

# Social Data Science

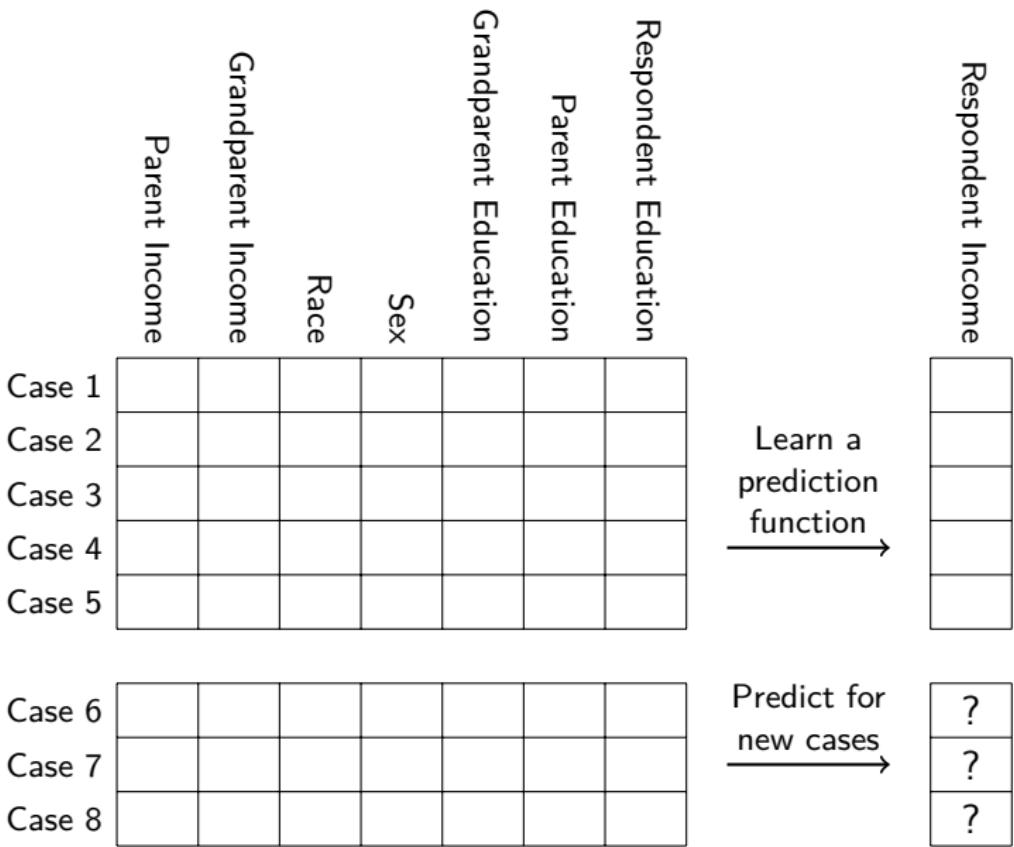
Soc 114  
Winter 2026

Are complex models better?  
The Fragile Families Challenge

# Equality Opportunity and Prediction

Learning Set

Holdout Set

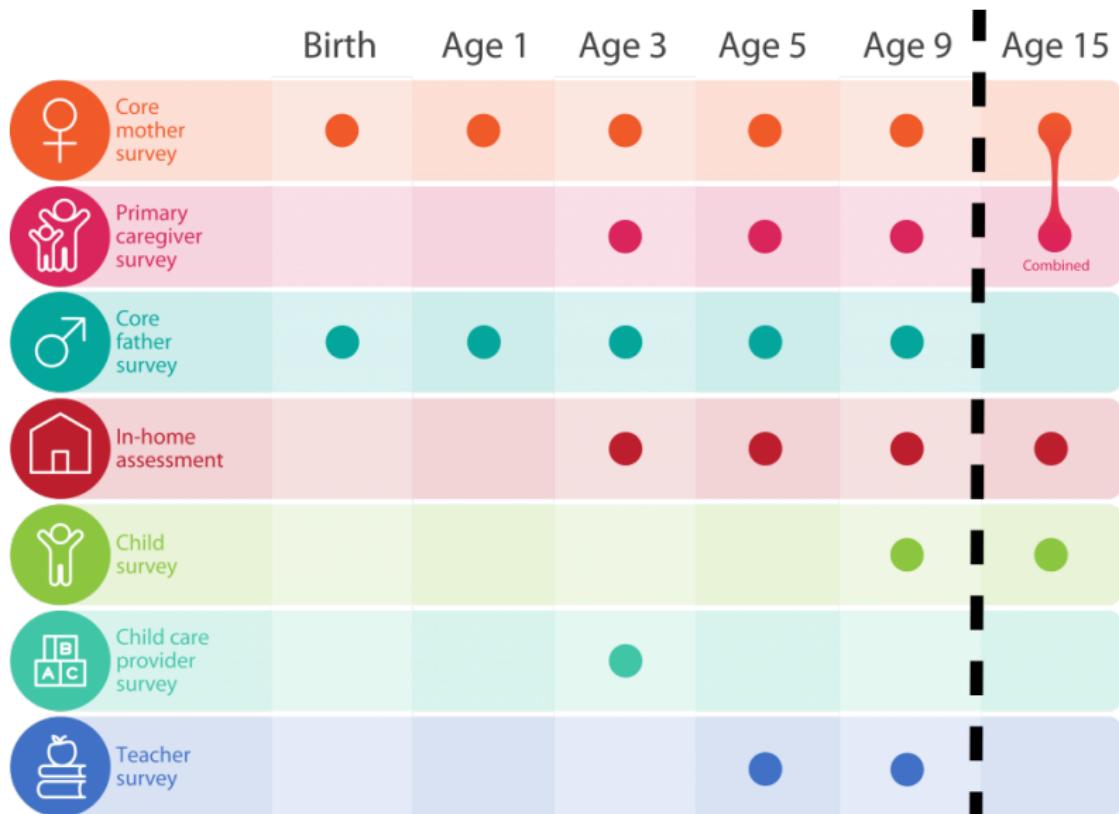


A past study motivated this problem set.

