

The Internet.org example

Facebook shared with the workshop that their Internet.org program opens websites to users for free in 17 countries. Any site can apply to be listed, and is then proxied by Facebook in order to zero-rate them. They are particularly interested in including sites providing information on education, health, economic empowerment, women's issues and disaster preparedness and response.

Case Study 1: Digital Campus and mPowering Frontline Health Workers: Oppia Mobile Learning Program

Oppia Mobile provided training materials to frontline health workers by distributing carefully developed video and other content on smartphones and training healthcare workers on their use. The project replaced the requirement to print, ship and distribute large paper manuals which swiftly became outdated.

The content was pre-existing and openly-licensed, although converted to a lighter html version.

The health workers were encouraged to view the phones as their own and quickly embraced them, setting up Facebook profiles and looking after them so well that only one out of two hundred needed replacing over the life of the project. The phones contributed to the health workers' status and the respect they commanded in their communities.