

The logo icon for NIC Academy, featuring three stylized, overlapping white chevron-like shapes pointing downwards and to the right.

NIC Academy

BRAND BOOK



LOGO

(Color)



(Black & White)



COLOR PALLETE



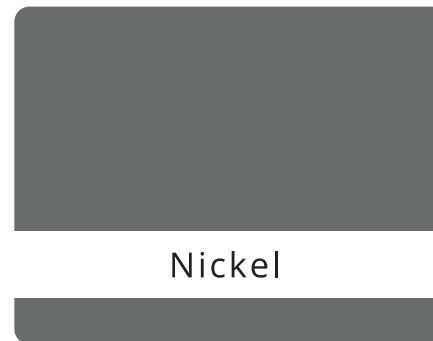
CMYK (69, 23, 0, 0)
RGB (72, 161, 218)
HEX (48A1DA)



CMYK (64, 13, 90, 1)
RGB (108, 165, 67)
HEX (6CA543)



CMYK (2, 44, 96, 0)
RGB (242, 158, 7)
HEX (F29E07)



CMYK (53, 42, 42, 27)
RGB (114, 115, 115)
HEX (727373)

TYPOGRAPHY

HEADER FONT

**Myriad Pro-
Semibold**

Semibold - Aa Bb Cc Dd Ee Ff

H1: 18 pt.

Color: #6CA543

H2: 14 pt.

Color: #48A1DA

PARAGRAPH FONT

**Open Sans-
Regular**

Regular - Aa Bb Cc Dd Ee Ff

font size: 12 pt.

Color: #616160

Line height: 1.15 em

THANK YOU