CODE FELLAS



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Unlocking the Power of Online Reviews for SMB

A Guide to Leveraging Customer Feedback for Business Success

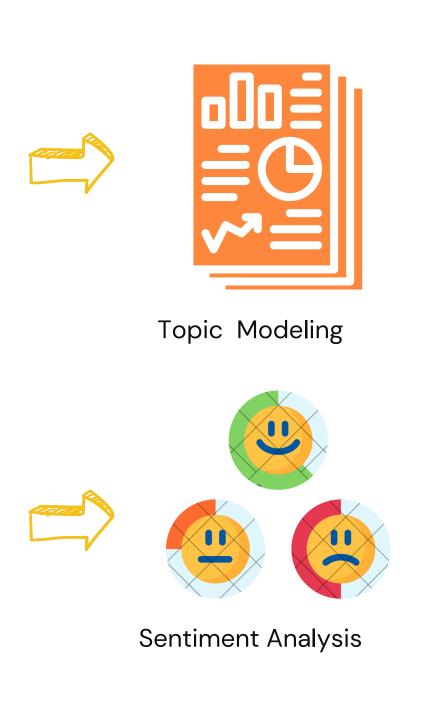
We aim to provide a feedback system for small and medium-sized businesses that don't have the budget to create their own analytics tools, which can help provide feedback to their business for growth.



Data Analysis

We analyzed the text in the reviews to identify the perceived strengths and weaknesses of the businesses. The average rating of the business is compared with the average of the industry to identify if the business is doing well or not as compared to the industry.







Credibility



Pepe's Mexican Restaurant





