

The Daily Tragedy of BELGIUM

May this country never know the bitter agony
Belgium passes through EVERY DAY.

May WE never live to see our people rationed
on a bowl of soup and two pieces of bread
a day.

Our children emaciated by slow starvation
and falling easy victims to consumption, rickets
and all the diseases fostered by mal-nutrition.

It's the little children that suffer most fearfully.
The daily ration provided by United States
loans to the Belgian Government is so pitifully
inadequate for a growing child; it no more than
momentarily stays the gnawing hunger.

There is hope for Belgium and her future generation only
if YOU and the thousands who in the past contributed so
generously to Belgian Relief, will help again. The brave
souls who are attempting to administer the needed help to
Belgium's children must have the necessary funds to carry on.

Mr. Hoover in his appeal of July 8th, 1918, for help for Belgium's children says, "This transmission of
money is absolutely safeguarded by virtue of an agreement between the belligerent Governments, the C.R.B.,
and the Neutral (Spanish and Dutch) protecting Ministers in Brussels."

***Don't wait for someone to come and ask you for a
contribution. Send it in. Be generous. Be quick.***

Make cheques payable and send contributions to

Belgian Relief Fund

(Registered under the War Charities Act) 113

Ontario Branch, 95 King Street West
MRS. ARTHUR PEPLER, Convener



An Urgent Appeal to All Telephone Users

The Spanish Influenza has caused a very serious shortage in our
operating force.

In order to insure prompt and efficient handling of important
Government calls and calls to physicians, dealing with the
epidemic, the public is requested:

- (1) To make only the most urgent and necessary
calls.
- (2) To refrain, as far as possible, from special
appeals to Managers, whose entire time should
be given to the supervision of their central
offices.
- (3) To show consideration of those operators who,
despite their increased tasks necessitating over-
time work, are loyally giving of their best
endeavors.

This is a frank statement of the conditions. We are confident
that only a word to the public in such a situation is necessary.

The Bell Telephone Company of Canada