STEEL STEAMER IS LAUNCHED

Midland's First Vessel of That Sort, "War Fiend," Takes the Water

TWO MORE CONTRACTS

Thirtieth Wedding Anniversary of Mr. Playfair. Gen. Manager

Midland, Oct. 24.—The ocean-gaing cargo steamer "War Fiend." of full canal size, of the modern type, was successfully launched to-day from the shipyards of the Midland Shipbuilding Company, in the presence of a holiday multitude numbering soveral thousand people. Mrs. D. L. White, wife of Mayor White, the President of the company, the charming sponsor who named her, declined to have any water "on the side" along with the gally decorated bottle of champagne, which splashed with the first swing as the big steel hulk slid off the ways.

A Wedding Anniversary, Too.

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The occasion was made doubly interesting by reason of the fact that to-day Mr. James Playfair, the Vice-President and General Manager of the company, and his wife celebrated the thirtieth anniversary of their wedding and the congratulatory messages were many from all parts of the Dominion. Following the launching, Mr. Playfair, who has been one of the most prominent shipowners and builders in Canadian navigation circles for many years, announced to the great delight of the citizens that contracts for two additional freighters of the same type as the "War Flend," making five in all, had been closed with the Imperial Munitions Board. The keel for the second ship has been laid, and a third one will be placed a few weeks hence.

Everything was ready with the promptitude that characterizes most launchings, which, this year in Ontario shipbuilding yards have become a weekly affair as a result of the speeding-up activities of shipbuilders in their efforts to replace on saft water those steamers which have failen victims to the German undersea pirate.

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Midland's First Steel Vessel.

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This was the first launching of the company, and incidentally the first steel vessel to be constructed in Midland, which at present is In the throes of the Spanish "flu" epidemic. Contrary to expectations, the big hulk refused to budge when the ropes were cut, the substructure of the ways having sunken into the ground during the period the boat was being adjusted on the ways preparatory to making her initial plunge. The launching was set for 1 o'clock, but it was 3.40 before the hull started on its downward path, and in a few seconds it was all over, with Midland's first steel vessel standing up in the water with all the grace of a swan.

A Pageant Setting.

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Even a drizzling rang did not dampen the enthusiasm of the large-crowd that patiently awaited the property of the high steamers were "dressed up," ready to welcome the coming of their greater sister of the sea. Every vantage point commanding a view of the big steel hulk as she rested on the ways—roof tops, windows, traveling cranes, docks and driveways—had been used to the limit of capacity. It was a holiday pageant resplendent with color, minus the sunshine.

After the launching Mrs. Whitewas presented with a handsome houquet of chrysanthemums by Mrs. Playfair, on behalf of the directors of the company, and the guests repaired to the offices of the company, where luncheon was served. In a few well-chosen remarks Mr. Playfair said; "This is one of the proudest days in my life, and a history-making day for Midland, which has accomplished much in its efforts to produce munitions of war." Brief addresses were also delivered by "ol. T. I. Duft and Mayor White, directors of the company, both of whom emphasized the importance of Midland with its unexcelled water and shipping facilities, as an ideal centre for the building of ships.

Description of Vessel.

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The "War Flend," built to the order of the Imperial Munitions Board for the British Government. is 261 feet long, with a beam 43 feet 6 inches, and a moulded depth of 23 feet. She is equipped with friple expansion engines, surface condensing type, developing 1,256 horse-power. She has two Scotch boilers of the marine type, and is ditted for ocean service with electric plant, cargo winches, steam wind-

lasses, steam and hand steering gears, evaporating outfits, etc.

Some of the Guests.

Among the guests were many visitors from outside places, among them being Messrs, J. E. Dafrymple, Vice-President of the Grand Trunk, who came in his private car, "Canada," for the occasion, accompanied by Fred C. Saulter, European manager of the G.T.R., Mr. Peppall, Foreign Freight Manager of the company, and Charles Proctor. Traveling Passenger Agent of the G.T.R.; Col. T. I. Duff, Charles J. Smith of the Montreal Forwarding Company: Major J. I. Hartt, M.P.P., Orillia; A. R. Riches, Wm. Ingils, Captain Bassett and J. G. Sing, Toronto, Mr. Calderwood, Barrie; Wm. Back, Penetanguishene; J. P. Tudhope, Orillia; Harvie Beatty and George Day, Welland, and many others.

The launching was under the supervision of James Wilkinson, General Manager, Hector McLeod, Vard Superintendent, and Peter Wilson, Ship Carpenter of the company. Some of the Guests.