# Measuring the predictability of life outcomes with a scientific mass collaboration

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	Birth	Age 1	Age 3	Age 5	Age 9
 Core mother survey	●	●	●	●	●
 Primary caregiver survey			●	●	●
 Core father survey	●	●	●	●	●
 In-home assessment			●	●	●
 Child survey					●
 Child care provider survey			●		
 Teacher survey				●	●



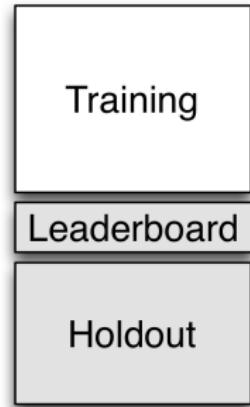
Six age 15 outcomes:

- ▶ GPA
- ▶ Material Hardship
- ▶ Grit
- ▶ Evicted
- ▶ Job training
- ▶ Job loss

4,200 families

12,000 features  
birth to age 9

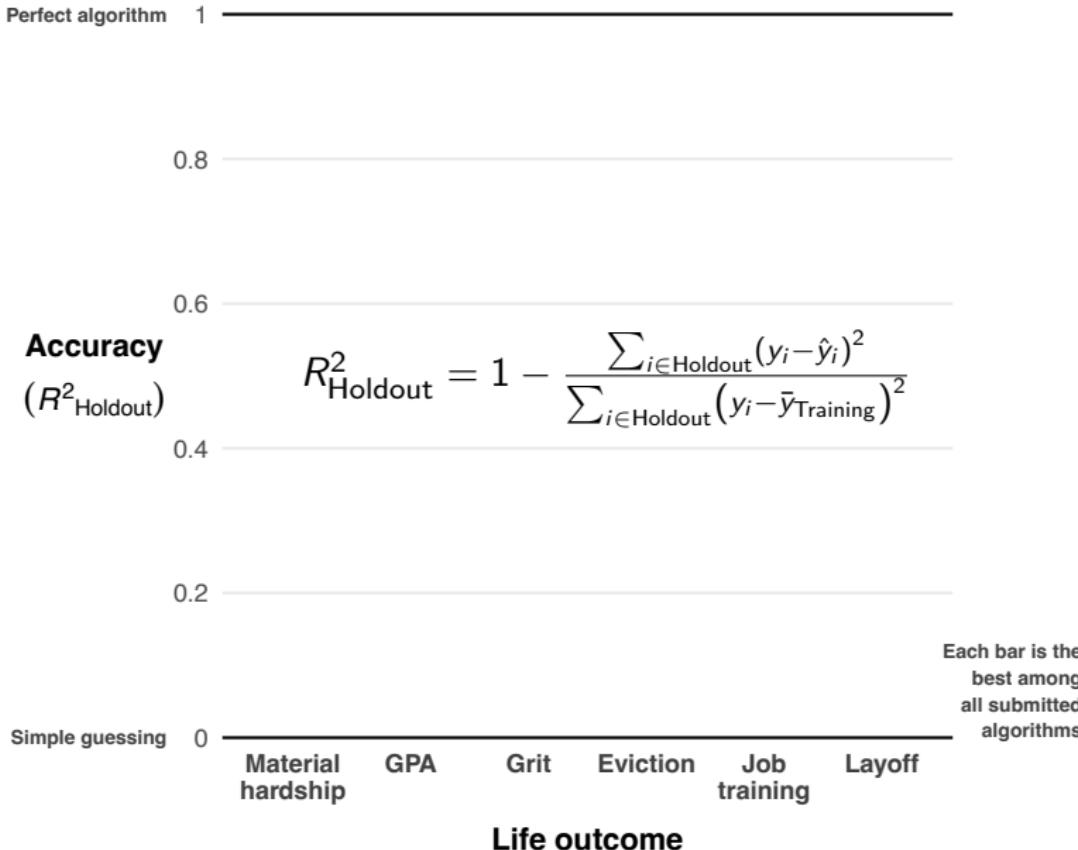
6 outcomes  
age 15



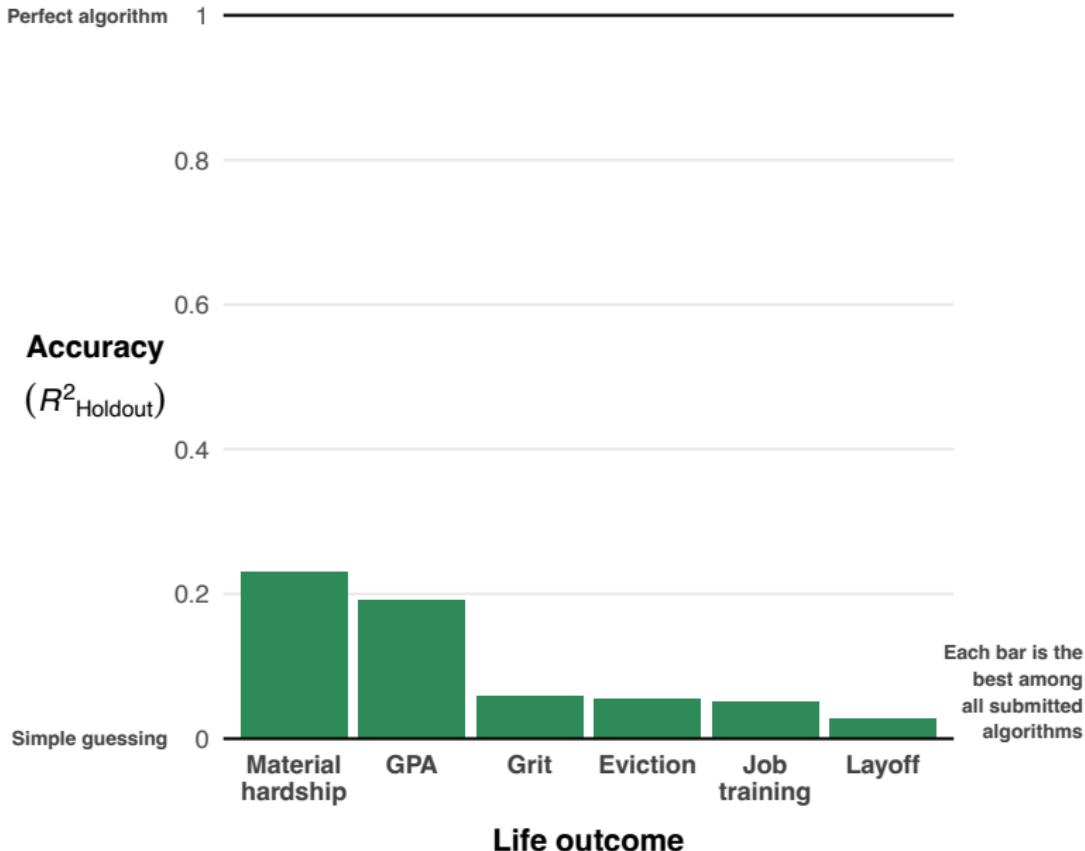
441 registered participants

- ▶ social scientists and data scientists
- ▶ undergraduates, grad students, and professionals
- ▶ many working in teams

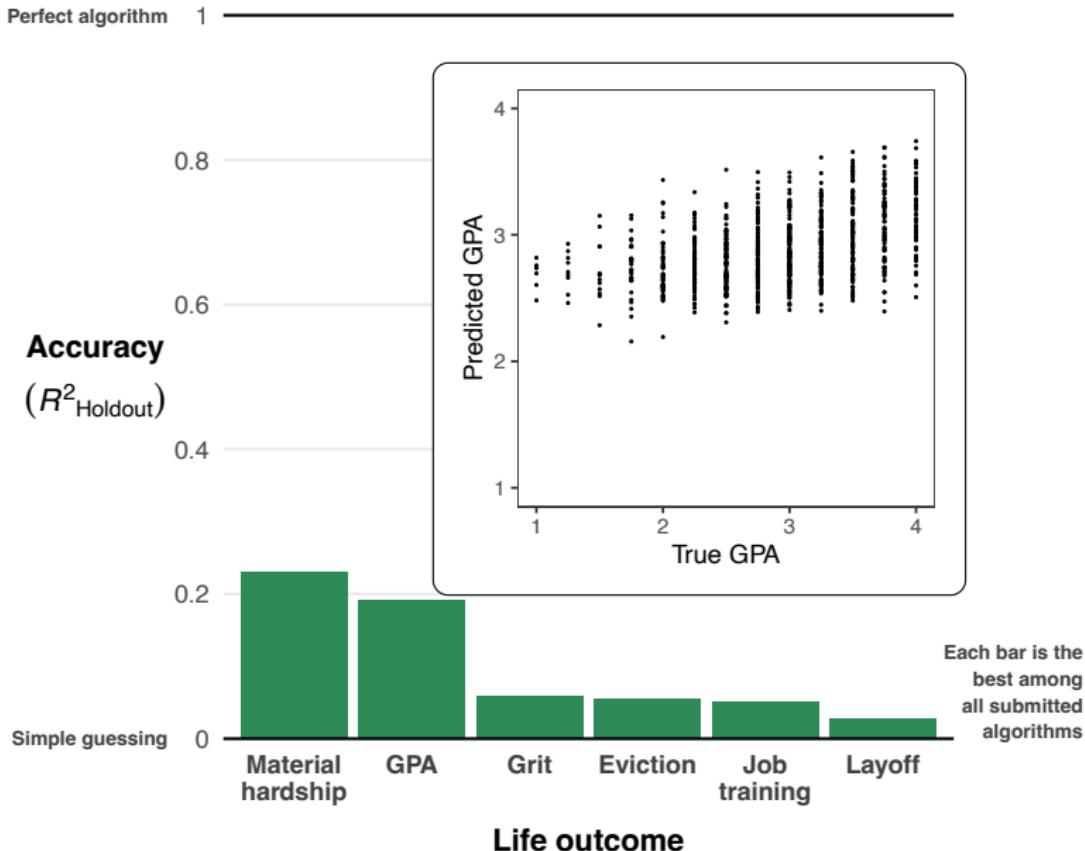
How did they do?



