

585 hashtags identified through  
snowball search

↓  
Extracting top 1k videos per hashtag  
↓

272,910 videos identified with ~504K  
hashtags, which co-occur with seed  
terms

↓ Filter on cooccurence  
99,727 hashtags in initial set

→ ~232k did not contain at lest  
two seed hashtags

↓ Upper 75% by Weight  
↓ K=10 Decomposition

→ 72,222 hashtags with weight  
in the bottom quartile

→ 25,172 hashtags did not have  
minimum of 10 other  
connections

Final Set of 2,333 hashtags in core  
network with 39,509 videos