



The Secret Sauce

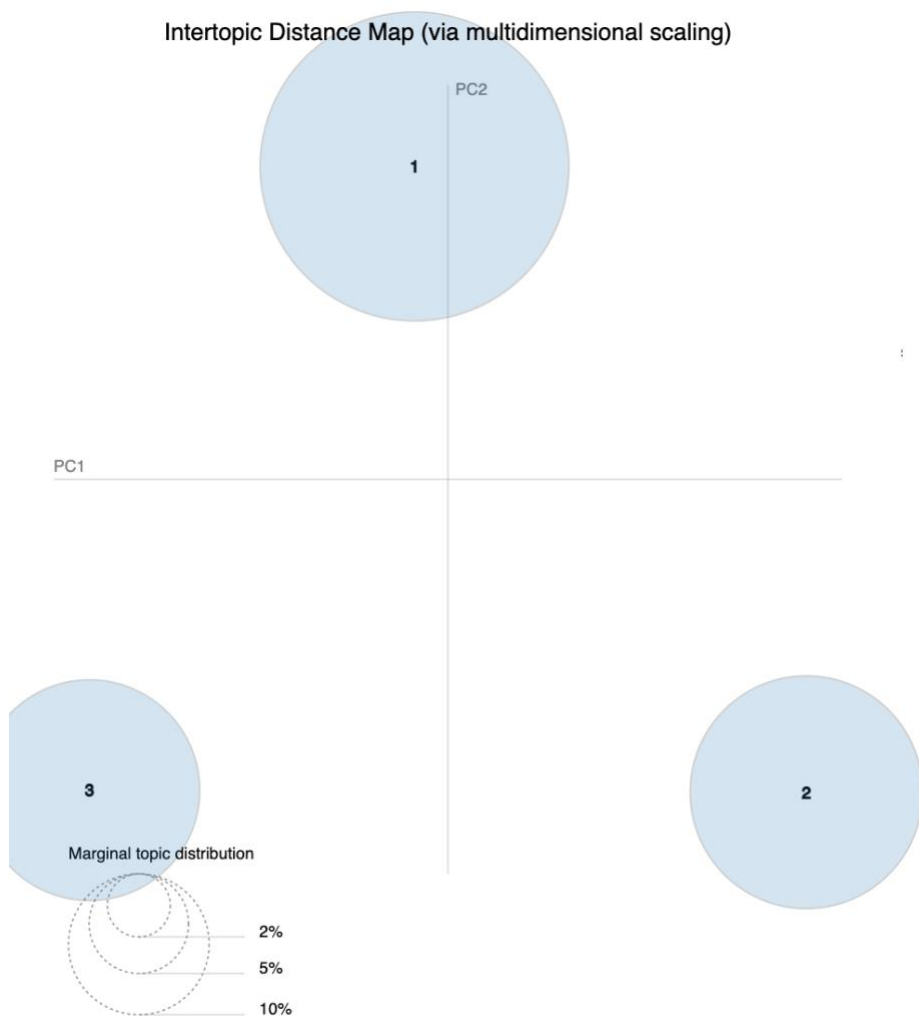
**How reviews can help restaurants raise
the bar on quality and service?**

TEAM MIX-N-MATCH

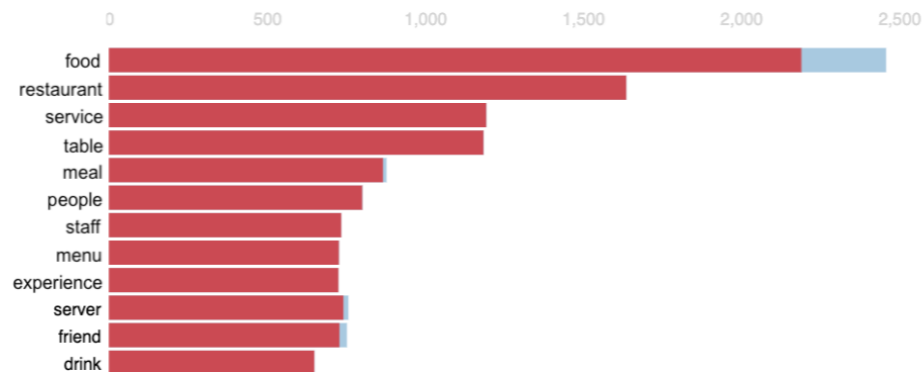
Varalaxmi Gangane, Jocelyn Leison, Stephen Fujiwara, Rikesh Patel, Rachael Lim



