

# sodaCON 2020

## DATA CONNECTED

#sodacon2020

### SODA Ecosystem Roundup

Lawrence Lai

Chair, SODA Outreach Committee



# SODA FOUNDATION



SODA Foundation is an open-source project that aims to foster an ecosystem of open-source data and storage software for data autonomy. SODA Foundation is organized as a Directed Fund Project under the Linux Foundation with funding from Premier Members and General Members.

The Foundation provides an open, collaborative, and neutral home for project stakeholders to coordinate their development and community investments in the SODA ecosystem.

# SODA GOVERNANCE

SODA Foundation is overseen by the Governing Board and supported by the Technical Steering Committee (TSC), End User Advisory Committee (EUAC) and Outreach Committee (OC).



# Charter of SODA Outreach Committee (OC)

Outreach Committee is set up to raise the awareness of SODA project, increase project adoption, and increase contributors. OC supports the SODA project in the following areas:

- Event Management (full event sponsorship, planning and execution)
- Outreach programs (SODA meet-up, webinars)
- Marketing communication (PR, social media channel management)

# Global Outreach Committee

## AMERICAS & EUROPE OUTREACH



Thomas Kozlowski,  
Lead  
LinBit



Brad King, Field CTO  
Scality



Lawrence Loi, Chair  
Head of Global Alliances  
and Business  
Development for Storage,  
Futurewei



Trevor Phillippe  
MayaData

## OUTREACH COMMITTEE LEADS

## JAPAN OUTREACH



Masahiro Itoh, Lead  
b-mark



Shinya Hamano, Lead  
Fujitsu



Kei Kusunoki  
NTT Communications



Ichiro Shimada  
Sony



Yusuke Sato  
Yahoo! JAPAN

## INDIA OUTREACH



Sai Nath, Lead  
Wipro Technologies



Pradiptha Banerjee,  
Lead  
IBM



Uma Mukkara  
MayaData



Ashit Kumar  
Huawei Technologies



Rupal Shirpurkar  
Click2Cloud Inc.



Vivek Sridhar  
Microsoft

## CHINA OUTREACH



Shane Wang, Vice-Chair  
Engineering Director of  
Cloud Software, System  
Software Products, Intel



Pierre Zhang, Lead  
China Unicom



Xin Lai  
China Construction  
Bank Fintech



Jiaming Pan  
eHualu



Zengzan Liu  
Scutech



Chen Jing  
Huawei Technologies

# SODA GLOBAL COMMUNITIES

SODA communities are steadily growing around the world with strong communities in Japan, China, and India holding regular meetups. Our goal is to grow in Europe and N. America soon.



# SODA FORUM + SODA FORMATION

TOKYO CONFERENCE CENTER, SHINAGAWA. DEC 17, 2019

Representatives from over 25 organizations participated in the SODA Formation Meeting hosted by Sony at their Tokyo HQ. SODA Forum was at full house with presentations from Fujitsu, Huawei, Intel, NTT Coms, Scality, Sony, Toyota, Yahoo Japan, and other SODA members.



