SQL, Cursor AI, v0, Google Analytics

EXPERIENCE

Product Designer (Contract)

Jun 2024 – Apr 2025

Fusemachines. Inc

New York, NY

- Reduced **user error** by **5%** by designing scalable UIs for an AI-powered document processing platform using **Figma**, which improved task accuracy.
- Cut development time by **20%** by building reusable UI components in **Figma** and **Framer**, boosting **design-to-dev handoff** and increasing engineering **team efficiency**.
- Increased **user satisfaction** by **13%** after leading **usability tests** via **Maze**, improving customer retention.

UI Engineer

Sep 2023 – Apr 2024

Archive Nepal

New York, NY

- Reduced bounce rates by **15%**, converting interactive **Figma** prototypes to **responsive web pages** using **React** and **Tailwind** improving desktop and mobile usability.
- Improved **page load time** by **18%** with optimized **React components**, to optimize performance and boost visitor retention.
- Improved **accessibility compliance (WCAG)** by redesigning UI elements and color contrasts on **Figma**, making the platform more inclusive.

UI/UX Designer

Feb 2023 – May 2023

The College of Wooster

Wooster, OH

- Increased **call-to-action conversion** by **12%** through **A/B testing** to refine layout and content hierarchy.
- Boosted engagement by **10%** by improving **page load time** through **asset compression** and **lazy loading**.
- Drove a **20% rise** in **click-throughs** by designing **digital assets** using **Photoshop** for marketing campaigns.

Data Analyst Intern

May 2022 – July 2022

Aetna, A CVS Health Company

Hartford, CT

Boosted website traffic by **15% YoY** by analyzing performance data in **SQL** and **Tableau**

UI/UX Designer Intern

May 2021 – July 2021

Deerhold Pvt. Ltd.

Lexington, MA

Streamlined internal HR workflows by **15%** by designing a responsive HR system in **Figma** and **React**

EDUCATION

The College of Wooster

2019 – 2023

Bachelors of Arts in Computer Science | **GPA: 3.7, Cum Laude**

Wooster, OH