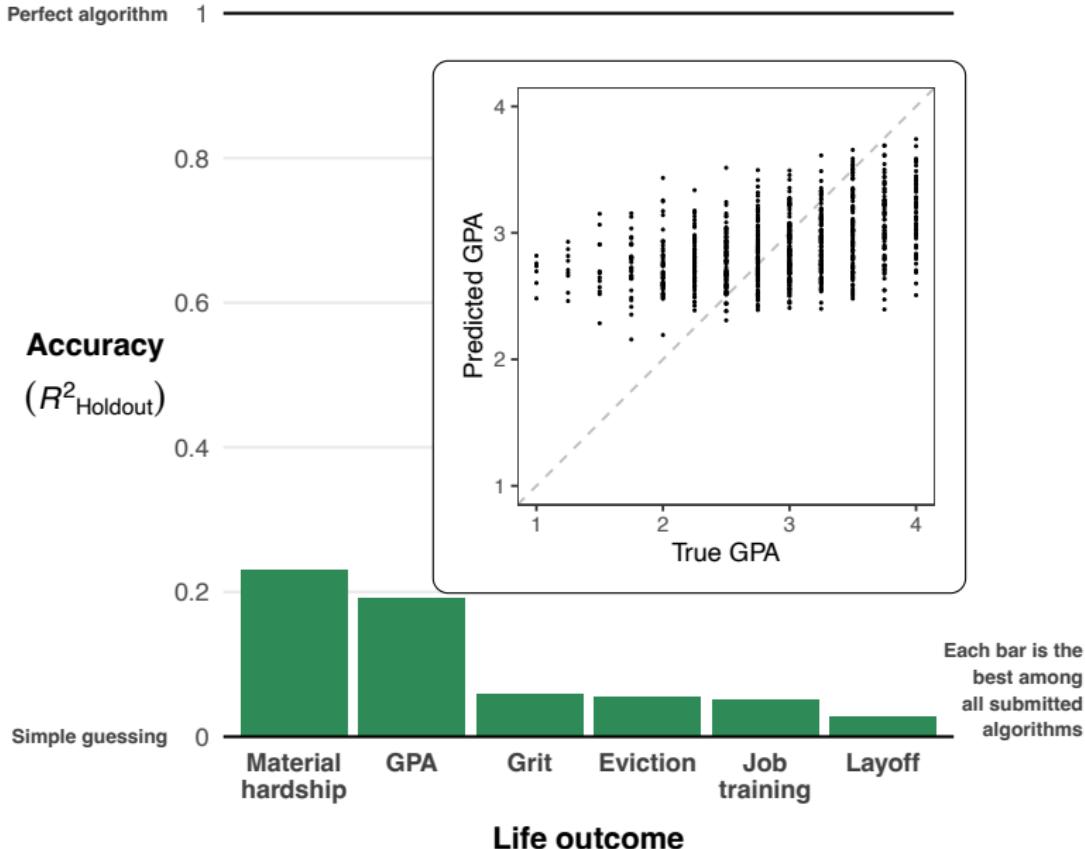
## Best algorithms were not very accurate