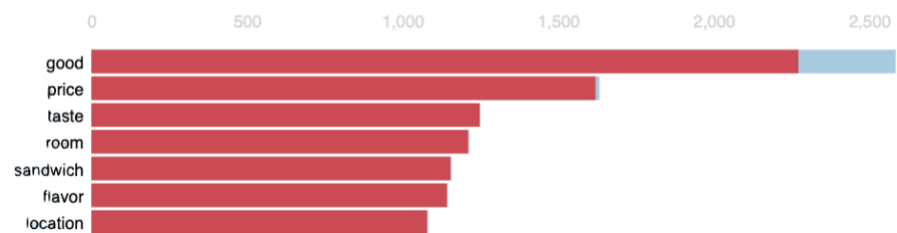
Intertopic Distance Map (via multidimensional scaling)



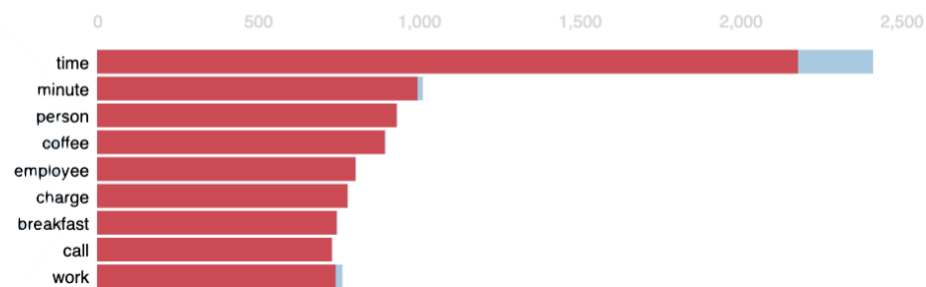
Top-30 Most Relevant Terms for Topic 1 (43.7% of tokens)



Top-30 Most Relevant Terms for Topic 2 (31.4% of tokens)

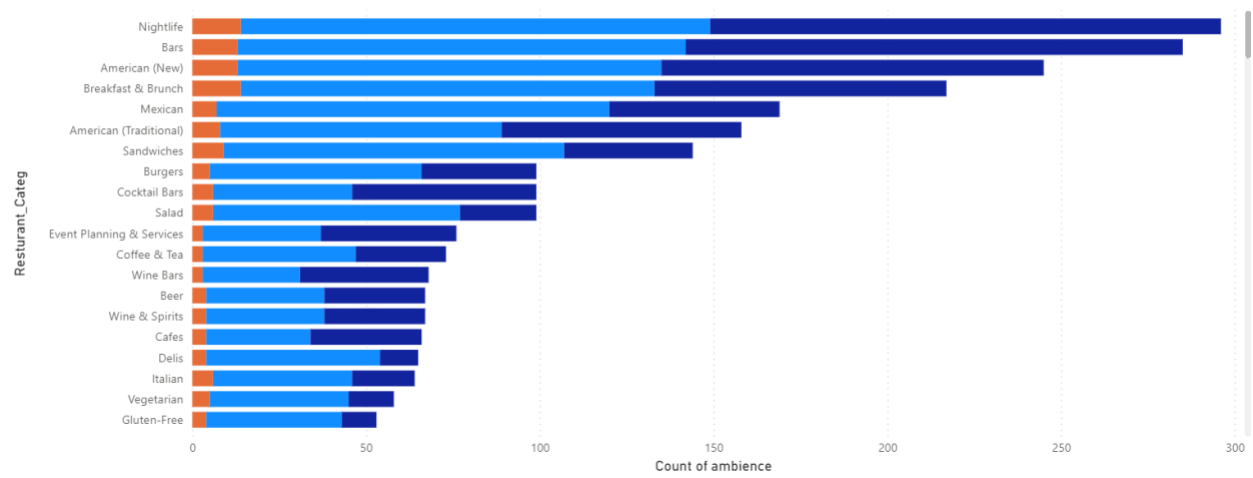


Top-30 Most Relevant Terms for Topic 3 (24.9% of tokens)



