

Fight the Flu, Quick

By Using

ROSEALENE

ROSEALENE HAS ALL THE BACTERICIDAL AND DEODORANT PROPERTIES OF CARBOLIC; WITH ONLY 1-120th OF ITS DESTRUCTIVENESS, AND HAS NO ODOR.

Rosealene is perhaps the best air purifier, easily applied, low in cost, leaving no odor, and harmless to the flesh.

MR. INDUSTRIAL MANAGER

Purify the air in your factory, spray with ROSEALENE, a marked freshness will immediately result. It will pay you to do so.

MR. THEATRE MANAGER

Co-operate with the M.H.O. Your motto, health first. Ventilate and disinfect, your thoughtfulness will increase patronage. The Allen circuit of theatres are using ROSEALENE exclusively.

School Boards, churches and hotels, get busy.

Mrs. Housekeeper, keep your home Antiseptically Clean with ROSEALENE; spray copiously or saturate cloths; may be used in place of Lysol, Listerine or Peroxide—and should be in every household.

TO FIGHT THE GRIP

ROSEALENE will be sold in bulk of not less than one gallon at a reduction for the next 30 days of 50%. Rush Express Orders for barrel lots are coming in. A few of the BIG ONES who use "ROSEALENE":

Allie Chalmers, American Can Co., Canadian General Electric, Dominion Arsenal, McLaughlin Motor Co., Taylor-Forbes, and scores of others. Also 200 Theatres. These people are up-to-the-minute in their efforts to fight the "FLU," and all AIR IMPURITIES in their premises.

Ladies, try our perfumed disinfectant for your toilet! ask your druggist for a 25-cent bottle, or Woolworth's for a 15-cent bottle.

Gargle your throat, take nasal douches, useful for many purposes; you will not be without it.

Soldiers, amputated cases, "ROSEALENE," splendid for stumps.

Prevention is better than cure. ROSEALENE is useful as a Preventive for Grippe or Flu. Two city hotels using ROSEALENE—one having 160 guests and the second 60—have no Flu, and there are others.

Remember, that it is the hearty co-operation of the Public with the Sanitary Officers that Wins Out.

Riverdale Zoological Gardens
(Parks Department)

Toronto, Canada.

October 3, 1918.

Rosealene Products, Ltd., 417
Queen Street West. Toronto:

Dear Sir.—I have given your Rosealene Odorless Disinfectant a thorough trial in our animal buildings here, with the most gratifying results.

Disagreeable odors that we have experienced great difficulty in overcoming previous to the use of your preparation have been entirely eliminated.

I am, yours truly,

F. GOODE,
Superintendent.

Allen Theatres.

Toronto, Oct. 13, '18.

Messrs. Rosealene Products, Limited, Toronto:

Gentlemen,—I have used many disinfectants in my capacity as theatre manager. We have thoroughly tested out Rosealene, and think so well of it that we use it exclusively in all our theatres. We believe Rosealene is the best disinfectant and air purifier for theatres.

E. J. CRONE,
Manager, Allen Theatres.

Be SURE that it is "ROSEALENE"; take no other. See trade mark.

ROSEALENE PRODUCTS, Limited

E. S. EDMONDSON, Manager.

Phone Adelaide 3659.