

585 hashtags identified through  
snowball search

↓  
Extracting top 1k videos per hashtag  
↓

504,294 hashtags (272,910 videos)  
identified that co-occur with seed  
terms

└─ Filter on cooccurrence →

404,567 hashtags (232k  
videos) did not co-occur with  
at least 1 other seed hashtag

99,727 hashtags in initial set

└─ Bottom 25% by Weight →

72,222 hashtags with weight  
in the bottom quartile

└─ K=10 Decomposition →

25,172 hashtags did not have  
minimum of 10 other  
connections

Final Set of 2,333 hashtags (39,509  
videos) in core network