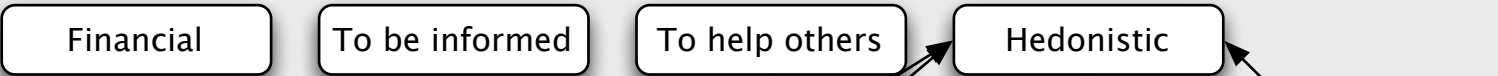
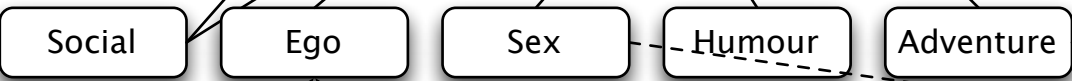


Top-Level Motivation



Second-Level Motivation



Third-Level Motivation



Self-actualisation

Esteem

Love/Belonging

Safety

Physiological

