How to choose a connection type to use with FrontlineCloud or FrontlineSMS:

Web aggregator, FrontlineSync, or modem?

	Web aggregator	FrontlineSync	Modem
Volume of messages	> 1000 messages per day	<1000 messages per day	<500 messages per day
Inbound and outbound?	Sometimes both	Both	Both
Country of operation	West', some others e.g. Indonesia	Anywhere	Anywhere
Internet access	Required to use Cloud and manage connections	Mobile data or wifi required to send messages	Not required

Use a web aggregator

- If you are using FrontlineCloud

- If you need high message speeds and volumes - more than 1,000 messages at once, or in one day

- If you need extra services like reverse billing (where replies are free)

- If you have a good internet connection in the place where you need to manage your SMS

- Note that you can't always get a local number, or two-way (inbound and outbound) numbers in all countries

Use FrontlineSync

- If you need two-way messaging where web-based SMS services don't offer it

- If you need a local number where web-based SMS services don't offer it

- If you have a good enough internet or mobile data connection to use services like Gmail in the place where you need to manage your SMS

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Use a modem

- If you have no internet or mobile data in the place you need to manage your SMS

- If you are sending and receiving up to a few hundred messages in a day

For all types of connection, message costs depend on the mobile network operator or service provider you're using.

With FrontlineSync or a modem, you are using a normal SIM card and may be able to save on message costs using message bundles.

FrontlineSMS is free to use. FrontlineCloud attracts a modest monthly hosting fee.

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