sodacon 2020

#sodacon2020

# SODA CHINA COMMUNITY LAUNCH

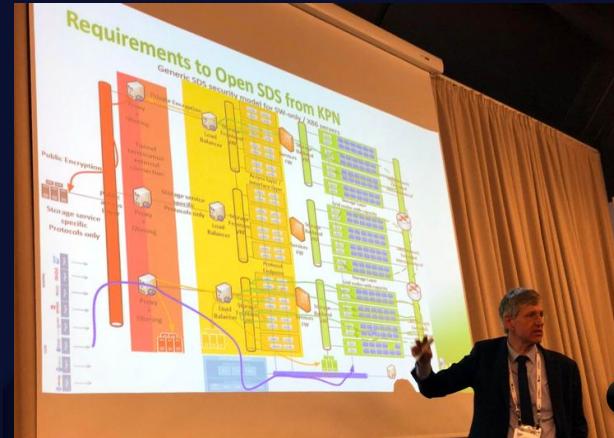
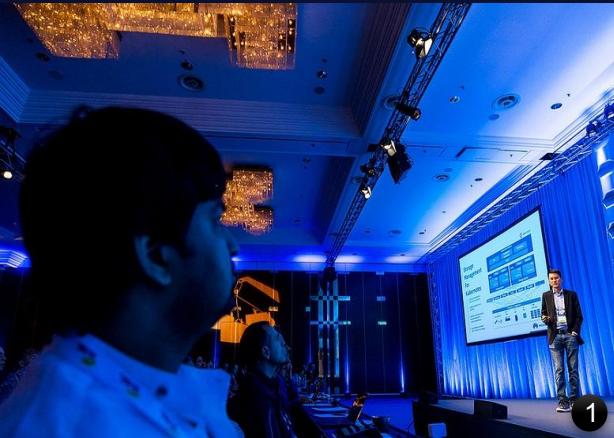
CHINA UNICOM WOCLOUD SUMMIT, BEIJING. DEC 20, 2019

SODA Foundation held its SODA China Community launch at the China Unicom WoCloud Summit with representatives from: China Unicom, China Construction Bank Fintech, eHualu, Huawei, Intel, and Scutech



# EUROPE

1) Steven Tan (SODA Chair), OpenSDS pre-launch keynote at OSS Berlin 2016 2) Wim Jacobs (KPN Architect), KubeCon+CNC Copenhagen 2018 3. Vodafone joining OpenSDS ceremony -Pablo Jejcic (Vodafone VP) with Jim Zemlin (Linux Foundation Exec Dir), London 2017 4) OpenEBS + SODA talk, OSS Lyon, 2019 5) Anjaneya Chagam (Intel, SODA Board member), OSS Lyon, 2019 6) SODA team working booth, KubeCon+CNC Barcelona, 2019 7) Dan Kohn (CNCF Exec Dir) opening SODA Forum 8) Cosimo Rosetti (Vodafone, SODA EUAC ), OSS Prague 2017 9) 1<sup>st</sup> SODA Member Meeting, OSS Prague 2017



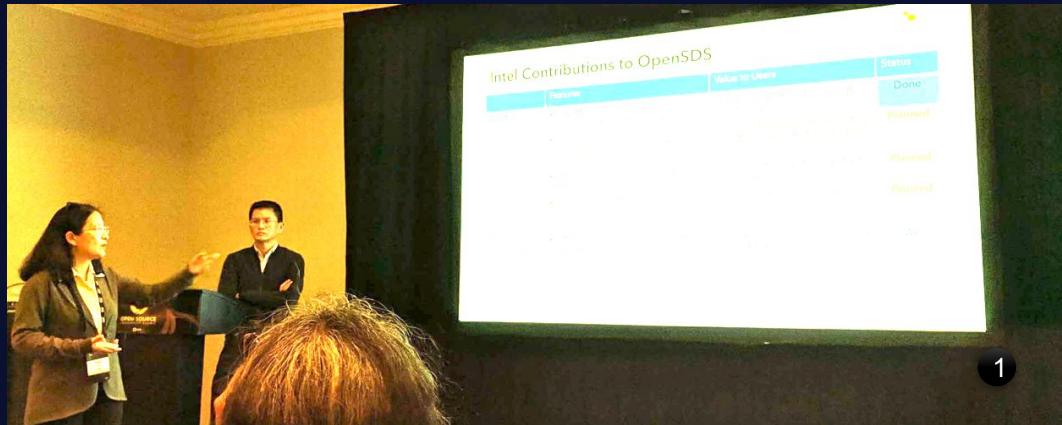
# JAPAN

1) Japan Community Year End Meeting, Toyota ITC Tokyo 2018 2) Japan Community Meeting, Yahoo! Japan HQ Tokyo 2019 3).  
I<sup>st</sup> OpenSDS Meetup, RedHat Tokyo 2017 4) SODA Formation Meeting, Sony HQ Shinagawa, Dec 2019 5) OpenSDS EUAC  
Panel, OSS Tokyo, 2018 6) Yuji Yazawa (Toyota), SODA Forum 2019 Tokyo 7) Japan Community after party, Tokyo 2019 8)  
Yusuke Sato (Yahoo! Japan), Japan Meetup Vol 2, Tokyo 2019 9) OpenSDS Reception, Cloud Native Days Tokyo 2019