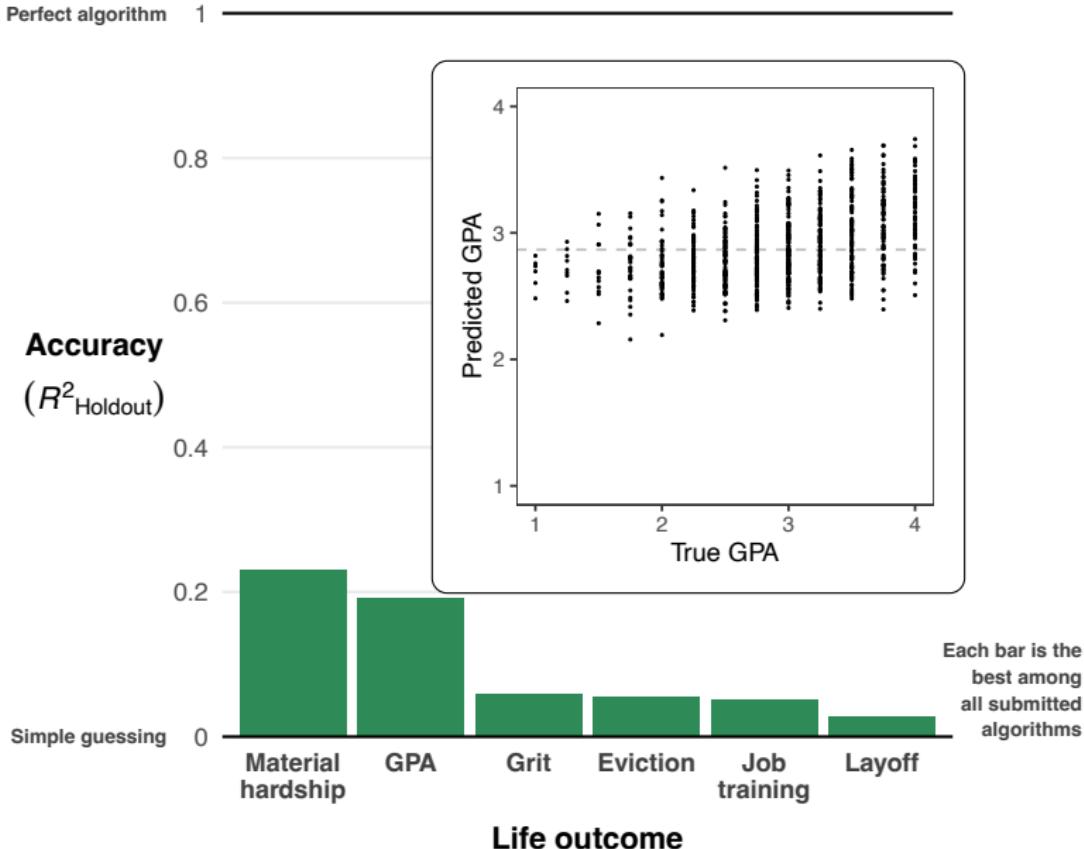
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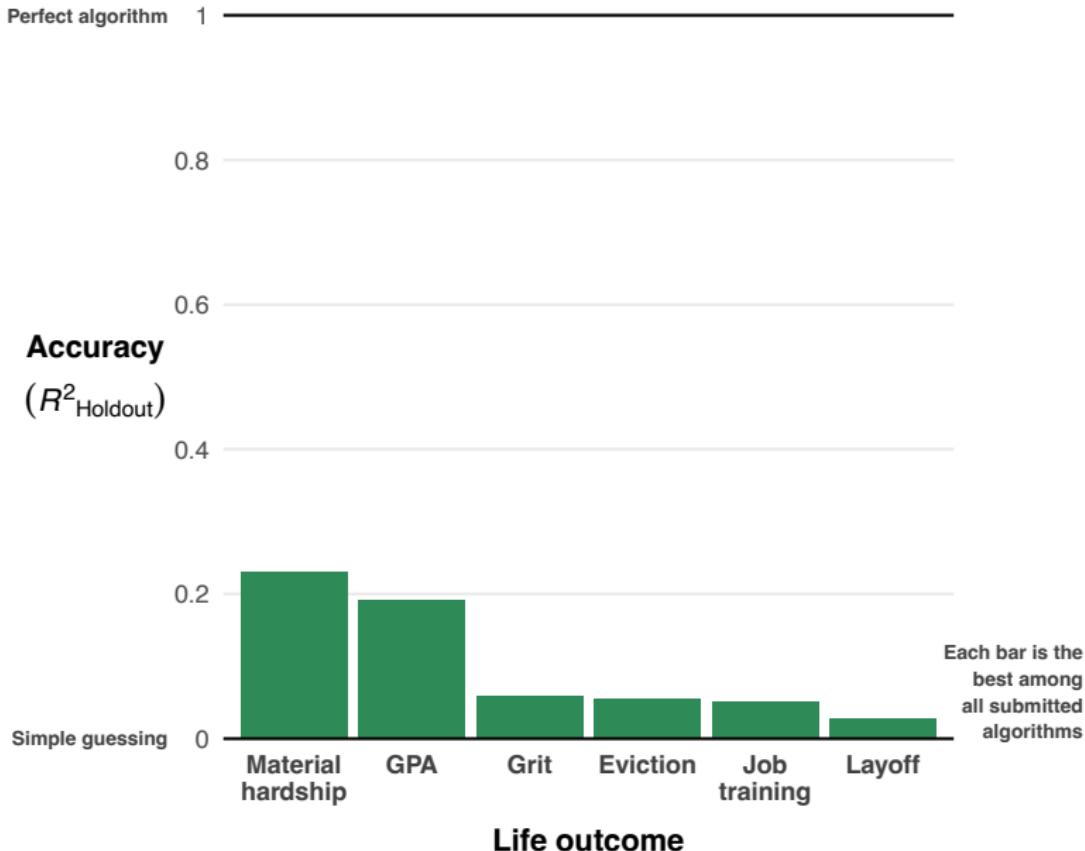
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