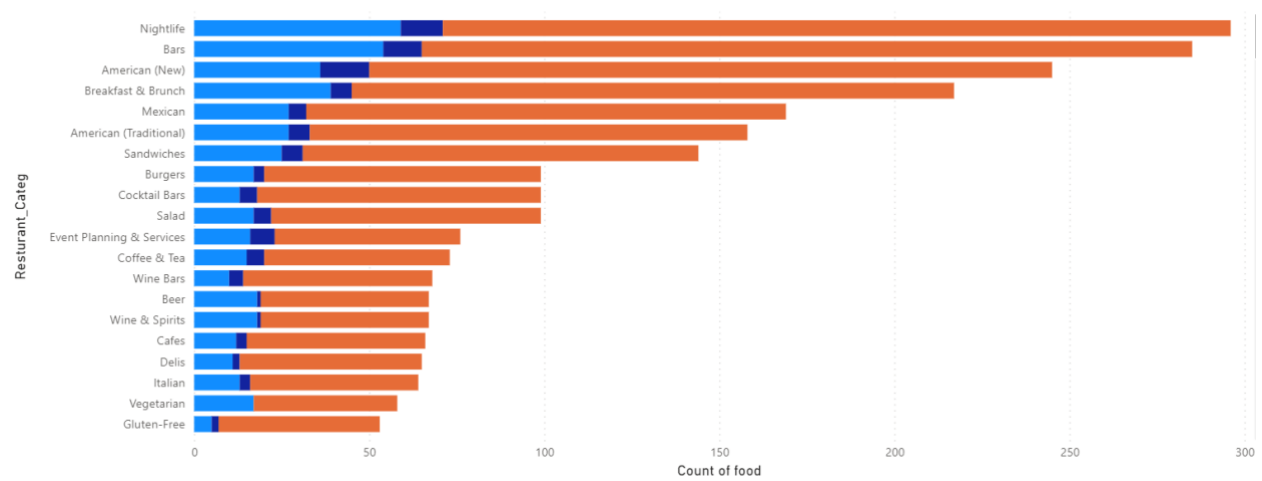
Count of ambience by Resturant_Categ and ambience

ambience ● negative ● none ● positive



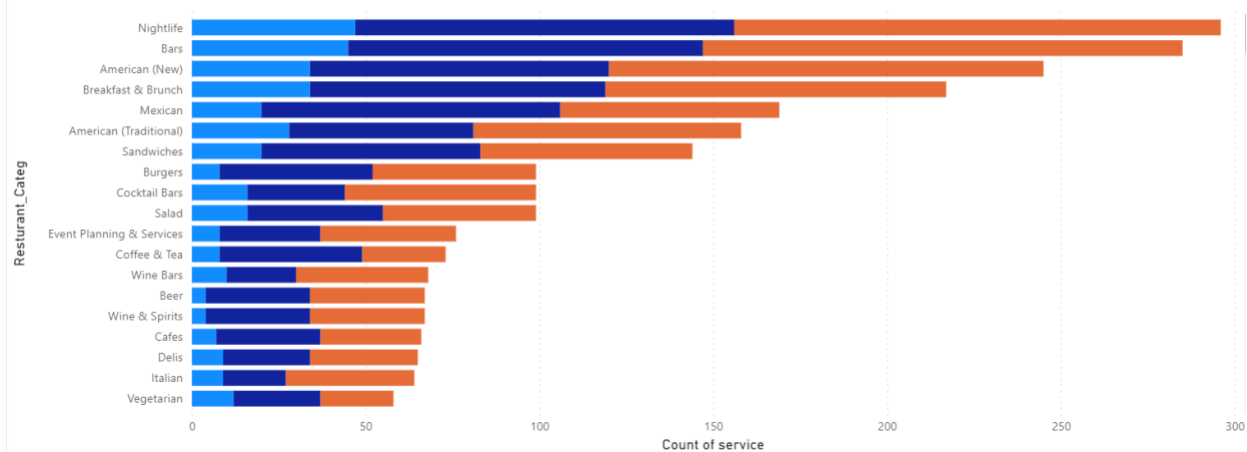
Count of food by Resturant_Categ and food

food ● negative ● none ● positive

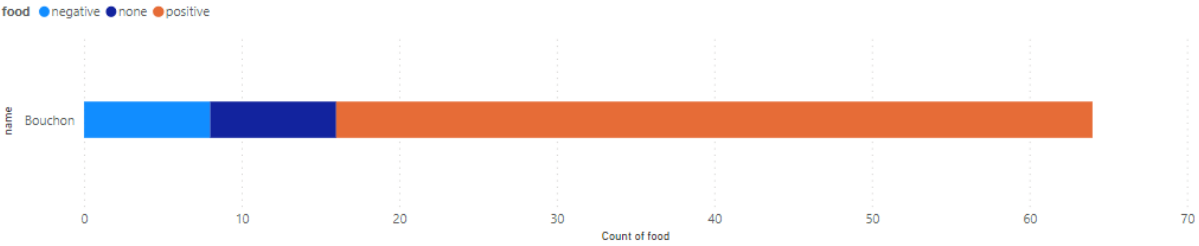


Count of service by Resturant_Categ and service

service ● negative ● none ● positive



Count of food by name and food



Count of service by name and service



Count of ambience by name and ambience

