The Web Icon
Time for a standard

By Brendan Mitchell

As they say the great thing about standards, is that there's so many to choose from ;)

A couple of years ago I needed an icon to link to my blog, but realising a universally accepted icon didn't exist I created one for myself and threw it out to the world. The Blog Icon has become far more successful than I ever imagined and now averages 45,000 downloads a year and is used on numerous well known web services.

I now need a website icon for my ID me at service, and looking around I couldn't find one, so again I've created my own.

In keeping with the earliest web standards I used the web colour #0000FF (r=0 / g=0 / b=255) for the blue, plus added an underline to the "w", both of these referring to the default way to identifying a hyperlink in HTML.

Although I've created a stylised "w", I don't see a reason why an underlined "w" in another font couldn't work equally as well. As to colour, #0000FF makes perfect sense, but as with the blog icon, a colour more in keeping with it's surroundings could be used.

As with the blog icon, I'm throwing this icon out to the world for anyone to use, tweak, or to do whatever they like with, totally gratis and without restriction. A mention or link back would be appreciated, but it's not a prerequisite.

If you think it's really cool and you want to let me know and share it with others, then please link to the Facebook page, and the Twitter page

For artwork of the icon in various sizes PNG & GIF formats, plus the original Photoshop & Illustrator vector files I have included them all in the .zip file on www.theblogicon.com.

Icons

All original artwork is saved in Adobe CS3, Illustrator & Photoshop.
Photoshop file contains vector artwork, so is scalable & fully editable

Positive EPS Vector artwork
The-web-icon-pos.eps
The-web-icon-pos.pdf
The-web-icon-pos.svg

The-web-icon.png bitmaps
(16, 32, 64, 128, 200, 400 pixels)

Negative EPS Vector artwork
The-web-icon-neg.eps
The-web-icon-neg.pdf
The-web-icon-neg.svg

The-web-icon.png bitmaps
(16, 32, 64, 128, 200, 400 pixels)