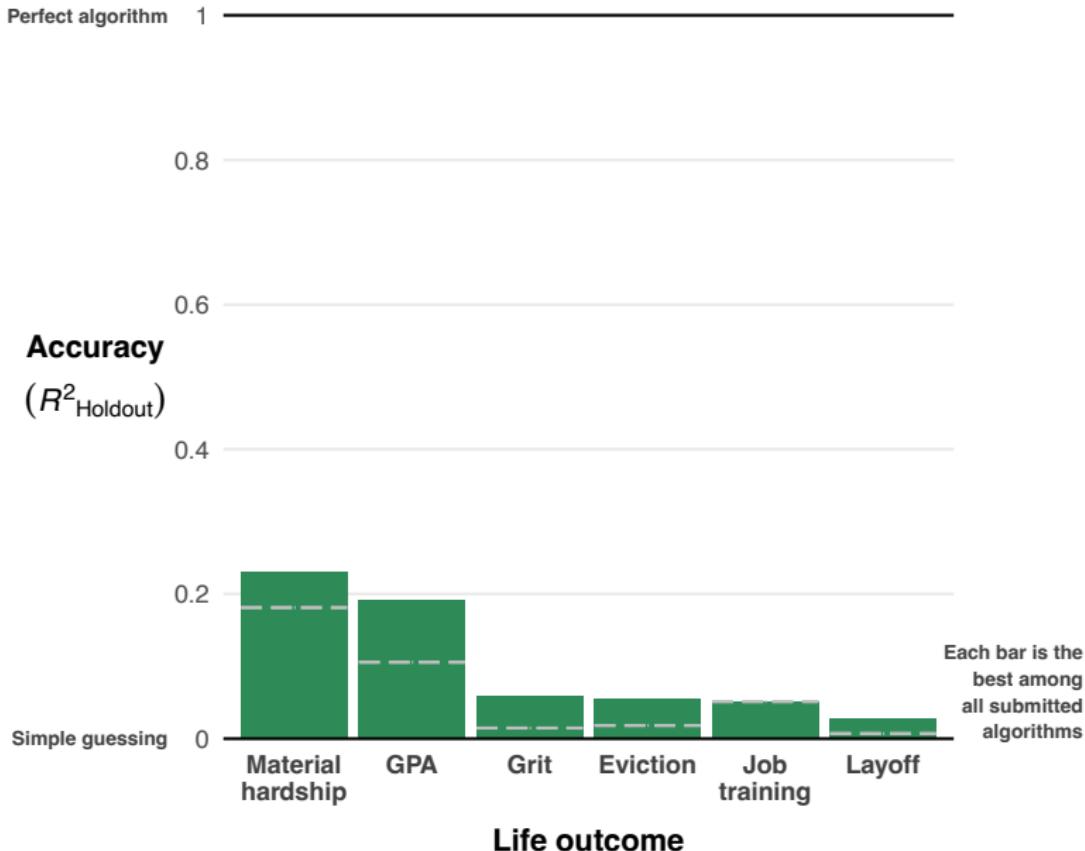
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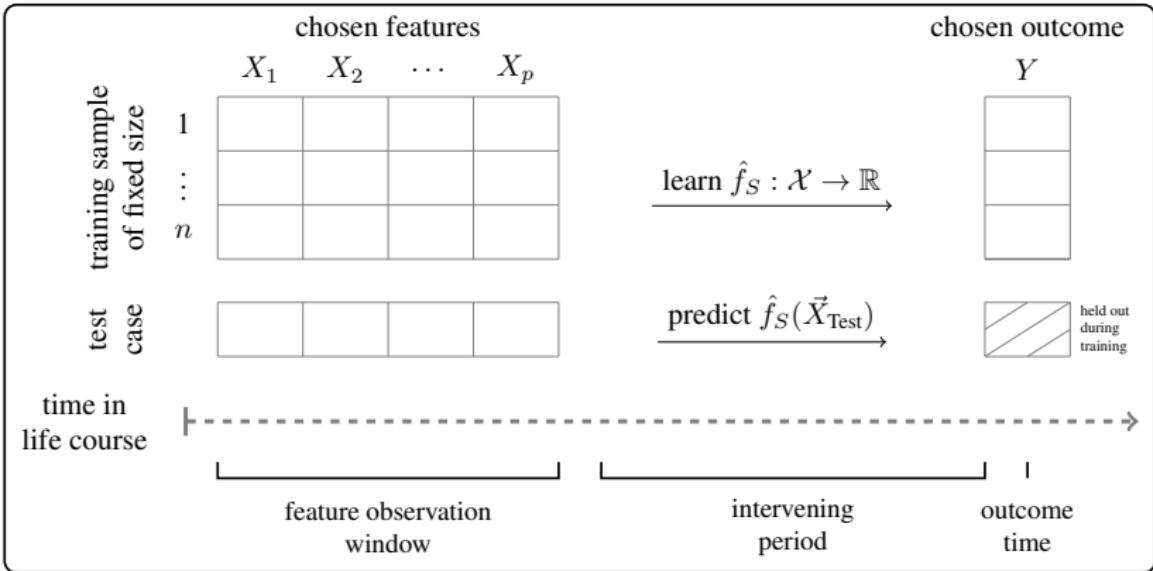


