Workshop Programme

1300	*workshop begins!*
1300-1430	*Session 1: Framing and Introduction* (Session chair: Nigel Shadbolt, University of Southampton) Setting the Context: Challenges in Social Machines (Nigel Shadbolt) Social Machines: A Unified Paradigm to Describe Social Web-Oriented Systems (V. Burégo, S. Meira, N. Rosa)
1430-1500	*coffee break and discussion*
1500-1630	*Session 2: Understanding Social Machines* (Session chair: Dame Wendy Hall, University of Southampton) Towards a Classification Framework for Social Machines (N. Shadbolt, D. Smith, E. Simperl, M. Van Kleek, Y. Yang, W. Hall) Observing Social Machines Pt1: Understanding the Development of Social Machines (D. De Roure, C. Hooper, M. Meredith-Lobay, K. Page, S. Tarte, D. Cruickshank, C. De Roure) The HTP Model: Understanding the Development of Social Machines (R. Tinati, L. Carr, S. Halford, C. Pope)
1630-1700	*coffee break and discussion*
1700-1830	*Session 3: Building Social Machines* (Session chair: Dave De Roure, University of Oxford) Linked Data in Crowdsourcing Purposive Social Network (P. Singh, N. Shadbolt) "The Crowd Keeps Me In Shape": Social Psychology & The Future of Health Social Machines (M. Van Kleek, D. Smith, W. Hall, N. Shadbolt) A Few Thoughts on Engineering Social Machines (M. Strohmaier)
1830-1930	*Session 4: Identity, Privacy and Information Sensitivity* (Session chair: Sue Moon, KAIST) Crime Applications and Social Machines: Crowdsourcing Sensitive Data (M. Byrne Evans, K. O'Hara, T. Tiropanis, C. Webber) Pseudonymity in Social Machines (B. Dalton)
1930-2000	*Session 5: Closing discussion, future gatherings, next steps* A closing open roundtable discussion discussing: workshop feedback, organising future gatherings at other conference venues, and establishing lines of future communication and collaborative research contact.

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