# USA

1) Grace Lian (Intel) & Steven Tan, Linux Foundation Leadership Summit 2019, Half Moon Bay, California 2) Steven Tan (OpenSDS TSC Chair) & Leon Wang, OSCON Portland 2017 3) OpenSDS SNIA SDC2018 sponsorship 4) OpenSDS sponsorship, KubeCon+CloudNativeCon Austin, 2017 5) Joint talk with SNIA Swordfish Chair Richelle Alhvers, Open Infrastructure Summit Denver 2019 6) Rakesh Jain (OpenSDS TSC Vice Chair) SNIA SDC 2019



# CHINA

1) Xin Zhong (China Unicom WoCloud CTO), OSS Beijing 2020 2) SODA Forum, KubeCon+CNC Shanghai 2019 3) 1<sup>st</sup> China Meetup, Shanghai 2018 4) Steven Tan (SODA Chair) SODA China Community Launch keynote at China Unicom WoCloud Summit 2019 5) OpenSDS sponsorship, OpenStack Summit China, Beijing 2018 6) OpenSDS at China Hackathon 2019 7) OpenSDS sponsorship, Huawei Connect 2019



# INDIA

1) Steven Tan (SODA Chair) SODA keynote at Open Source India, Bengaluru 2) Crowd at SODA booth, Kubernetes Forum, Dehli 2020 3) Sanil Kumar (SODA TSC), Kubernetes Forum, Delhi 2020 4) SODA sticker 5) SODA Meetup 1, Bengaluru 2019 6) SODA team after party, Bengaluru 2019 7) SODA Meetup 2, Bengaluru 2019 8) SODA team, Kubernetes Forum Delhi 2020



# Events Planned for 2021

- **SODA Events**

- **SODACON 2020 (Virtual)** 12/9-12/10
- **SODACON China** Mar/Apr
- **SODACON @OSI India** TBD
- **SODA Forum @K8SDay London** TBD
- **SODACON @KubeCon L.A.** Oct
- **SODACON @LF Japan** Dec

- **Sponsorship/Participation**

- **LF Member Summit, Virtual** 3/9-3/11
- **OSS N. America, Vancouver** 8/4-8/6
- **OSS Europe, Dublin** 9/29-10/2
- **KubeCon+CloudNativeCon, L.A.** 10/12-10/13
- **SNIA SDC, Santa Clara** TBD
- **Open Infrastructure Summit** TBD

- **Meetups/Webinars**

sodacon 2020

#sodacon2020



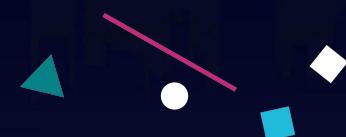
# SODA Ambassador Program (planning)

- Continue to grow SODA community: developers, corporate members and supporters
- Need to continuously increase awareness to win support from industry and Open-source community
- Need more resource and help from outside of the community



## Who are the SODA Ambassadors?

- Candidates: People who agree with our mission, passionate about SODA related technologies and projects, recognized for their expertise and willing to help others to learn about SODA project and community
- Ideal ambassadors are technology bloggers, influencers, evangelists who are engaged with SODA projects thru contributing to community events, online groups, forum etc.





# SODA Ambassador Mission

- Promote SODA project and related technology
- Raise awareness of SODA community
- Educate local/regional community on SODA mission
- Contribute to SODA projects



# Ambassador Program Launch Plan

- Requirement and benefits will be posted on SODA website
- Launch in January/Feb. 2021
- Apply online
- Please apply for yourself or refer your friends

# THANK YOU

FOR MORE INFORMATION

<http://www.sodafoundation.io/>

<https://github.com/sodafoundation>