## Best algorithms were not very accurate



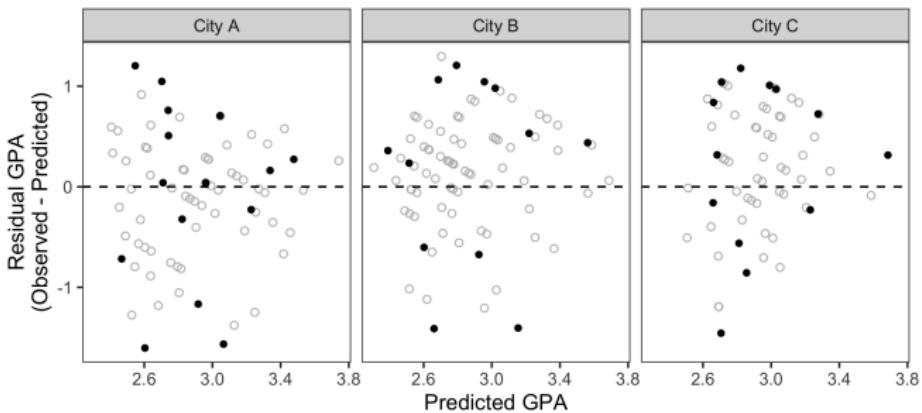
Lundberg et al. 2024.

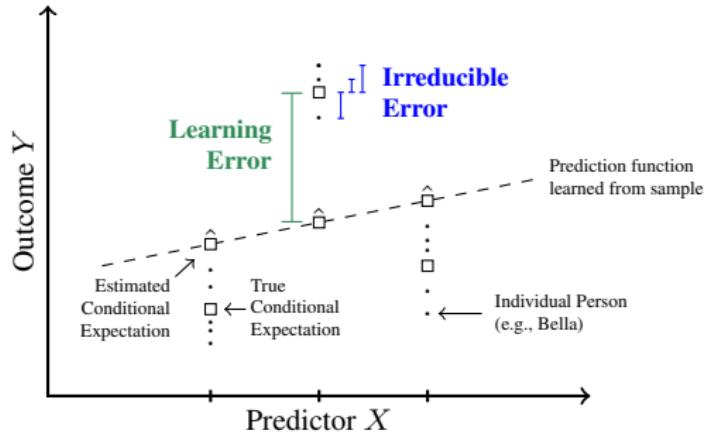
The origins of unpredictability in life outcome prediction tasks



## In-depth, qualitative interviews

- ▶ 73 respondents in 40 families
- ▶ Separate interviews with the youth and primary caregiver
- ▶ Life history of the youth from birth to the interview ( $\approx$  age 18)

