



ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

APPAM Brown Bag Series

The Public Professor: How to Use your Research to Change the World
[Discussion and Networking Reception with Author M.V. Lee Badgett](#)

Wednesday, June 15th | 5:30 – 7:30 p.m.

[AcademyHealth](#)

1666 K Street NW, Suite 1100

Washington, DC 20006

Closest Metro Station: [Farragut North and Farragut West](#)

Are you an emerging research professional eager to amplify your voice and influence policy with your research? Please join APPAM and [AcademyHealth](#) as we welcome Dr. M.V. Lee Badgett to explore how students, researchers, and practitioners can become influential policy advisors and the go-to person on emerging issues.

Dr. Badgett, author of *The Public Professor: How to Use your Research to Change the World*, is a policy analyst and public intellectual with more than 25 years of experience connecting cutting-edge research with policymakers and the public. Dr. Badgett will offer scholars strategies to use their ideas, research, and knowledge to impact the policy world. She will present practical advice to help researchers develop relationships with the people who can move research into traditional media outlets as well as places scholars rarely go, including blog posts, tweets, and op-eds.

APPAM members are invited to attend this event, held in conjunction with AcademyHealth, and join the discussion with Dr. Badgett, policy students, and professionals to:

- Explore the skills, resources, and tools needed to put ideas into action
- Learn how to reach beyond the academic world and apply research skills in non-academic positions
- Examine how to build a strategic network of policy professionals

We invite policy students and professionals of all levels to attend and share their experiences with other APPAM and AcademyHealth members. Complementary cocktails and hors d'oeuvres will be provided.

Event Agenda

- **5:30pm – 6:15pm** Discussion
- **6:15pm – 6:30pm** Q&A with Dr. M.V. Lee Badgett
- **6:30pm – 7:30pm** Networking Reception & Book Signing

While this event is free to attend, space is limited. Please RSVP to Meghan Grenda, mgrenda@appam.org, by **Friday, June 10th** if you would like to attend.

The Public Professor: How to Use your Research to Change the World will be available for purchase onsite.