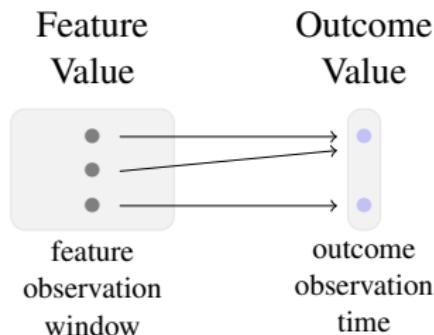




# Irreducible error

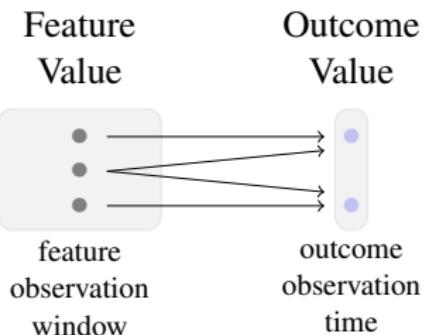
## Zero Irreducible Error

Irreducible error is zero if each feature value maps to **one** outcome value



## Non-Zero Irreducible Error

Irreducible error is non-zero if at least one feature value maps to **multiple** outcome values



## Irreducible error: Unmeasurable features

Unmeasurable features occur after the feature observation window

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- ▶ Bella: A lasting event

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  - ▶ high school went off course

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## Irreducible error: Unmeasurable features

Unmeasurable features occur after the feature observation window

- ▶ Bella: A lasting event
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  - ▶ worked in the basement for one semester

## Irreducible error: Unmeasurable features

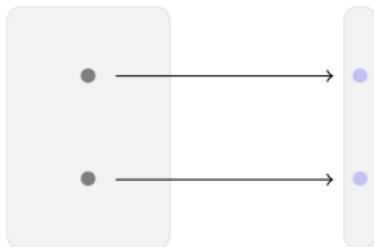
Unmeasurable features occur after the feature observation window

- ▶ Bella: A lasting event
  - ▶ after age 9, her father died
  - ▶ high school went off course
- ▶ Charles: A fleeting event
  - ▶ online high school
  - ▶ worked in the basement for one semester
  - ▶ video games = bad grades that semester

# Irreducible error: Unmeasurable features

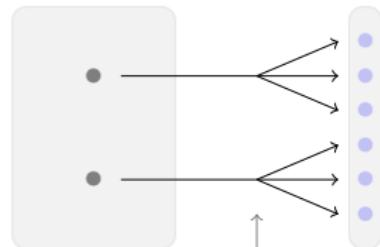
## Zero Irreducible Error

Without intervening events,



## Non-Zero Irreducible Error

With intervening events,



## Irreducible error: Unmeasured features

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Lola's social network

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Lola's social network

- ▶ elderly neighbor got Lola ready for school each day

## Irreducible error: Unmeasured features

### Lola's social network

- ▶ elderly neighbor got Lola ready for school each day
- ▶ grandparents remodeled the basement to house Lola

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- ▶ aunt employed Lola's mother in a family business

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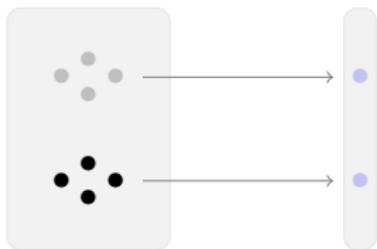
Predicted GPA: 3.04

Actual GPA: 3.75

# Irreducible error: Unmeasured features

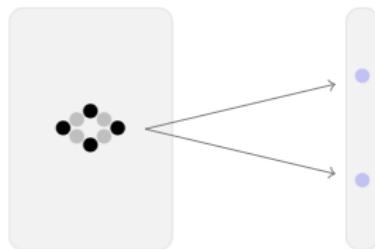
Zero Irreducible Error

Feature is measured,



Non-Zero Irreducible Error

Feature is unmeasured,



Irreducible error: Imperfectly measured features

## Irreducible error: Imperfectly measured features

How close do you feel to your mom? Would you say...

Extremely close,	.....	1
Quite close,.....		2
Fairly close, or, .....		3
Not very close?.....		4
REFUSED .....		-1
DON'T KNOW .....		-2

## Irreducible error: Imperfectly measured features

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A daughter told us about her “not very close” mother

## Irreducible error: Imperfectly measured features

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REFUSED .....	-1
DON'T KNOW .....	-2

A daughter told us about her “not very close” mother

- ▶ kicked her out of the house and called police
- ▶ mother: “you better start treating me better, because I might not live that long.’’
- ▶ daughter: “I couldn’t even focus in class... I was shaking.’’

Outcome: Failed 8th grade. Low GPA. Dropped out.

# Irreducible error: Imperfectly measured features

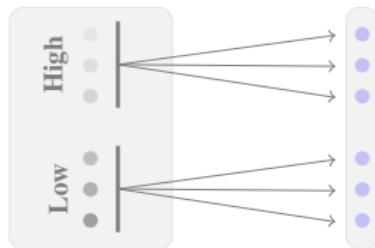
## Zero Irreducible Error

Granular measurement,



## Non-Zero Irreducible Error

Coarse measurement,



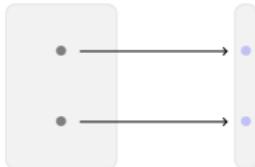
## Particular Sources

### Unmeasurable features

Events after the feature observation window create outcome variance

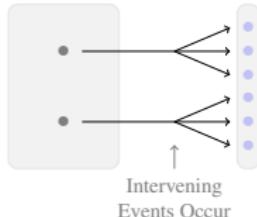
### Zero Irreducible Error

Without intervening events,



### Non-Zero Irreducible Error

With intervening events,



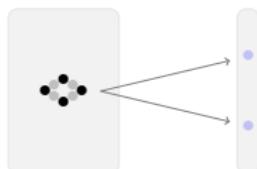
### Unmeasured features

A measurable feature could distinguish units with highly disparate outcomes

Feature is measured,



Feature is unmeasured,



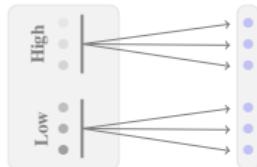
### Imperfectly-measured features

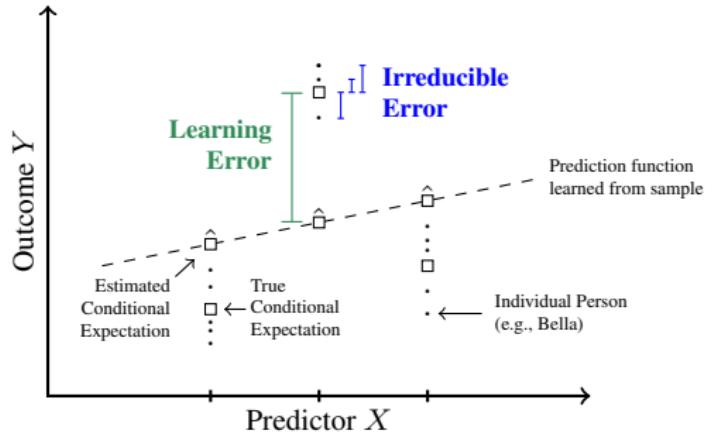
A feature is measured in coarse categories

Granular measurement,



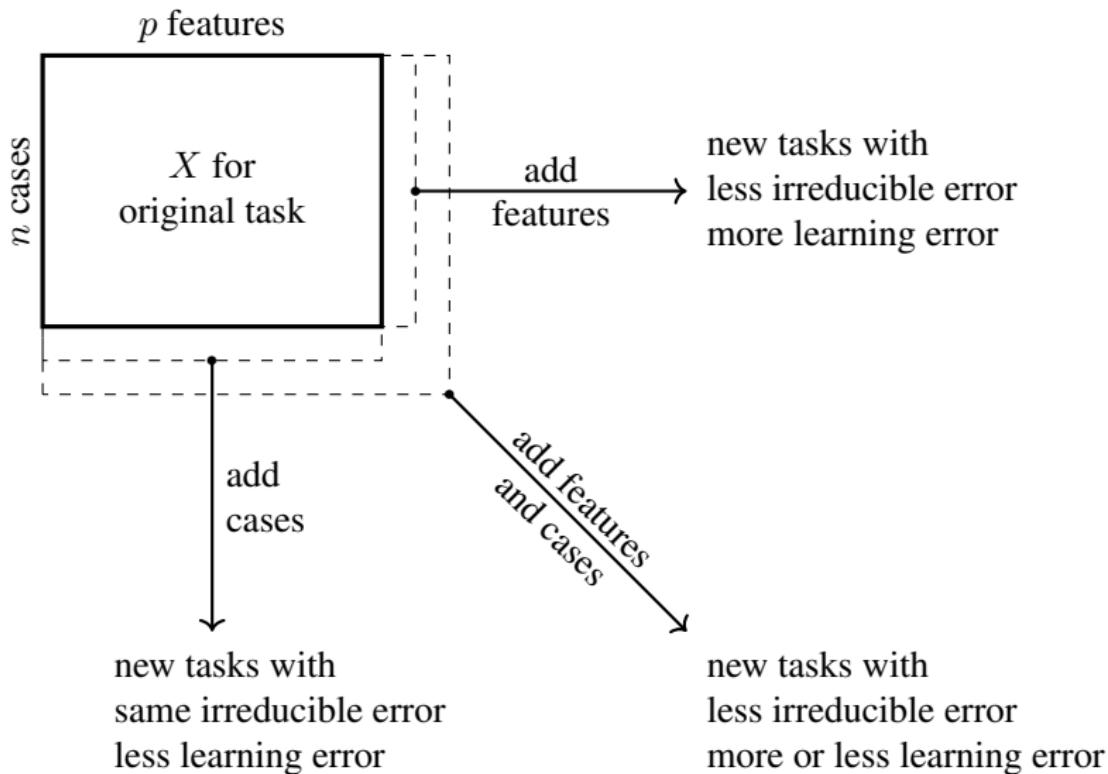
Coarse measurement,





## DISCUSSION

## Generalizing to other life outcome prediction tasks



## Implications for policy

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- ▶ life outcome predictions may be inaccurate

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  - ▶ if generated by algorithms
  - ▶ if generated by humans

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- ▶ life outcome predictions may be inaccurate
  - ▶ if generated by algorithms
  - ▶ if generated by humans
- ▶ from accuracy to impact evaluations

## Implications for science

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- ▶ old goal: between-group variability
  - ▶ how means vary across groups

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- ▶ new goal: within-group variability
  - ▶ how variances vary across groups

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- ▶ old goal: between-group variability
  - ▶ how means vary across groups
- ▶ new goal: within-group variability
  - ▶ how variances vary across groups
- ▶ more work to better understand unpredictability
  - ▶ empirical estimates
  - ▶ formal models

## Homework due Friday

- ▶ Submit to the PSID Income Prediction Challenge
- ▶ On Monday, we will see who won